



Module 4 - Session 1 - Data Visualisation

Working effectively with data

CivicDataLab

2021/10/12 (updated: 2021-10-12)

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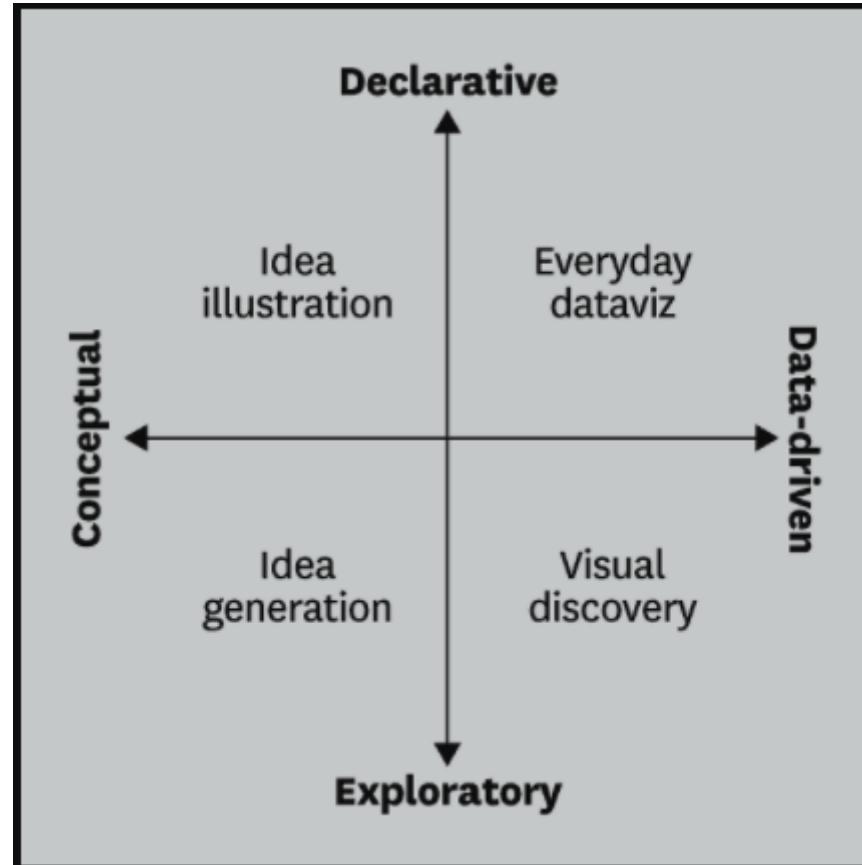
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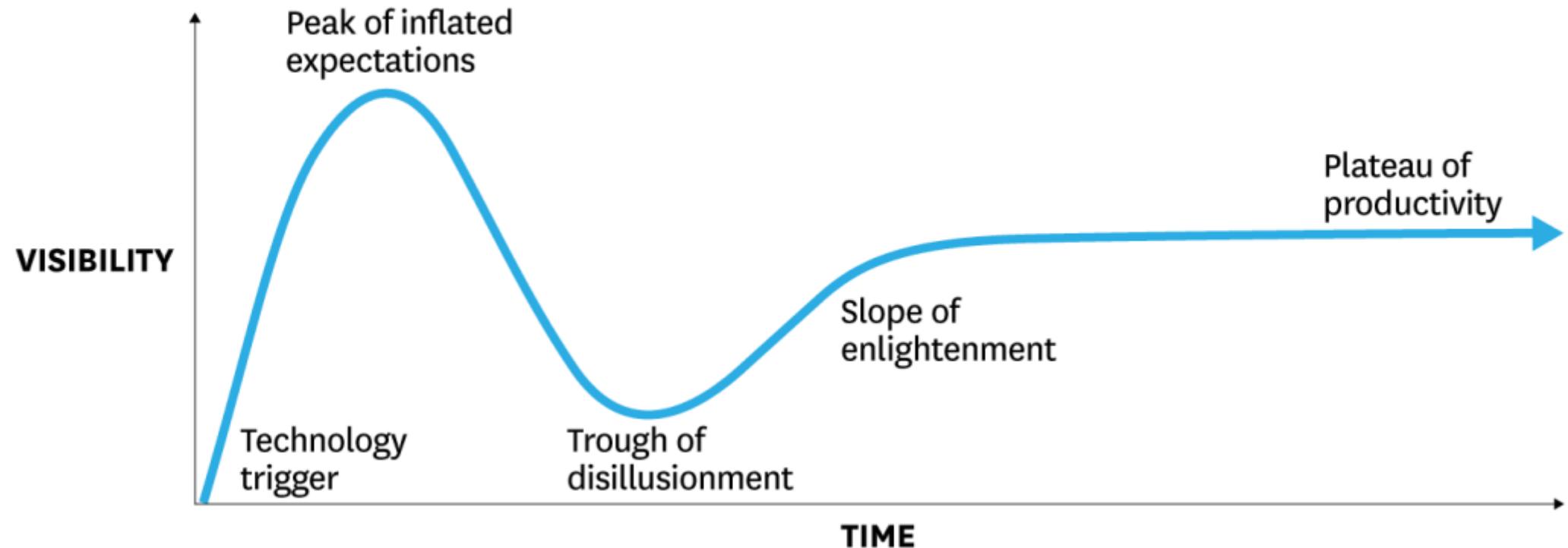
SeriesHeat by [Jim Vallandingham](#)

