Group D&U
design & user experience

My Orange
Store locator

Version: 1.3
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Platform: Native iPhone
Document type: Interaction design specification
Country: Generic

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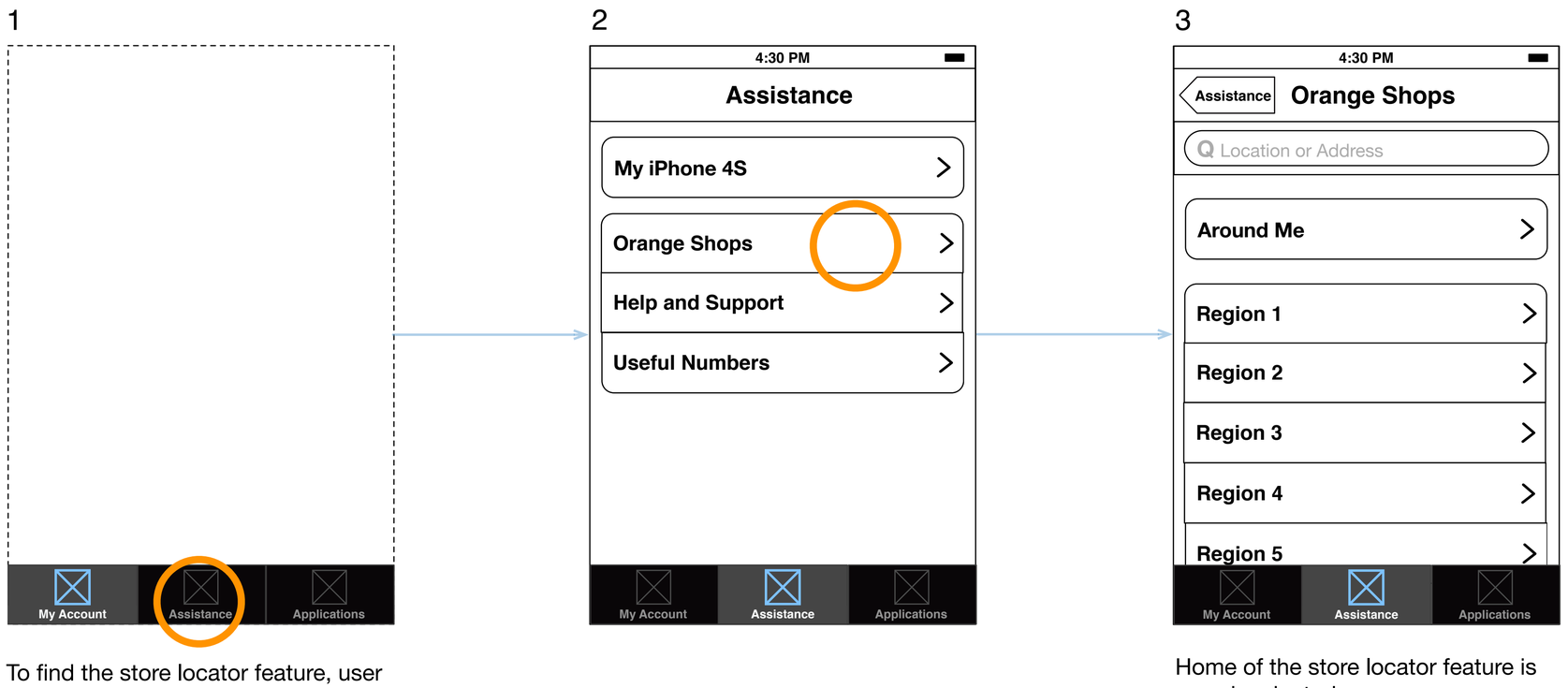
0 Locating the store locator



To find the store locator feature, user first selects the **Assistance** tab.

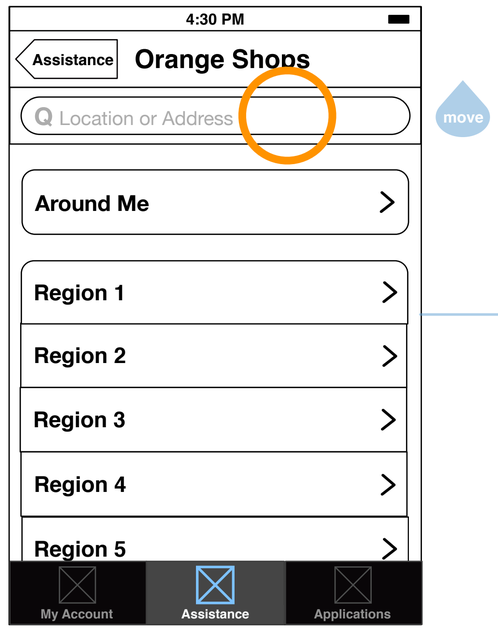
Home of the store locator feature is search-oriented.

