

Everytalent - AI-powered Recruitment Platform

Your Name

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Problem and Target Audience

- ▶ **Problem:** Difficulties in finding the right talent for job positions due to time-consuming manual screening processes.
- ▶ **Target Audience:** HR managers and recruiters looking to streamline their hiring process and find the best candidates efficiently.

Description and Value Proposition

- ▶ **Description:** Everytalent is an AI-powered recruitment platform that leverages machine learning algorithms to match job requirements with the best candidates.
- ▶ **Value Proposition:** Our platform saves time and effort by automating the initial screening process, providing HR managers and recruiters with a curated list of qualified candidates.

Solution Description

- ▶ Everytalent uses natural language processing to analyze job descriptions and resumes, identifying key skills, qualifications, and experience.
- ▶ Our algorithms rank candidates based on their compatibility with job requirements, providing a list of top candidates for further evaluation.
- ▶ Integration with popular Applicant Tracking Systems (ATS) allows for seamless workflow and easy collaboration with hiring teams.

Key Competitors

- ▶ Competitor A: Similar AI-powered recruitment platform but with a focus on large enterprises.
- ▶ Competitor B: Traditional recruitment agencies offering personalized services but at a higher cost.
- ▶ Competitor C: Job boards with basic filtering capabilities, lacking advanced AI features.

Business Model and Pricing Guesstimates

- ▶ Business Model: Freemium model with basic features available for free and advanced features offered under subscription plans.
- ▶ Pricing Guesstimates: Free (limited access), Basic Plan (\$X/month), Premium Plan (\$Y/month with additional features and priority support).

Roadmap

- ▶ Phase 1: Platform development and beta testing.
- ▶ Phase 2: Launching in the market with basic features and gathering user feedback.
- ▶ Phase 3: Iterative improvements based on user feedback and adding advanced features.
- ▶ Phase 4: Scaling the platform, expanding to new markets, and forging partnerships with HR companies.

Conclusion & Wrap-up

- ▶ Everytalent aims to revolutionize the recruitment process by leveraging AI-powered technology for efficient candidate screening.
- ▶ Our platform is designed to save time and resources, enabling HR managers and recruiters to focus on other important aspects of the hiring process.
- ▶ Together, let's make recruitment smarter and faster!