Ethical Use Guidance: AI-Generated Educational Video Systems

# 1. Purpose and Scope

This document outlines the ethical principles and operational safeguards for developing and deploying AI-generated educational videos that may include commercial content. It is designed to help stakeholders—including developers, partners, educators, and commercial sponsors—maintain trust, transparency, and symbolic integrity in content delivery.

# 2. Guiding Ethical Principles

## 2.1 Educational Primacy

All AI-generated content should serve an educational purpose first and foremost. Commercial elements must not distort, distract from, or undermine the clarity, truthfulness, or intent of the educational message.

## 2.2 Symbolic Transparency

Commercial content must be explicitly marked and distinguishable from educational material. This includes visual markers, verbal indicators, and metadata tagging to prevent symbolic misalignment or subconscious priming.

## 2.3 Age-Appropriate Integrity

Content targeting children or vulnerable populations must meet stricter symbolic hygiene standards. Product mentions must be neutral, factual, and free from suggestive or emotionally manipulative framing.

## 2.4 Consent-Aware Content Paths

Viewers and parents should have agency in selecting content paths—with options to disable or limit commercial elements. This preference should persist across sessions and be easy to adjust.

## 2.5 Constraint-Enforced Generation

All prompt generation, search processing, and video composition must pass through formal constraint layers (e.g., MeP and Limiting Priming) to block manipulation, misinformation, or symbolic ambiguity.

# 3. Operational Implementation Guidelines

• Define symbolic boundaries between educational material and product mentions within the content generation pipeline.  
• Use MeP to enforce educational coherence and constraint-based filtering of source inputs.  
• Apply Limiting Priming to reduce bias propagation and identify manipulative prompt injections.  
• Maintain full audit trails of prompt inputs, search terms, and final video structure.  
• Incorporate moderation flags and human review checkpoints for high-risk topics or partner content.  
• Require product placement metadata schemas for sponsor uploads to standardize integration and avoid narrative manipulation.

# 4. Sponsor Code of Conduct

Sponsors must agree to:  
• Avoid submitting prompts or product descriptions with suggestive, deceptive, or emotionally coercive language.  
• Submit content to symbolic and ethical review pipelines before publication.  
• Respect the educational focus of all material and not attempt to override core lesson structures.  
• Be transparent about any personalization or demographic targeting requests.

# 5. Auditing and Continuous Review

• Periodically evaluate AI outputs for symbolic clarity, unintended priming, and age-appropriateness.  
• Update constraint libraries to reflect evolving ethical, legal, and cultural standards.  
• Solicit feedback from educators, guardians, and external ethics bodies.  
• Use anonymized viewer interaction data to refine symbolic trust metrics.

# 6. Conclusion

Ethical use of AI-generated educational video systems is not just about compliance—it is about maintaining symbolic integrity, educational trust, and the developmental wellbeing of audiences. This document sets a foundation for responsible innovation, partner alignment, and sustainable growth.