**OMB MVP – Live Digital Assignment**

**Rating Form**

**FOR GUEST PANEL**

Overview & Assessment Dimensions

The goals of the Live Digital Assignment (LDA) are to provide a small group forum for program participants to apply their growing knowledge of digital service acquisition and contribute to their classmates’ mutual growth, to others within the profession, to the agencies participants are supporting, and ultimately to the American taxpayer. As a final LDA activity, each participant team presents their LDA to the class and a guest panel in a “shark tank” style (similar to the popular TV show). Participants attempt to gain the panels’ (hypothetical) commitment of time and resources to build out and implement their product. The two rating dimensions defined below will be used to assess each participant of each team.

Please review the definitions presented below for each of the two (2) rating dimensions:

* Investment Buy-In
* The Pitch Itself

|  |  |  |
| --- | --- | --- |
| **Investment Buy-In**  The “Investors” will support this new endeavor because the information presented explains how the product could be implemented, how it will improve the end users experience in some way, and how the potential of the product indicates return on investment. | | |
| **No** | **Maybe** | **Yes** |
| Is not able to illustrate the future of the product and what success would look like. Does not have attainable future goals or plans on how to implement or further test the product. | Has presented some of what success will look like, but the product’s future is either not fully thought out or has an unrealistic plan moving forward. | Successfully shows the panelist what success of the product will look like in the near and distant future. Has a good plan on how to move forward and implement or further test the product. |

|  |  |  |
| --- | --- | --- |
| **The Pitch Itself**  The presentation team was able to convey technical concepts, influencing techniques, and visuals to project in a compelling, engaging manner that inspires an investor to support the new endeavor. Builds trust and a bond with the investors such that enduring involvement is highly probable. | | |
| **Needs work** | **OK** | **Great** |
| Does not use the presentation in a way that influences a panelist to support their product. Introduces skepticism instead of building trust with the investor. May have relied more heavily on some team members to “carry” the presentation than a united message. | Presents the material well but leaves the panelist with some small doubts about the product. Covered the required elements but left the investors wanting more information. | Presentation was coherent, polished, and utilized all team members to gain the investors’ interest and trust in the product. |

Please proceed to the next page to record your ratings.

**Rater Name:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Rater Affiliation/Agency:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

OMB MVP Live Digital Assignment Rating Form – Guest Panel Version

For each participant observed, please place an “X” in the appropriate column for each rating dimension. Write a Comment for each team in the space provided.

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | | **Investment Buy-In** | | | | **The Pitch Itself** | | | |
|  | | No | Maybe | Yes | N/A | Needs work | OK | Great | N/A |
| WebExers | (name removed) |  |  |  |  |  |  |  |  |
| (name removed) |  |  |  |  |  |  |  |  |
| (name removed) |  |  |  |  |  |  |  |  |
| (name removed) |  |  |  |  |  |  |  |  |
| (name removed) |  |  |  |  |  |  |  |  |
| WebExers Team Comment: | |  | | | | | | | |
| Pied Piper | (name removed) |  |  |  |  |  |  |  |  |
| (name removed) |  |  |  |  |  |  |  |  |
| (name removed) |  |  |  |  |  |  |  |  |
| (name removed) |  |  |  |  |  |  |  |  |
| Pied Piper Team Comment: | |  | | | | | | | |
| Stone Ponies | (name removed) |  |  |  |  |  |  |  |  |
| (name removed) |  |  |  |  |  |  |  |  |
| (name removed) |  |  |  |  |  |  |  |  |
| (name removed) |  |  |  |  |  |  |  |  |
| (name removed) |  |  |  |  |  |  |  |  |
| Stone Ponies Team Comment: | |  | | | | | | | |

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | **Investment Buy-In** | | | | | **The Pitch Itself** | | | |
|  |  | Low | Medium | High | | N/A | Low | Medium | High | N/A |
| Team US | (name removed) |  |  |  | |  |  |  |  |  |
| (name removed) |  |  |  | |  |  |  |  |  |
| (name removed) |  |  |  | |  |  |  |  |  |
| Team US Team Comment: | |  | | | | | | | | |
| Scrums-n-Roses | (name removed) |  |  |  |  | |  |  |  |  |
| (name removed) |  |  |  |  | |  |  |  |  |
| (name removed) |  |  |  |  | |  |  |  |  |
| (name removed) |  |  |  |  | |  |  |  |  |
| (name removed) |  |  |  |  | |  |  |  |  |
| Scrums-n-Roses Team Comment: | |  | | | | | | | | |
|  | (name removed) |  |  |  |  | |  |  |  |  |
| Fragile Development | (name removed) |  |  |  |  | |  |  |  |  |
|  | (name removed) |  |  |  |  | |  |  |  |  |
| (name removed) |  |  |  |  | |  |  |  |  |
| Fragile Development Team Comment: | |  | | | | | | | | |

Thank you for investing your time in providing these ratings!

Your input will not only help individual participants but will provide valuable feedback to inform program improvements.