1 Search around a location / No suggestion used

In this use case, user does NOT get any matching suggestions for their entered location, OR gets some but does not select any.

The address is therefore sent to server for lat-long conversion.

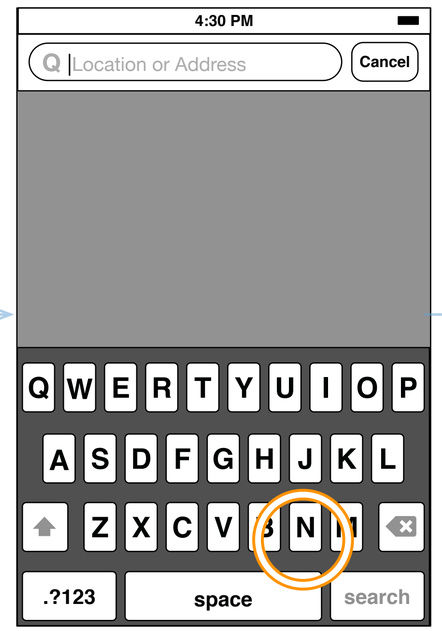
1



move

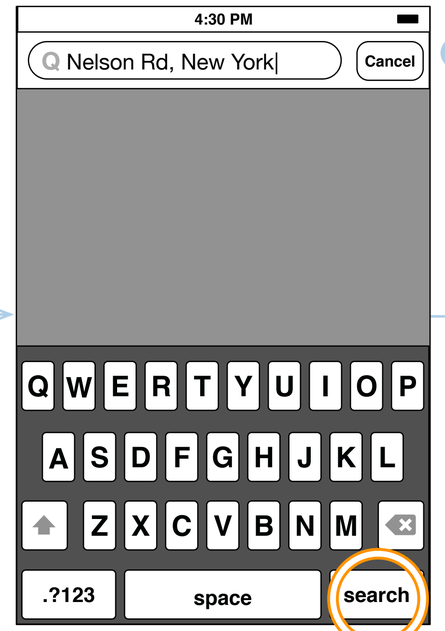
in

2



TODO: Add cross icon (clear)

3

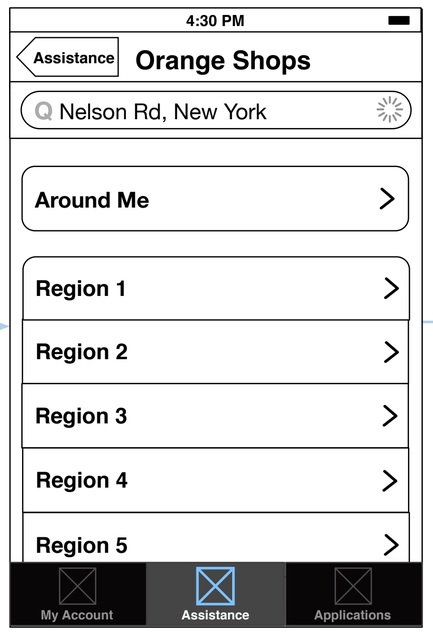


move

out

TODO: variation for iOS 4.x and before (no search bar)

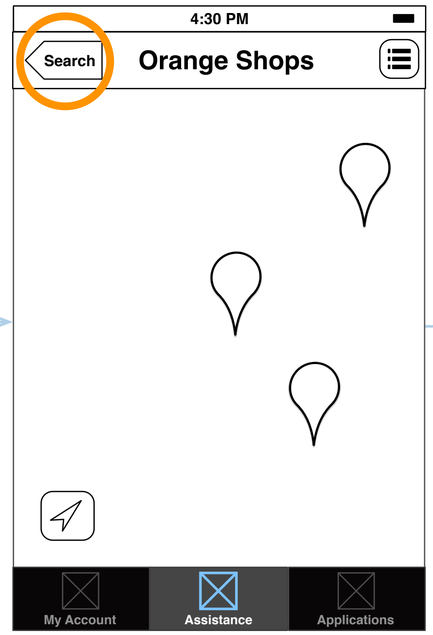
4



out

in

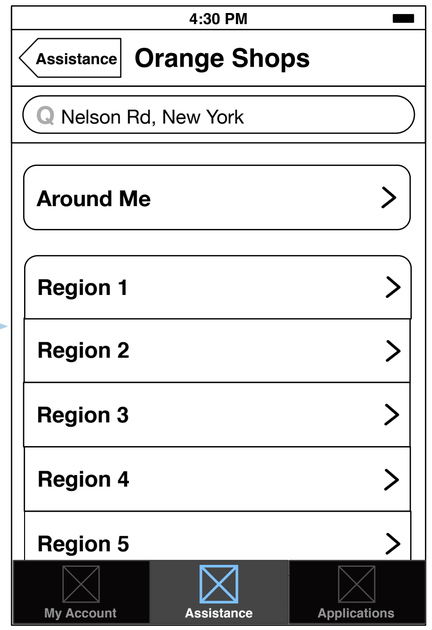
5



out

in

6



NOTE: Activity indicator in search field.

