
Cindy Chuong

Mississauga, ON

cchuong04@gmail.com

647-460-9865

Experience

EON Reality

Business Development Intern • Irvine, CA

10/2023 - Present

- Analyze consumer behaviour and anticipate market trends to develop solutions to consumer problems and needs.
- Perform and present competitor analysis to identify areas where our company can surpass the industry's competitors and forge ahead to gain increased market share.

SalesEra

Social Media Marketing Intern • Remote

12/2022 - Present

- Created an innovative marketing campaign that generated new followers on social media
- Developed content marketing campaigns for multiple channels, including email, social media, and paid search

Urban Outfitters

Product Flow Specialist/Keyholder • Mississauga, ON

08/2021 - Present

- Monitored sales floor and merchandise displays for presentable condition, taking corrective action such as restocking or reorganizing products.
- Addressed internal supply problems head-on and developed creative solutions to prevent delays and missed targets. Coordinated, collected and maintained vendor and organizational records.

Luscious Lashes

CEO and Founder • Mississauga, ON

05/2020 - Present

- Maintained all day to day business tasks such as appointments, scheduling, inventory, ordering, equipment maintenance, finances, and marketing.
- Sustained loyal clientele from networking & content creation on various platforms to optimize business flow.
- Designed company's logo, brand identity and website

Education

University of Waterloo

Global Business & Digital Arts • Waterloo, ON

05/2026

Relevant Courses: Digital Media, User Experience Design, Global Development and Business, Computer Science.

Chief of Finance

GBDA Society

03/2022

- Oversees financial planning, procurement, and investment of funds for an organization.
- Handles receipt, disbursement, banking, protection and custody of funds, securities, and financial instruments.

Skills

Photoshop, Illustrator, Adobe Premiere Pro, Google Suite, Python, HTML, JavaScript, Digital Marketing, Graphic Design, Microsoft Office, User Experience Design, User Interface, Node.js, Figma, User Research, Animation, Lottie