



CARPOOL PROGRAM WITH PREFERENTIAL SPACES

ELECTIVE STRATEGY

5-10 Points

DEFINITION

Property owner or employer provides carpool matching services with preferential and (if parking pricing exists) discounted parking close to building entrances

POINTS TOWARDS TARGET

5

ADDITIONAL POINTS

+5

For an institution, medical campus, or other development of more than 200,000 square feet, or if carpool parking is priced at a discount of at least 50% of the normal rate

LAND USE APPLICABILITY

All

UPFRONT COST

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ONGOING COST

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DIFFICULTY LEVEL

★★★

SUBMISSION REQUIREMENTS

Provide car matching as a service for tenants and employees, either through the on-site transportation coordinator or TMA.

Car matching services must allow users to identify and track availability of rides to/from home and work destinations, such as through a website or app.

Signage and pavement markings must designate the parking space(s), with vehicles identified by hangtags. Active enforcement must be practiced.

MONITORING

Every year - Report usage

REDUCTION IMPACT

Anticipated VMT reduction of 5 to 10 percent. Estimates are higher with support from TMAs and in urban areas