

BUSINESS WOMEN
of the year awards **2022**
FINALISTS



SUSIE BAGGS
Brown Bag Beverage



JENNIFER BARNES
Optima Office



KAREN BASBAUM
Poseida Therapeutics



MICHELLE BELL
Virtual Work Wife LLC



FARIDEH BISCHOFF
Fremont Scientific Inc



GAYLE M. BLATT
Casey Gerry Schenk Francavilla Blatt
& Penfield (CaseyGerry)



BRENDA BOCK
Baker Tilly



BROOKE BOONE KELLY
Weatherly Asset Management, LP



CAROLINA BRAVO-KARIMI
Wilson Turner Kosmo



KATE BRODERICK
TriLink Biotechnology



DANYEL BROOKS
Beyond Property Management



LOXLEY BROWNE
Athena Racing



SHEILAH BUACK-SHELTON
MoginRubin LLP



BRANDY BULLEN
Sequoia Consulting Group, LLC



KELLI BURGER
Weatherly Asset Management, LP

Congratulations!

to our very own

Kimberly Fischer

for being recognized as a finalist in San Diego Business Journal's Top Business Women of 2022.

We appreciate your consistent leadership and relentless effort that you contribute to making our company the special place that it is. Go team!

Lee & Associates - North San Diego County

SDBJ'S 2022
**BUSINESS WOMEN
OF THE YEAR**
FINALIST
2022

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FINALISTS



INNESSA BURROLA
Boutique Recruiting



AMY BUTLER
Thermo Fisher Scientific



SASHA CALDER
Geno



KRISTY CARBAL
Adams & Martin Group
(dba Roth Staffing)



DANIELLE CARPENTER
Xceptional



KATHLEEN CASHMAN-KRAMER
Sullivan Hill



JAIME D. CHOI, PH.D.
Snell & Wilmer



ARIANA COGHLAN
Gensler



JILL COLLINS
Audacity Health



MEGAN COMER
Alhiser-Comer Mortuary



JULIET CORRENTI
Radeus Labs Inc.



ERICKA CRAWFORD
Maravai LifeSciences



ANNA CROWE
Crowe PR



ARIKA DANIELS
Scatena Daniels Communications



JANA DE ANDA
Excelerate



CONGRATULATIONS!

TANYA DUGGAN
DIRECTOR OF COMMUNICATIONS
AND GOVERNMENT RELATIONS

THE RINCON TRIBE RECOGNIZES YOUR
ACHIEVEMENTS AND WISHES YOU CONTINUED
SUCCESS. WE ARE EXTREMELY PROUD OF YOUR
CONTRIBUTIONS AND FOR ELEVATING OUR MESSAGE
TO OUR PEOPLE AND THE SAN DIEGO COMMUNITY.



[rincon-nsn.gov](https://www.rincon-nsn.gov)
@rincontribute @rincontribute

BUSINESS WOMEN
of the year awards 2022
FINALISTS



SUSANNE DE LA FLOR
Express Network/Express
Deposition Services



DENISE (DEEDEE) DEMAN
Bench International



NICOLE DEVINE
PBO Advisory Group



MARITZA DIAZ
ITJ



VIRIDIANA DIAZ
California State University
San Marcos



JANICE DOAN
A+ Family Dentistry



SHAWNDA DORANTES
Beauty Lounge Medical Spa



TANYA DUGGAN
Rincon Band of Luiseno Indians



LINDSAY DUNLAP
The Dunlap Team | Compass



DURANA ELMI
Cymbiotika LLC



PAM FERRIS
Seacrest Village Retirement
Communities



KELLY FEUILLET
San Diego Foundation



KIMBERLY FISCHER
Lee & Associates Commercial Real
Estate Services Inc. - NSDC



LAURIE FISHER
LMA Marketing and Advertising



LINDSEY FISKE THOMPSON
Weatherly Asset Management, LP

Honoring
SAN DIEGO'S BEST AND BRIGHTEST



CLAUDIA REMPEL

*Government & Community
Affairs, Operations Manager*
AMERICAN MEDICAL RESPONSE

You are a leader, a mentor and an agent of change.

As a first responder, you lead by example.

As a San Diegan, you are the example of what service to one's community means.

Congratulations on being selected as a 2022 Business Women of the Year Finalist!

-From Your AMR Family

amr.net/san-diego



CONGRATULATIONS
Dr. Viridiana Diaz

California State University San Marcos
congratulates Dr. Viridiana Diaz, vice president of
Student Affairs, for her leadership and dedication
to student success across the San Diego region.

