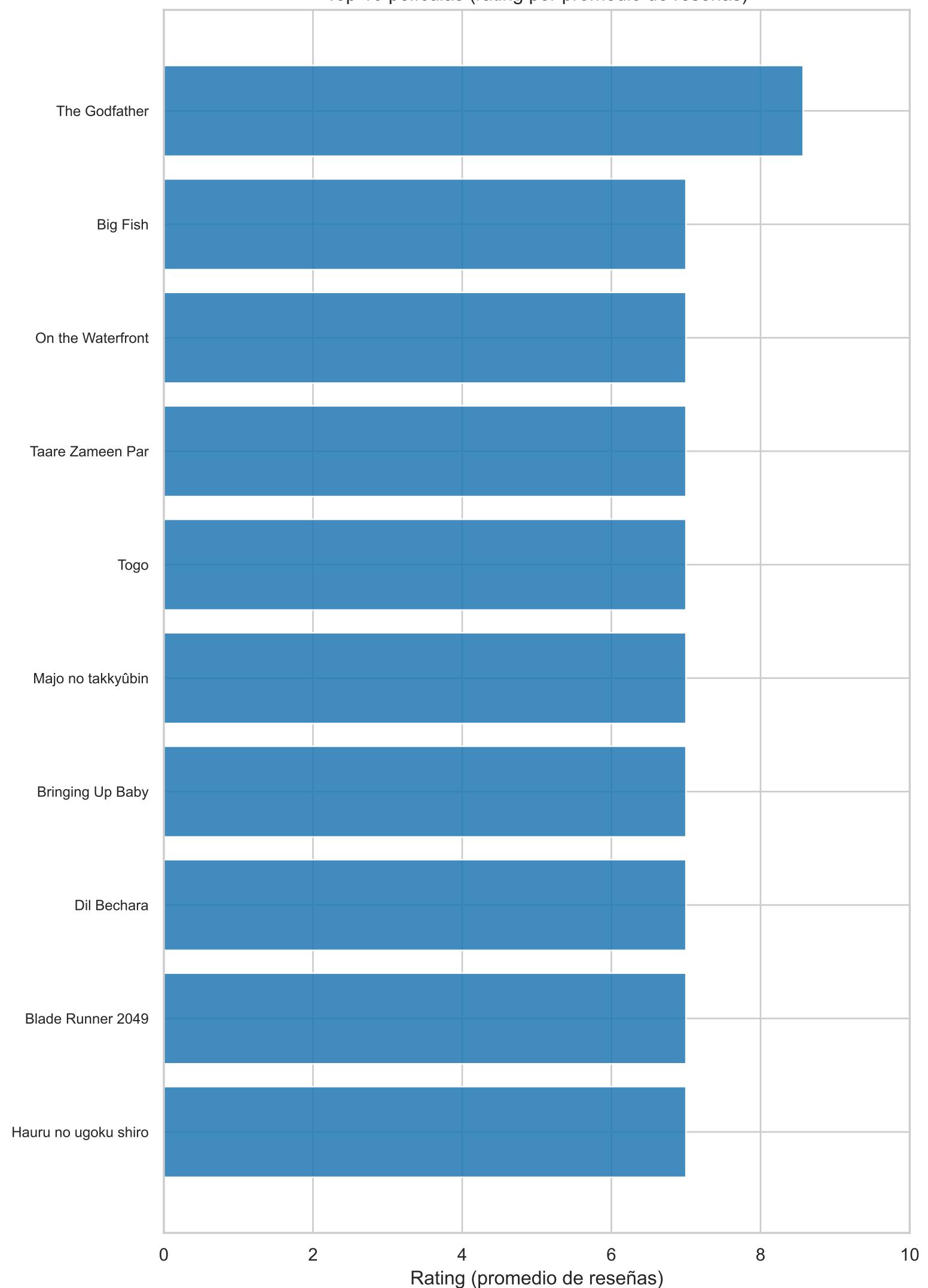


Top 10 películas (rating por promedio de reseñas)



IMDB - Model Results

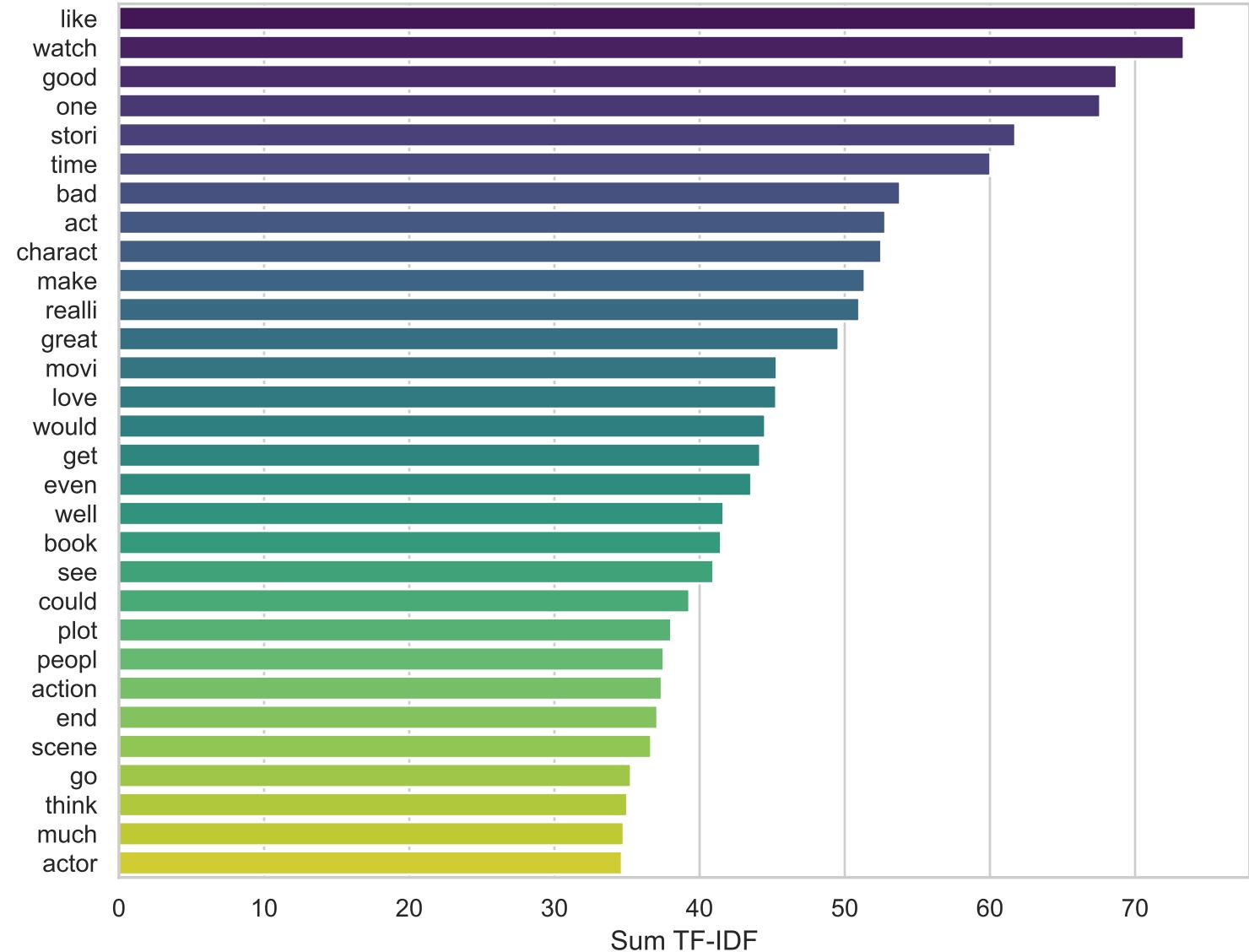
Total reviews in DB: 5458

Reviews used for modeling (first 4000): 3997

Reviews used for PDF visuals/evaluation (JSON): 2008

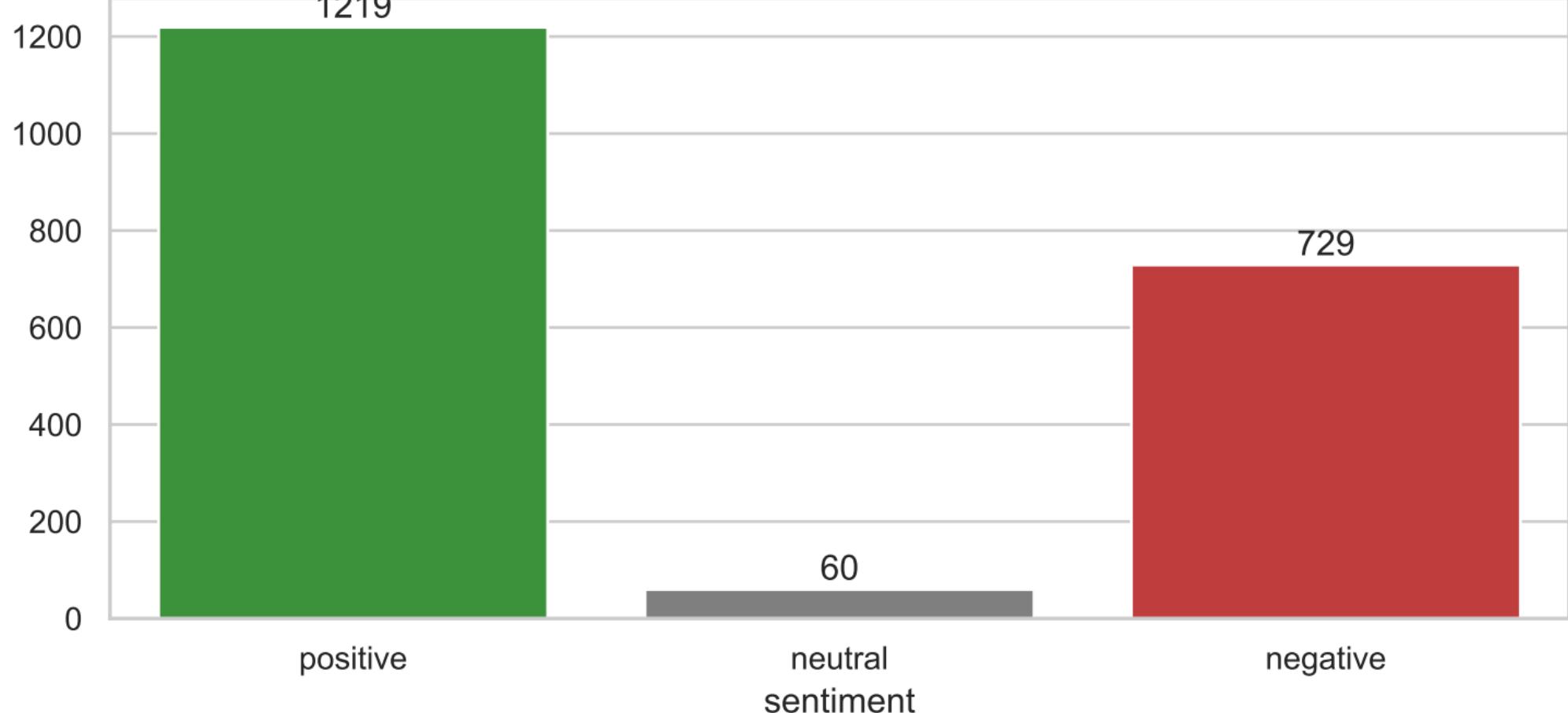
Models trained: Naive Bayes, Linear SVM, Decision Tree

Top TF-IDF terms (reviews from JSON)

