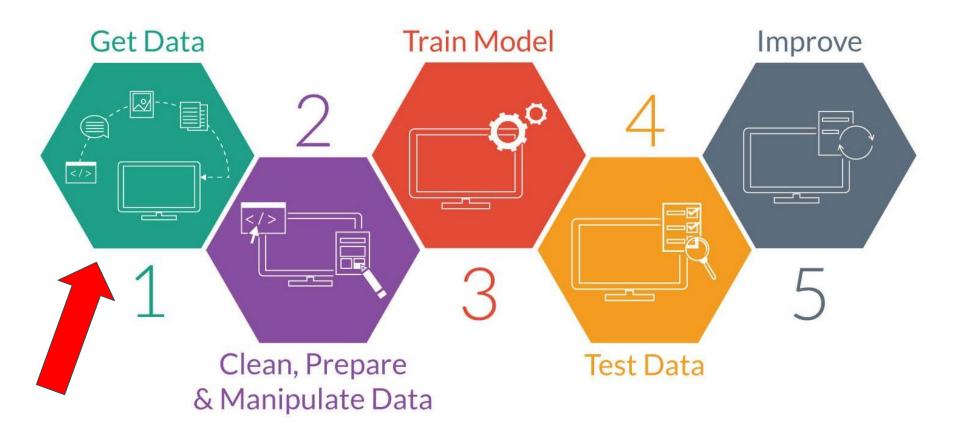


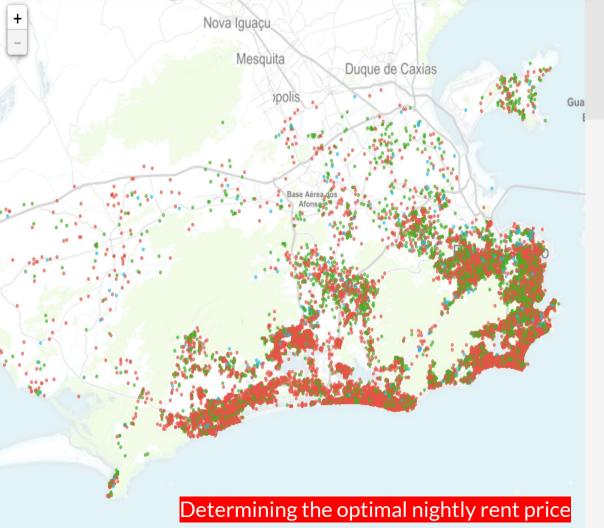
notas

notas

- Univariate KNN
  - Euclidean distance for univariate
  - Function to make predictions
  - Error metrics
- Multivariate KNN
  - Normalize columns
  - Euclidean distance for multivariate
- Hyperparameter optimization
- Cross-Validation
- Pipeline & Gridsearch

# A general ML workflow





#### Rio de Janeiro

Filter by: Rio de Janeiro

35,887 out of 35,887 listings (100%)

About Airbnb in Rio de Janeiro

How is Airbnb really being used in and affecting your neighbourhoods?

#### **Room Type**

Only entire homes/apartments

Airbnb hosts can list entire homes/apartments, private or shared rooms.

Depending on the room type and activity, an airbnb listing could be more like a hotel, disruptive for neighbours, taking away housing, and illegal.



71.4%

entire homes/apartments

R\$626 price/night

25,629 (71.4%) entire home/apartments

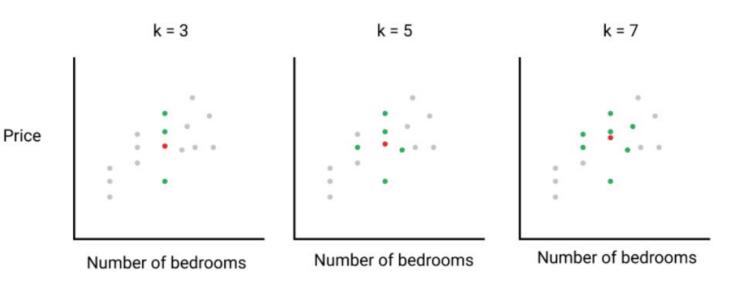
> 9,440 (26.3%) private rooms

> > 818 (2.3%)