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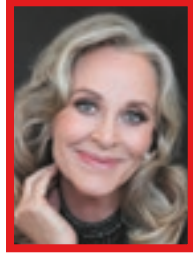
MARY KATE FLATLEY
Deloitte Consulting LLP



SARAH FLOCKEN
SLH Communications



LISA FORE
McLain Properties



DELINDA FORSYTHE
Innovative Commercial
Environments (DBA ICE)



LELA FOX-MAZZEO
MoginRubin LLP



**KRISTEN G. ROBERTS,
ESQ.**
Trestle Law, APC



STEFFI GASCÓN HAFÉN
Snell & Wilmer



MICHELLE GONZALEZ
TrueCare



LAUREN GRATTAN
Mission Driven Finance



JODIE GRENIER
Foundation for
Women Warriors



SARAH HASSAINE
ResMed



CHANELLE HAWKEN
Cox Communications




BRITTANY HEATH
Artemis Research



KIMBERLY HERRELL
Schubach Aviation



JESSICA HOWE GROAT
Bill Howe Plumbing, Heating &
Air, Flood & Restoration Services




PCL CONGRATULATES BREE WONG

**FOR BEING SELECTED AS A FINALIST IN THE
BUSINESS WOMEN OF THE YEAR AWARDS.**

At PCL Construction in San Diego, Bree integrates her passion for collaboration, sustainability, social equity and community advancement into her everyday work. We are proud of the positive strides she is making for PCL, women in construction, the community and the industry.

**Thank you for your continued
commitment to excellence!**

TOGETHER WE BUILD SUCCESS

 **California Buildings
SAN DIEGO**

SAN DIEGO BUSINESS JOURNAL

BUSINESS WOMEN
of the year awards **2022**

TUESDAY, NOVEMBER 15, 2022

11:00 AM to 2:00 PM
Hyatt Regency La Jolla At Aventine
3777 La Jolla Village Drive, San Diego

PURCHASE TICKETS at SDBJ.COM

SAN DIEGO BUSINESS JOURNAL

BUSINESS WOMEN

of the year awards 2022

FINALISTS



ANGELA HUSKEY

Millennium Health



CLAUDIA IBARRA

DermTech



MICHELLE L. JACKO, ESQ.

Jacko Law Group, PC



DENISE JACKSON

AMN Healthcare



KARIE KAUFMANN

Action Business Coaching, Inc.



NICOLE KILAR

Boutique Recruiting



MADDY KILKENNY

Intesa Communications



LAUREN KIMMONS

Pop Up Picnic Co.



KIMBERLY KING

Kimberly King Media



ERIKA KOHLER

San Diego Zoo Wildlife Alliance



VICTORIA LAKERS

Calibre One



MONIQUE LASHBROOK

Snell & Wilmer



JASMINE LEFLORE

Greater Than Tech



KATHRYN LEMBO

South Bay Community Services (SBCS)



RITA LEONG

Wilson Turner Kosmo



ALESSANDRA LEZAMA

TOOTRiS



SARAH LOZANO LARSON

Dudek



TARA MACKEY

The Organic Life



MAYA MADSEN

Maya's Cookies



CATHERINE MAGANA

WWM Financial



NATALIE MARTINEZ

Mortgage Capital Trading



CATHERINE MATTICE

Civility Partners



CATHERINE MCCULLOUGH

McCullough Landscape Architecture



ELIZABETH MCKEWN

Xceptional



TRICIA MERCER

INDUS Technology



TRACI MIZOGUCHI

Deloitte



SHAWNNAH MONTERREY

BeanStock Ventures



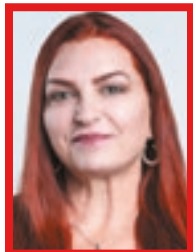
PATRICIA MOONEY

Crystal Pyramid Productions



JULI MORAN

Deloitte



DAWNE MORRIS

PROTEUS 420



ILO NEUKAM

The Collective



SARA NEVA

Procopio



DUYEN NGUYEN

Cabrillo Compliance LLC



LISA ORDÓÑEZ, PH.D.

Rady School of Management, UC San Diego



SAMANTHA PANTAZOPOULOS

Vizer



MELISSA PARVIS

Fresh Clean Threads



LISA PETERSON

San Diego Zoo Wildlife Alliance



CHERI PIERRE

Computers 2 Kids



JAMIE PLEMONS

Advanced Estate Planning



LUCY POSTINS

The Honest Kitchen



DIANE POWERS

Bazaar del Mundo Shops & Restaurant Group



DR. TAMMI RANALLI

QUIDEL



SALLY REDDY

Dallo Law Group



CLAUDIA REMPEL

American Medical Response



AMY RICHARDS

Vets' Community Connections



NIKKI RIVERS

Mintz



JULIE ROLAND

Just Tryna Make Friends Show



MIA ROSEBERRY

Wounded Warrior Homes



JENNIFER B. RUBIN

Mintz



ANDREA SALAZAR

Biosero

BUSINESS WOMEN

of the year awards 2022

FINALISTS



STEPHANIE SAN ANTONIO
SSA Insurance Services



NANCY L. SASAKI
United Way of San Diego County



DENISE SCATENA
Scatena Daniels Communications



DEANNA SMITH
Deanna's Gluten Free



RITA STEEL
Robert Half



ANDREA STEINBRENNER
Exit Consulting Group, Inc



MICHELLE TALARICO
Biosero



CAROLYN TAYLOR
Weatherly Asset Management, LP



AKILAH TEMPLETON
Veterans Village San Diego



PELIN THOROGOOD
Radicle Science



TONYA TOROSIAN
Promises2Kids



ELIZABETH TRESP
Tresp Law, APC and Tresp, Day & Associates, Inc.