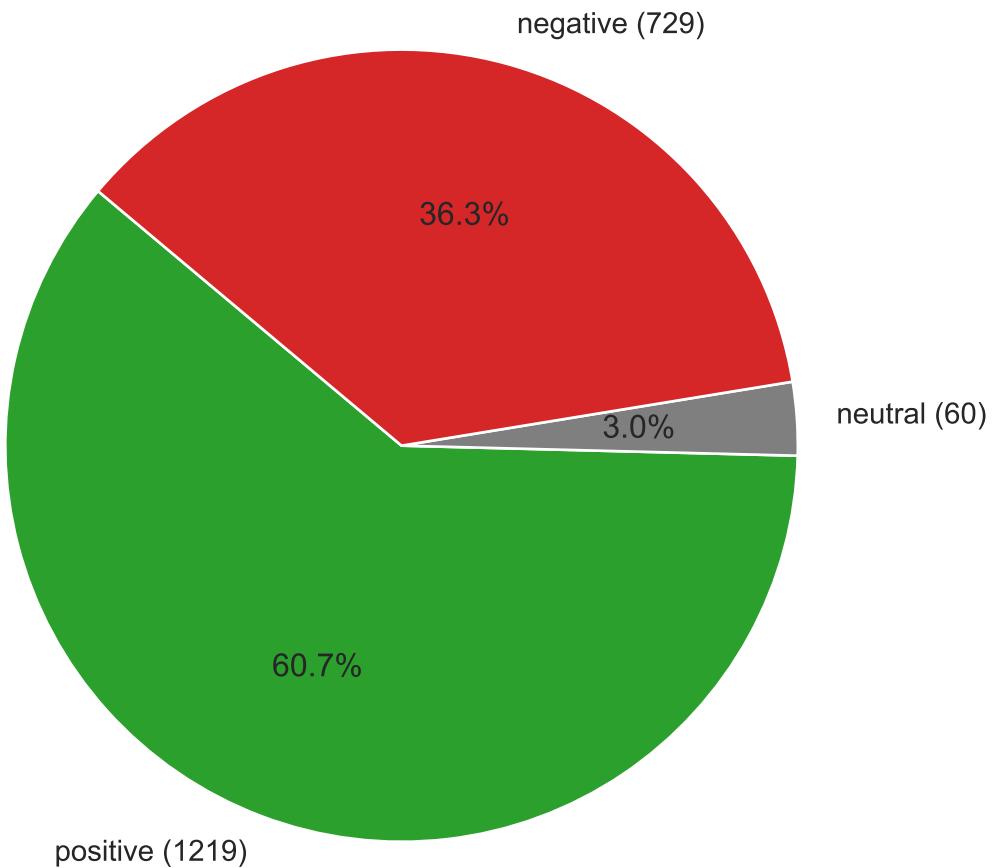


Distribución de polaridad (reseñas JSON)

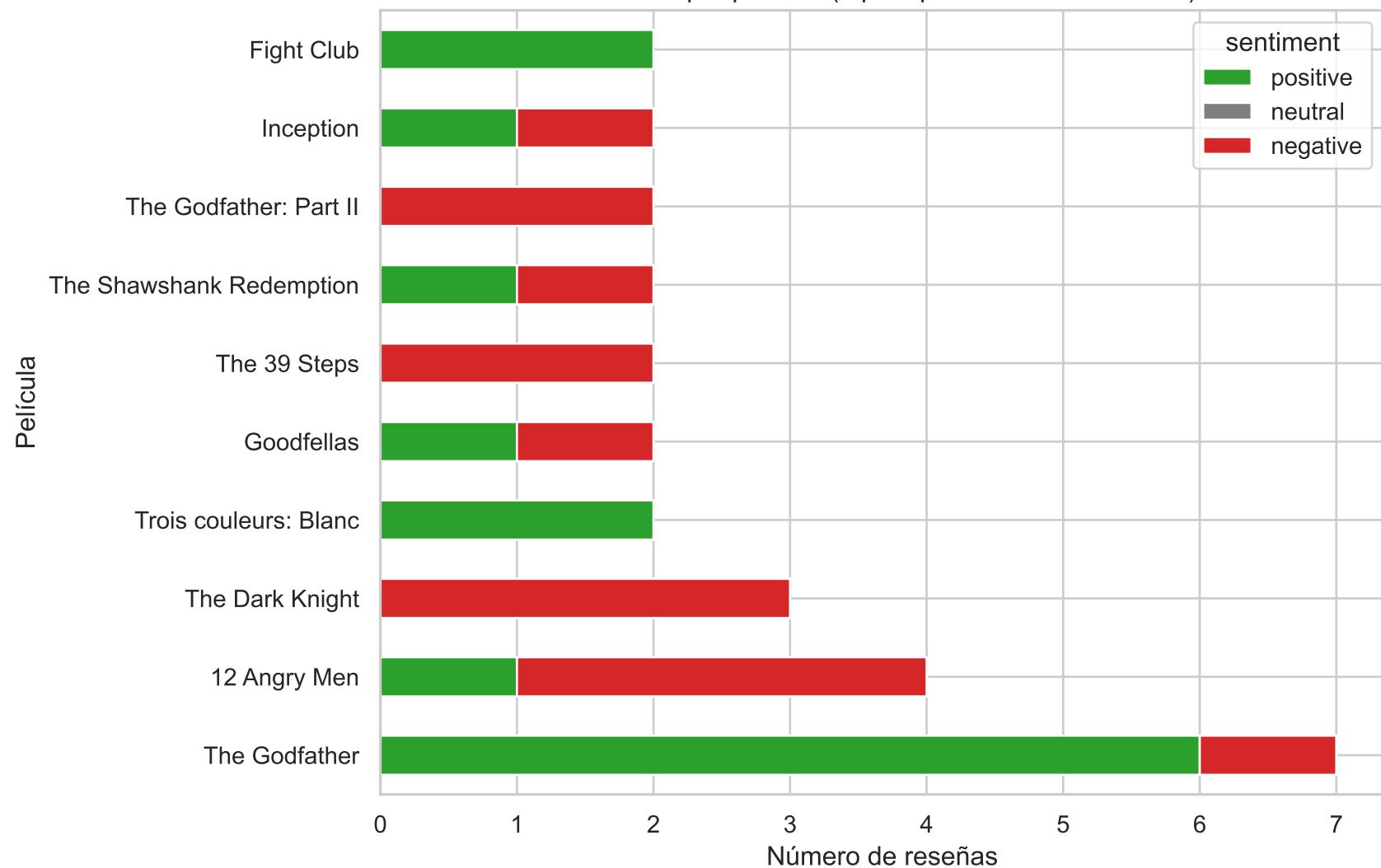
Número de reseñas



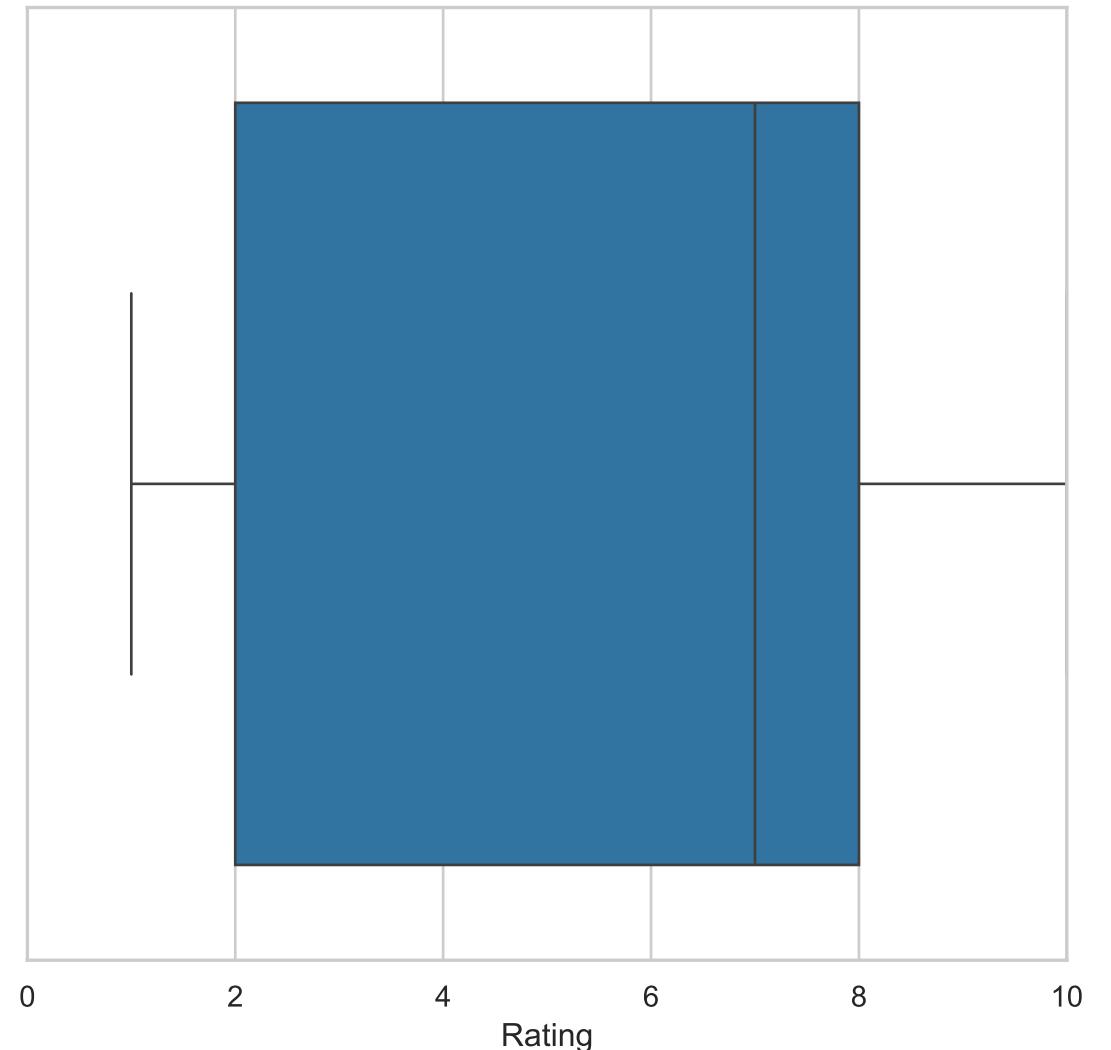
Porcentaje de polaridad (reseñas JSON)



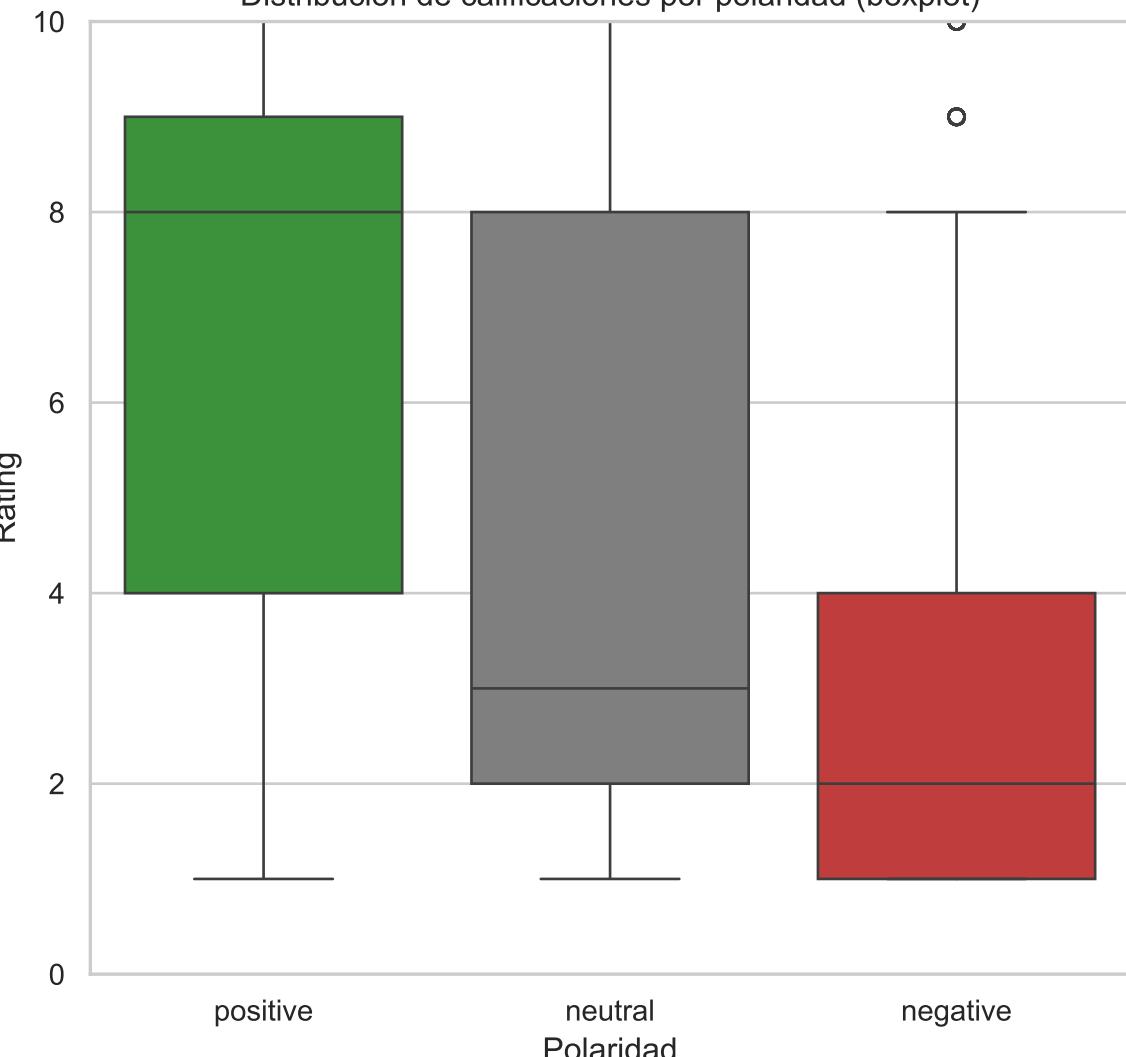
Polaridad por película (top 10 por #reseñas en JSON)