shared rooms

- host\_response\_rate: the response rate of the host
- host\_acceptance\_rate: number of requests to the host that convert to rentals
- host\_listings\_count: number of other listings the host has
- latitude: latitude dimension of the geographic coordinates
- longitude: longitude part of the coordinates
- city: the city the living space resides
- zipcode: the zip code the living space resides
- state: the state the living space resides
- accommodates: the number of guests the rental can accommodate
- room\_type: the type of living space (Private room, Shared room or Entire home/apt
- bedrooms: number of bedrooms included in the rental
- bathrooms: number of bathrooms included in the rental
- beds: number of beds included in the rental
- price: nightly price for the rental
- cleaning\_fee: additional fee used for cleaning the living space after the guest leaves
- security\_deposit: refundable security deposit, in case of damages
- minimum\_nights: minimum number of nights a guest can stay for the rental
- maximum\_nightss: maximum number of nights a guest can stay for the rental
- number\_of\_reviews: number of reviews that previous guests have left

106 cols Select the number of similar listings, **k**, you want to compare with.



For this example, we'll use 3 for our **k** value.

dataset					
bedrooms	price				
1	160				
3	350				
1	60				
1	95				
1	50				

dataset

## Rank each listing by the similarity metric and select the first **k** listings.





## **Euclidean distance - Univariate**

#### accommodates

our listing

8

### Univariate case

$$d = \sqrt{\left(q_1 - p_1\right)^2}$$

$$d = |q_1 - p_1|$$

rio\_listings

index	accommodates	distance
0	4	(4 - 8) <sup>2</sup>
1	6	(6 - 8) <sup>2</sup>
2	1	$(1-8)^2$
3	2	$(2-8)^2$





## Euclidean distance (multivariate)

$$d = \sqrt{(q_1 - p_1)^2 + (q_2 - p_2)^2 + \dots + (q_n - p_n)^2}$$

$$0$$

$$26$$

$$4$$

$$1$$

$$1$$

$$6$$

$$3$$

$$3$$

$$(q_1 - p_1) + (q_2 - p_2) + \dots + (q_n - p_n)$$

$$(q_1 - p_1)^2 + (q_2 - p_2) + \dots + (q_n - p_n)$$

$$(q_1 - p_1)^2 + (q_2 - p_2)^2 + \dots + (q_n - p_n)$$

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$$(q_1 - p_1)^2 + (q_2 - p_2)^2 + \dots + (q_n - p_n)^2$$

$$(q_1 - p_1)^2 + (q_2 - p_2)^2 + \dots + (q_n - p_n)^2$$

$$(q_1 - p_1)^2 + (q_2 - p_2)^2 + \dots + (q_n - p_n)^2$$

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$$(q_1 - p_1)^2 + (q_2 - p_2)^2 + \dots + (q_n - p_n)^2$$

$$(q_1 - p_1)^2 + (q_2 - p_2)^2 + \dots + (q_n - p_n)^2$$

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$$(q_1 - p_1)^2 + (q_2 - p_2)^2 + \dots + (q_n - p_n)^2$$

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$$(q_1 - p_1)^2 + (q_2 - p_2)^2 + \dots + (q_n - p_n)^2$$

$$(q_1 - p_1)^2 + (q_2 - p_2)^2 + \dots + (q_n - p_n)^2$$

$$(q_1 - p_1)^2 + (q_2 - p_2)^2 + \dots + (q_n - p_n)^2$$

$$(q_1 - p_1)^2 + (q_2 - p_2)^2 + \dots + (q_n - p_n)^2$$

$$(q_1 - p_1)^2 + (q_2 - p_2)^2 + \dots + (q_n - p_n)^2$$

$$(q_1 - p_1)^2 + (q_2 - p_2)^2 + \dots + (q_n - p_n)^2$$

$$(q_1 - p_1)^2 + (q_1 - q_1)^2 + (q_1 - q_1)^2$$

$$(q_1 - p_1)^2 + (q_1 - q_1)^2$$

$$(q_1 - p_1)^2 + (q_1 - q_1)^2$$

$$(q_1 - p_1)^2 + (q_1 - q_1)^2$$

$$(q_1 - q_1)^2 + (q_1 - q_1)^2$$

$$(q_$$

# Error metrics (regression problem)

Mean Absolute Error

$$MAE = \frac{|actual_1 - predicted_1| + |actual_2 - predicted_2| + \dots + |actual_n - predicted_n|}{n}$$

