

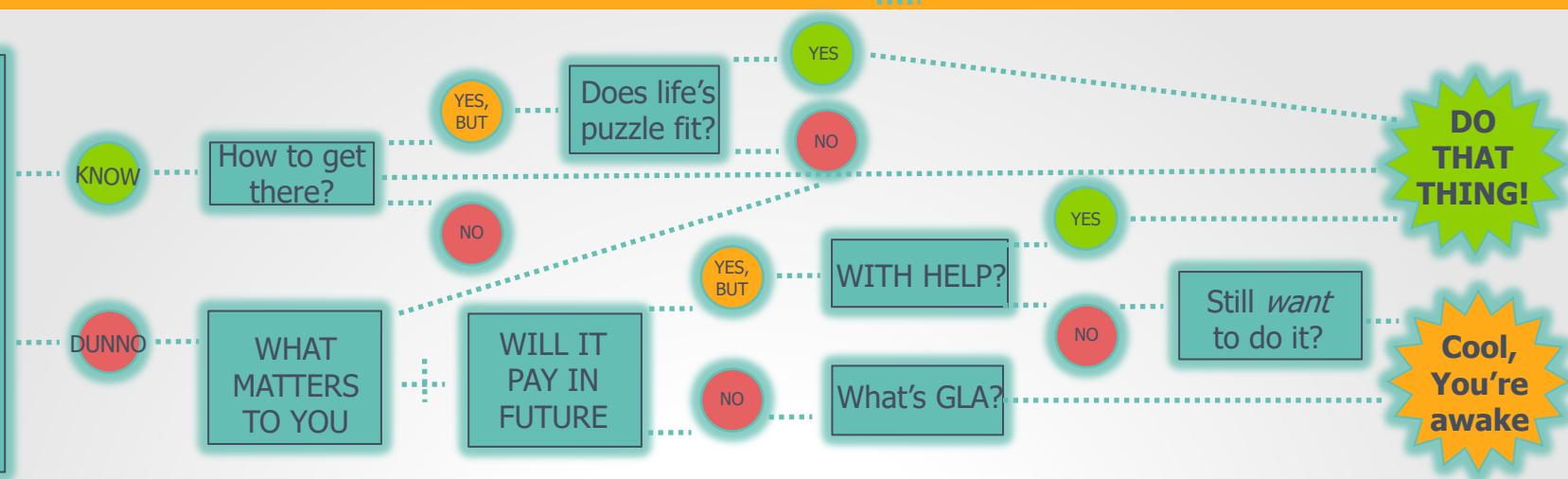


FindMyFuture

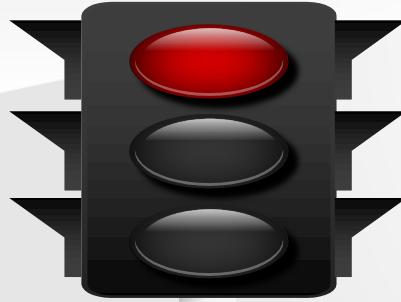


**GLA Employment, Vocational
Training & Skills Challenge**

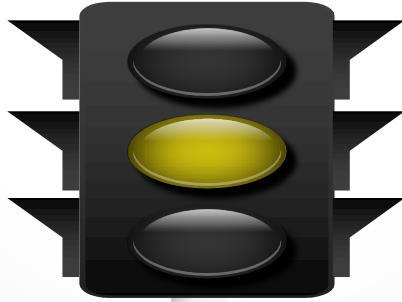
Who might I be?



Helping identify life choices with Traffic Lights



Low ROI
Consider
other
options



Risky but
we've got
personal
hacks



Congrats,
future
found!

