The Most Important Class of Your College Career
Becoming an Augmented Thinker

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The Choice That Changes Everything

In the next hour, you'll make a decision
that will echo through the rest of your life.

Not whether to stay in this class...

But whether to become the professional
the world desperately needs:

**Someone who thinks deeply
AND leverages AI powerfully**

This is the
MOST IMPORTANT CLASS
you will take in college

Not because I say so…

Because the evidence is undeniable

The 100% Placement Reality

100%

Placement Rate

Every single student who completed
my DRIVER-based program
and actively sought employment
has been placed

Not 99%. Not "almost all."
Every. Single. One.

Meet Joe: The Invisible Student

Two Years Ago:

- Median grades
- No connections
- Limited coding experience
- Overlooked in recruiting
- Nothing special on paper

PURDUE UNIVERSITY. | Mitch Daniels School of Business

"The kind of student who gets passed over"

The Interview That Changed Everything

Joe took **THREE** of my courses

Then came the EY interview…

"The ONLY thing I talked about during my entire EY interview was your classes"

- Joe, after landing his position

What Joe Talked About

No discussion of:

- ❌ GPA or grades
- ❌ Leadership roles
- ❌ Prestigious competitions
- ❌ Extracurriculars

Just:

- ✅ The systems he built
- ✅ The problems he solved
- ✅ The way he learned to think

Joe's Journey: From Invisible to Irreplaceable

At EY:

- **ONLY intern to receive return offer**
- Beat out master's degree candidates
- Starting salary: **$90,000**

Today:

- **Co-Founder, Arkansas AI Foundry**
- Helping businesses implement AI
- From employee to entrepreneur

Manager's Words

"Joe thinks like a senior analyst but builds like a software engineer"

From median student to AI entrepreneur

The Cognitive Crisis

Wall Street Journal:

**"AI's Biggest Threat:
Young People Who Can't Think"**

Students graduating with degrees
but **without the ability to:**

- Reason independently
- Analyze critically
- Create original solutions

**AI didn't cause this crisis—
it revealed it**

Your Two Possible Futures

Can't Think Deeply

↓

AI will replace you

Think Deeply + Leverage AI

↓

You become unstoppable

Which future will you choose?

The DRIVER Difference: Your Cognitive Gymnasium

**We build your thinking muscles
THROUGH AI collaboration,
not by avoiding it**

Like a physical gym:
AI is the spotter, not the weight machine

Discover & Design	**R**epresent	**I**mplement
First understand deeply	Multiple perspectives	AI as pair programmer
Validate	**E**volve	**R**eflect
Never trust, always verify	Pattern recognition	Metacognitive growth

The Future of Work is Already Here

Andy Jassy, CEO of Amazon:

"Billions of AI agents will soon
handle routine work"

The question isn't whether AI
will transform every industry...

**It's whether you'll be
directing that transformation
or displaced by it**

The Success Formula

Financial Expertise
+
Deep Thinking
+
AI Leverage
=

Market Premium

Miss any element $\rightarrow$ Compete with everyone
Master all three $\rightarrow$ Category of one

Your Interview Story Starts Today

**When you sit in your future interviews,
what will you talk about?**

Same tired stories?

- Generic experiences

- Memorized theories

- Excel skills

- Group projects

Or like Joe:

- Systems you built

- Problems you solved

- AI collaboration mastery

- Real portfolios optimized

- Risk frameworks implemented

The Two Paths Before You

Path A: Traditional Route

- Memorize formulas
- Build Excel models
- Same skills as millions
- Struggle in interviews
- Hope to get noticed
- Start career behind

Path B: DRIVER Path (100%)

- Build real systems
- Master AI collaboration
- Unique capabilities
- Dominate interviews
- Employers compete for you
- Start as category leader

Which path will you choose?

The Lifetime Learning Torch

This isn't just about your first job
It's about the next **40 years** of your career

Tools will change. Languages will evolve.
New AI systems will emerge.

**The DRIVER methodology becomes
your lifetime learning torch**

You're learning **how to learn in the age of AI**

Joe's Three-Course Journey

Joe's transformation:

- Course 1: Advanced Financial Modeling
- Course 2: Financial Data Analytics
- Course 3: AI Agents

By Course 3: Co-founding
Arkansas AI Foundry
Showing up, struggling, trusting the process

Your Decision

100% placement rate for one reason:

We transform you into the professional
the market desperately needs

You can leave now and ... ...

OR

I wish you would stay and join the 100%
Become an augmented thinker

The Only Question That Matters

**Are you ready to discover
what you're truly capable of?**

Welcome to the 100% club

Joe Today: A DRIVER of AI

Remember Joe? The median student?

**Today: Co-Founder
Arkansas AI Foundry**

Median Student $\longrightarrow$ EY Analyst $\longrightarrow$ **AI Entrepreneur**

From follower to founder

**My wish for you:
Become a DRIVER of AI**

Let's Begin

🖳

Open your laptops

Begin the journey from student
to augmented professional

**Your transformation starts
with one line of code**