



'IN YOUR CORNER MAGAZINE,' A PUBLICATION FROM CALIFORNIA BANK & TRUST, WINS THE 2023 AWARD OF EXCELLENCE FROM THE 29TH ANNUAL COMMUNICATOR AWARDS

The Communicator Awards recognizes excellence, effectiveness, and innovation across all areas of communication

SAN DIEGO – (June 9, 2023) – [California Bank & Trust](#) (CB&T), one of California's leading banks, was honored as a winner of the 2023 Award of Excellence from the 29th Annual Communicator Awards for the fall 2022 issue of '[In Your Corner](#)' magazine. With around 3,000 entries received from across the U.S. and worldwide, the Communicator Awards is the largest and most competitive awards program honoring creative excellence for communications professionals.

'In Your Corner' supports CB&T's focus on supporting the people and businesses building California. The fall 2022 32-page issue includes profiles on non-profits, tips on traveling abroad for the holiday season, and how-to stories on philanthropy, avoiding fraud and a California-inspired holiday gift guide. In addition, as an extension of CB&T, the magazine provides intelligent, concise informational resources for businesses and individuals who want to enhance their financial well-being.

"We are proud to receive this recognition for 'In Your Corner,' which was created in the spirit of our small-business clientele to support and provide useful information," said Jathan Segur, executive vice president, executive director of Premier Wealth Management at CB&T. "The magazine is made possible due to the creativity and hard work of our marketing team, and I congratulate them for developing a magazine worthy of this honor."

The Communicator Awards are judged and overseen by the Academy of Interactive and Visual Arts (AIVA). Entries are judged to evaluate distinction in creative work. In determining Excellence and Distinction Winners, entries are judged on their merits against a standard of excellence considering the category entered. Entries are scored on a 100-point scale by the judges. Excellence Winners receive a score of 90 or above.

"The submissions for the 29th season of The Communicator Awards were some of the most diverse and powerful yet," said AIVA managing director Lauren Angeloni. "I am truly blown away by the quality of the work. I want to congratulate all of the honorees for their well-deserved wins. I also would like to extend deep and sincere thanks to our jurors, who gave so much time and care in the face of this massive undertaking."

The fall 2022 issue of 'In Your Corner Magazine' was recently honored with a platinum award by the Hermes Creative Awards. Additionally, in 2022, 'In Your Corner Magazine' was honored with



two other platinum awards at the MarCom Awards and dotCOMM Awards, as well as a bronze award at the American Advertising Awards.

About California Bank & Trust (CB&T): CB&T has been helping Californians and their businesses grow and prosper for 70 years. A division of Zions Bancorporation, N.A. (NASDAQ: ZION), CB&T has been voted “Best Bank” by the *San Diego Union Tribune* for 12 consecutive years, and “Best Commercial Bank” for nine years in a row. Readers of *The Orange County Register* have also voted CB&T as the county’s “Best Bank” for nine consecutive years; and the group has consistently won the Greenwich Excellence Awards for achievement in Middle-Market and Small Business. Its experienced and professional bankers are backed by major resources yet maintain local decision-making authority and regional market and industry expertise. Each is committed to providing clients with valuable economic insights and connecting them with the beneficial business relationships they need in order to succeed. To learn more, visit www.calbanktrust.com.

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