Mean Squared Error

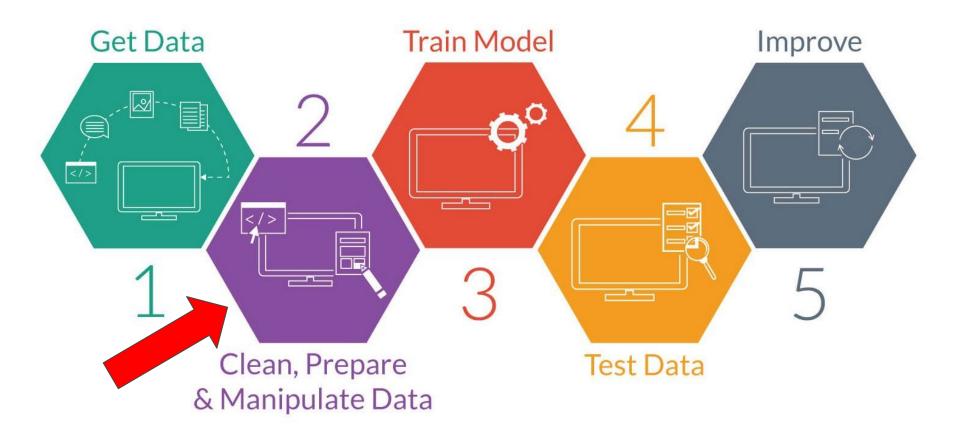
$$MSE = \frac{(actual_1 - predicted_1)^2 + (actual_2 - predicted_2)^2 + \dots + (actual_n - predicted_n)^2}{n}$$

Root Mean Squared Error

$$RMSE = \sqrt{MSE}$$



# A general ML workflow



## Removing features

room\_type: e.g. Private room

city: e.g. Washington

state: e.g. DC

host\_response\_rate

host\_acceptance\_rate

host\_listings\_count

latitude: e.g. 38.913458

longitude: e.g. -77.031

zipcode: e.g. 20009

```
<class 'pandas.core.frame.DataFrame'>
Int64Index: 35736 entries, 30160 to 33003
Data columns (total 8 columns):
accommodates
                  35736 non-null int64
                  35714 non-null float64
bedrooms
                  35660 non-null float64
bathrooms
                  35693 non-null float64
beds
                  35736 non-null float64
price
cleaning fee
                  23389 non-null object
                  35736 non-null int64
minimum nights
maximum nights
                  35736 non-null int64
dtypes: float64(4), int64(3), object(1)
memory usage: 2.5+ MB
```

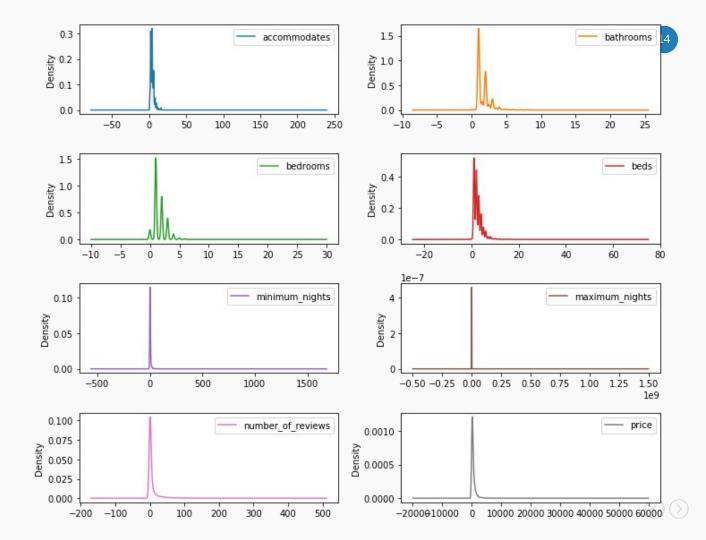


# **Data Preparation**

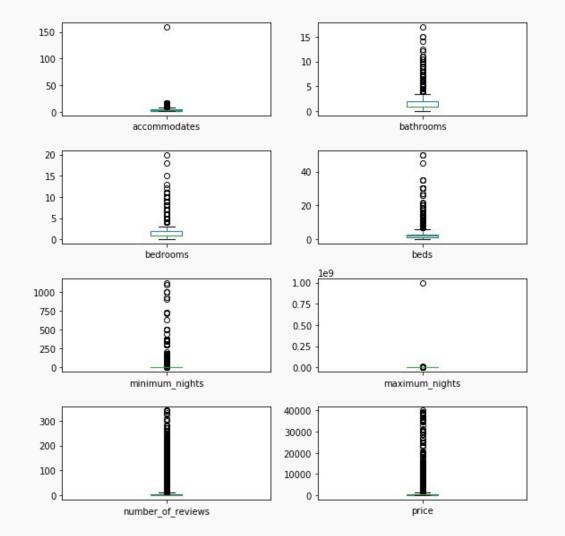
	accommodates	bathrooms	bedrooms	beds	price	minimum_nights	maximum_nights	number_of_reviews
15364	6	3.0	3.0	3.0	\$1,501.00	1	1125	0
33163	2	2.0	1.0	1.0	\$181.00	5	10	0
28598	3	1.0	1.0	2.0	\$140.00	1	1125	1
24716	1	1.0	1.0	1.0	\$108.00	1	31	0
10299	6	2.0	3.0	5.0	\$189.00	3	1125	53



