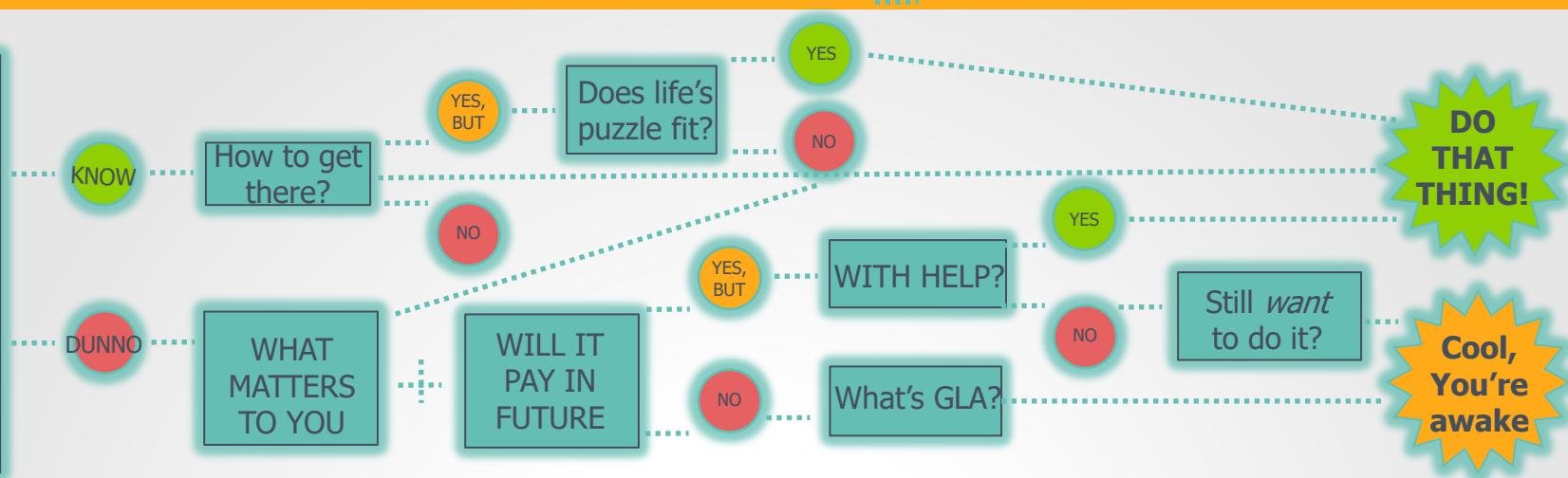


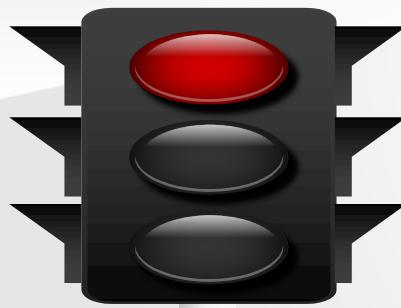


GLA Employment, Vocational Training & Skills Challenge

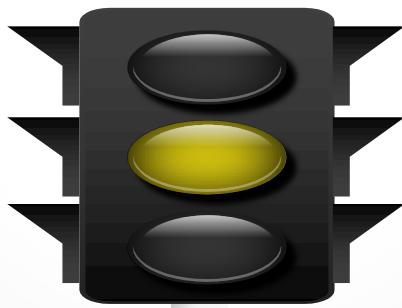
Who might I be?



Helping identify life choices with Traffic Lights



Low ROI
Consider
other
options



Risky but
we've got
personal
hacks



Congrats,
future
found!

Whos it for? Validating & Testing Our Approach

1

Survey of
Young Career
Seekers



2

GLA, Policy
Makers, Social
Researchers

3

Learning
Providers &
Careers Advisers

4

Employers

Meet Tomi

"I want to help people, but without biology A-levels"
Also care about student debt & job security

She's undecided – what helps her 'find my future'?

Do you think her peers or school career services
alone can help navigate all London's options?



