PROJECT PLAN FOR [THATZ'A PIZZA, LLC]

Objectives:
- Encourage new, potential customers to place an order
- Drive traffic to the separate, online ordering platform, hosted through Menudrive
- Assuage the fear of dining out for those with gluten allergies
- Explain what makes the small, independent pizzerias different from the chains

Target audience:
- Households within a 6-mile radius of the shop
- Businesses/event planners within a 10-mile radius of the shop
- Individuals age 18+
- Gluten-intolerant individuals

Site type:
- A responsive Web site which automatically adapts to the screen size of the viewer's device
- An eight-page or more hierarchical Web site, hand-coded in *Adobe Brackets* using the latest HTML5 and CSS3 tools and the *Bootstrap 4* CSS framework
- Links to corresponding social media pages
- Links to helpful external Web sites
- Contact form so no internal email addresses are revealed to visitor

Budget:
- VPS hosting – $10.00 - $20.00/month
- .net domain name purchase through GoDaddy – $12.99/ year for first year plus annual ICANN (Internet Corporation for Assigned Names and Numbers) fee of $.18
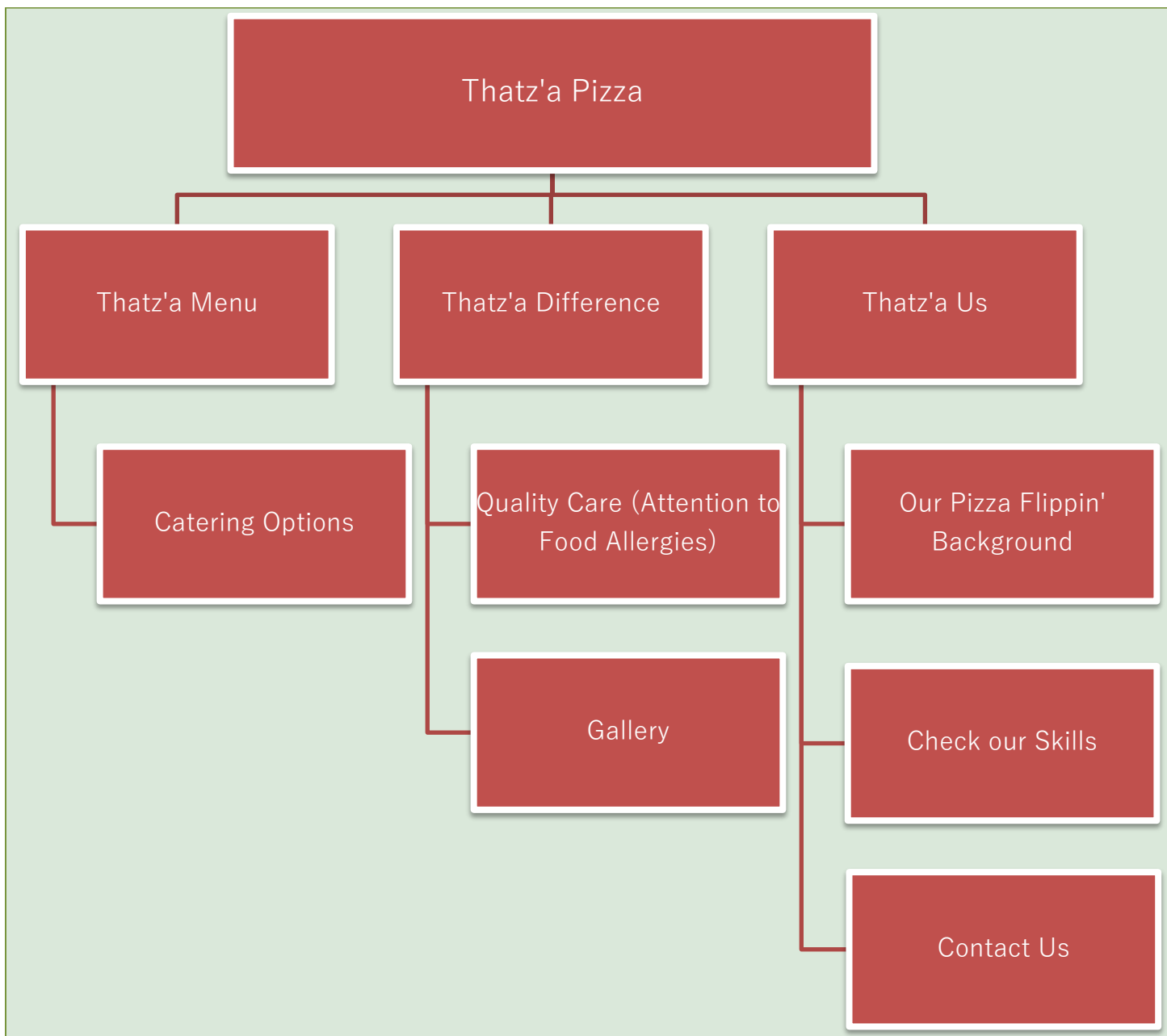
Timeline:

Assignment	Due Date
Part 1 - Project Plan docx and pdf	Monday, 8/31/20
Part 2 - Project Templates and Sampler Page	Friday, 9/11/20
Part 3 – Home Page	Saturday, 9/19/20
Part 4 – Ordered List Page	Sunday, 9/27/20
Part 5 – Unordered List	Monday, 10/5/20
Part 6 – Table Page	Thursday, 10/15/20
Part 7 – Form Page	Friday, 10/23/20
Part 8 – Gallery Page	Saturday, 10/31/20
Part 9 – Video Page	Sunday, 11/8/20
Part 10 – Works Cited Page	Monday, 11/16/20
Part 11 – Bootstrap Overrides Style Sheet	Monday, 12/7/20
Final Responsive Website	Monday, 12/7/20
Final Responsive Website Published to FTP Account	Monday, 12/7/20

Client contact info:
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Topical Site Map

TABLE OF EQUIVALENTS			
You **MUST** use the pathname (folder + filename) shown in this column for credit.			Corresponding HTML Page Heading
Part 01: Project Plan	deadline 1 pathname:	/originals/plan.docx /originals/plan.pdf	N/A
Part 02: Sampler Page	deadline 1 pathname:	/pages/sampler.htm	Sampler to Test CSS
Part 03: Bootstrap Overrides	deadline 1 pathname:	/styles/overrides.css	N/A
Part 04: Home Page	deadline 2 pathname:	index.htm	[Thatz'a Pizza] - Home
Part 05: Ordered List Page	deadline 2 pathname:	/pages/olist.htm	Quality Care (Attention to Food Allergies)
Part 06: Unordered List Page	deadline 2 pathname:	/pages/ulist.htm	Menu
Part 07: Table Page	deadline 2 pathname:	/pages/table.htm	Catering Options
Part 08: Form Page	deadline 2 pathname:	/pages/form.htm	Contact Us
Part 09: Gallery Page	deadline 3 pathname:	/pages/gallery.htm	Gallery
Part 10: Video Page	deadline 3 pathname:	/pages/video.htm	Check Our Skills
Part 11: Works Cited Page	deadline 3 pathname:	/pages/citations.htm	Works Cited