YI-CHEN, LIN (Cinny)

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EDUCATION

New York University   **Berlin, Germany; London, U.K.; New York, U.S.A; Shanghai, China**

B.Sc. Data Science (GPA 3.7/4)   *Sep 2018 - May 2022*

- **Awards**: Dean's List, Man Shi Global Future Scholar, Zhang & Cheung Scholar
- **Leadership**: VP at TAMID Group (taught consulting case-studies, resulting in 50+ participants with 70% weekly engagement and 45% applicants receiving competitive summer fellowship with 6% acceptance rate)

PROFESSIONAL EXPERIENCE

Grace - Accelerate Female Entrepreneurship   **Berlin, Germany**

Product Manager   *Sep 2021 - Dec 2021*

- Lead the product development from conception to launch, through leveraging user research, A/B testing, data analytics, and experimenting new formats with UI/UX teams; received 96% satisfaction in beta program
- Execute product roadmap using Agile; work cross-functionally with design and dev teams on prototypes, user touchpoints and product iterations, and define MVP with engineering, marketing and sales teams

German Federal Ministry of Economic Affairs (BMWi)   **Remote (Berlin, Germany)**

Data Scientist (took up Scrum Product Owner responsibilities)   *June 2021 - Aug 2021*

- [Built a web app](#) for regional level unemployment rate forecasting using Scrum, with 4% higher accuracy than benchmark, and provided policymakers regional insights on allocating €3B Covid funding to 401 counties

Wave Learning Festival - nonprofit organization & student-led educational platform   **Remote (Taipei, Taiwan)**

Data Team Lead   *June 2020 - Dec 2020*

- Increased registrations by 200% through retention analysis and targeting under-resourced communities
- Streamlined enrollment process for operation and helped 22% more students get into their desired courses

OrCam Technologies - unicorn startup that empowers blind and visually impaired people through AI **Jerusalem, Israel**

Business Development Intern (exposed to consumer-facing Product Manager responsibilities)   *June 2019 - Aug 2019*

- Launched two products in Taiwan through cross-functional collaboration with quality assurance (QA), dev, sales & marketing teams; received 233 media clippings and 222K views on [my video campaign](#) on YouTube
- Convinced Taiwanese National Congressman to endorse at the live TV broadcast on the day of product launch

Le Wagon - coding bootcamp with 44 campuses worldwide   **Shanghai, China; Berlin, Germany**

Data Science Bootcamp Teaching Assistant (freelance)   *Oct 2018 - Present*

(first exception worldwide to teach without prior experience at the bootcamp; won first prize at Sustainability Startathon)

- Taught 16 industry professionals how to train machine learning models at scale using Google Cloud Platform (GCP) and deploy projects using Docker containers; solved 15% more tickets a day than average peers

SKILLS & INTERESTS

- **Methodologies & Tools**: Agile, Scrum, Kanban, Waterfall; Google Analytics, Tableau; Jira, Trello
- **Programming Languages**: Python, SQL, R; HTML/CSS; LaTeX
- **Research Interests**: Gender Entrepreneurship, Social Welfare, Irrational Behavior, Engineering Trust