Age: 17
Study hours: 20 per week



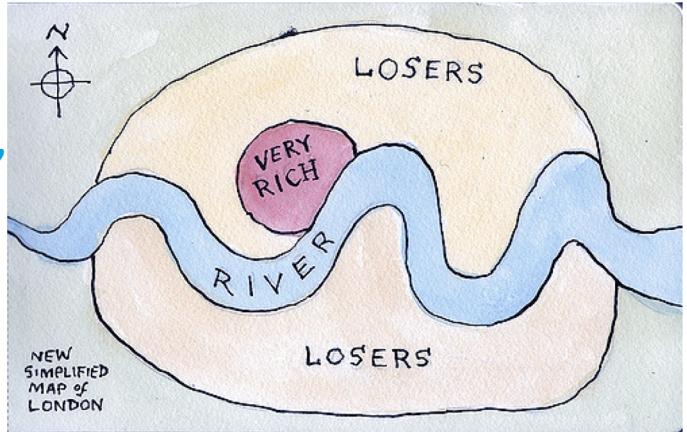
AS Levels: a few
Internships: none



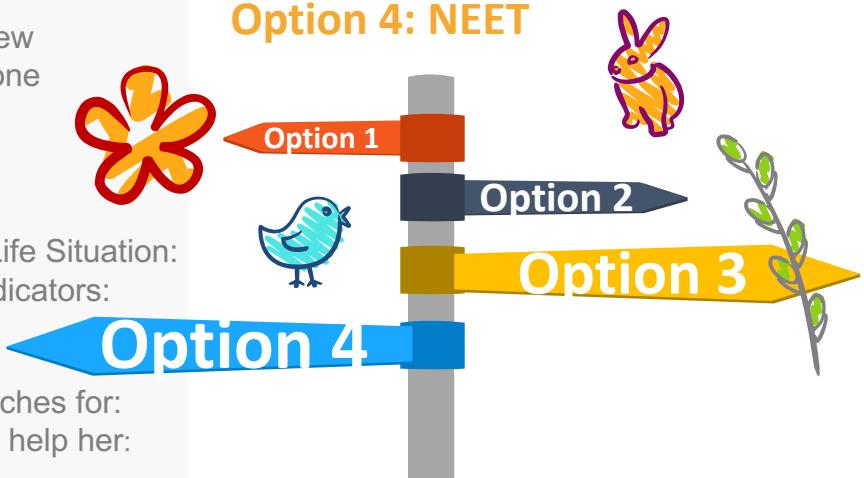
Bank Balance:
Resources & Life Situation:
Inequalities Indicators:



What she searches for:
What data can help her:



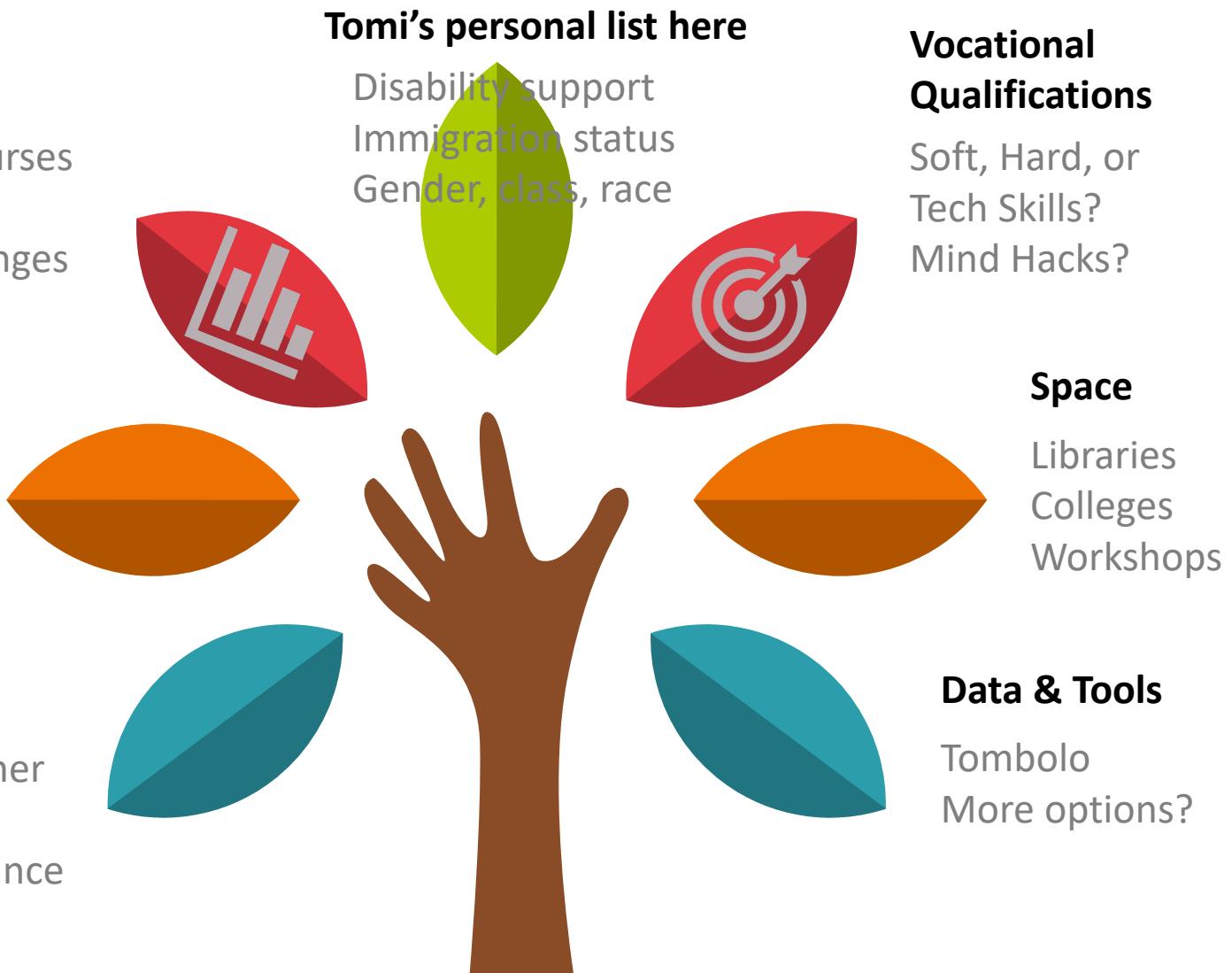
- Option 1: 3 year uni debt
- Option 2: Apprenticeships
- Option 3: Technical courses
- Option 4: NEET



