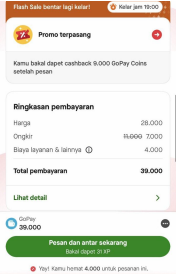
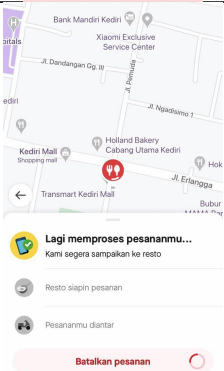
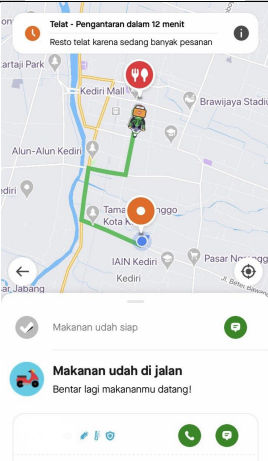

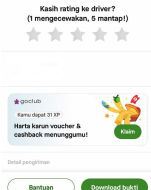


Startup Website:	Gojek				
UI/UX Screen	Triggers when...	Event Name	Metrics/Data that will be tracked	Example Property Values	Notes & Detail
 <p>The login screen features the Gojek logo at the top left, a language selector for 'Bahasa Indonesia' at the top right, and a colorful illustration of people with shopping bags. Below the illustration is a welcome message in Indonesian, followed by a green 'Masuk' (Login) button and a white 'Belum ada akun? Daftar dulu' (No account? Sign up first) button. At the bottom, there is a small disclaimer about terms of service and privacy policy.</p>	User want to log in / sign up	Get Started to log in / sign up	Source	PlayStore AppStore Ads	This property tell us how the users come (organic or ads) and also to know log in/sign up rate and bounce rate
			%login rate	%	
			%sign up rate	%	
			%bounce rate	%	
 <p>This screen prompts the user to 'Masukkan nomor HP' (Enter phone number). It includes a text input field for the phone number, a country code dropdown set to '+62', and a numeric keypad. There are 'Lupa?' (Forgot?) and 'Masuk' (Login) buttons at the bottom.</p>	User select log in/sign up method	Log in menu	Login method	Phone number	This property tell us how user log in to the app
				FaceID	
				Fingerprints	
 <p>The home screen displays a search bar at the top with the text 'Cari layanan, makanan, &amp; tujuan'. Below it is a 'gopay' section with buttons for 'Isi Saldo', 'Bayar', and 'Lainnya'. A grid of service icons follows: GoRide, GoCar, GoFood, GoSend, GoMart, GoTagihan, GoTix, and 'Lainnya'. There is a progress bar for '8 XP lagi ada Harta Karun'. At the bottom, there are two promotional banners: '1 voucher akan hangus' and 'Restoran terdekat'. The footer contains a 'gojek' logo, a 'Belanja makin hemat' banner, and a navigation bar with icons for 'Beranda', 'Promo', 'Pesanan', and 'Chat'.</p>	User has successfully authenticated	Log in/sign up succesfully	Login date	YYYY-MM-DD HH:MM:SS	Attach the property to the user's profile as a date
			Login location	XXXX	This property tell us user's location when user login
			Amount of gopay/gopay coins	Rp...	This property tell us the options for using Gopay/gopay coins
			Service menu	GoRide GoCar GoFood GoSend GoMart GoTagihan GoTix More...	This property tell us the service menu in the Gojek apps
			Tab menu	Home Promos Orders Chat	This property tell us what screen the user is on when they open the Gojek app

Startup Website:	Gojek				
UI/UX Screen	Triggers when...	Event Name	Metrics/Data that will be tracked	Example Property Values	Notes & Detail
	Users click the "GoFood" icon on the service menu section	GoFood menu	Location	Jalan XXXX	This property tell us where the location selected to create an order
			Search	[insert food/merchant name]	This property tell us what food/merchant the user search
			Promo banner	Banner 1 Banner 2 .....	This property tells us information related to food that is being promoted
			Promo voucher	Promo Voucher	This property tells us informationsbput vouchers that are available
			GoFoodFeatures	Near Me Promotion Most Favorite Healthy Menu More	This property tells us information related to food that is near the user, food that being promoted, most favorite food, etc
			Tab menu	Explore Pickup Search Promos History	This property tell us what screen the user is on when they open the Gojek app
	User type the [food name] on the GoFood	Merchant searched	Filter	Near Rating Price Promo Open now Self pickup	This property makes it easy for users to filter the orders - based on rating, price, promo, etc
			Merchant name	[merchant name]	This property tells us the merchant name
			Tab menu	Explore Pickup Search Promos History	This property tell us what screen the user is on when they open the Gojek app
			Event scroll	HH:MM:SS	This property tells us how long the user has been scrolling/spending on the page
	User add dish to cart	What you want to eat	Add dish	Add dish 1 Add dish 2 .....	This property will tell us which dishes were added by the user
			Menu	[Food menu]	The property will tell us what menu from the restaurant can we order
			Event scroll	HH:MM:SS	This property tells us how long the user has been scrolling/spending on the page
			Promos	Promo 1	The property will tell us what promo can be used

Startup Website:	Gojek				
UI/UX Screen	Triggers when...	Event Name	Metrics/Data that will be tracked	Example Property Values	Notes & Detail
	An order has been added	Dish added to order	Order invoice	Price Delivery fee Service and other fees Total payment Details	The property will tell us the detail of user's order invoice
			Payment method	GoPay GoPay Coins Credit card or debit LinkAja Jago Pockets Cash	This is how we'll know what payment method user use
	User click "place delivery order" and the order will be processed	Processing your order	Location	Restaurant location Point delivery	To details where is the restaurant location and point delivery
			Order status	Processing order Confirming order Preparing order Delivering order	Update the user's order status
			Order date	YYYY-MM-DD	The property tells the date of the user's order
			Order time	HH:MM:SS	The property tells the time of the user's order
			Refuse rate	%	The property tell the user when they refuse the user's order
	The driver is on the way to the user's location	Driver is on the way	Driver profile	Driver's name Driver's vehicle ID Driver's photo Driver's status (vaccine, body temperature) Message driver Call driver	To details who is driver and easy to contact the driver
			Tip	Rp....	The property tell us how much tip the user want to give to the driver
			Location	Restaurant location Point delivery Driver realtime location	To tracking location the driver who delivered the order
			Delivery time	HH:MM:SS	To estimate the delivery time of food to the user
			Delivery status	Order ID Status order	The property tell us about the status of delivery

Startup Website:	Gojek				
UI/UX Screen	Triggers when...	Event Name	Metrics/Data that will be tracked	Example Property Values	Notes & Detail
	The food coming	Order successful	Delivery date	MM-DD HH:MM	The property tell us the date and time of the user's order already come to the user sucessfully
			Driver rating	1-5 stars	How satisfied with the level of driver service
			Order review	Item condition Driver's attitude Delivery time Finding location	The property tell us what experiences of the service order