TODO: Exc: Can't find address

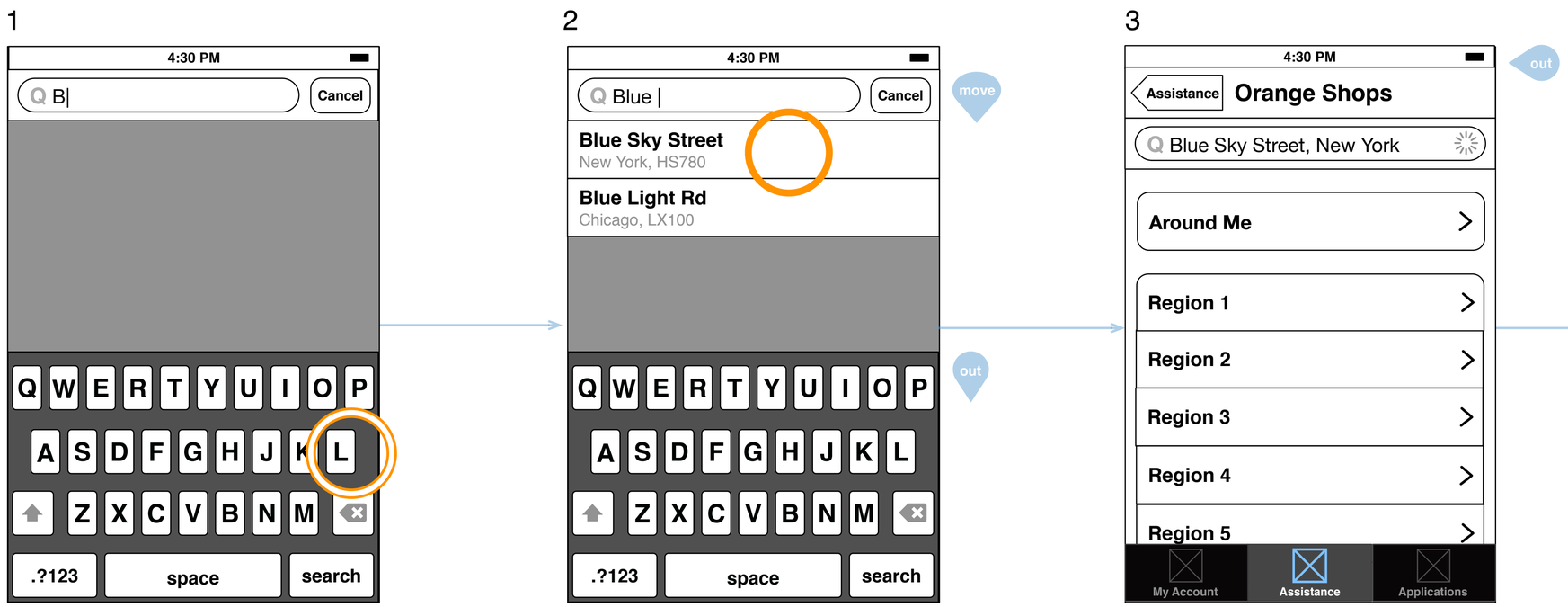
Map view showing pins around entered location.
NOTE: Back button labeled 'Search'.

NOTE: Latest search remains in the field.

