Lawrence Amaobi Ajaegbu
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Objective

A versatile and passionate writer skilled in creative content writing, copywriting, ghostwriting, travel writing, and poetry. I craft clear, original, and impactful content that resonates with diverse audiences. With a strong blend of creativity, clarity, and professionalism, I bring stories and ideas to life, whether through emotive storytelling or persuasive brand copy.

Skills

- **Writing & Editing:** Clear, concise writing style with attention to tone and audience
- **Research:** Experienced in gathering, verifying, and structuring information
- **Digital Content Creation:** Familiar with blogs, articles, and educational content formats
- **Communication:** Strong presentation and storytelling skills
- **Adaptability:** Able to write across genres, from academic to lifestyle
- **Cultural Insight:** Deep appreciation for culture, history, and food, ideal for storytelling
- **Idea Generation:** Proven ability to develop engaging topics and content themes
- **Problem-Solving & Collaborative Teamwork:** Skilled at finding creative solutions and working effectively with others to achieve shared goals

Experience

Latin Teacher & Writer
Sacred Heart Seminary, Nsude | Queen of Apostles Seminary, Imezi Owa
2017 – 2022

- Taught Latin through creative, easy-to-understand lessons
- Designed course content and mini-publications for student use
- Helped students understand classical texts through simplified storytelling

Research Assistant
Bigard Memorial Seminary, Enugu

- Collaborated on translating Latin/Greek texts into reader-friendly English
- Supported the writing of academic articles and presentations

2022 – Present | Remote
Freelance Creative Writer & Ghostwriter – Independent Clients
Delivered tailored writing projects including website content, brand copy, blog posts, poetry collections, and personal narratives.

2022 – Present | Remote
Copywriter – Marketing Campaigns & Branding Projects
Created persuasive, results-driven copy for brands, focusing on authenticity, engagement, and audience connection.

2023 – Present | Remote
Author & Travel Guide Writer – Amazon Kindle Direct Publishing
Write and publish detailed, user-friendly travel guides for various destinations, providing accurate, actionable, and inspiring information for travelers.

2023 – Present | Remote
Private Writing Mentor & Consultant
Guide aspiring writers in mastering storytelling, content structure, and audience engagement, while advising business owners on impactful brand messaging strategies.

Education
Bachelor's Degree in Philosophy
Bigard Memorial Seminary, Enugu (Affiliated with Pontificia Universitas Urbaniana, Roma & University of Ibadan)

- Focus areas: Logic, Ethics, Metaphysics, Epistemology, Critical Thinking
- Strong foundation in academic writing, critical thinking, and classical studies

Diploma in Latin Language
Sacred Heart Seminary, Nsude, Enugu, Nigeria, 2017

- Proficiency in Latin writing, translation, and grammar
- Developed clarity and precision in language through structured language education

2019 – 2020
Independent Writing & Poetry Development
Explored the craft of writing through poetry, essays, and short prose, building a strong foundation in storytelling and emotional expression.

2020 – 2021
Creative Writing Studies & Self-Training
Studied literary techniques, audience engagement, and brand storytelling, experimenting with multiple styles to build versatility.

2021 – Present
Ghostwriting, Copywriting & Travel Guide Publishing
Partnered with individuals, businesses, and brands to create original, tailored written content. Published comprehensive travel guidebooks on Amazon, offering authentic, research-based insights to travelers worldwide.

Certifications

- **Diploma in Latin Language** – Pontificia Universitas Urbaniana, Rome (2017)
- **Certificate of Academic Excellence** – Bigard Memorial Seminary, Enugu (2021)
- **Best Creative Writer Award** – Pontificia Universitas Urbaniana, Rome, 2024 Chapter