CHIKAKO TYLER
California Bank & Trust



JENNIFER VERRUTO
Blythe Interiors



CRISTINA VERSARI
San Diego University for Integrative Studies



ALEXIS VILLANUEVA
City Heights Community Development Corporation



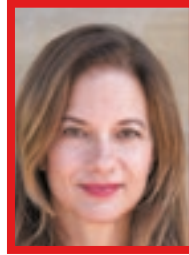
BEATRIZ VILLARREAL
Mano a Mano Foundation



ALEXIS VOLEN
CIRE Equity



DANIELLE VOSS
Dudek



JEAN WALCHER
J. Walcher Communications



TARA WEISINGER
Rowling & Associates LLC



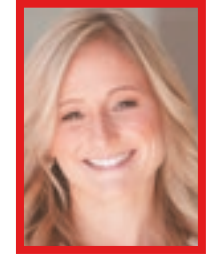
BREE WONG
PCL Construction, Inc.



SYLVIA WU
Baker Tilly



SEMA ZAVULUNOVA
Boutique Recruiting



KAT ZORKO
Sayva Solutions

Urban

➔ from page 1

Borkum said the Gold Finch name is a mash-up of two neighborhoods where she grew up in London – Golder's Green and Finchley.

"I spent a lot of time thinking about what the reference would be. I really got down to my roots in London," Borkum said.

Borkum is leasing about 1,800 square feet from **The RMR Group** in **The Muse**, a life science campus created in 2021 with the \$100 million renovation of three office buildings.

There's also an outdoor patio of about 500 square feet.

Borkum's chef-partner in the project is **Tim Kolanko**.

Homey

Borkum is quick to say that Gold Finch is not a traditional Jewish deli. Some of the dishes on the menu might sound familiar to deli aficionados but they come with a twist that makes them different. The pastrami sandwich, for example, comes with cheese and horse radish cream sauce.

The menu also includes brisket with a twist – cooked in prunes and root vegetables "so it's got this sweetness," Borkum said.

The deli also sells meats, nosh items and pastries to go. "We don't have the space to have a full-fledged deli counter," Borkum said.

"It's very important to understand that we're calling it a modern delicatessen," Borkum said. "There's some great traditional Jewish delis in San Diego that I have a lot of respect for."

Borkum said she was drawn to the Torrey Pines site because it's such a vibrant



Urban Kitchen Group has opened Gold Finch deli in Torrey Pines. Photo courtesy of Urban Kitchen

submarket in the heart of San Diego's life science industry.

"I was really attracted to the notion of being in that sort of land of biotech," Borkum said. "It's really booming up there. There's very little footage left to lease."

In addition to the restaurant itself, Gold Finch offers catering for nearby offices and labs.

In a homey touch, Borkum's mother makes the matzo balls for Gold Finch's matzo ball soup.

"I don't think she's ever made so many matzo balls in her life," Borkum said. "She's never actually worked in a restaurant until now."

Simple and Bright

Borkum declined to say how much she spent on the renovation, but it was more than she first anticipated.

"Everything is very, very expensive these days. It is crazy as we look forward and look to doing other projects. You really have to reassess your budget and even timelines," Borkum said.

Borkum said that she had long planned on opening a deli.

"It's something that was on the agenda for many, many years – I would say 10 or 15 years. It was kind of simmering," Borkum said. "It was sort of, 'OK what are

we doing here? This might be a really good position to introduce the concept and see what the reaction is."

The interior design of Gold Finch is meant to be "simple and bright," Borkum said. "We always in our design try to incorporate natural materials. It's a lot of white oak and white limestone tile. The surfaces are pretty white and light grey."

A custom-detailed tambour ceiling by **Mike Byerline** of **Lumberjack Woodworking** took more than five weeks to complete.

In a nod to the deli's name, white wallpaper depicts a summer cottage garden with flowers, birds and butterflies.

A floor-to-ceiling glide-away glass tilt door forms the entrance to the deli.

Borkum described the feel of Gold Finch as "very botanical. Our design tends to be a little more feminine than masculine. There's plants. We have plants everywhere."

Future Urban Kitchen projects include a restaurant in the **Museum of Contemporary Art** in La Jolla. "We're really working on developing the menu right now," Borkum said. ■

Urban Kitchen Group

urbankITCHengroup

FOUNDED: 1995

PRINCIPAL: Tracy Borkum

HEADQUARTERS: Bankers Hill

EMPLOYEES: 500

WEBSITE: www.urbankitchengroup.com

CONTACT: 619-255-8644

SOCIAL IMPACT: Urban Kitchen Group makes donations and has partnerships with many nonprofits in San Diego and Orange counties, including food banks, animal rescues, environmental conservatories, community organizations, theater and art groups, and health services.

NOTABLE: Tracy Borkum opened her first restaurant, the Kensington Grill, in 1995.