



## California Bank & Trust Wins Platinum Award from Hermes Creative Awards for In Your Corner Magazine

*Award gives recognition to industry professionals involved in the concept, writing, and design of traditional and emerging media*

**SAN DIEGO – (May 10, 2023)** – [California Bank & Trust](#) (CB&T), one of California’s leading banks, was honored with a platinum award by the Hermes Creative Awards for its fall 2022 issue of *In Your Corner Magazine*.

The magazine's 32-page spread featured stories on local businesses and non-profits, guides on philanthropy, and advice on combatting fraud and living well in California. As an extension of CB&T, the magazine provides smart, concise informational resources for businesses and individuals who want to enhance their financial well-being.

“This platinum distinction for *In Your Corner Magazine* is a huge honor for us,” said Jathan Segur, executive vice president, executive director of Premier Wealth Management at CB&T. “Our talented marketing team works tirelessly to ensure *In Your Corner* is a polished and valuable resource for our customers. This award acknowledges not only our team’s hard work but also CB&T’s commitment to giving back to the communities we serve.”

Hermes Creative Awards is an international competition for creative professionals involved in the concept, writing, and design of traditional and emerging media, and is administered by the Association of Marketing and Communication Professionals. Hermes Creative Awards recognizes outstanding work in the industry while promoting the philanthropic nature of marketing and communication professionals.

Judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry. In the past, about 16 percent of entries won Platinum, the top award, and around 22 percent the Gold Award. Approximately nine percent were Honorable Mention winners.

*In Your Corner Magazine* has been previously honored with platinum awards from the AVA Digital Awards, the dotCOMM Awards, and the MarCom Awards.

**About California Bank & Trust (CB&T):** CB&T has been helping Californians and their businesses grow and prosper for 70 years. A division of Zions Bancorporation, N.A. (NASDAQ: ZION), CB&T has been voted “Best Bank” by the *San Diego Union Tribune* for 12 consecutive years, and “Best Commercial Bank” for nine years in a row. Readers of *The Orange County Register* have also voted CB&T as the county’s “Best Bank” for nine consecutive years; and the group has consistently won the Greenwich Excellence Awards for achievement in Middle-Market and Small Business. Its experienced and professional bankers are backed by major resources yet maintain local decision-



making authority and regional market and industry expertise. Each is committed to providing clients with valuable economic insights and connecting them with the beneficial business relationships they need in order to succeed. To learn more, visit [www.calbanktrust.com](http://www.calbanktrust.com).

**Media Contact:**

Sarah Bilyeu

California Bank & Trust

[Sarah.Bilyeu@calbt.com](mailto:Sarah.Bilyeu@calbt.com)

(619) 252-9111