Digital Acquisition Playbook

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Process

The digital acquisitions process can be broken up into five different phases:

- <u>Ignition</u> Building out your team and basic training
- <u>Inception</u> Developing a product strategy and vision
- <u>Procurement</u> (coming soon) Planning and executing a procurement plan
- <u>Delivery</u> (*coming soon*) Working with vendors to produce the product
- Landing (coming soon) Capturing results and lessons learned

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