2 Search around a location / Selecting a suggestion

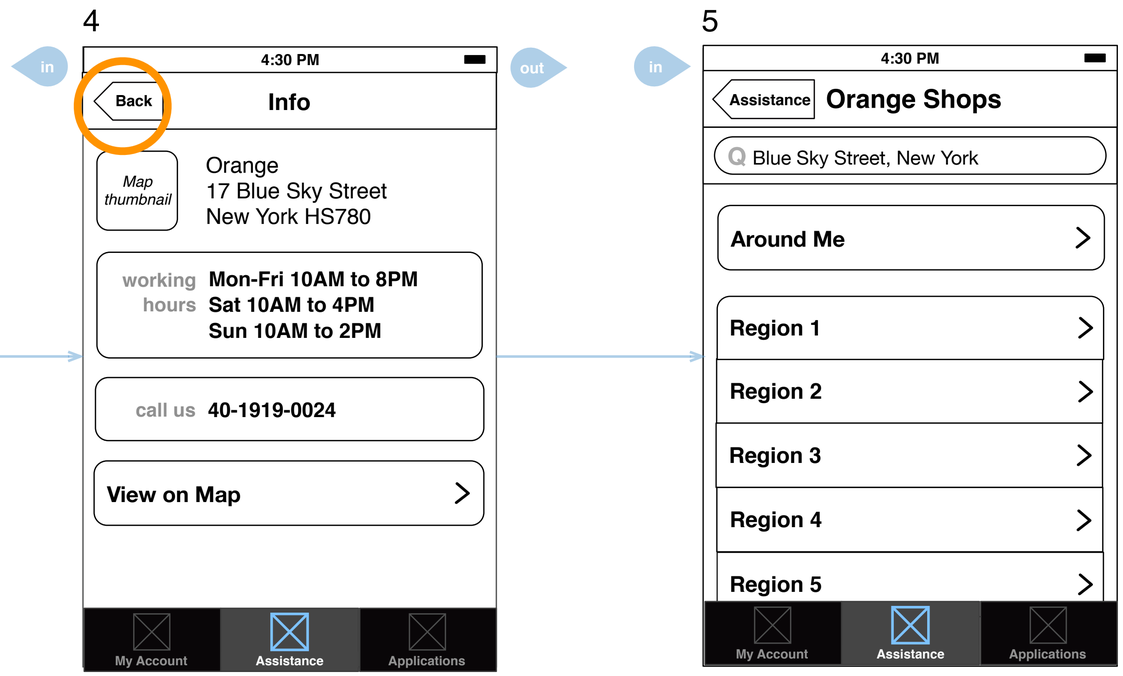
In this use case, user gets some matching suggestion(s) AND selects one instead of tapping Search.

Server is NOT needed in that case. App just displays the selected shop on the map, using the locally stored position of the shop.

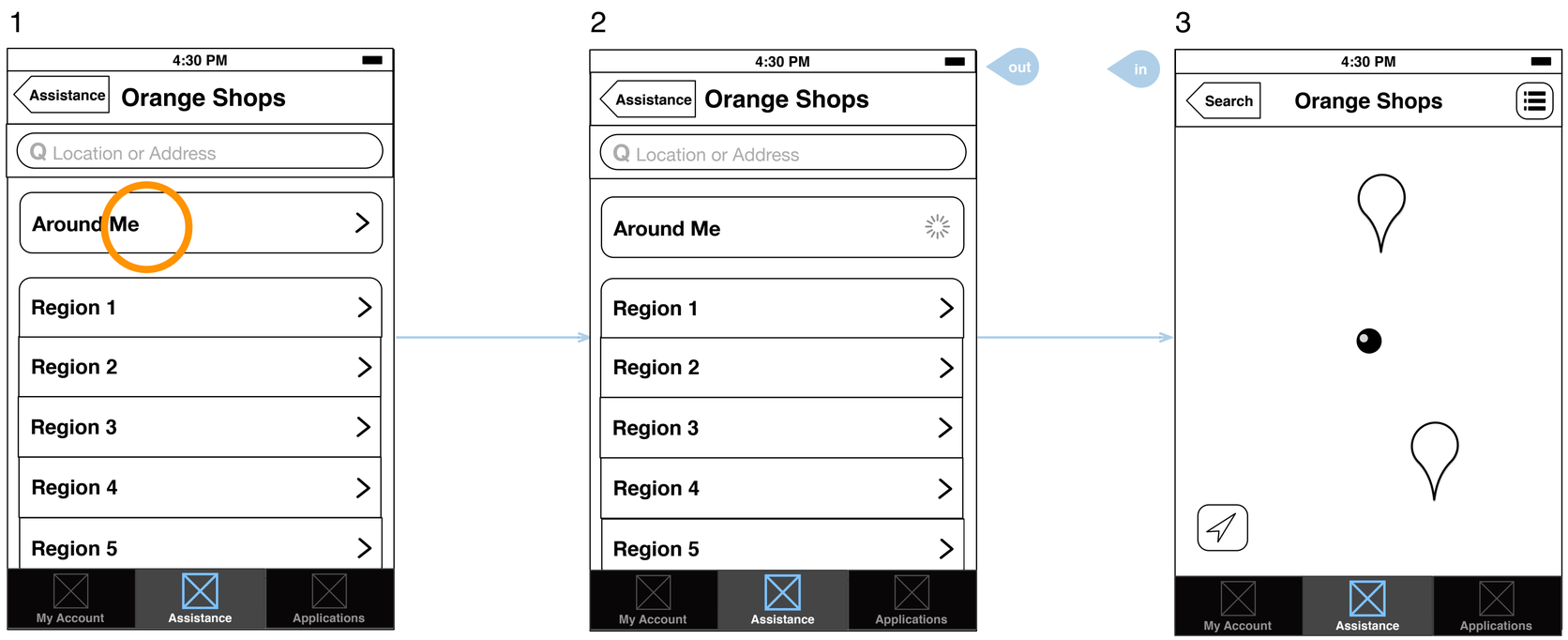


Shops from static lists that match the searched string are proposed to the user. User selects one.

