



# MULTIMODAL TRANSPORTATION SUBSIDY

## ELECTIVE STRATEGY

10 Points

### DEFINITION

Property owner or employer provides a monthly subsidy for multimodal travel expenses, such as bicycle maintenance

### POINTS TOWARDS TARGET

10

#### LAND USE APPLICABILITY

All

#### UPFRONT COST

\$\$\$

#### ONGOING COST

\$\$\$

#### DIFFICULTY LEVEL



#### SUBMISSION REQUIREMENTS

Provide subsidy for monthly multimodal travel expenses at a rate equivalent to 25 percent of a monthly [MBTA Link Pass](#) cost.

Eligible expenses include: purchase of a bicycle, e-bike, kick scooter, or kick e-scooter; bicycle maintenance; clothing and gear, including footwear; safety devices and equipment; mileage reimbursement for carpooling and vanpooling; reimbursement for travel on RTA and other non-MBTA transit services; and other expenses as raised by a user.

Subsidy should be provided as a pre-tax benefit.

#### MONITORING

Every year - Report usage

Every 3 years - Evaluate subsidy level

#### REDUCTION IMPACT

Anticipated VMT reduction of 10 to 15 percent. Mode-neutral subsidies show strong experience in VMT reduction, whereas bicycle-centric subsidies trend lower.