

Sunflower Analytics One Pager

- Zip Listen Analytics utilizes data pipelines and visual tools so executives can make the best business decisions when it comes to their music platform.
- **The Problem:** Busy executives do not have the time to go comb through data to figure out how the business is doing.
- **Solution:** Users will have access to comprehensive statistics to address these inquiries through a user-friendly and intuitive dashboard. The analytics tool will provide a snapshot of the business's performance and identify potential opportunities.
- MVP is an interactive dashboard that will provide insights into the top artists, identify opportunities for growth in paid subscriptions, and reveal the most popular genre in a specific region.
- Tools that will be used: Pandas, FastAPI, Tableau, Dockers, and SQLAlchemy