Distribución de calificaciones (boxplot) - global

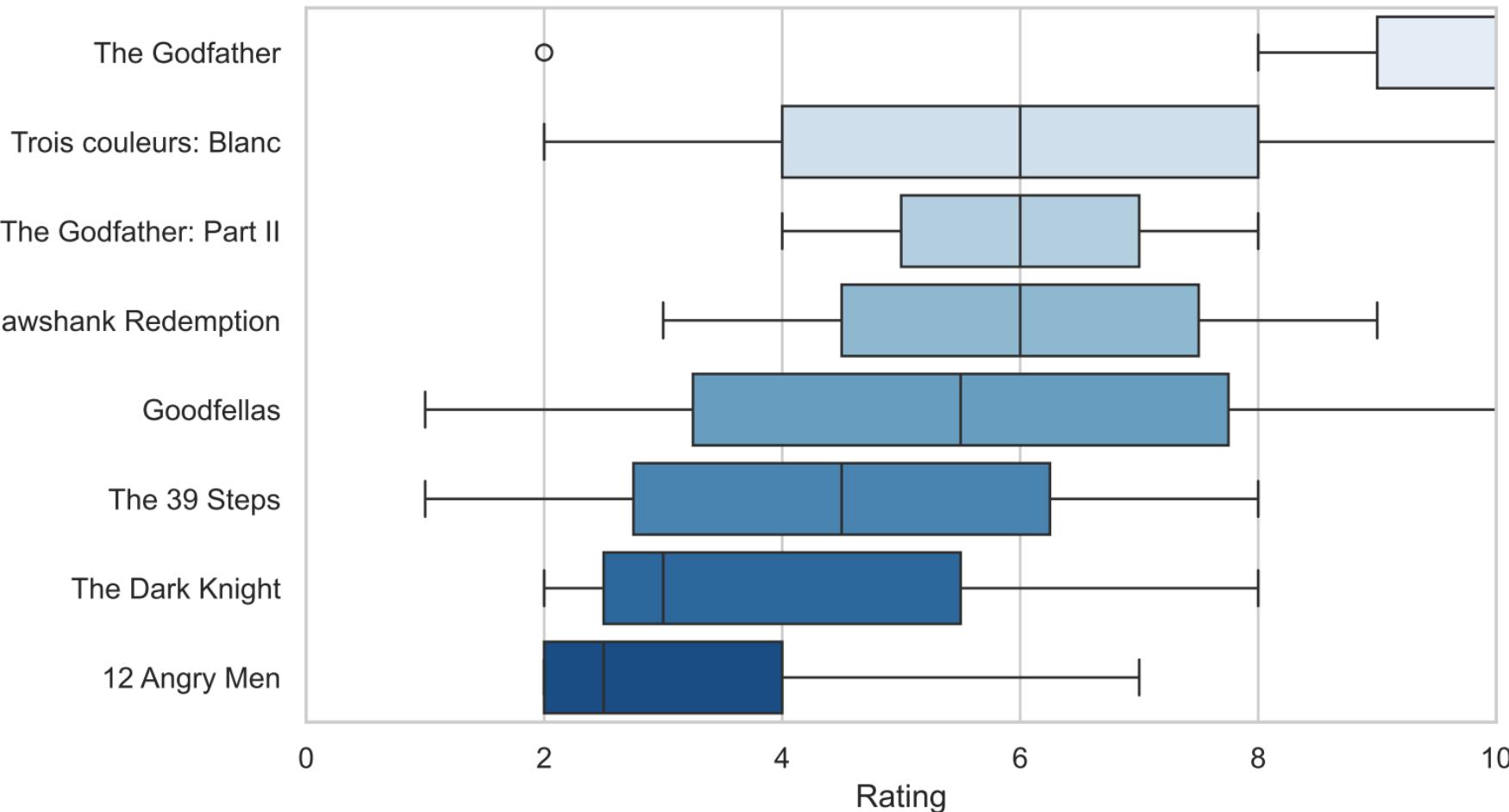


Distribución de calificaciones por polaridad (boxplot)

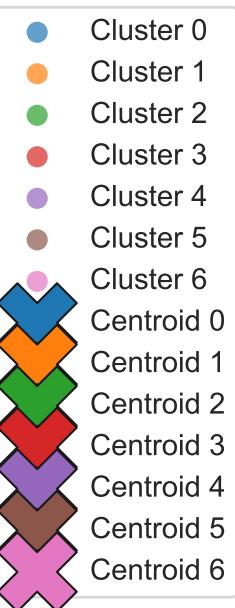


Distribución de calificaciones por película (top 8 por #reseñas)

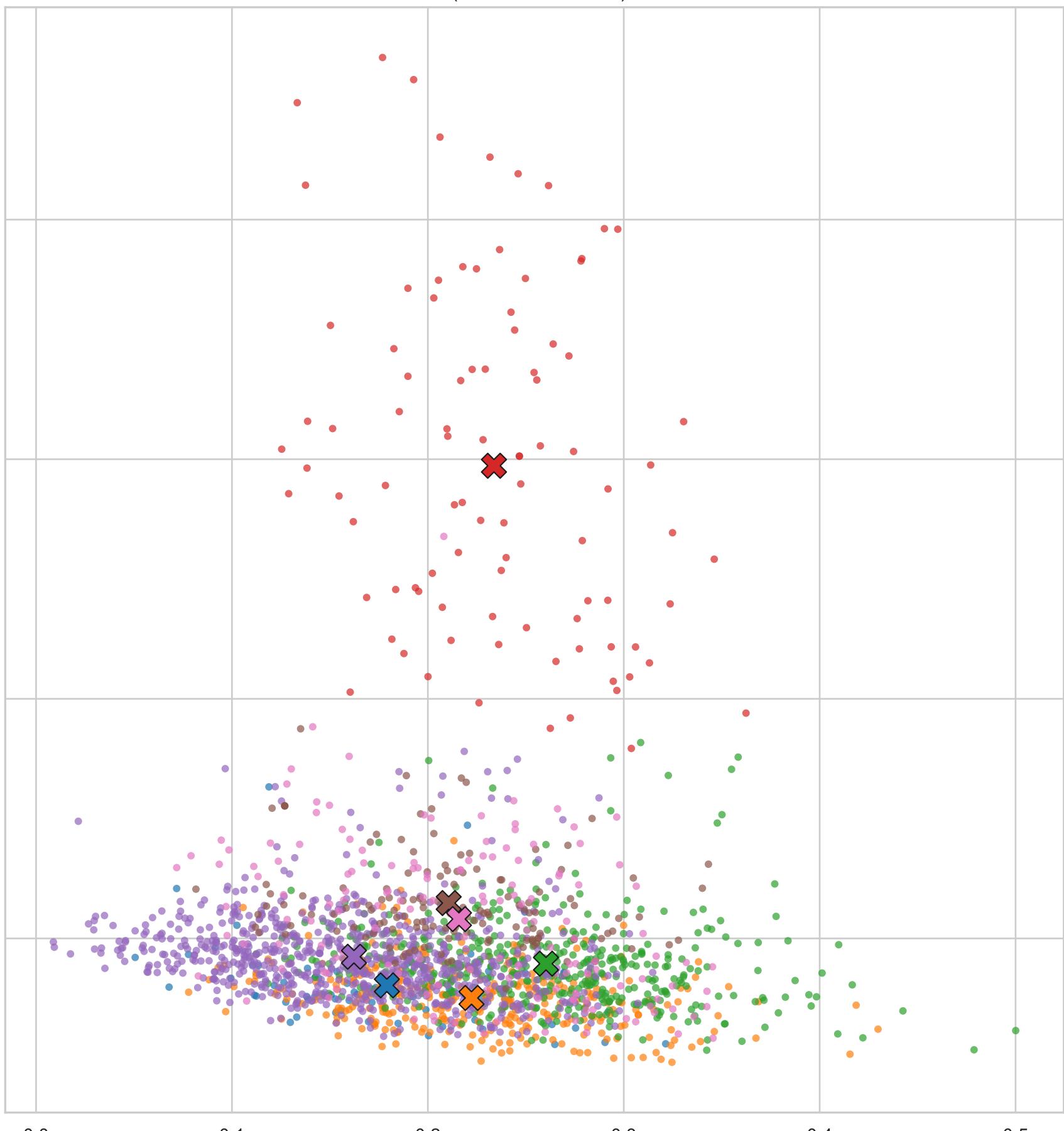
Película



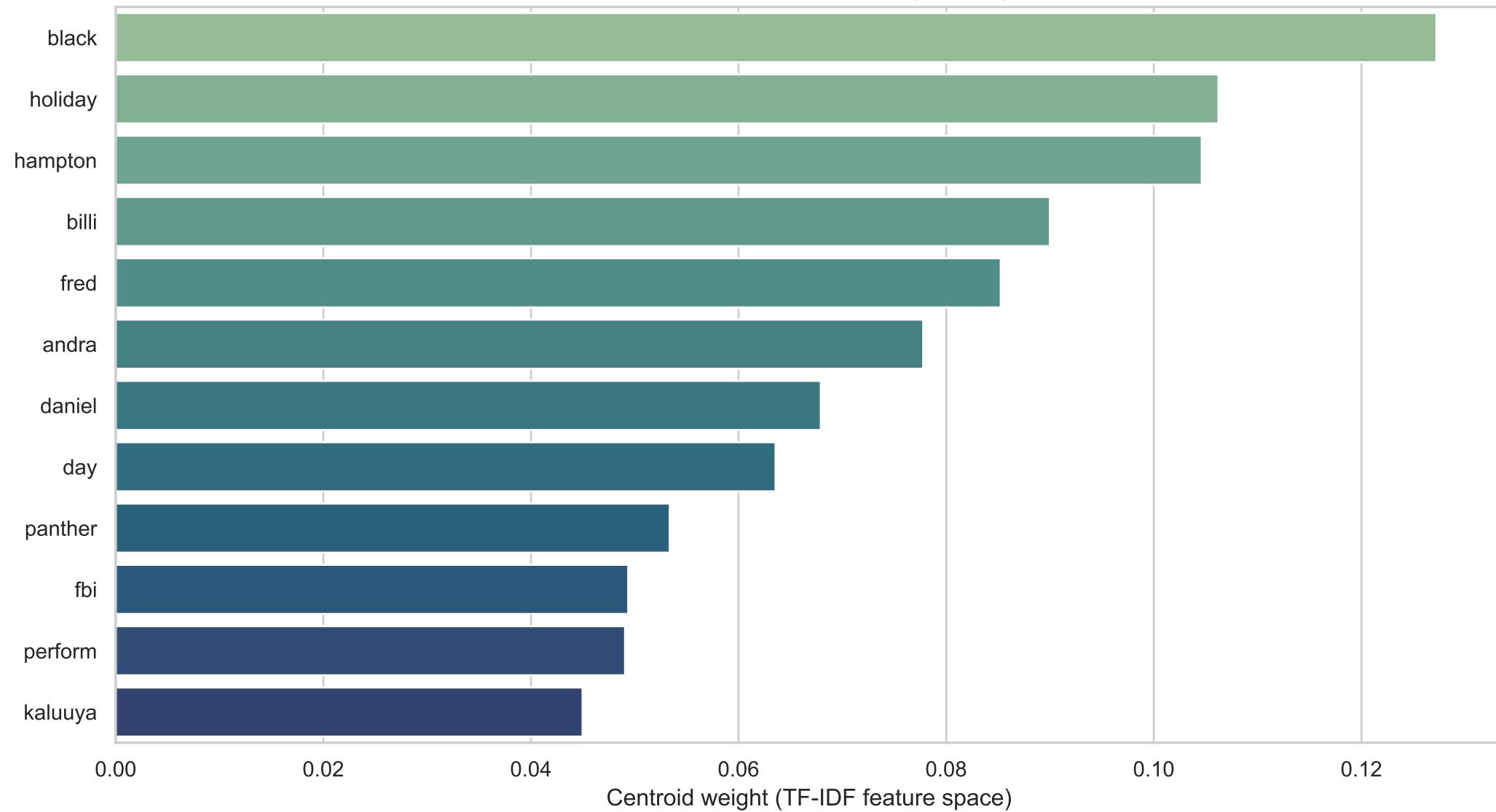
KMeans clusters (TruncatedSVD 2D) - JSON reviews



