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Orientation	Course Playbook
Orientation	Facilitation Guide
Orientation	Project Rainbo Case Study
Module 1	<b>Module 1 Outline: Digital Services and Executive Leadership in Government</b>
Module 1	The Digital Transformation Imperative
Module 1	Digital Teams and Executive Leadership
Module 1	Leading High-Performance Digital Teams
Module 1	Strategic Contracting for Digital Transformation
Module 1	Module 1 Case Study: Project Rainbo Integration
Module 2	<b>Module 2 Outline: Understanding Problems and People</b>
Module 2	Human-Centered Design as Strategic Imperative
Module 2	Strategic Product Vision Development
Module 2	Strategic Market Research for Digital Services
Module 2	Organizational Readiness Assessment for Digital Transformation
Module 2	Module 2 Case Study: Strategic Product Vision for Impact
Module 3	<b>Module 3 Outline: From Needs to Acquisition Strategy</b>
Module 3	Translating User Needs into Acquisition Language
Module 3	Legal Sufficiency vs Risk Aversion
Module 3	Modern Contract Types for Digital Services
Module 3	Advanced Contract Language for Digital Services
Module 3	Module 3 Case Study: Leading Through Risk
Module 4	<b>Module 4 Outline: Evaluating and Collaborating with Vendors</b>
Module 4	Strategic Evaluation of Digital Services Vendors
Module 4	Avoiding Bias in Vendor Evaluations
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Module 4	Module 4 Case Study: Recognizing and Reducing Bias in Evaluations
Module 5	<b>Module 5 Outline: Leading Change</b>
Module 5	Influencing Agency Decisions
Module 5	Using Storytelling to Influence
Module 5	Calculating Delayed Decision Costs
Module 5	Module 5 Case Study: Change Management Starts at the Top