



BUNDLING TRANSPORTATION OPTIONS (GOHUB!)

ELECTIVE STRATEGY

4 Points

DEFINITION

Developer identifies publicly-accessible space around the development to collocate transportation options such as car share, bike share, bike parking, electric vehicle charging, passenger pick-up/drop, bike parking, and e-bike/e-scooter charging stations. This space may be adjacent to a public street that allows for transportation options to be located curbside.

POINTS TOWARDS TARGET

4

LAND USE APPLICABILITY

All

UPFRONT COST

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ONGOING COST

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DIFFICULTY LEVEL

★★★

SUBMISSION REQUIREMENTS

The developer must design and install at the space elements of greening, placemaking, and seating, which could include WiFi, device charging, real time arrival information, community information, and other elements that support the intent of the [GoHubs! Program](#). The developer may locate other TDM strategies they are implementing, such as bike share, bike parking, and others at this location.

Collocated transportation options should be coordinated with BTM during the development review process. If a development is near or adjacent to an MBTA transit station or key bus stop, the project proponent may, with MBTA approval, collocate transportation options on MBTA property.

MONITORING

Every Year - Confirm program status

Every 3 Years - Demonstrate state of good repair

REDUCTION IMPACT

Anticipated VMT reduction of approximately 5 percent. Research shows 4-5 percent trip reduction impact difference due to programmatic support of TDM strategies, of which transportation hubs mimic. The program is currently being piloted by the City and monitored.