



# MILES SHUMILAK

WEB DEVELOPER

## MY BACKGROUND

A detail obsessed web developer with 15 years experience in digital marketing and design. Currently specializing in a JavaScript [React] and Ruby on Rails technology stack.

## PROFESSIONAL SKILLS

Technology: HTML, CSS, JavaScript, React, Ruby, Rails, SQL, Heroku

Others: WordPress and Squarespace

## REACH ME AT:

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## WORK BACKGROUND

### Junior Web Developer

*Company XYZ | 2019*

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### Junior Web Developer

*LEARN Academy | 2019*

- Employed JavaScript ES6 and Jest to deploy module tested web apps with higher order functions
- Mob programmed multi-component React apps, maintaining parent/child logic flow with props
- Utilized Ruby and RSpec to navigate an MVC Rails framework in an AWS Cloud 9 environment

### Robot Placement Specialist

*Generation NEXT Robotics | 2016 - 2018*

- Secured high traffic locations (malls, colleges, event centers) to place frozen yogurt vending robots
- Negotiated agreements with food/beverage directors (revenue share and installation logistics)
- Developed valuable relationships in key territories across the US

### Digital Marketing Director

*Wanderlust Life (online magazine) | 2009 - 2016*

- Secured local and national wellness brands for online advertising exposure with Wanderlust Life
- Amassed an email database of 50,000+ subscribers and 7,000+ customers
- Managed all digital content and design layout

### Digital Marketing Director

*Lamborghini of San Diego | 2005 - 2009*

- Prospected and developed print/web advertising opportunities to drive brand awareness
- Negotiated with sales directors of various media outlets to ensure effective exposure
- Managed inventory on partner websites to generate leads and revenue

## EDUCATION BACKGROUND

### San Diego State University

*B.A. in Marketing, 1997-2001*

- La Jolla High School
- Muirlands Middle School
- Bird Rock Elementary School

## DIGITAL REACH

An organically built emails database of approximately 63K contacts, primarily consisting of 18-35 year old music enthusiasts, entertainment venues and wellness brands.