



MY STORY

A detail obsessed web developer with 15 years experience in digital marketing and design. Currently specializing in a JavaScript [React] and Ruby on Rails technology stack.

GET IN TOUCH

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PROFESSIONAL SKILLS

HTML + CSS + JS + React + Ruby + Rails

MILES SHUMILAK

WEB DEVELOPER

WORK BACKGROUND

Web Developer

LEARN Academy | April - July 2019

- Employed JavaScript, HTML, CSS to build attractive and functional user interfaces
- Constructed multi-component React apps, maintaining parent/child logic with props
- Combined React, Ruby, Rails, Postgres full stack apps in AWS Cloud 9 environments

Robot Placement Specialist

Generation NEXT Robotics | 2016 - 2018

- Secured popular venues (malls, colleges, etc) to place robotic frozen yogurt kiosks
- Negotiated agreements with food/beverage directors (revenue share and logistics)
- Developed valuable vendor relationships in key territories across the US

Digital Marketing Director

Wanderlust Life (online magazine) | 2009 - 2016

- Secured local / national wellness brands for online advertising with Wanderlust Life
- Amassed an email database of over 50,000 subscribers and 7,000 customers
- Managed all digital content and design layout

Digital Marketing Director

Lamborghini of San Diego | 2005 - 2009

- Developed print / web advertising opportunities to drive brand awareness
- Negotiated with sales directors of media outlets to ensure effective exposure
- Managed inventory on partner websites to generate leads and revenue

EDUCATION

San Diego State University

Bachelors in Marketing, 2001

- La Jolla High School
- Muirlands Middle School
- Bird Rock Elementary School

DIGITAL REACH

An organically built email database of approximately 63K contacts, primarily consisting of 18-35 year old music enthusiasts, entertainment venues and wellness brands.