

Cyclistic Insights

Disparities Between Members and Casual Riders

Member Casual

member

casual

Ride Date

- ☒ Aug-23
- ☒ Dec-23
- ☒ Jan-24
- ☒ Nov-23
- ☒ Oct-23
- ☒ Sep-23

Rideable Type

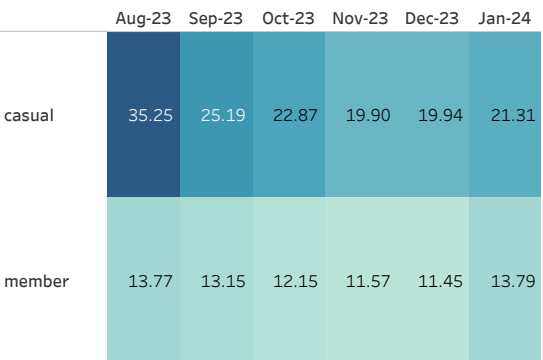
- ☒ classic_bike
- ☒ docked_bike
- ☒ electric_bike

Day Of Week

- ☒ 1
- ☒ 2
- ☒ 3
- ☒ 4
- ☒ 5
- ☒ 6
- ☒ 7

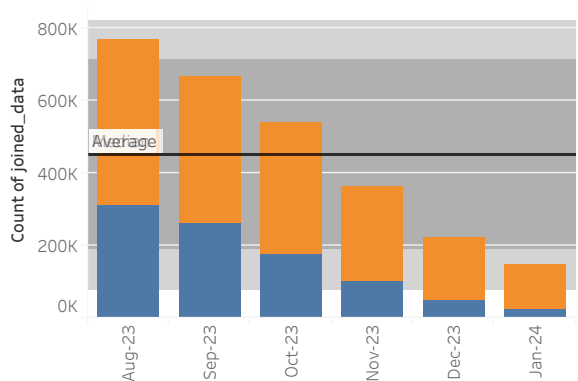
Difference of Average Ride Length (Minutes)

Members vs. Casual Riders



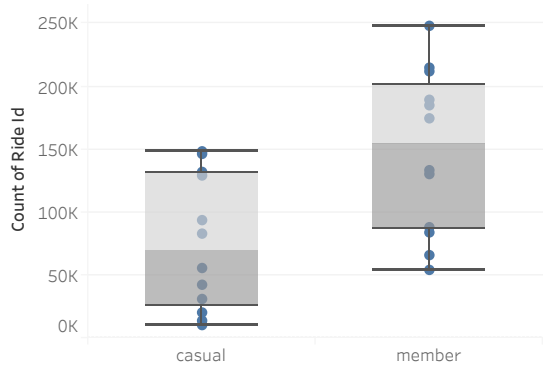
Difference of Total Ride Count

Members vs. Casual Riders



Total Ride Count of Classic and Electric Bike Type

Member vs. Casual Riders



Difference of Total Ride Length (Minutes) Across 7 Days

Members vs. Casual Riders

