

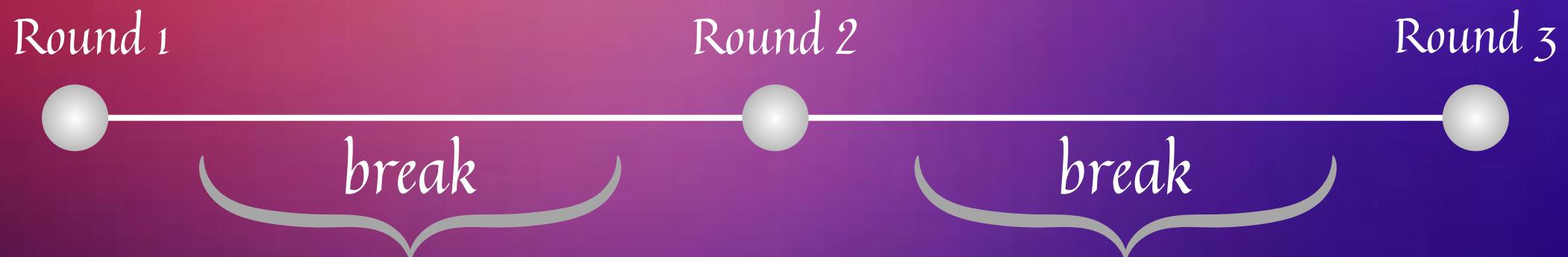
ADVITYA-2024 CODEX

CISCO COMMUNITY
WELCOMES YOU ALL!!



EVENT OVERVIEW

CodeX is a technical challenge that comprises three rounds, testing participants skills in web development, creativity, and marketing strategy. The event aims to provide a platform for participants to showcase their coding prowess, creativity, and marketing perception.



INSTRUCTIONS ROUND-1



- You have to recreate a given UI using pure HTML, CSS & JavaScript



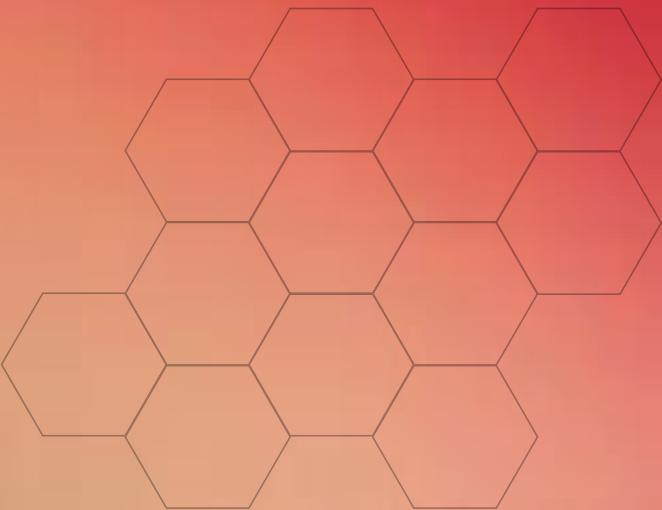
- You have one hour and thirty minutes to complete the task.



- Code quality (standard coding practices)
- Accuracy in UI recreation
- Responsiveness of the design.

BREAK!!

“Not only you are eager, but
we are too...”



INSTRUCTIONS ROUND-2



- You have to create a webpage promoting a product from Cisco Company based on a given theme



- You have two hour and thirty minutes to complete the task.



- Creativity in UI
- Code quality
- Code cleanliness (code readability)
- Integration of backend and animations.

NETWORKING THEME



Cisco Catalyst 9100 Access
Points



Cisco Business 200 Series
Access Points

SECURITY THEME



Cisco User Protection Suite



Cisco Cloud Protection Suite

COLLABORATION THEME



Cisco 980 headsets



Cisco Webex

SOFTWARE THEME



CX Cloud



Cisco AppDynamics

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INSTRUCTIONS ROUND-3



- Create a marketing strategy presentation for the chosen product and pitch it in 3 minutes.



- You'll have 45 minutes for presentation creation and 3 minutes to present



- Uniqueness of idea
- Creativity
- Communication skills
- Presentation style
- Questioning by Judges



*Thank
you!*