# Exploratory Data Analysis (EDA)

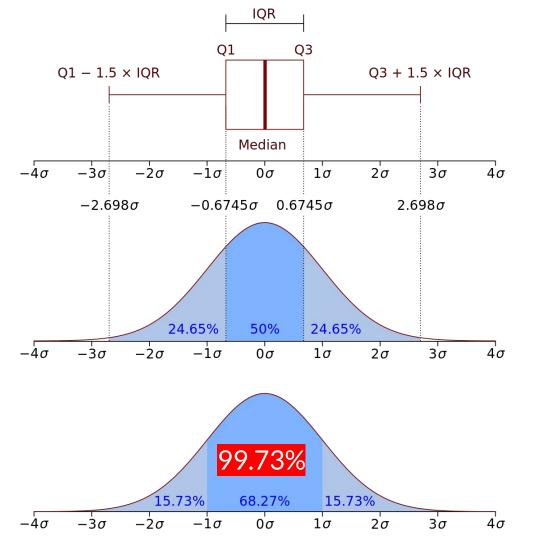


# Outliers???

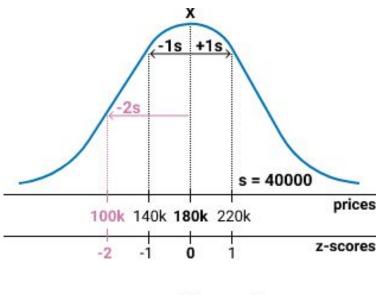








# Using standardization and IQR for eliminate outlier



$$z = \frac{x - \mu}{\sigma}$$



158.0

251.0

347.0

220.0

10.148919

10.240240

11.336088

6.724392

13.299483

price

			•		•			
	accommodates	bathrooms	bedrooms	beds	minimum_nights	maximum_nights	number_of_reviews	price
0	5	1.0	2.0	2.0	5	30	230	305.0

2.0

2.0

2.0

1.0

beds

-0.298117

-0.298117

-0.298117

-0.298117

-0.793011

1.0

1.0

1.0

1.0

bedrooms

0.336640

-0.601309

-0.601309

-0.601309

-0.601309

3

3

3

2

accommodates

0.309556

-0.457286

-0.457286

-0.457286

-0.840707

2

3

4

0

1

2

3

4

1.0

1.0

1.5

1.0

bathrooms

-0.665668

-0.665668

-0.665668

-0.181869

-0.665668

232

256

155

299

-0.005473

-0.005473

-0.005267

-0.005462

-0.005474

number of reviews

Standar	aizati	on (o	ption	#U1)

Stanuar	uization	(option	#UT)

Stariuai	uization	(Option	#OT)