NOTE: Activity indicator in search field.



3 Search around me



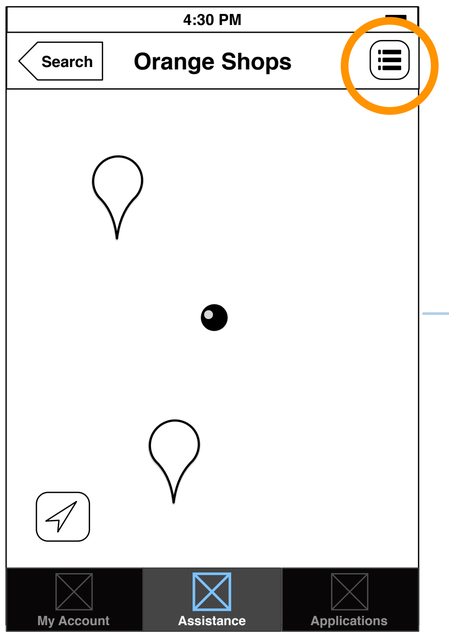
NOTE: Activity indicator.
TODO: Exc: Location feature is disabled

Google Maps view centred on user's location and showing shop pins around.

- User's current location as in native Maps app.

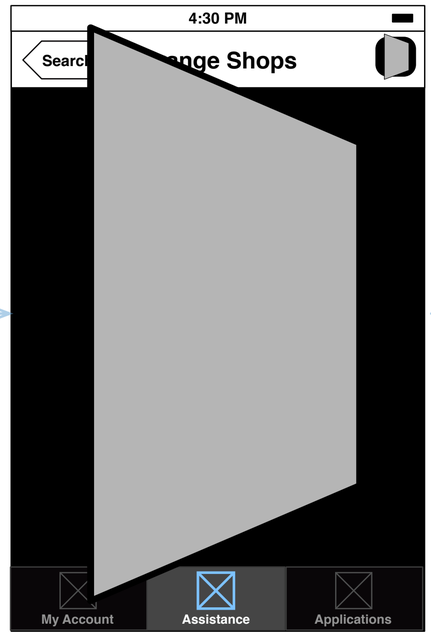
4 Toggling between map and list views

1



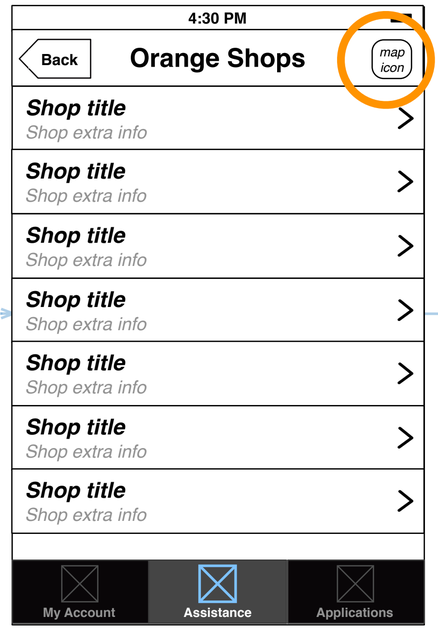
From the map view, User selects the List View icon.

2



Rotation as in native Music app.

3

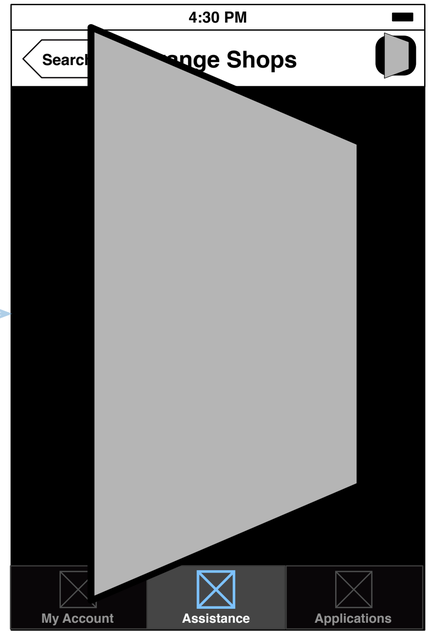


Shops around the user, ordered by increasing distance.

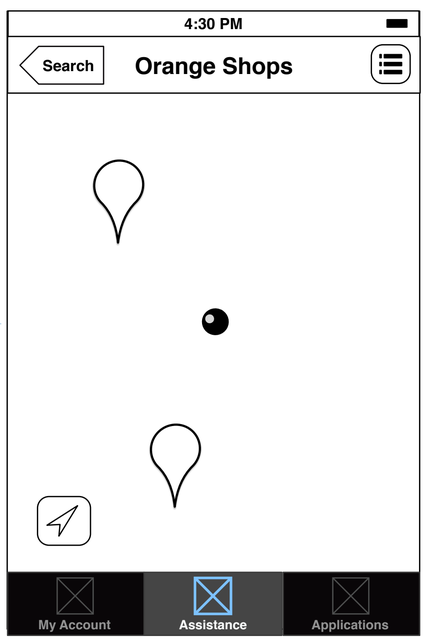
TODO: Add distance information

User selects the Map View icon.