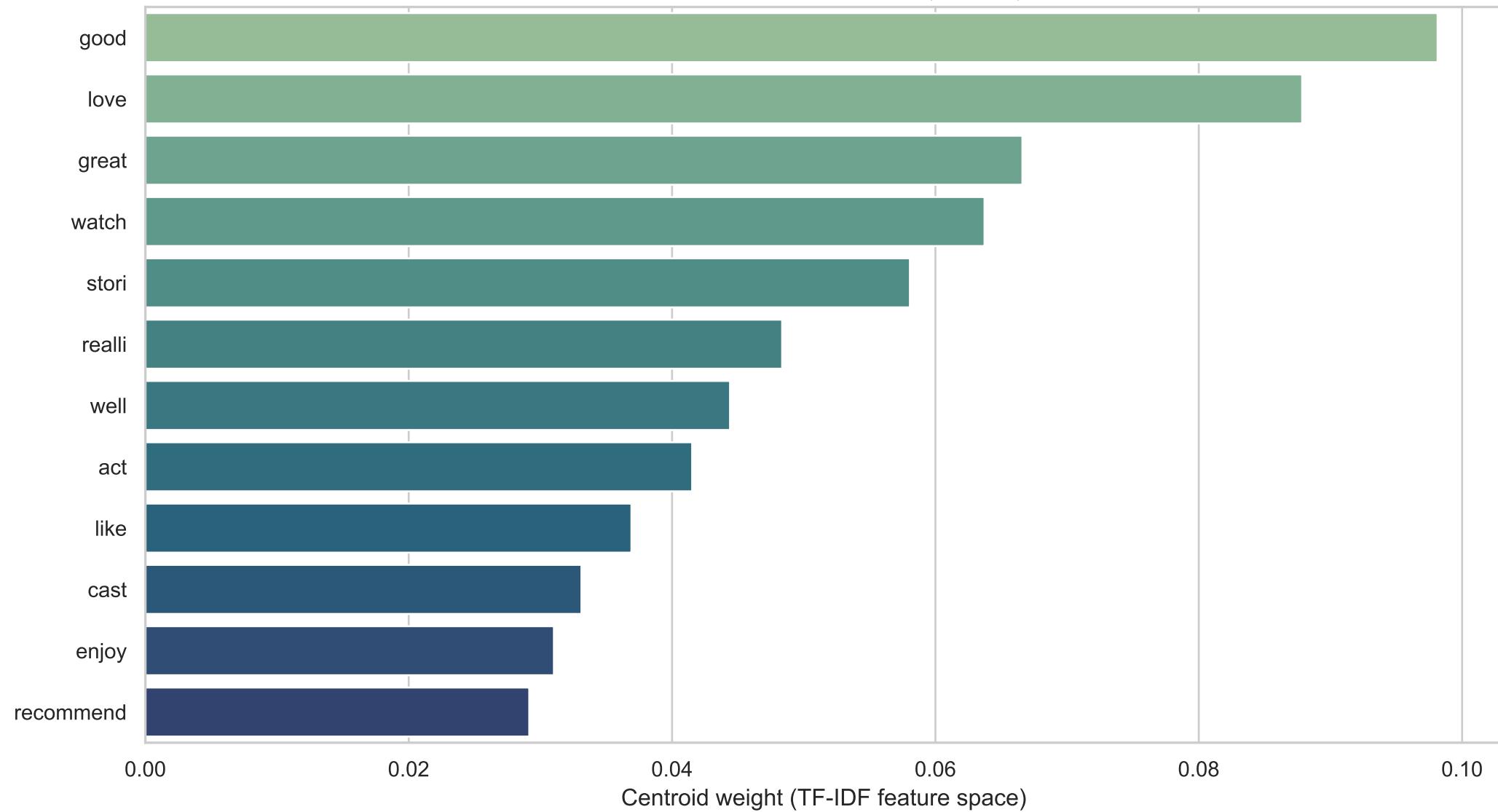
Cluster 0: 74 pts
 Cluster 1: 347 pts
 Cluster 2: 444 pts
 Cluster 3: 92 pts
 Cluster 4: 762 pts
 Cluster 5: 136 pts
 Cluster 6: 153 pts



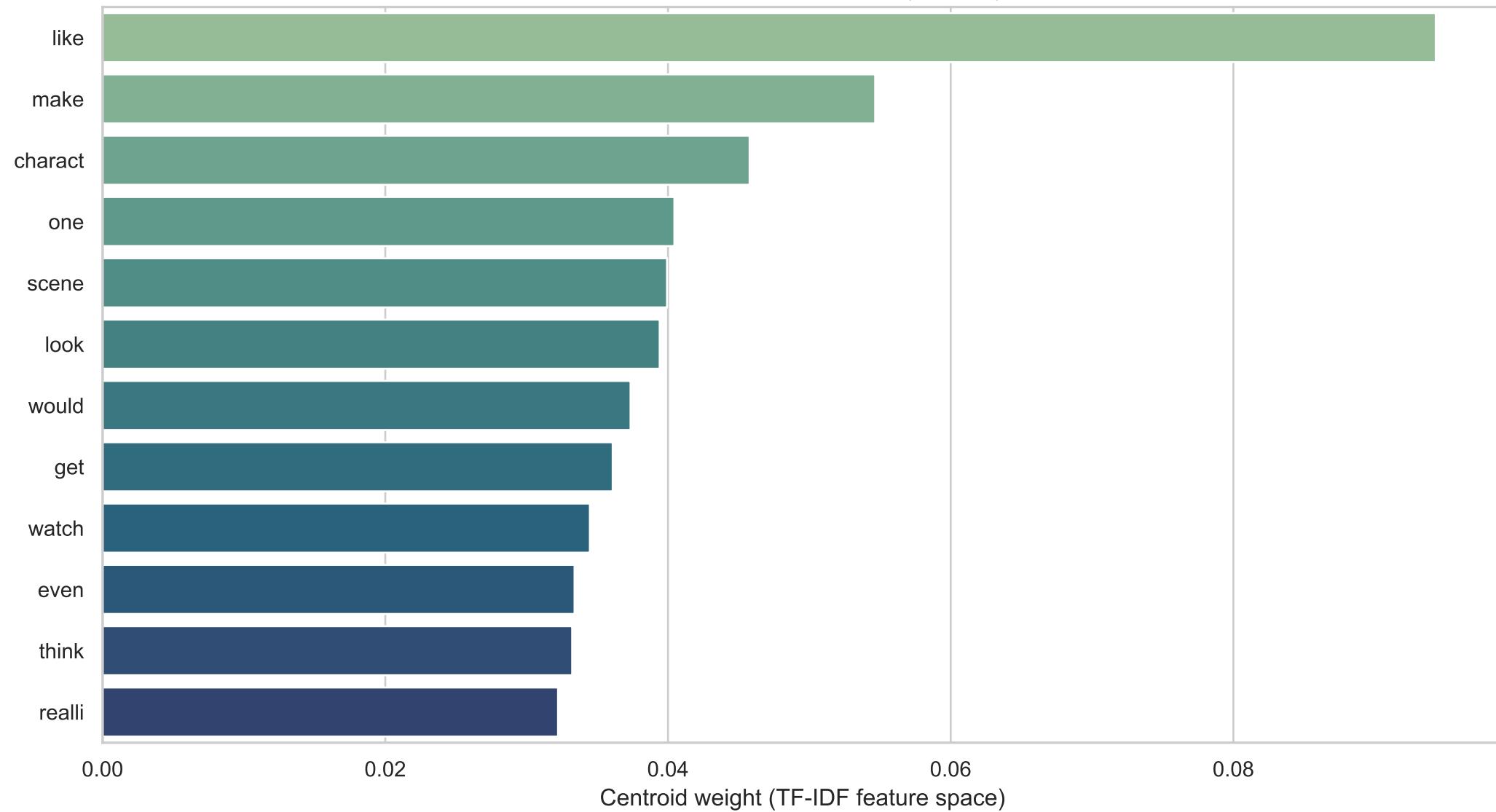
Cluster 0 - top TF-IDF words (centroid)



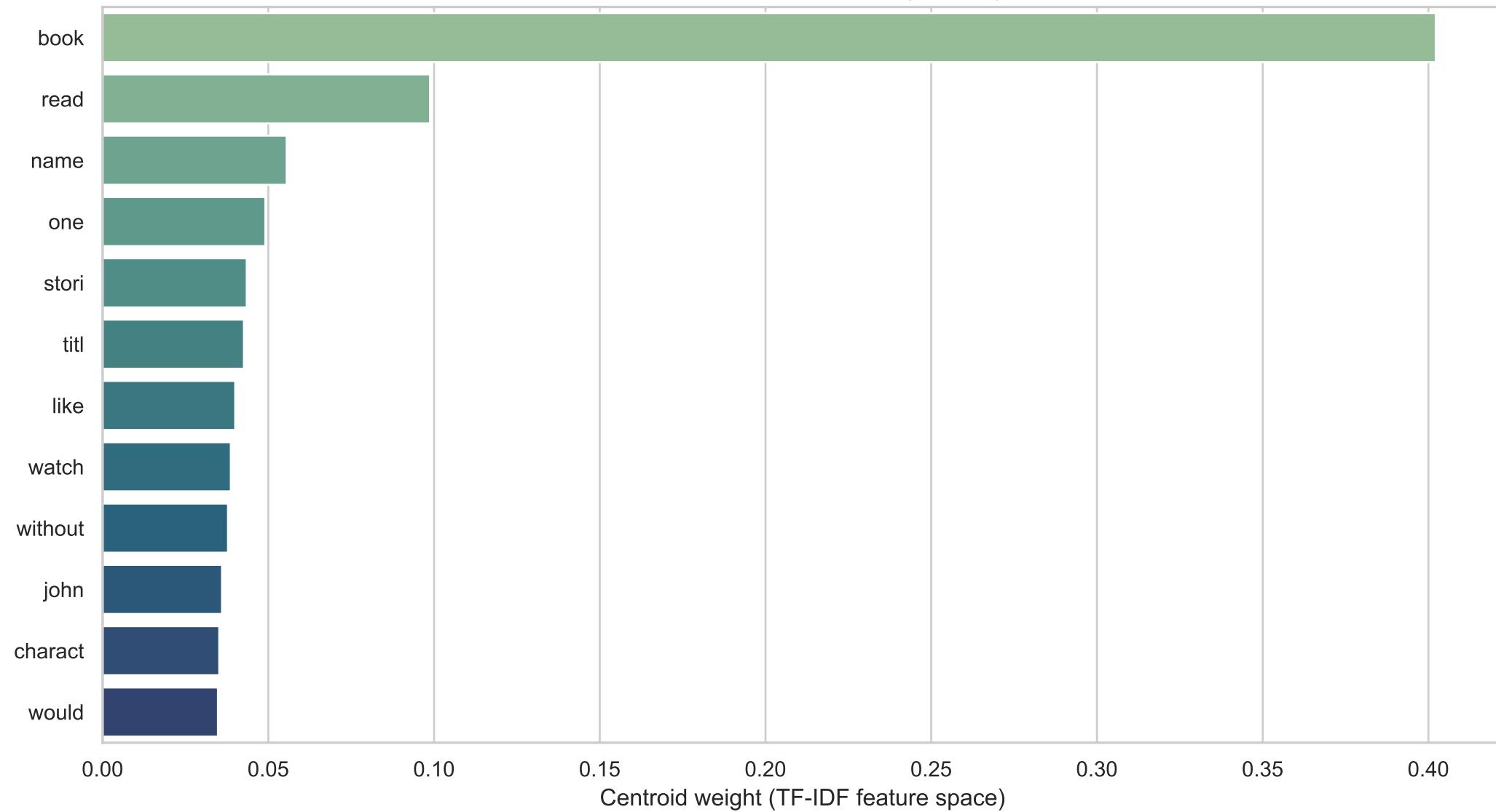
Cluster 1 - top TF-IDF words (centroid)