What might help meet need most right now?

Money

Affordable courses
Scholarships
Barters/exchanges



People

Mentors
Connections
Confidants
(Tough) love

Time

Personal Planner
Citymapper
Work-Life Balance

Datasets

1

GLA
Labour
Market
Indicators

2

National
Careers
Service

3

GLA
Individual
Learner
Record

4

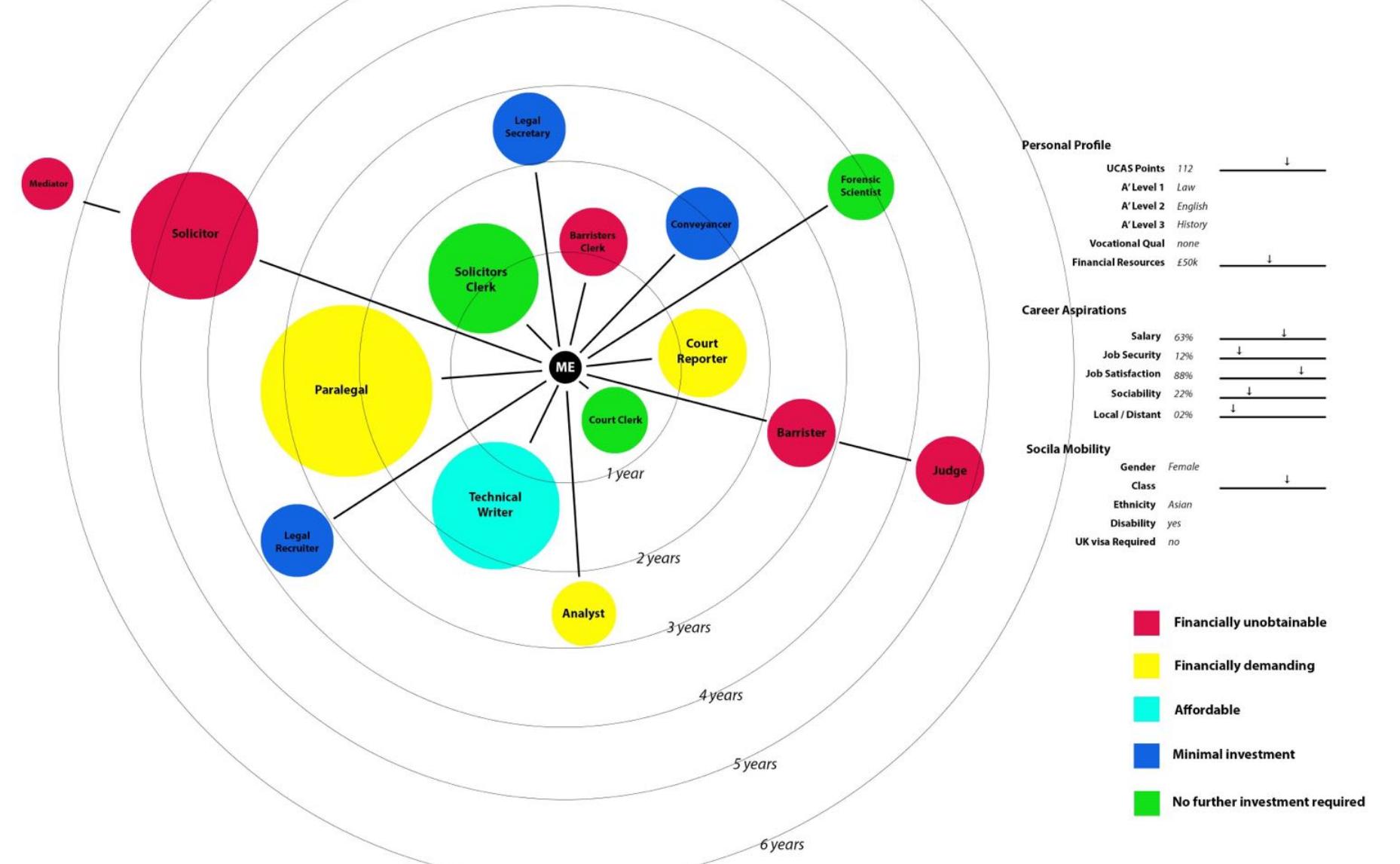