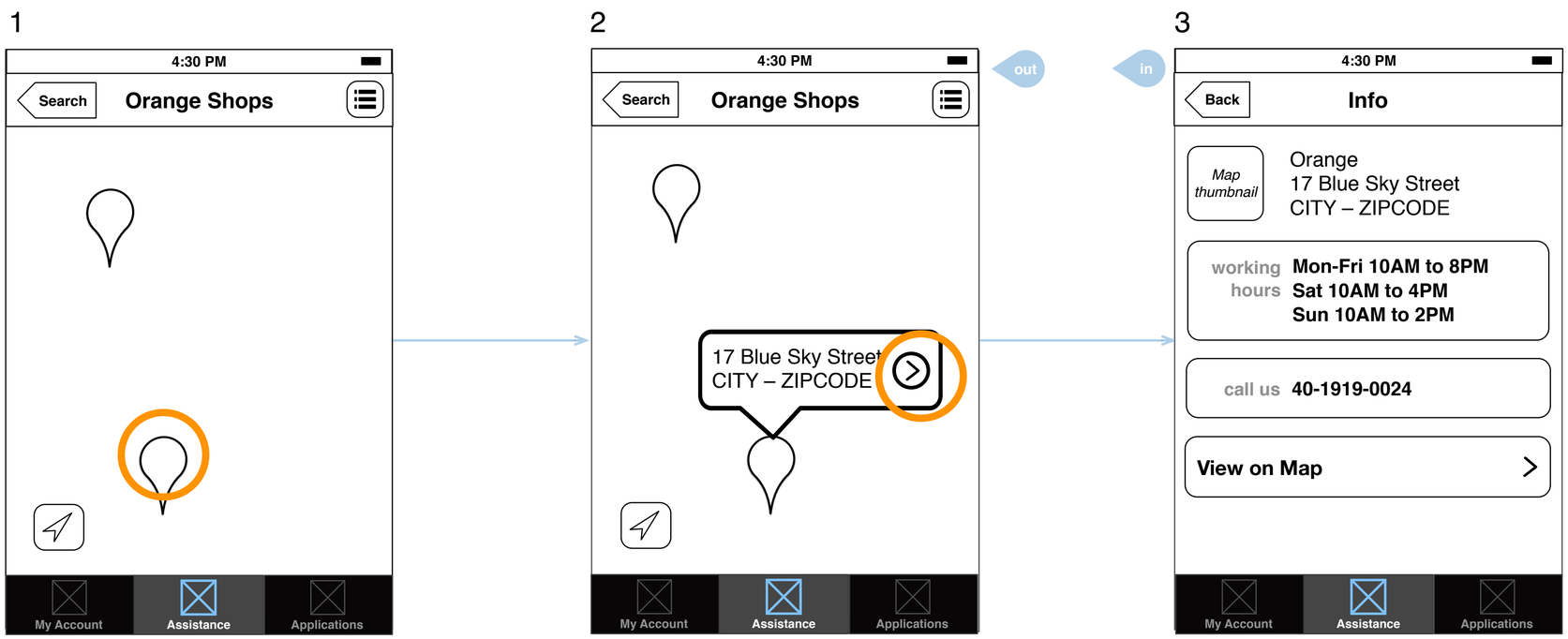
2



5



5 Select shop from map

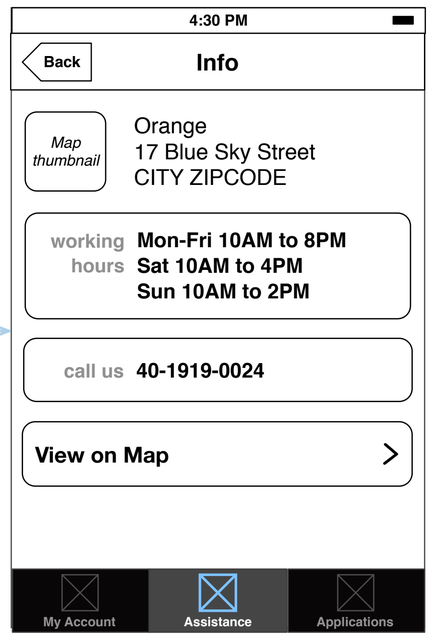


CONSIDER: Buttons to navigate to previous/next in the list.