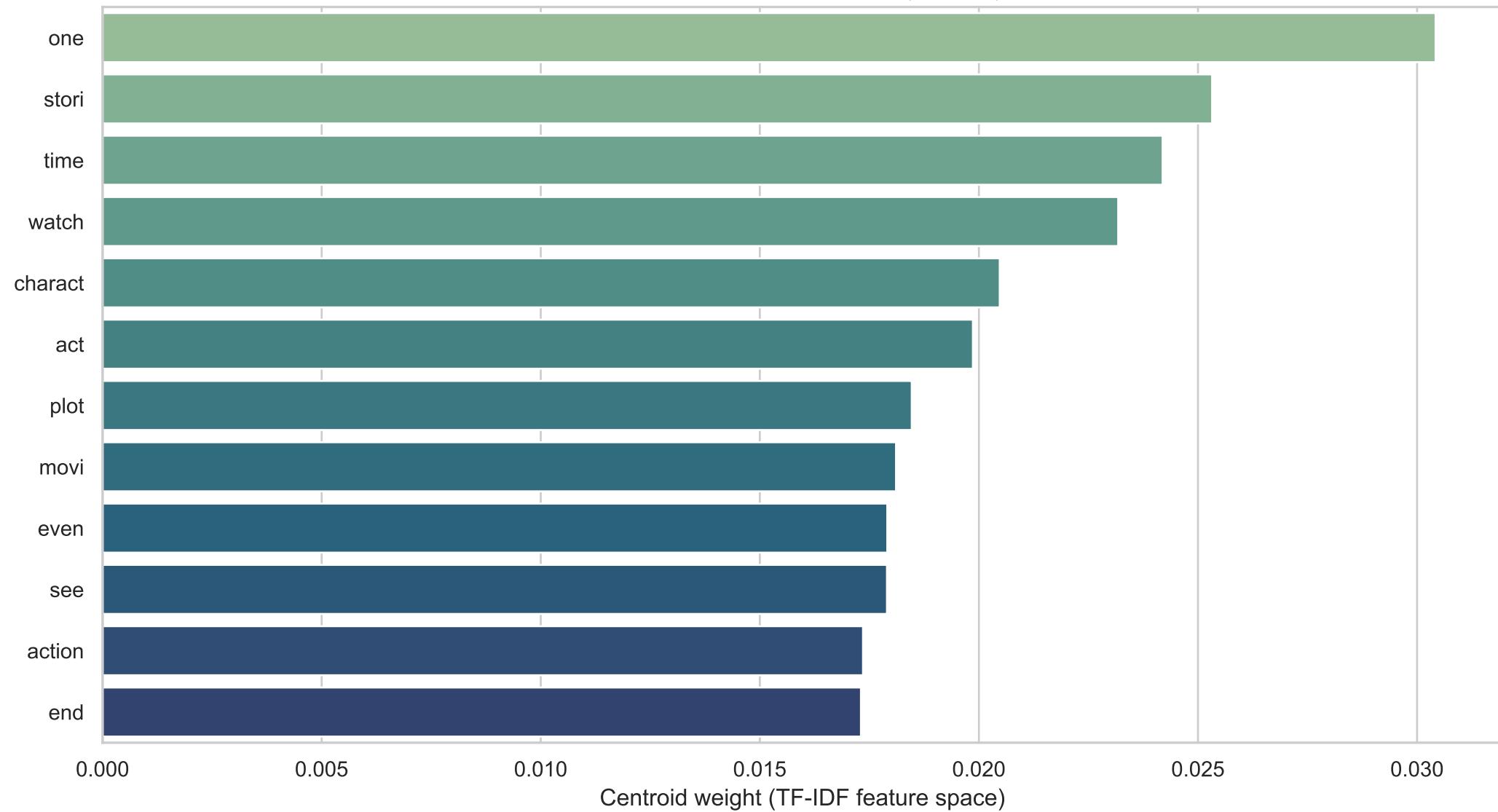
Cluster 2 - top TF-IDF words (centroid)



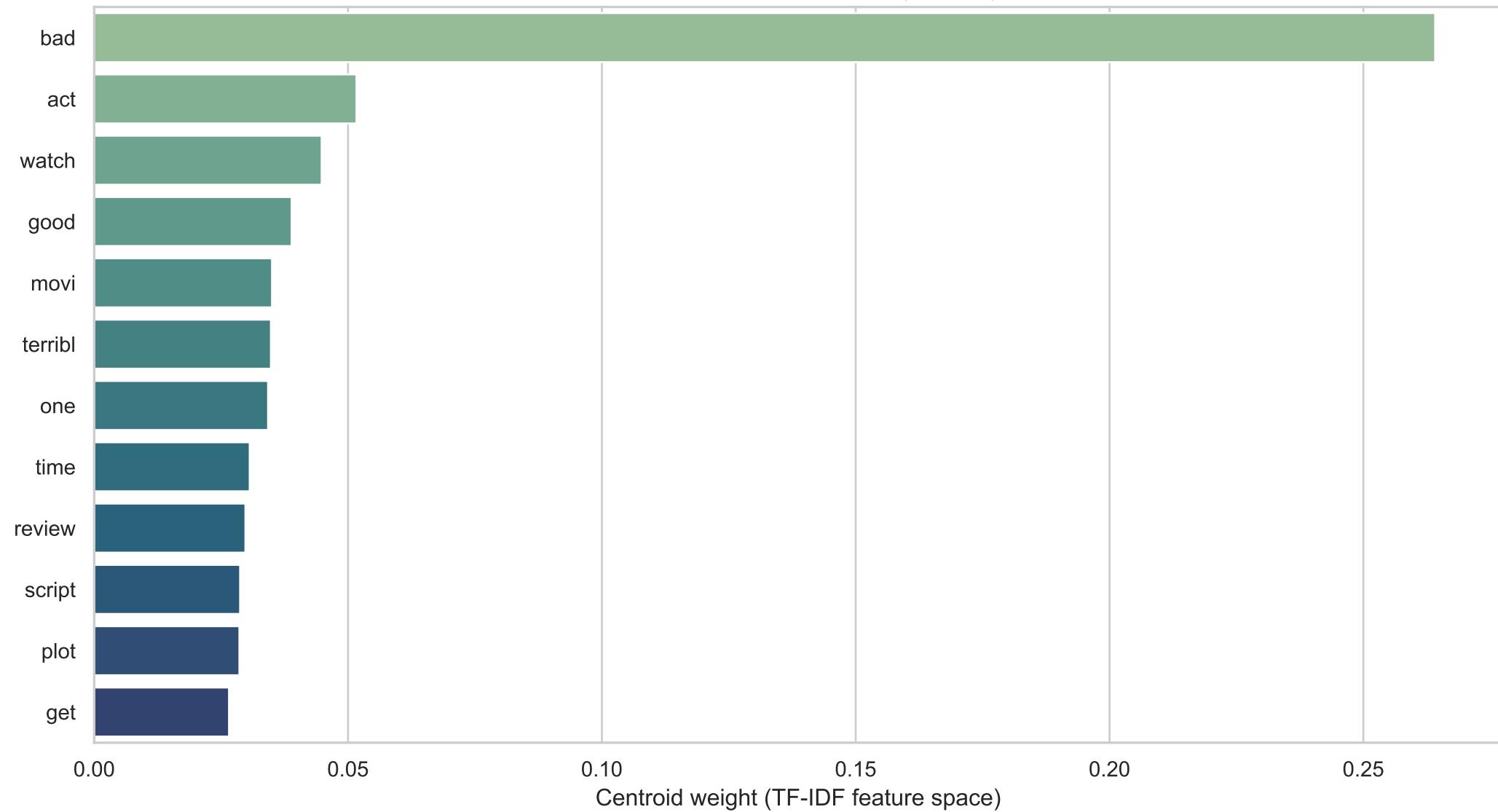
Cluster 3 - top TF-IDF words (centroid)



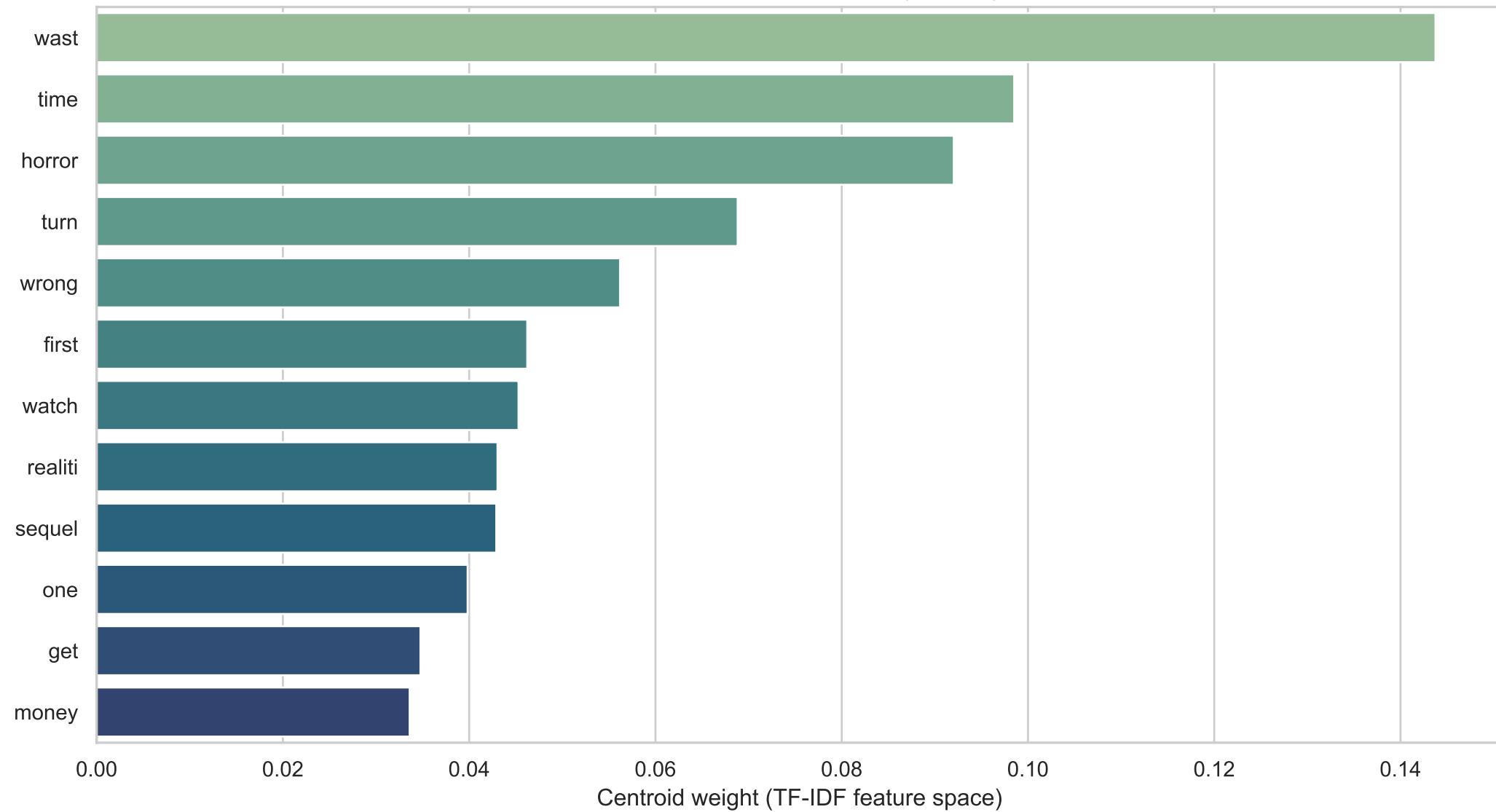
Cluster 4 - top TF-IDF words (centroid)



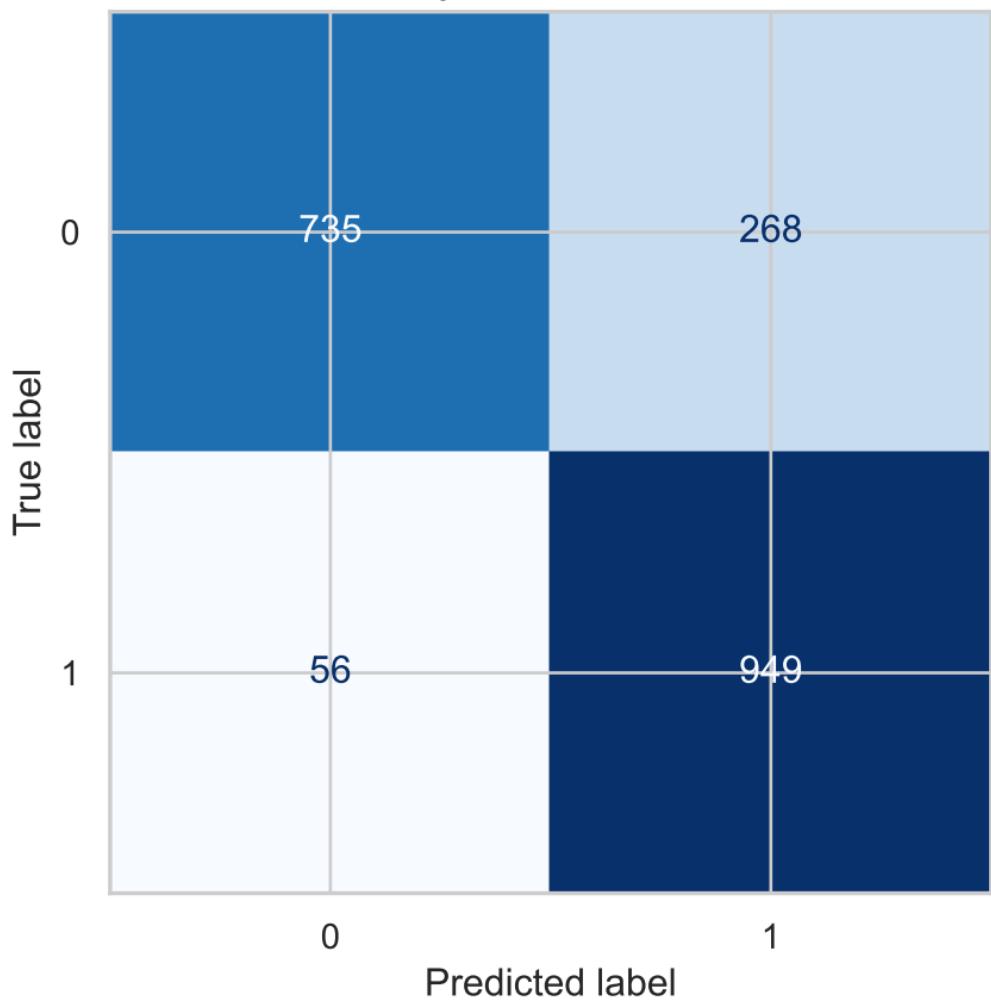
Cluster 5 - top TF-IDF words (centroid)