Standard	dization	(option	#U1

tandardization (option #01)	
-----------------------------	--

4

2

2

3

minimum nights

-0.201519

-0.291600

-0.234610

-0.175782

-0.253607

30

89

28

maximum nights

0.013014

-0.033019

-0.125087

-0.125087

-0.079053

1125

Standai	rdization	(ontion	#()1\
otal Idal	aization	(Option	$n \cup \perp j$



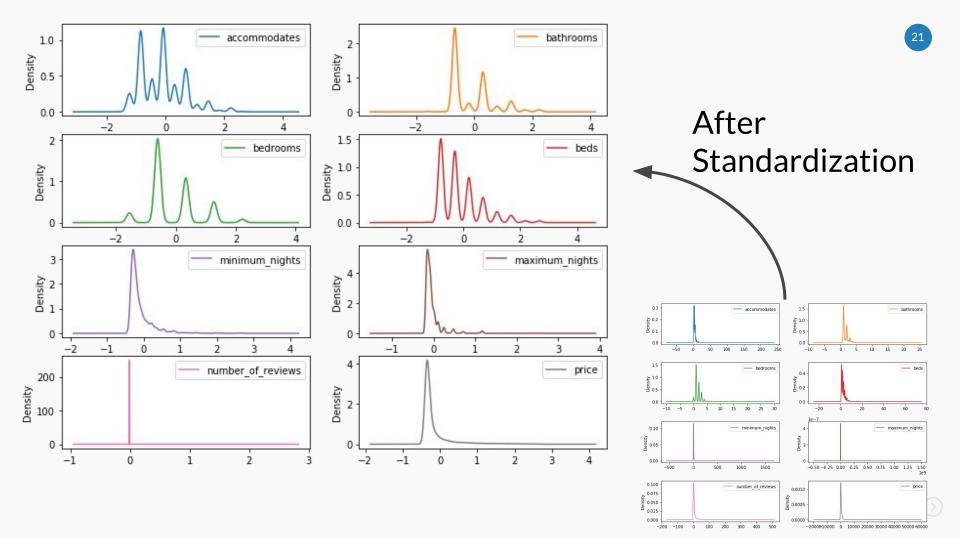
# Standardization (mean zero and unitary std)

	accommodates	bathrooms	bedrooms	beds	minimum_nights	maximum_nights	number_of_reviews	price
count	3.563000e+04	3.563000e+04	3.563000e+04	3.563000e+04	3.563000e+04	3.563000e+04	3.563000e+04	3.563000e+04
mean	1.443714e-15	-4.422863e-15	2.209665e-16	7.564037e-16	-8.207401e-16	1.233092e-15	2.345833e-16	9.341216e-15
std	1.000014e+00	1.000014e+00	1.000014e+00	1.000014e+00	1.000014e+00	1.000014e+00	1.000014e+00	1.000014e+00
min	-1.224128e+00	-1.633266e+00	-1.539257e+00	-1.287905e+00	-3.884207e-01	-1.711206e-01	-5.478829e-03	-3.529624e-01
25%	-8.407069e-01	-6.656684e-01	-6.013086e-01	-7.930111e-01	-2.958891e-01	-1.711206e-01	-5.473355e-03	-3.529624e-01
50%	-7.386478e-02	-6.656684e-01	-6.013086e-01	-2.981171e-01	-2.113239e-01	-1.250869e-01	-5.266671e-03	-3.073020e-01
75%	3.095563e-01	3.019297e-01	3.366401e-01	1.967770e-01	-2.197118e-02	-3.301947e-02	-5.266671e-03	-1.703209e-01
max	5.973982e+01	1.481590e+01	1.721972e+01	2.345680e+01	2.412264e+01	5.147871e+01	1.887469e+02	1.521722e+01



```
# get data
target columns = ["accommodates", "bathrooms", "bedrooms",
          "beds", "minimum nights",
          "maximum nights", "number of reviews", "price"]
rio listings = pd.read csv("listings.csv", usecols=target columns)
# clean missing values
rio listings.dropna(axis=0,inplace=True)
# apply z-score (mean=0, std=1)
rio z scored = pd.DataFrame(StandardScaler().fit transform(rio listings),
                             columns=target columns,
                             index=rio listings.index)
# remove outliers
rio z scored = rio z scored[(rio z scored < 2.698).all(axis=1)</pre>
               & (rio z scored > -2.698).all(axis=1)]
```





```
accommodates 2.0
```

bathrooms

minimum nights

maximum nights

number of reviews

bedrooms

beds

price

Q1 = rio iqr.quantile(0.25)

