

# Ciro Peres Araujo | <https://ciroaraudio.com.br> | [linkedin.com/in/ciropereesaraujo](https://linkedin.com/in/ciropereesaraujo) |

Bachelor in Social Communication from the University of Brasília. Versatile professional bridging technical creation (editing, post-production) and executive management of cultural projects. Proficient in post-production tools and ethical AI. Solid background in audiovisual regulations, rights clearance, and public policies. Focused on project feasibility through grant writing, funding management, and institutional partnerships.

## EDUCATION

- Bachelor's degree in social communication - University of Brasília (UnB) | 2019 – 2023

## LANGUAGES

- English: C2 Proficiency (Certified by Casa Thomas Jefferson).
- Spanish: C2 Proficiency (Certified by Instituto Cervantes).
- Portuguese: Native.

## SKILLS & COMPETENCIES

- Post-Production & Design: Advanced proficiency in Adobe Creative Cloud (Premiere Pro, After Effects, Photoshop, InDesign, Illustrator), DaVinci Resolve, and MS Office.
- Management & Production: Grant Management & Writing, Rights Clearance, Budgeting, Government Compliance, and Project Formatting for International Markets.
- Responsible Tech: Integration of Generative AI into creative workflows and AI Ethics.
- Soft Skills: Autonomy and adaptability in dynamic environments; Proactivity in problem-solving; Strong critical and creative thinking; Systemic vision of the audiovisual production chain.

## PROFESSIONAL EXPERIENCE

### CINECLUBE CINEBEIJOSA | CineBrasília Curator & Executive Producer | 2023 – Present

- Full management of an audience development project with an average of 220 attendees per screening (+3,400 total attendees by 2025).
- Institutional relations and negotiation of screening rights with embassies, distributors, and national production companies.
- Art Direction & Editorial Strategy: Creation and distribution of 200 monthly zines for community engagement, including visual identity development and motion graphics.

### CATHOLIC UNIVERSITY OF BRASÍLIA (UCB) | Audiovisual Assistant (Communication Labs) | 2025 – Present

- Content production for internal communication and social media, delivering over **50 hours of produced content**.
- Daily technical support and operations management for approx. 50 bookings per semester across Journalism, Advertising, and Cinema courses.
- Instructor: Taught workshops on "AI & Ethics in Audiovisual" and initial cinematography training, upskilling **+200 students** in new technologies.

### "I HEAR A CITY" (Short Film) Director, Producer & Editor | 2024 – 2025

- Executive Production: Management of public funding grants (Government Cultural Grants), including budget administration, financial reporting, and accountability.
- Direction & Research: Hybrid realization using 35mm film, digital formats, and archival footage, demonstrating versatility across analog and digital media.

### INSTITUTO AJA BRASIL (Culture InMotion Project) Audiovisual Instructor | 2024

- Taught audiovisual production in a project linked to the Department of Culture, managing classes with over 50 simultaneous students, and promoting democratic access to technical knowledge.

## FILMMAKING & POST-PRODUCTION

- Experience as Editor and Co-editor in projects with public and private funding. Focus on visual storytelling and technical finishing.
- "Twenty Twenty-Four" (2025): Editor. Supported by UnB TV/Finatec.
- "Star Journey" (Jornada nas Estrelas) (2025): Co-editor.
- "Open Window" (Janela Aberta) (2025): Co-editor. Produced by Metrópoles Media Group.
- "The Night After..." (2022): Cinematographer & Editor. Awarded *Best Cinematography* at the 6th Short Way Film Festival; Selected for MOV Festival and Balneário Camboriú International Film Festival.

## ADDITIONAL COURSEWORK

- Market & Distribution: Masterclass with Vitrine Filmes
- International Project Formatting (Fred Burle)
- Rights Management & Compliance (Mateus Basso)
- Film Criticism: Editor and Writer for "Vertentes do Cinema" (2021-2022).