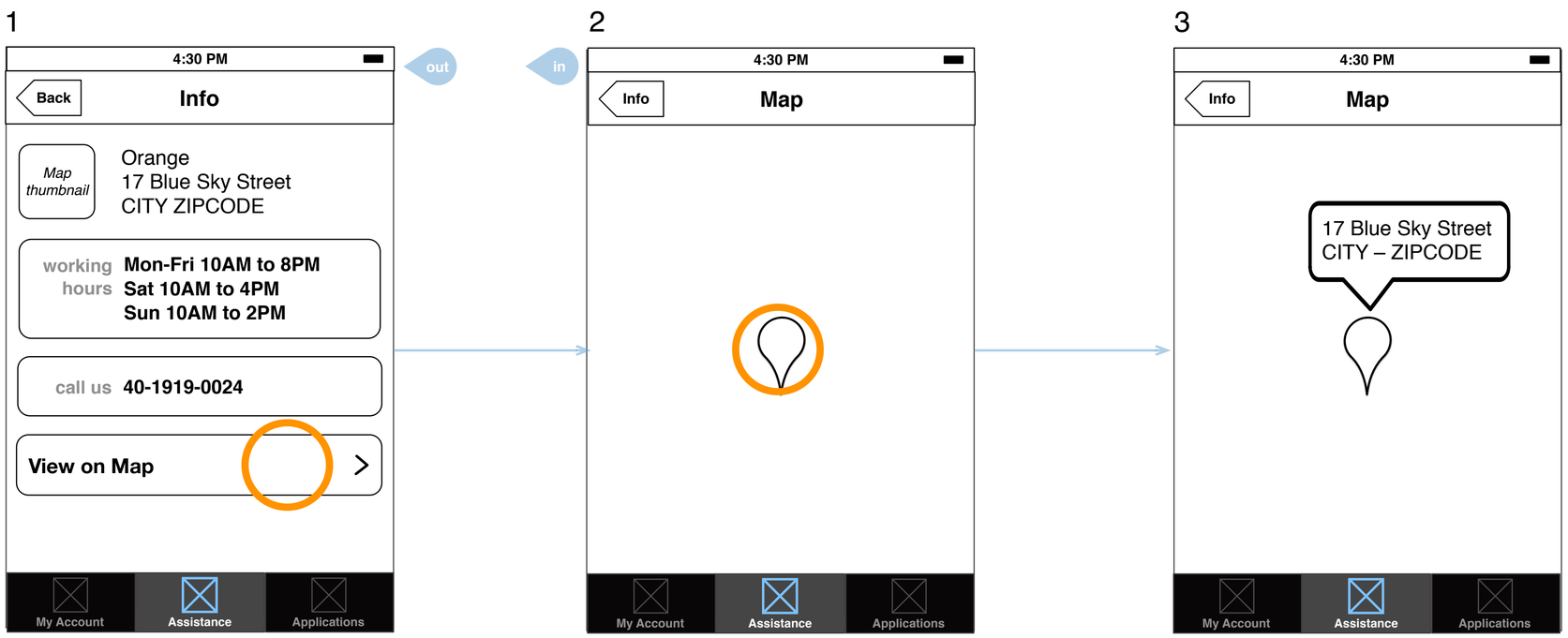
6 Select shop from list

1

2



7 View on the map, from details page



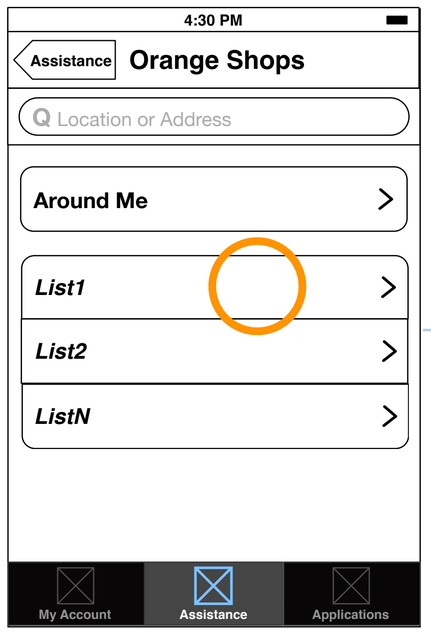
Map centred on the shop's pin and zoomed in to see clearly very local streets.

Bubble overlay shown when pin tapped.
No detail disclosure button here
(bubble is NOT interactive).

Cf. Google Places behaviour.