2.0 accommodates1.0 bathrooms1.0 bedrooms

beds

2.0 2.0 3.0 4.0

4.0

1125.0

598.0

5.0

IQR = Q3 - Q1
accommodates 3.0

1.0

1.0

30.0

151.0

0.0

maximum\_nights
number\_of\_reviews
price

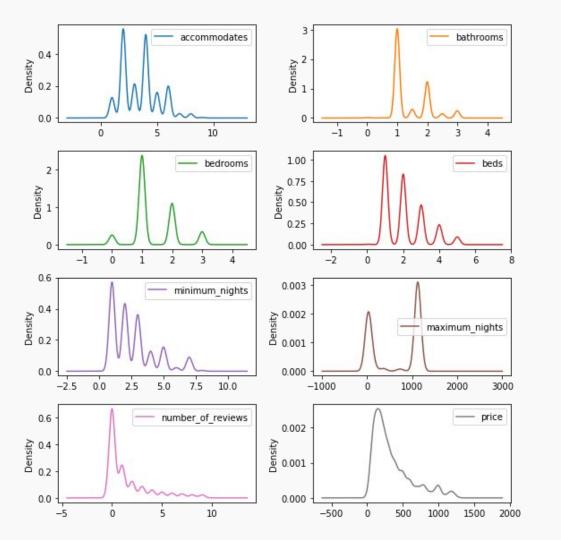
minimum nights

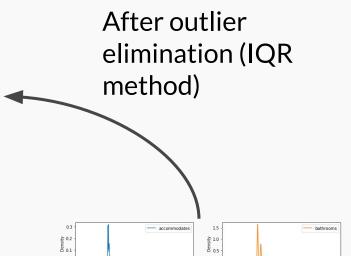
Q3 = rio igr.quantile(0.75)

rio iqr = rio listings[target columns].copy()

bathrooms 1.0
bedrooms 1.0
beds 2.0
minimum\_nights 3.0
maximum\_nights 1095.0
number\_of\_reviews 4.0
price 447.0

 $\bigcirc$ 





- bedrooms

E 0.2 -

0.0010

£ 0.0005

-2000@10000 0 10000 20000 30000 40000 50000 60000

100

100 200 300 400

0.05

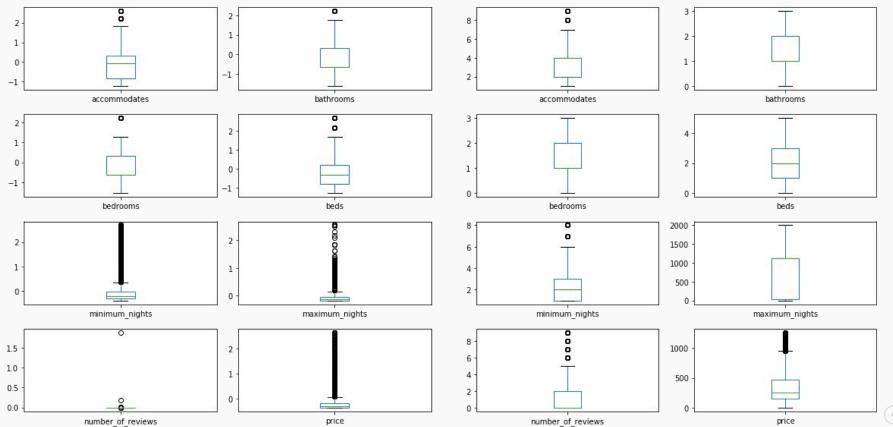
0.100

0.075

0.050

#### **Z-Score Method**

## **IQR** Method





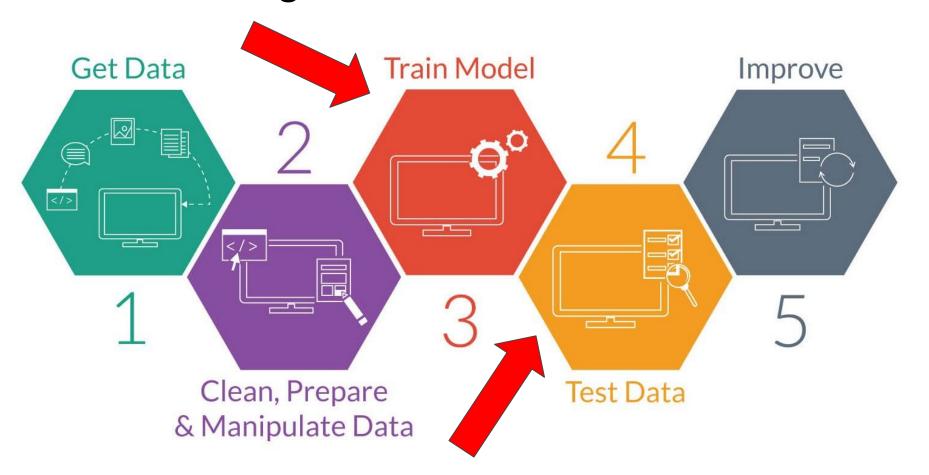
## Separate data into Training and Test



```
X train, X test, Y train, Y test = train test split(rio iqr.drop(axis=1,labels=["price"]),
                                                      rio_iqr["price"],
                                                      test size=test size,
                                                      random state=seed)
                                                                   train_df
                   rio igr
                                                18044
                                                                   80%
                                                 rows
   22555
    rows
                                                                   test_df
                                                 4511
                                                                 20%
                                                 rows
```



# A general ML workflow



## Introduction to scikit-learn



#### Classification

Identifying to which category an object belongs to.

