

# My Orange

## UI patterns for Apps and FAQ views

**Author:** Fabrice Dubois (Group D&U)

**Date:** 7 Aug 2012

**Platform:** generic

**Document type:** Design pattern specs

**Country:** generic

**Contact:** [fabrice.m.dubois@orange.com](mailto:fabrice.m.dubois@orange.com)

# New in this version

1. Removed Shops – too specific.

# Purpose

## **Audience**

This document is aimed at My Orange frontend and backend engineers, as well as UI designers.

## **Purpose**

This document specifies a set of UI building blocks that can be used to build FAQs and Apps views (list and details views) in My Orange.

This document describes how the components work and CAN be composed. It does not tell how they SHOULD be composed.

The principles proposed here are device-agnostic. The actual design may differ across platforms when relevant.

## **Related documentation**

Another document, in preparation, gives guidelines for composing the views and creating content that will fit. This is the SHOULD part.

# 1 Components overview

## Principles

Views for Apps and FAQs have much in common. They are built by combining shared building blocks, described here.

Identifying common patterns makes the design more robust, facilitates maintenance and improves consistency for the user.

The views addressed are:

- list views
- details views.

## List view elements

Here goes a title

>

Title

Here goes a title

Here goes a subtitle

>

Title + subtitle

>

Icon

## Details view elements

Here goes a title

Title

Icon

Paragraph header

Paragraph body ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et some **bold text** aliqua. Ut enim ad minim veniam, quis nostrud exercitation.

Paragraph header

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et.

- Bullet or numbered list
- This is a second bullet

And this supports **links** too.

HTML Body supports only:  
Paragraph header (1 level only)  
Paragraph body  
Bold face  
Hyperlink  
Bullet list  
Numbered list  
Picture

CAROUSEL

Image carousel

Download

URL-handling Button

# 2 List view: wrapping and truncation rules

## Principles

A list item has a title (mandatory), 1 subtitle (optional), and 1 icon (optional).

The title can use up to 2 lines, but only if there is no subtitle.

The subtitle is always on a single line.

A title or subtitle that exceeds its allocated space gets automatically truncated with an ellipsis ("...")

## Examples showing how the implementation should handle different situations

<div><div>Title alone, as short as possible</div><div>&gt;</div></div>	No issue
<div><div>Title can wrap to up to 2 lines max but only if there is no subtitle</div><div>&gt;</div></div>	Wrapping
<div><div><div></div>Title alone, short please!</div><div>&gt;</div></div>	No issue
<div><div><div>Title: short please!</div><div>Subtitle, keep it short as well</div></div><div>&gt;</div></div>	No issue
<div><div><div><div></div>Title alone, short please!</div><div>Subtitle, keep it short as well</div></div><div>&gt;</div></div>	No issue
<div><div><div><div></div>When the title is too long, it will get automatically truncat...</div><div>&gt;</div></div></div>	Wrapping and truncating
<div><div><div>Title too long for 1 line gets trunc...</div><div>Subtitle too long for 1 line gets truncated too...</div></div><div>&gt;</div></div>	Can't wrap because of subtitle. Truncating each exceeding line.
<div><div><div><div></div>Title too long for 1 line gets t...</div><div>Subtitle too long for 1 line gets truncat...</div></div><div>&gt;</div></div>	Can't wrap because of subtitle. Truncating each exceeding line.

# 3 Supported components

## Support

	Apps	FAQ
Title	YES	YES
Subtitle	YES	YES
Icon	YES	YES
HTML body	YES	YES
URL-handling button	YES	YES
Carousel	YES	YES

## Component visibility depending on the view type

	Apps		FAQ	
	List	Details	List	Details
Title	Visible	Visible	Visible	Visible
Subtitle	Visible	Hidden	Visible	Hidden
Icon	Visible	Visible	Visible	Visible
HTML body	Hidden	Visible	Hidden	Visible
URL-handling button	Hidden	Visible	Hidden	Visible
Carousel	Hidden	Visible	Hidden	Visible

### NOTE

Subtitle is visible in list views only.  
Details views do not repeat the subtitle, since they have a full HTML body instead.

# 4 List view examples

## Apps examples

<input type="checkbox"/>	<b>App Name</b> Short description, eg.	>
<input type="checkbox"/>	<b>App Name</b> Short description, eg.	>
<input type="checkbox"/>	<b>App Name</b> Short description, eg.	>
<input type="checkbox"/>	<b>App Name</b> Short description, eg.	>
<input type="checkbox"/>	<b>App Name</b> Short description, eg.	>

<input type="checkbox"/>	<b>App Name</b>	>
<input type="checkbox"/>	<b>App Name</b>	>
<input type="checkbox"/>	<b>App Name</b>	>
<input type="checkbox"/>	<b>App Name</b>	>
<input type="checkbox"/>	<b>App Name</b>	>

## FAQs examples

<input type="checkbox"/>	<b>Using my phone</b> Short description, eg.	>
<input type="checkbox"/>	<b>Communication</b> Short description, eg.	>
<input type="checkbox"/>	<b>Going abroad</b> Short description, eg.	>
<input type="checkbox"/>	<b>Troubleshooting</b> Short description, eg.	>
<input type="checkbox"/>	<b>Going further</b> Short description, eg.	>

<input type="checkbox"/>	<b>Using my phone</b>	>
<input type="checkbox"/>	<b>Communication</b>	>
<input type="checkbox"/>	<b>Going abroad</b>	>
<input type="checkbox"/>	<b>Troubleshooting</b>	>
<input type="checkbox"/>	<b>Going further</b>	>

<b>What is the cost of using Orange Maps?</b>	>
<b>Can I get notified of updates for Orange apps?</b>	>
<b>Are opened applications slowing down my device?</b>	>
<b>How can I save battery life?</b>	>

# 5 Details view examples

## Apps examples

☐ App Name

Paragraph header

Paragraph body ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et some **bold text** aliqua. Ut enim ad minim veniam, quis nostrud exercitat.

Paragraph header

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tem.

Download

CAROUSEL

☐ App Name

Paragraph header

Paragraph body ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et some **bold text** aliqua. Ut enim ad minim veniam, quis nostrud exercitat.

Paragraph header

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tem.

CAROUSEL

## FAQs examples

☐ Are opened applications slowing down my device?

Paragraph header

Paragraph body ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et some **bold text** aliqua. Ut enim ad minim veniam, quis nostrud exercitat.

Paragraph header

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tem.

☐ Are opened applications slowing down my device?

Paragraph header

Paragraph body ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et some **bold text** aliqua. Ut enim ad minim veniam, quis nostrud exercitat.

Paragraph header

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tem.

View Video

☐ Are opened applications slowing down my device?

Paragraph header

Paragraph body ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et some **bold text** aliqua. Ut enim ad minim veniam, quis nostrud exercitat.

Paragraph header

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tem.

CAROUSEL

☐ Are opened applications slowing down my device?

Paragraph header

Paragraph body ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et some **bold text** aliqua. Ut enim ad minim veniam, quis nostrud exercitat.

Paragraph header

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tem.



# 6 Technical requirements

## Data expected to render components

Component	Data type expected
Title	String
Subtitle	String
Icon	PNG
HTML Body	HTML code
Carousel	List of PNGs (resolution to be imposed)
URL-handling button	String (label to display on button) + URL (that will be handled when button is tapped)

## 7 HTML + CSS supported

TBD