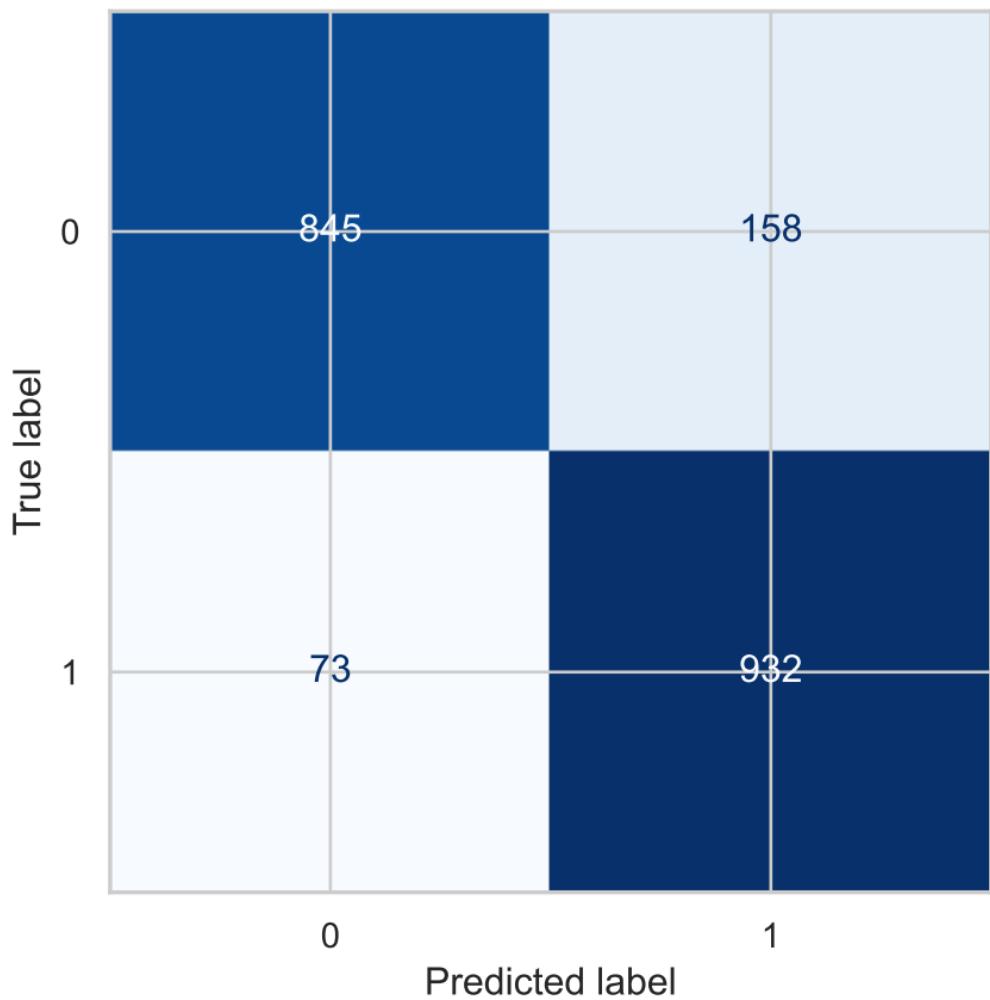
Cluster 6 - top TF-IDF words (centroid)