8 Browse shop list(s) – Generic pattern

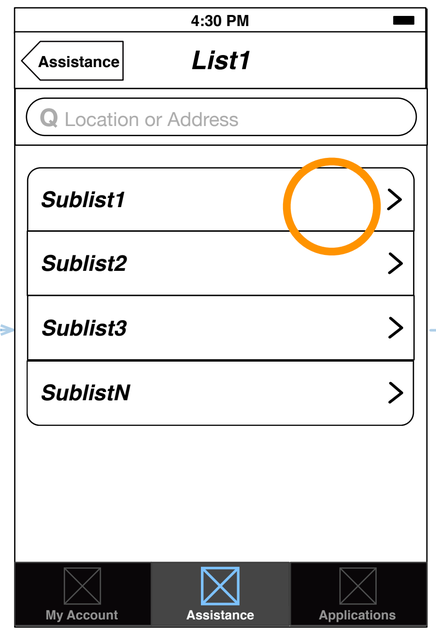
1



NOTE: In these screens, labels in *italics* are metatext (to be replaced with real text).

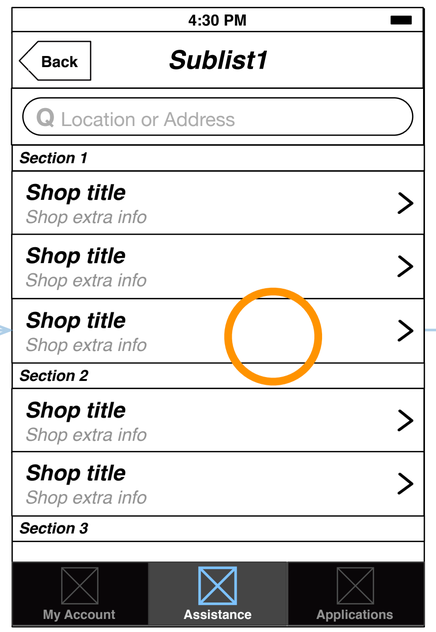
Every *List* entry corresponds to a region, a city, or any kind of group we want. It is possible to have only 1 list.

2



This intermediate level is **optional.** May be added only if the flat list on next screen is very long.

3

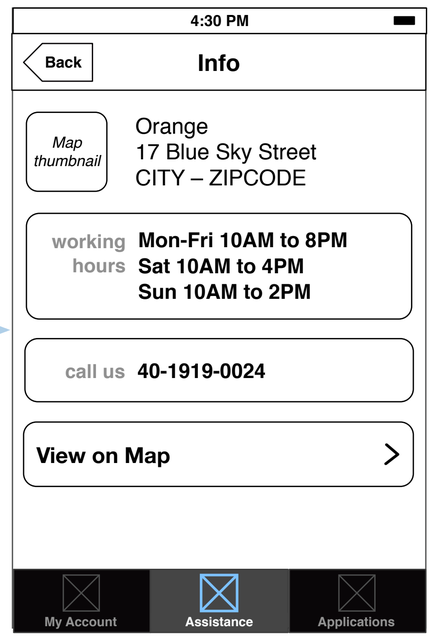


Sections are **optional**. They can be ABC, or cities, or districts, or any subgrouping we want.

Shop title can be short address, or any shop identifier.

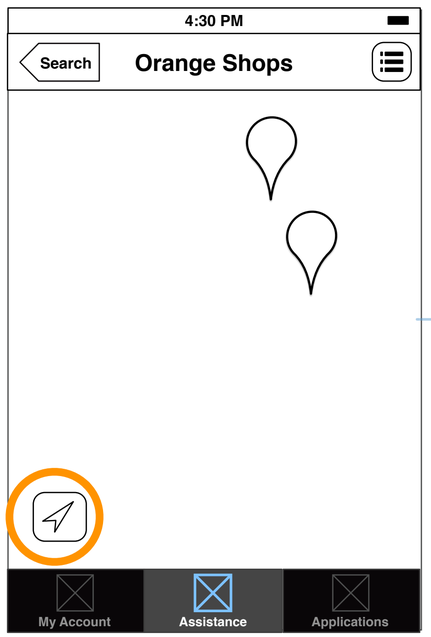
Shop extra info is **optional**. It can be address, or any useful short shop info.

4

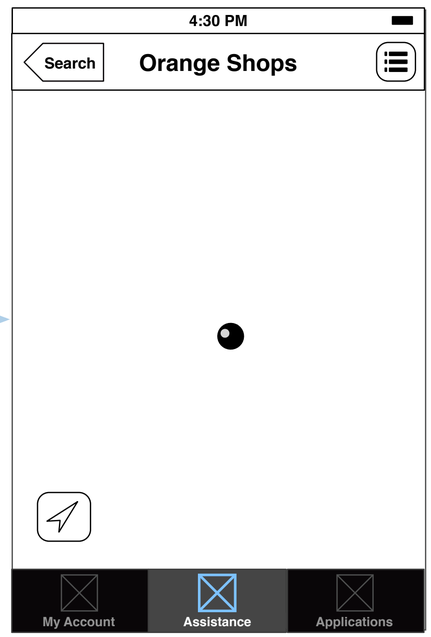


9 Centring map on user's location

1



2



Selecting the **Back to my location** icon behaves as in native Maps app, i.e. centres the map on the user's current location.