WHO? Concept Testing Survey

1

Survey of
Young
Career
Seekers

2

Policy
&
Research

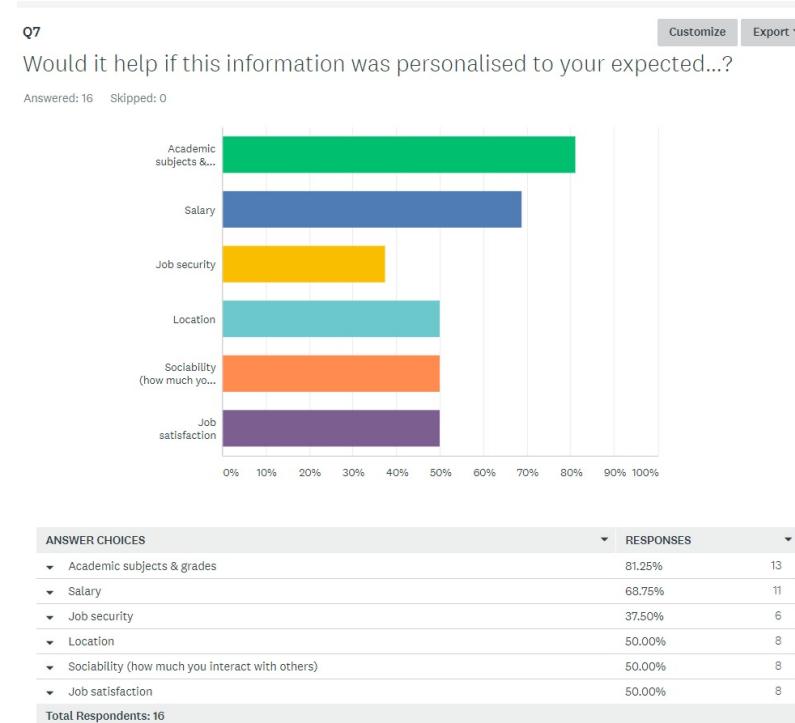
3

Learning
Providers

4

Employers

“You could see if you liked the job, the industry, the career perspectives there for you and how much potential you have got for it. More often than not, uni does not look like real life work.”



Meet Tomi

"I want to help people, but without biology A-levels"
Also care about student debt & job security

She's undecided – what helps her 'find my future'?

Do you think her peers or school career services alone can help navigate all London's options?



Age: 17
Study hours: 20 per week



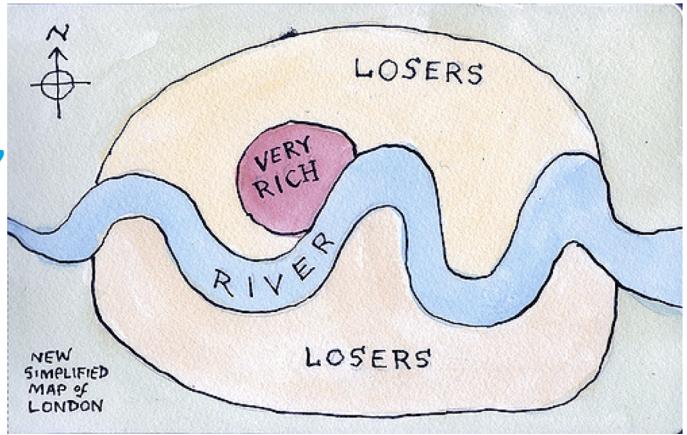
AS Levels: a few
Internships: none



Bank Balance:
Resources & Life Situation:
Inequalities Indicators:



What she searches for:
What data can help her:



Option 1: 3 year uni debt

Option 2: Apprenticeships

Option 3: Technical courses

Option 4: NEET



Option 1



Option 2



Option 3

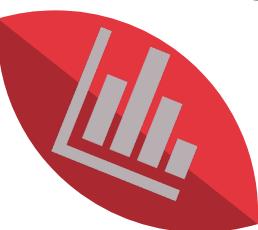
Option 4



What might help meet need most right now?

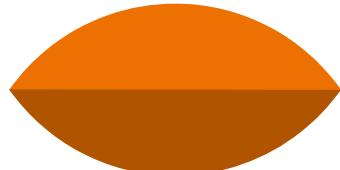
Money

Affordable courses
Scholarships
Barters/exchanges



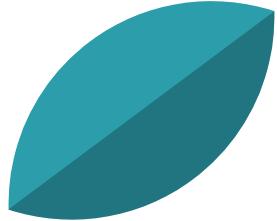
People

Mentors
Connections
Confidants
(Tough) love



Time

Personal Planner
Citymapper
Work-Life Balance



Tomi's personal list here

Disability support
Immigration status
Gender, class, race

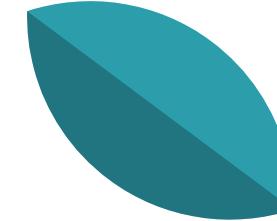
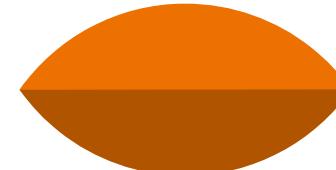


Vocational Qualifications

Soft, Hard, or Tech Skills?
Mind Hacks?