**Applications**: Spam detection, Image recognition.

Algorithms: SVM, nearest neighbors, random forest, ... — Examples

#### Regression

Predicting a continuous-valued attribute associated with an object.

**Applications**: Drug response, Stock prices. **Algorithms**: SVR, ridge regression, Lasso,

Examples

#### Clustering

Automatic grouping of similar objects into sets.

Applications: Customer segmentation, Grouping experiment outcomes

Algorithms: k-Means, spectral clustering,

 ${\it mean-shift, \dots} \qquad -{\it Examples}$ 

#### **Dimensionality reduction**

Reducing the number of random variables to consider.

Applications: Visualization, Increased efficiency

Algorithms: PCA, feature selection, nonnegative matrix factorization. — Examples

#### **Model selection**

Comparing, validating and choosing parameters and models.

Goal: Improved accuracy via parameter tuning

Modules: grid search, cross validation, metrics.

— Examples

#### **Preprocessing**

Feature extraction and normalization.

Application: Transforming input data such as text for use with machine learning algorithms.

Modules: preprocessing, feature extraction.

Examples





## Scikit-learn workflow

The scikit-learn workflow consists of 4 main steps:

- instantiate the specific machine learning model you want to use
- fit the model to the training data
- use the model to make predictions
- evaluate the accuracy of the predictions



```
from sklearn.neighbors import KNeighborsRegressor
from sklearn.metrics import mean squared error
import numpy as np
# instantiate a knn object
knn = KNeighborsRegressor(n neighbors=5, n jobs=-1)
# train the model
knn.fit(X train,Y train)
# predict
predict = knn.predict(X test)
# evaluate
rmse = np.sqrt(mean squared error(Y test,predict))
```



## K-Fold Cross Validation

Test Train Train Train Train Train Test 120.55 122.11 125.91 123.41 122.81

Mean Error

**Errors** 

122.96

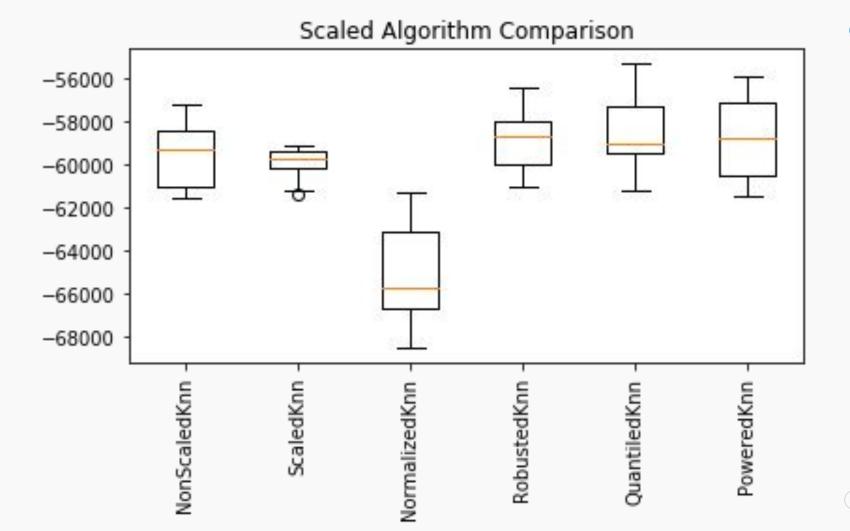
```
# Test options and evaluation metric
num folds = 10
seed = 7
scoring = 'neg mean squared error'
# Standardize the dataset
pipelines = []
pipelines.append(('NonScaledKnn',
                  Pipeline([('KNN',
                             KNeighborsRegressor(n neighbors=5, n jobs=-1))])))
pipelines.append(('ScaledKnn',
                  Pipeline([('Scaler',
                             StandardScaler()),
                            ('KNN',
                             KNeighborsRegressor(n neighbors=5, n jobs=-1)))))
pipelines.append(('NormalizedKnn',
                  Pipeline([('Normalizer',
                             Normalizer()),
                            ('KNN',
                             KNeighborsRegressor(n neighbors=5, n jobs=-1))])))
```

```
results = []
names = []
for name, model in pipelines:
  kfold = KFold(n splits=num folds, random state=seed)
 cv results = cross val score(model, X train, Y train, cv=kfold, scoring=scoring)
  results.append(cv results)
  names.append(name)
  print("%s Mean: %f Std: %f" % (name,
                                      np.sqrt(-cv results.mean()),
                                      np.sqrt(cv results.std())))
```

