



ON-SITE TDM COORDINATOR

BASELINE STRATEGY

5* Points

DEFINITION

Property owner provides part- or full-time dedicated staff to coordinate TDM services

POINTS TOWARDS TARGET

5

*In combination with other programming baseline strategies

LAND USE APPLICABILITY

All

UPFRONT COST

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ONGOING COST

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DIFFICULTY LEVEL



SUBMISSION REQUIREMENTS

Demonstrate at least 0.25 full-time employee (FTE) staff commitment to coordinate TDM services. Developments larger than 200,000 square feet must demonstrate at least 1 FTE staff commitment

MONITORING

Every Year - Identify staff member, contact information and number of hours spent on TDM coordination weekly

REDUCTION IMPACT

Anticipated VMT reduction of approximately 5 percent. Research shows 4-5 percent trip reduction impact difference between programs with little support and those with coordination services.