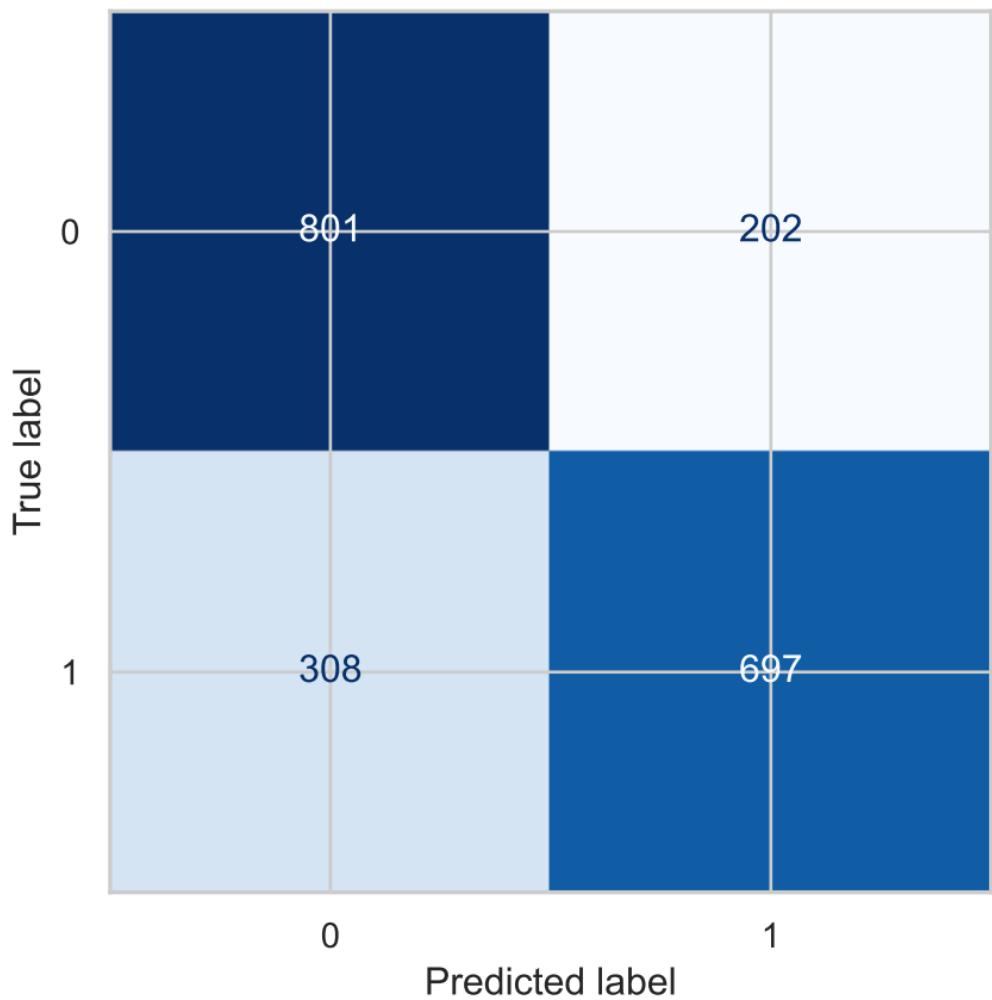
Naive Bayes - Confusion Matrix



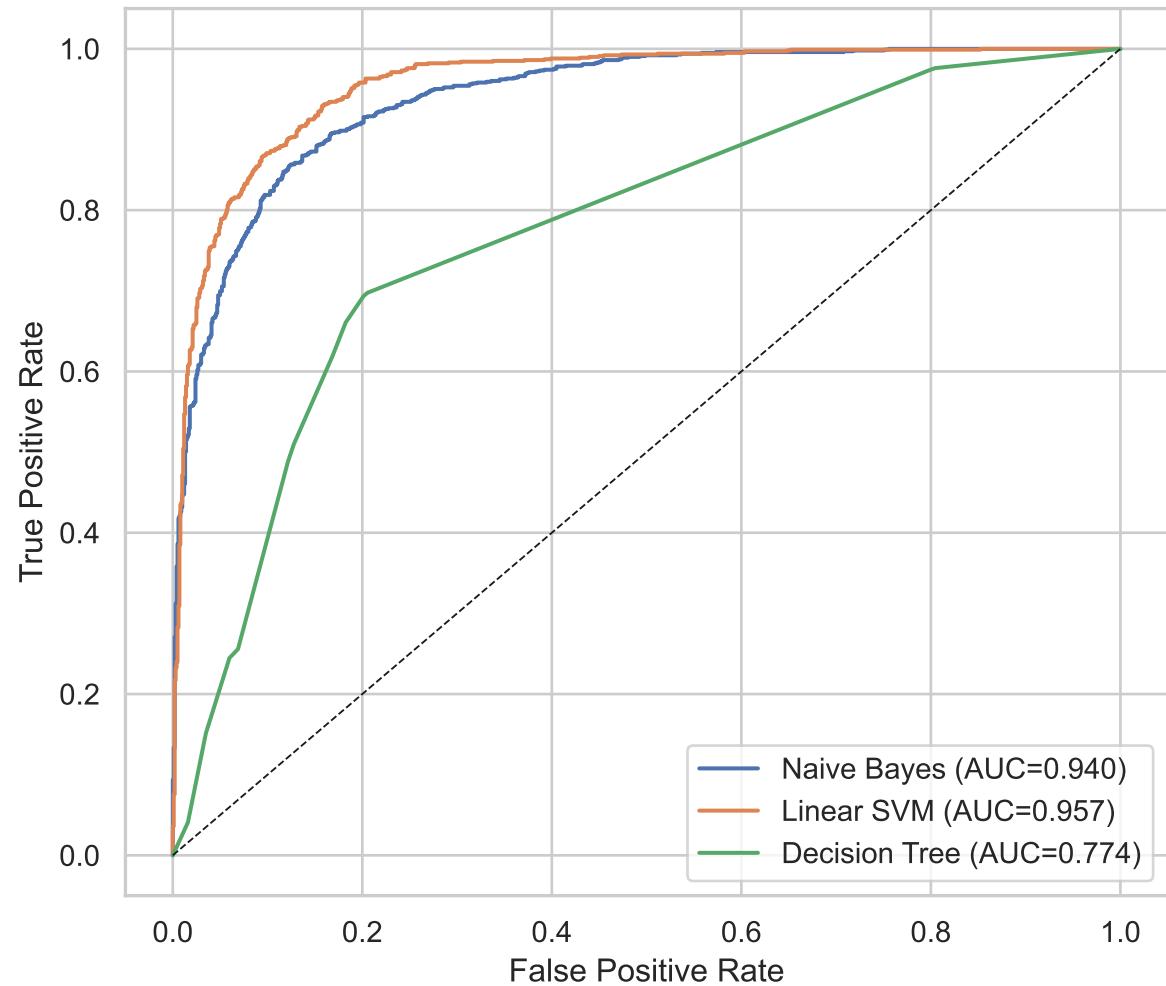
Linear SVM - Confusion Matrix



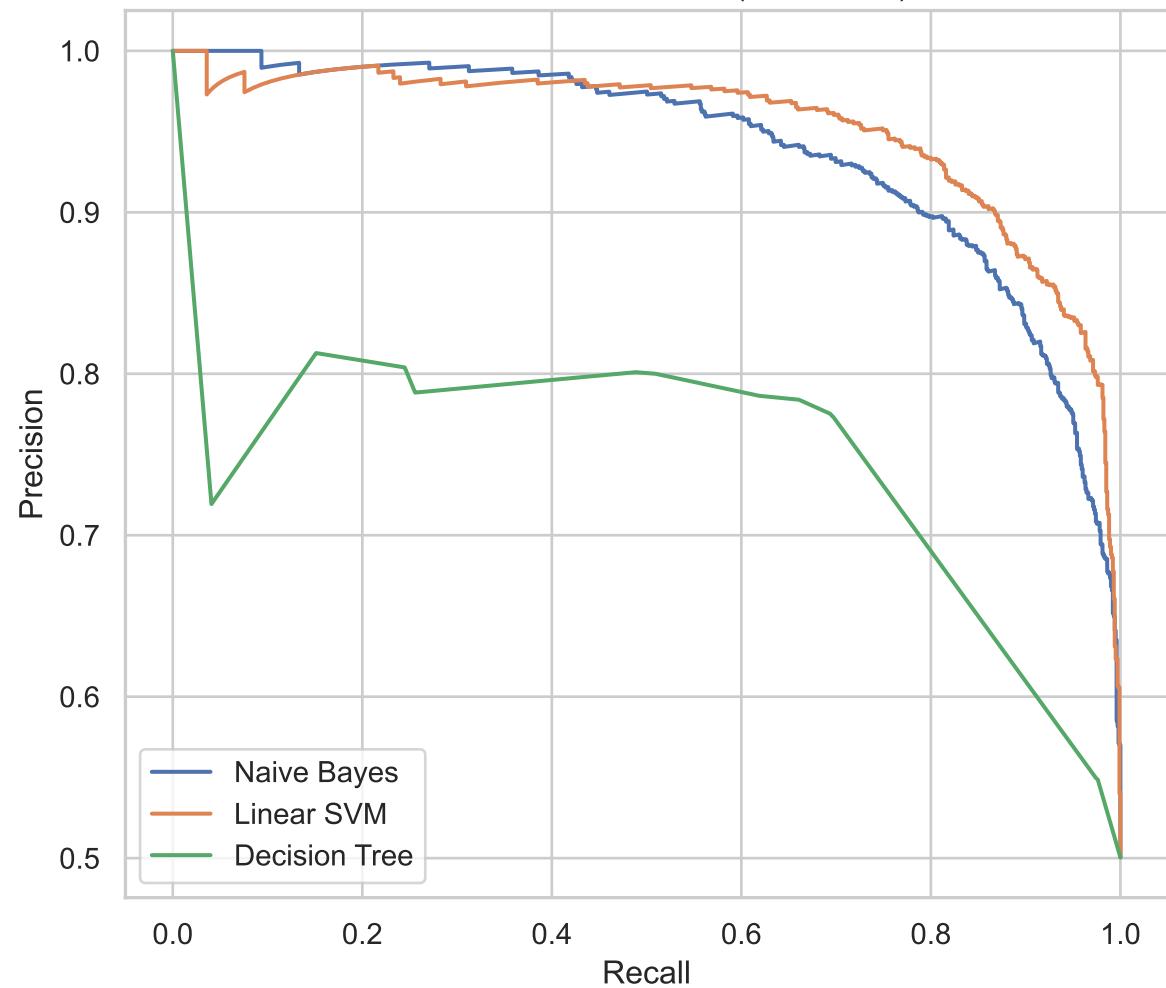
Decision Tree - Confusion Matrix



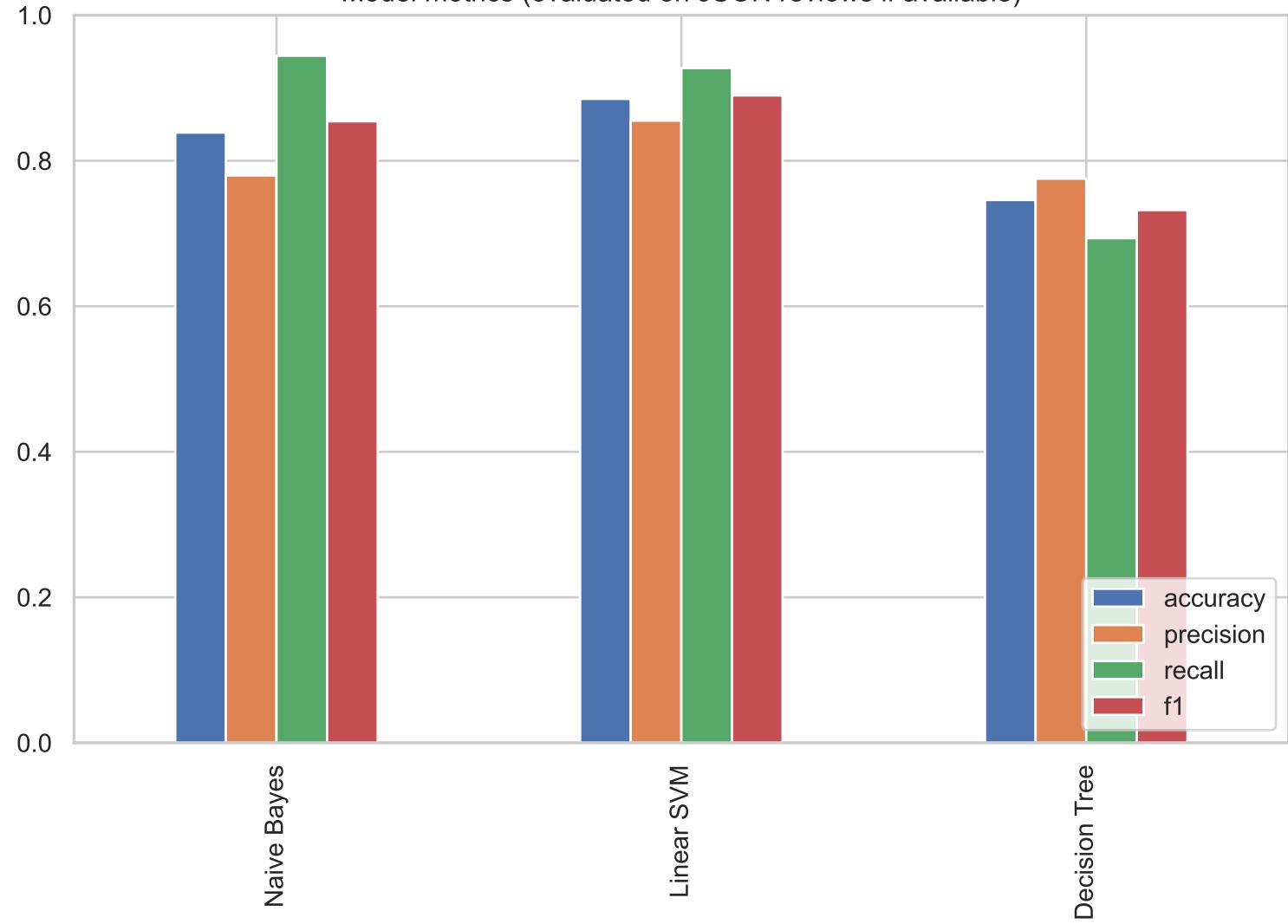
ROC Curves (JSON eval)



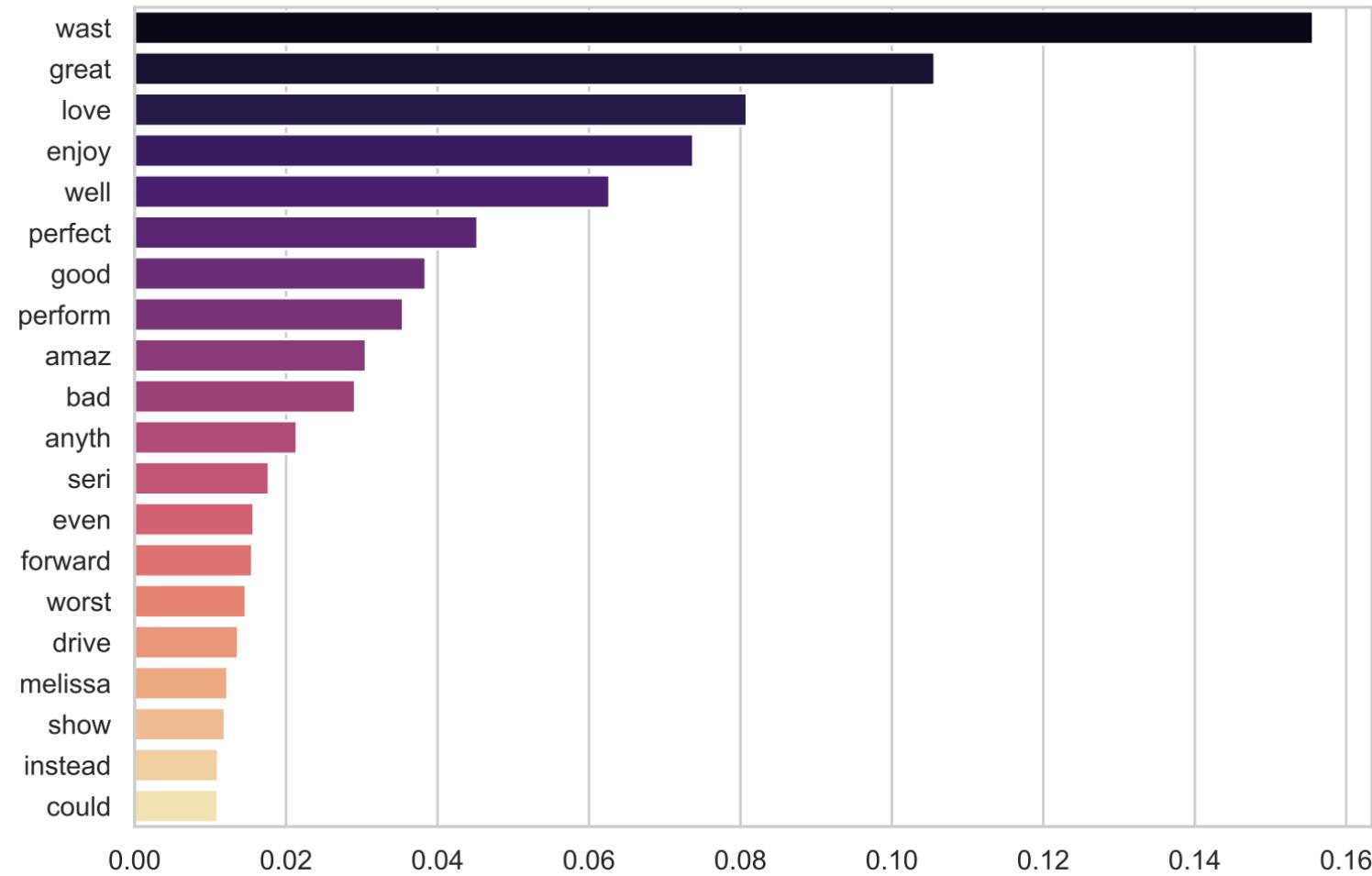
Precision-Recall Curves (JSON eval)



Model metrics (evaluated on JSON reviews if available)



Decision Tree - top feature importances (training)



LDA Topic 0 - top words (LDA)