NonScaledKnn Mean: 244.039159 Std: 38.763743 ScaledKnn Mean: 244.891344 Std: 27.143261 NormalizedKnn Mean: 254.960235 Std: 47.674465 RobustedKnn Mean: 242.588604 Std: 37.084763 QuantiledKnn Mean: 241.832053 Std: 40.831295 PoweredKnn Mean: 242.609898 Std: 43.641614

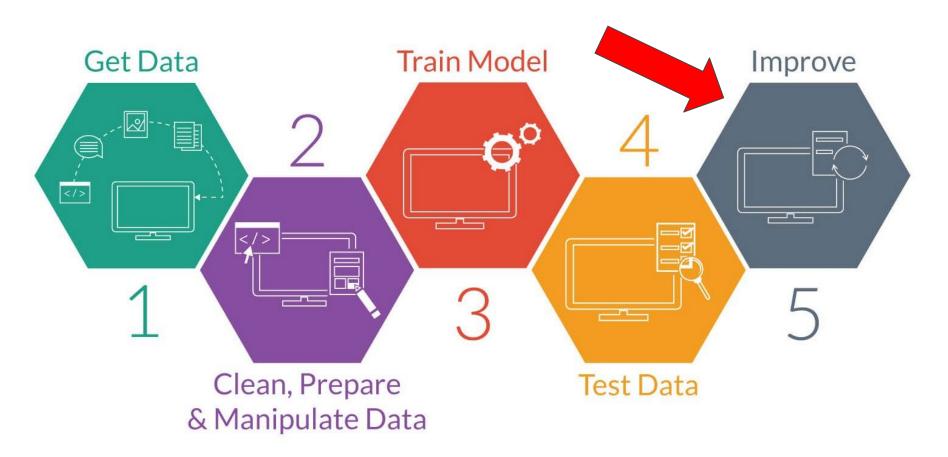
 $\langle \rangle$ 







# A general ML workflow



# Improve the accuracy

- Increase the number of attributes the model uses to calculate similarity when ranking the closest neighbors
- When we vary the features that are used in the model, we're affecting the data that the model uses.
- Increase k, the number of nearby neighbors the model uses when computing the prediction
- On the other hand, varying the k value affects the behavior of the model independently of the actual data that's used when making predictions. Values that affect the behavior and performance of a model that are unrelated to the data that's used are referred to as hyperparameters.



# Hyperparameter Optimization

A simple but common <u>hyperparameter optimization</u> technique is known as <u>grid search</u>:

- selecting a subset of the possible hyperparameter values,
- training a model using each of these hyperparameter values,
- evaluating each model's performance,
- selecting the hyperparameter value that resulted in the lowest error value.



```
# hyperparameter
k values = np.array([1,3,5,7,9,11,13,15,17,19,21])
param grid = dict(n neighbors=k values)
# scaler
scaler = RobustScaler().fit transform(X train)
# instantiate a model
model = KNeighborsRegressor()
# Test options and evaluation metric
num folds = 10
seed = 20
scoring = 'neg mean squared error'
# cross-validation
kfold = KFold(n splits=num folds, random state=seed)
grid = GridSearchCV(estimator=model,
                    param grid=param grid,
                    scoring=scoring,
                    cv=kfold)
```

```
Best: 229.305192 using {'n_neighbors': 21}
309.371877 (70.236440) with: {'n_neighbors': 1}
254.773217 (45.432194) with: {'n_neighbors': 3}
242.588715 (37.086348) with: {'n_neighbors': 5}
237.486119 (35.105753) with: {'n_neighbors': 7}
234.829511 (33.954766) with: {'n_neighbors': 9}
232.982061 (29.816265) with: {'n_neighbors': 11}
231.647881 (27.656716) with: {'n_neighbors': 13}
230.992442 (27.038567) with: {'n_neighbors': 15}
230.429167 (28.233139) with: {'n_neighbors': 17}
229.797742 (29.420696) with: {'n_neighbors': 19}
229.305192 (29.403179) with: {'n_neighbors': 21}
```

```
Finalize Model
```

```
predict = grid_result.best_estimator_.predict(RobustScaler().fit_transform(X_test))
rmse = np.sqrt(mean_squared_error(predict,Y_test)) 232.8971868832462
```

## **Bias-Variance Tradeoff**

