

Discover what Americans are Watching

June 30 – July 06, 2025

Program Name	Rank	Minutes (Millions)	# of Episodes	SVOD Provider
Squid Game	1	2,869	22	Netflix
Love Island USA	2	1,696	239	Peacock
Animal Kingdom	3	1,478	75	Netflix
Blindspot	4	1,424	100	Netflix
Heads Of State	5	1,098	1	Prime Video
The Old Guard 2	6	964	1	Netflix
The Bear	7	892	38	Hulu
Bluey	8	849	154	Disney+
The Waterfront	9	759	8	Netflix
Spongebob Squarepants	10	743	323	Paramount+

<https://www.nielsen.com/data-center/top-ten/#:~:text=Nielsen%20TV%20Ratings>