ONET Skills

5

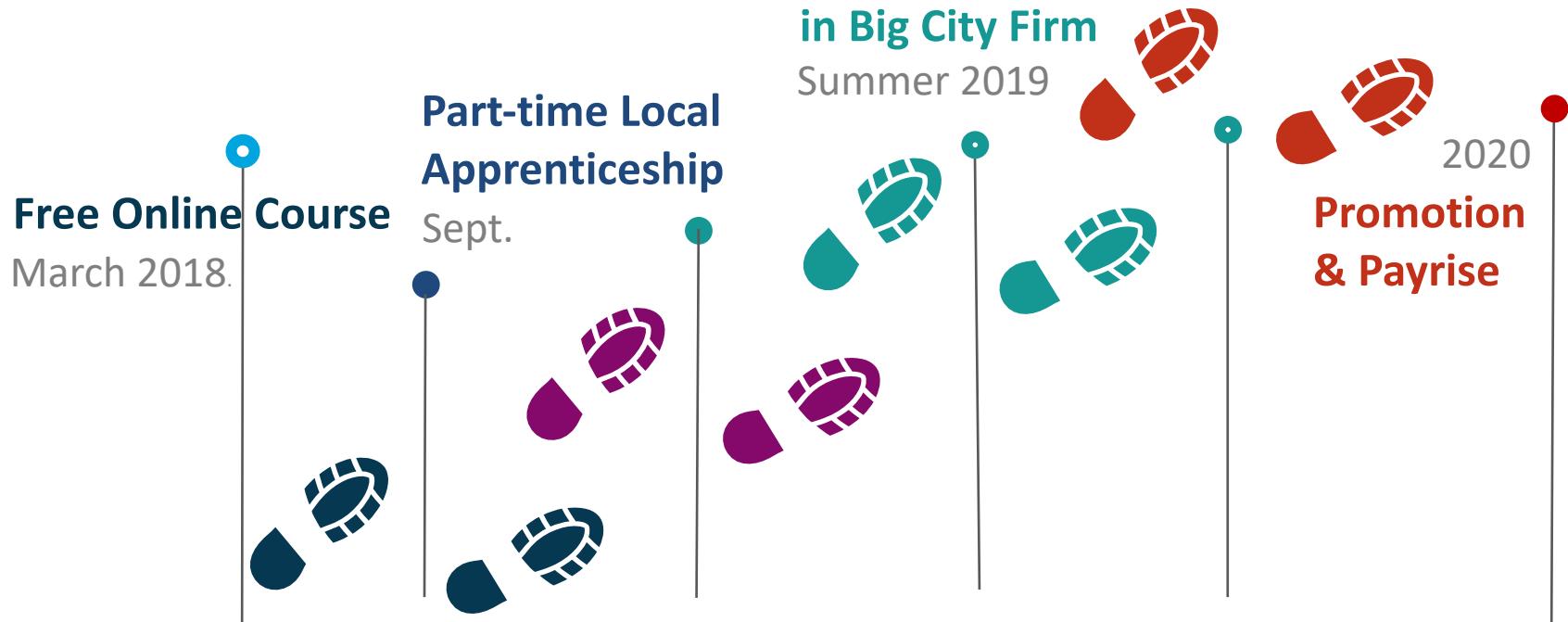
GLA Rates of
Employment by
Gender, Age,
Ethnicity,
Borough

6

IPPR Skills 2030
Where Jobs Are



Simple next steps for ‘Tomi’



Big impacts for Funders & Public Authorities

Policy
Evaluation

Productivity &
Skill Utilization

Prosperity
Stability
Competitiveness

