Scraping with R

Cincinnati R Users Group June 21, 2016

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This presentation and supporting materials available at: https://github.com/epspi/Rscraping

Agenda

Overview of packages A look at how to scrape Working example Best practices

Overview of packages

rvest

Most of the work will be done by Hadley's package rvest

Based on Python's beautifulsoup
Extracts elements from the dom using CSS or
XPath

e.g.
rvest::read_table()

httr

This is (Hadley's) wrapper for curl

Really useful for making customized calls to APIs Can also be used for writing your own APIs

How to Scrape: An Example

Let's ask Bing about the R Users Group

```
lnk <- 'http://www.bing.com/search?q=Cincinnati+R+users+group&go=Submit&qs=n&form=
read_html(lnk) %>%
    html_nodes("h2 a") %>%
    html_text

## [1] "Cincinnati UC Users Group (Cincinnati, OH) - Meetup"
## [2] "Local R User Group Directory - Revolutions"
## [3] "New R User Group in Cincinnati / Dayton - Revolutions"
## [4] "Cincinnati Sharepoint User Group - Facebook"
## [5] "Cincinnati .Net Users Group"
## [6] "CincyPowerShell | PowerShell Community Groups"
## [7] "Reinaldo R. - Cincinnati UC Users Group (Cincinnati, OH ..."
## [8] "Group: Cincinnati | Tableau Support Community"
```

Common CSS Selectors

```
# for "id="
. for "class="
```

OR you can use SelectorGadget for Chrome https://chrome.google.com/webstore/detail/selectorgadget/

A Working Site

Cincinnati Foreclosures - A Real Estate Scraper

Best Practices

Authentication

Use APIs instead of scraping whenever possible. There isn't a lot of documentation for rvest and cookie-based authentication can be tricky.

Automation

The real power of R and rvest shines when used with shiny (npi).

Put your scraping code in a standalone R script and automate with cron.

End