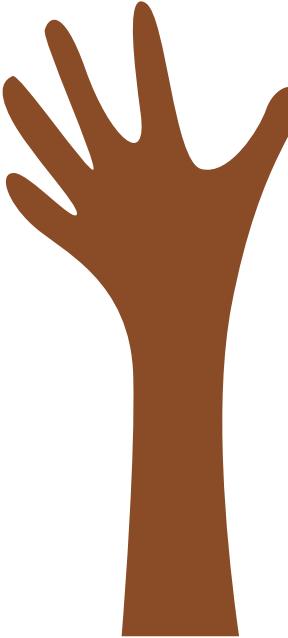
Space

Libraries
Colleges
Workshops



Data & Tools

Tombolo
More options?



Datasets

**GLA
Labour
Market
Indicators**

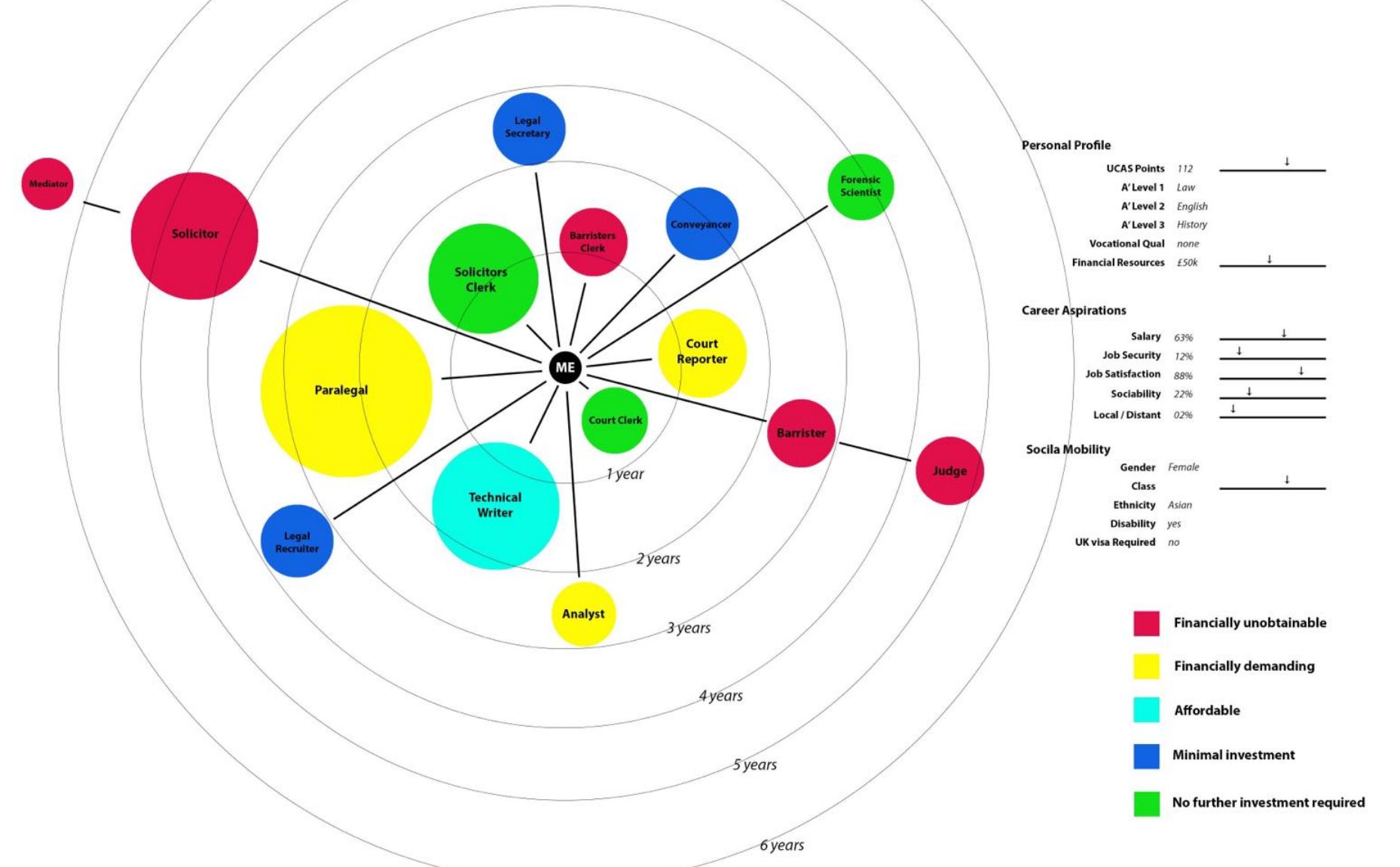
**LinkedIn API
NESTA Skills Map**

**New GLA Individual
Learner Record , Learning
Educational Outcomes**

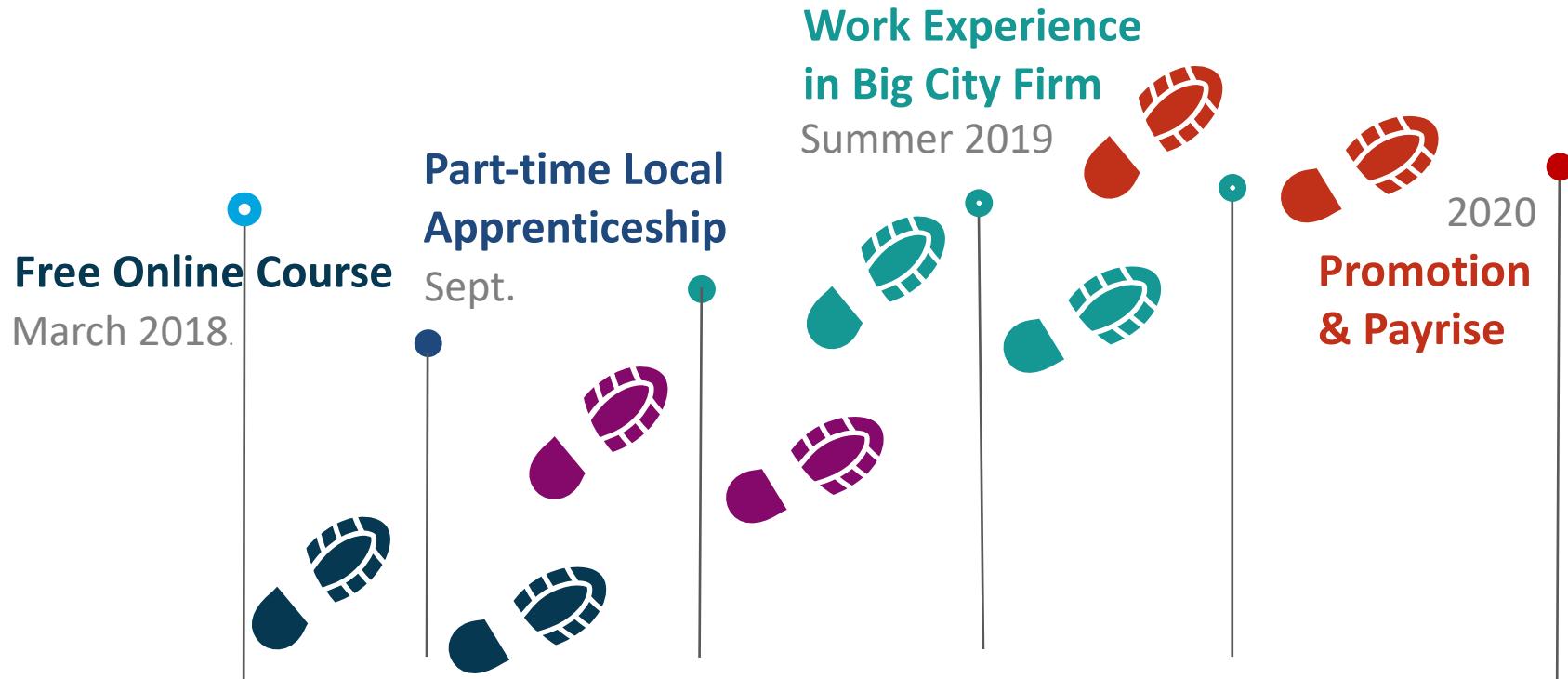
**ONET Skills
National Careers Service**

**GLA Rates of
Employment by Gender,
Age, Ethnicity, Borough**

**IPPR Skills 2030
Where Jobs Are**



Simple next steps for ‘Tomi’



Big impacts for Funders & Public Authorities

Policy
Evaluation

Productivity &
Skill Utilization

Prosperity
Stability
Competitiveness

#CityDataHack

Impact & Awesomeness



#FindMyFuture is
really really cool!



Its Radical!



Its Profound!



Makes a
Difference



Scalable



Viable & Feasible