book

watch

like

one

make

charact

good

stori

movi

realli

0

5

10

15

20

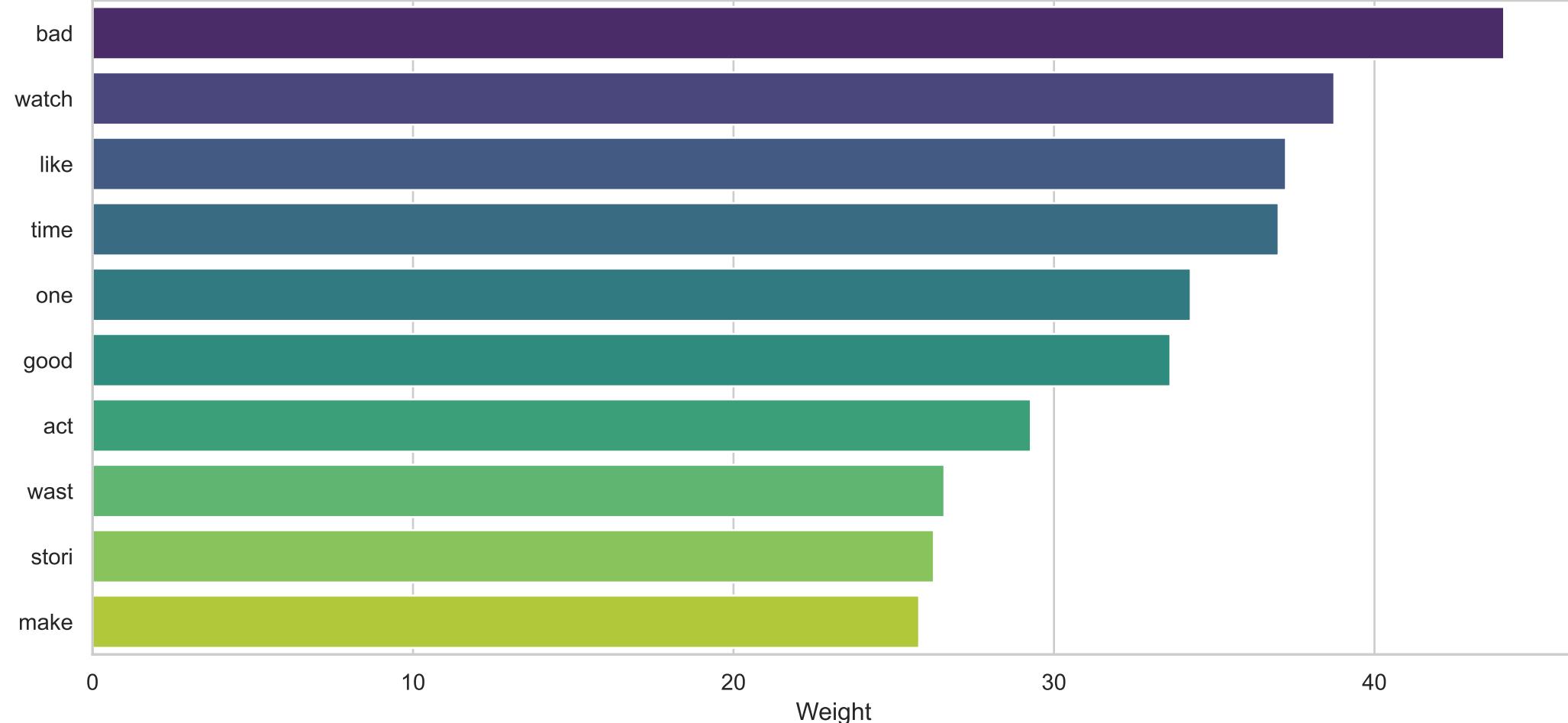
25

30

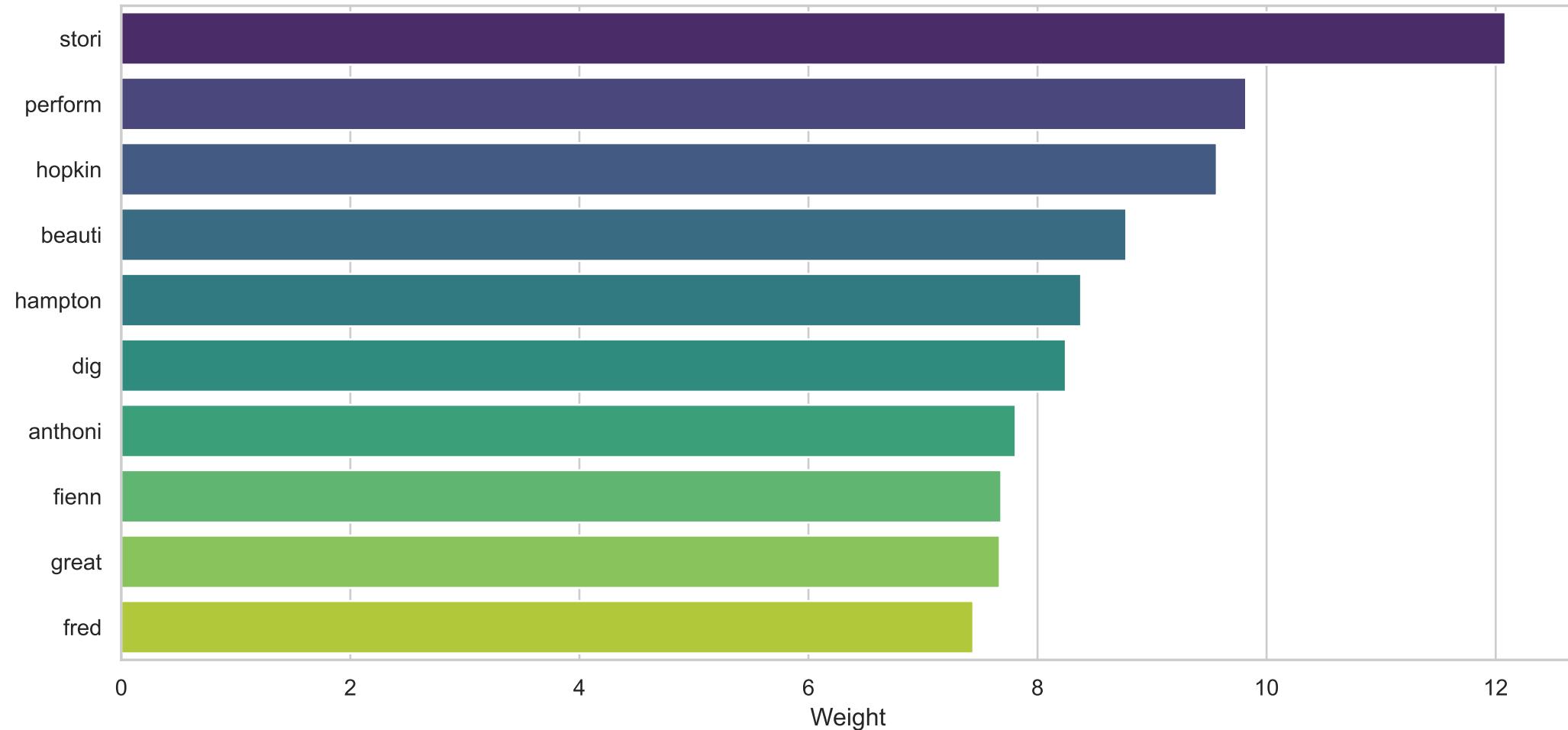
35

Weight

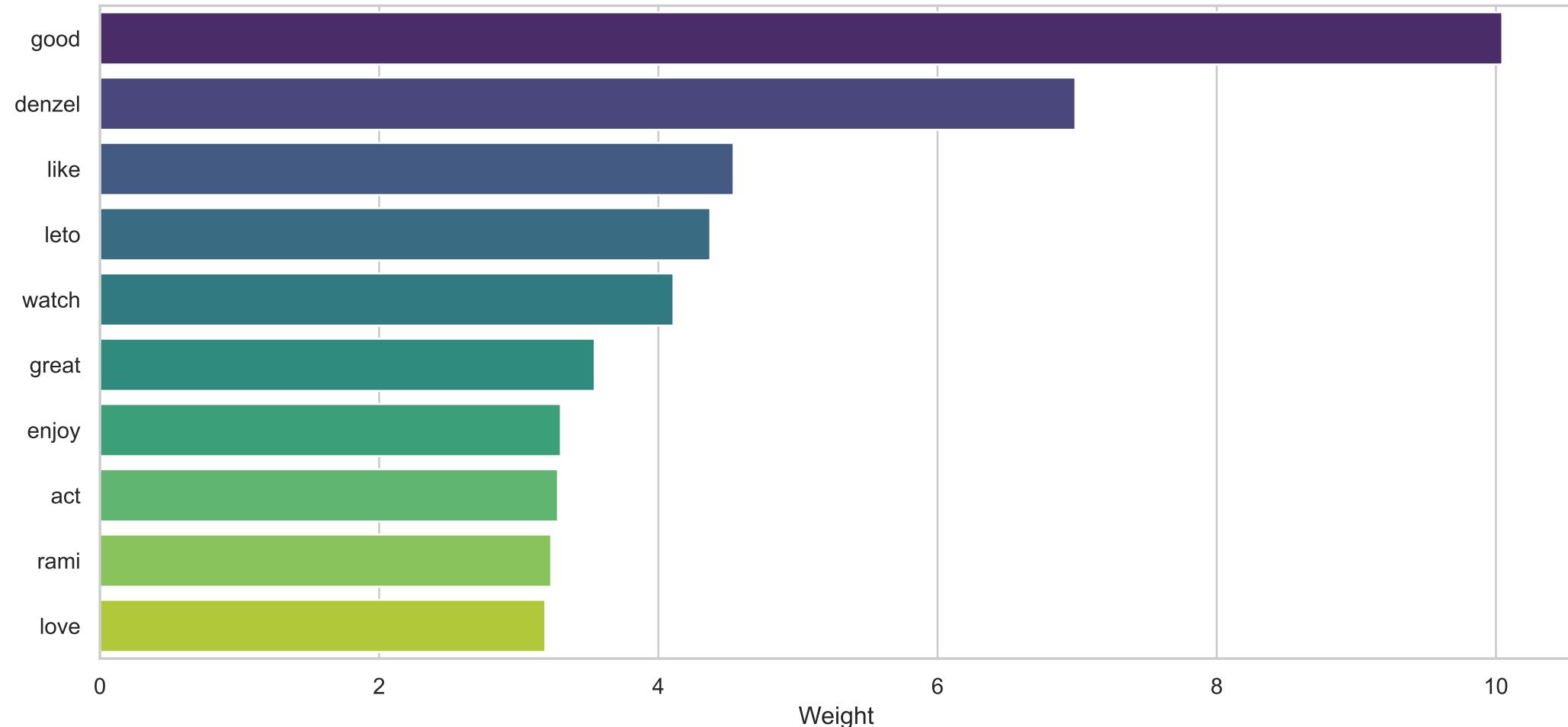
LDA Topic 1 - top words (LDA)



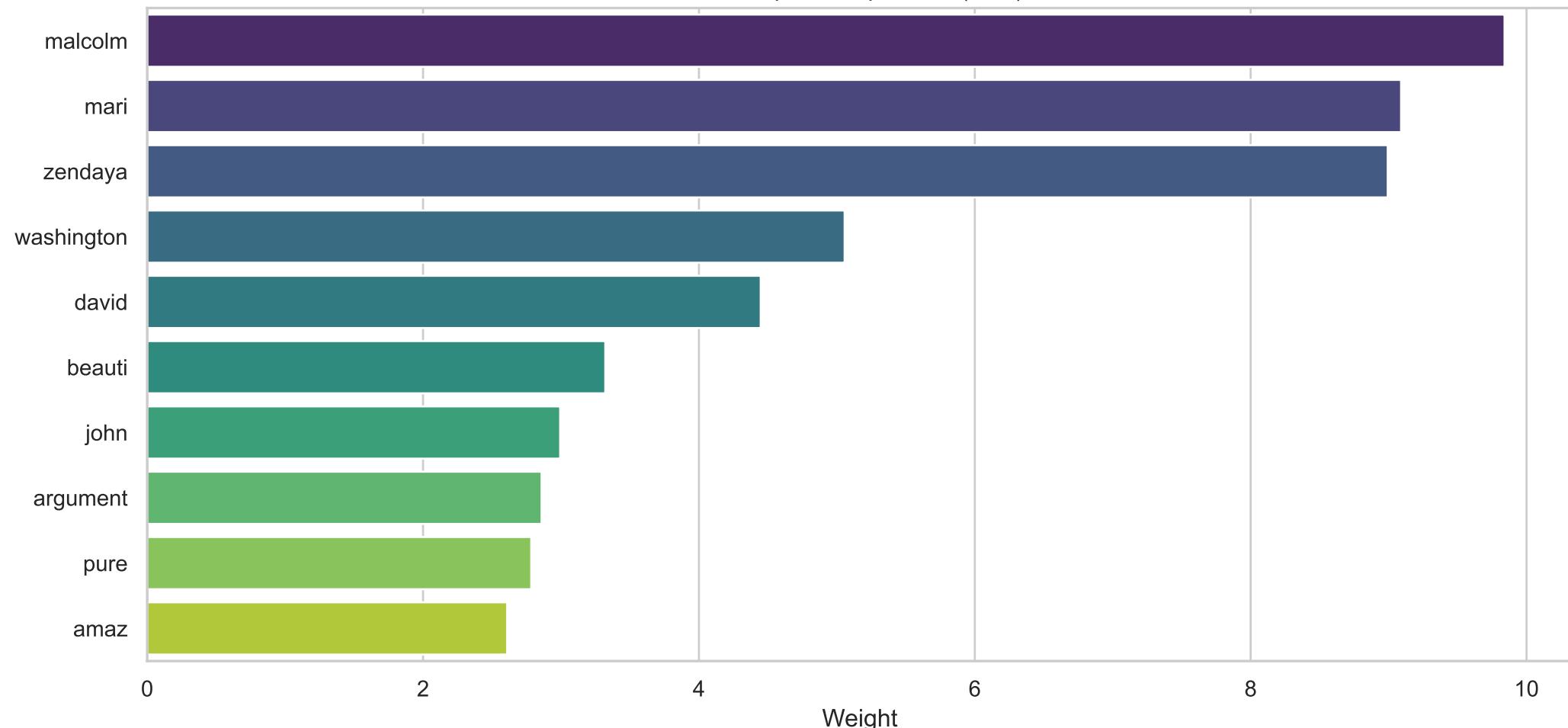
LDA Topic 2 - top words (LDA)



LDA Topic 3 - top words (LDA)



LDA Topic 4 - top words (LDA)



Classification reports (evaluated on JSON reviews if available)

Model: Naive Bayes

| | precision | recall | f1-score | support |
|--------------|-----------|--------|----------|---------|
| NEG | 0.93 | 0.73 | 0.82 | 1003 |
| POS | 0.78 | 0.94 | 0.85 | 1005 |
| accuracy | | | 0.84 | 2008 |
| macro avg | 0.85 | 0.84 | 0.84 | 2008 |
| weighted avg | 0.85 | 0.84 | 0.84 | 2008 |

Model: Linear SVM

| | precision | recall | f1-score | support |
|--------------|-----------|--------|----------|---------|
| NEG | 0.92 | 0.84 | 0.88 | 1003 |
| POS | 0.86 | 0.93 | 0.89 | 1005 |
| accuracy | | | 0.88 | 2008 |
| macro avg | 0.89 | 0.88 | 0.88 | 2008 |
| weighted avg | 0.89 | 0.88 | 0.88 | 2008 |

Model: Decision Tree

| | precision | recall | f1-score | support |
|--------------|-----------|--------|----------|---------|
| NEG | 0.72 | 0.80 | 0.76 | 1003 |
| POS | 0.78 | 0.69 | 0.73 | 1005 |
| accuracy | | | 0.75 | 2008 |
| macro avg | 0.75 | 0.75 | 0.75 | 2008 |
| weighted avg | 0.75 | 0.75 | 0.75 | 2008 |