

Zip Listen Analytics One Pager

- Zip Listen Analytics utilizes data pipelines and visual tools so executives can make the best business decisions when it comes to their music platform.
- **The Problem:** Busy executives do not have the time to go comb through data to figure out how the business is doing. The analytics tool will help them see how the business is doing at a glance and what the opportunities are.
- **The Solution:** Be able to see all the statistics to answer these questions in a simple to read and navigate dashboard.
- MVP is a dashboard that will be interactive and show the top artist, where are the opportunities to grow in paid subscriptions, and which genre is the most popular in a particular region.
- Tools that will be used: Pandas, FastAPI, Tableau, Dockers, and SQLAlchemy