The Data Viz Quadrant

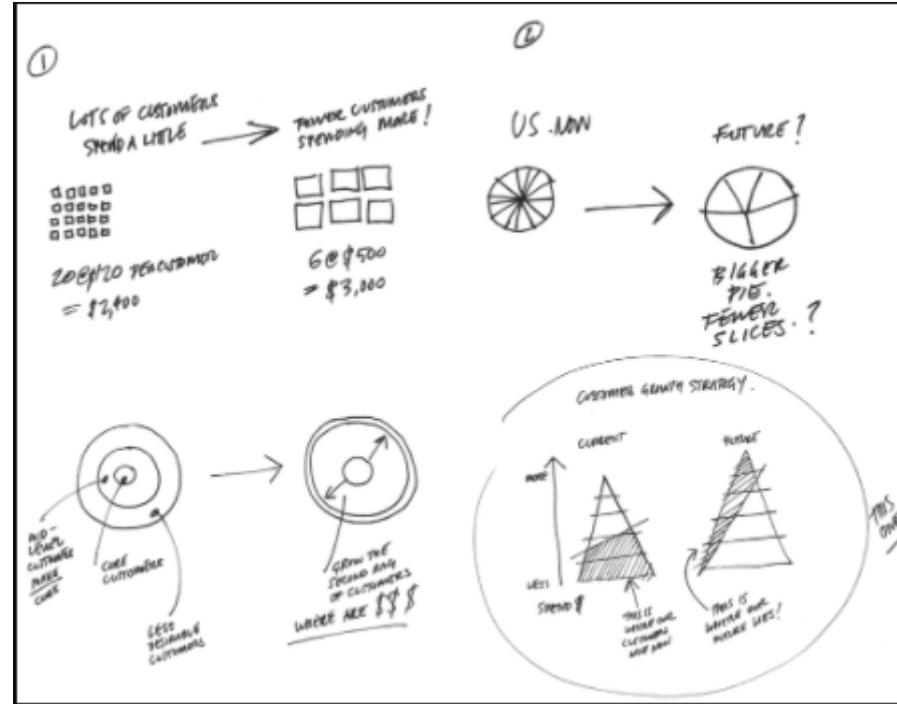


Idea Illustration

Hype Cycle for Emerging Technologies



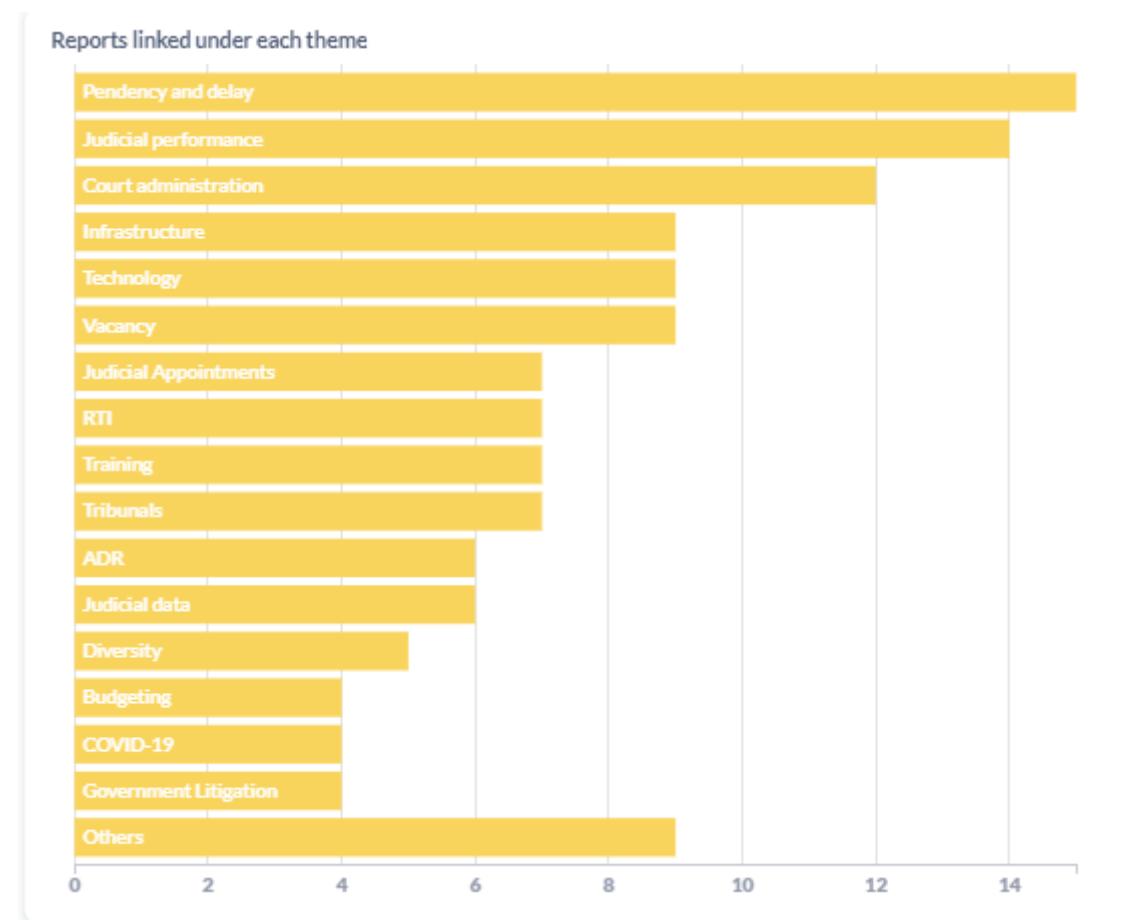
Idea Generation



Visual Discovery/Exploration



Every data viz



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Telling stories using Data

Stories

Telling stories using Data

Stories | Audience

Telling stories using Data

Stories | Audience | Medium

Stories



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5. Personal Stories - *How does this data connect to the lives of the audience?*

Audience or Stakeholders

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Convince Me - *To practice making data-driven arguments that try to convince different people*

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7. Ask the stakeholders what convinced them and what didn't

Types of Arguments



- Did you make someone feel guilty?
- Did you appeal to a sense of responsibility?
- How central was the data to your argument?
- Did you relate to person's point of view or where they are coming from?

Common Pitfalls



- Double-check your assumptions about an audience
- Use different approaches for different audiences
- Be true to your data (show a big difference and make it relevant)

Data Stories



1. What's really warming the world ? *Evaluating arguments*

Data Stories

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2. US Gun Deaths - *Gun Control vs Gun Rights*

Building accessible data visualisations

Vital Coronavirus Information Is Failing the Blind and Visually Impaired

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Look at accessibility as an opportunity to hone your skills, to move beyond the ordinary, and to provide an intentional experience for your users.

Accessibility Resources

1. [Why Accessibility Is at the Heart of Data Visualization](#)
2. [Accessible COVID-19 Pandemic Data](#)
3. [Dataviz Accessibility Resources - Github](#)
4. [Accessibility - Fireside Chat - Data Visualization Society](#)

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4. Evaluating whether it combines those to tell the data story well

Activity 2 - Examples

1. Line of Succession

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2. IJR - 2021 - Vacancies- Pg 33

Data to Viz - Selecting charts

Resource - From Data to Viz

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6. Open Source - [Link](#)

Data Viz - Things to avoid

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2. Examples of quantitative info that is poorly designed for communication

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Viz for Social Good - Justice and Peace project

Queries and Feedback