

Zhuk Marta



Contact

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Address 16/1 V. Bolukha Street,
Ternopil City

Language

Ukrainian Native

English Elementary

Skills

- Basic knowledge of economics and business processes
- Analytical thinking
- Research and data analysis
- Presentation preparation (PowerPoint, Canva)
- Google Docs, Google Sheets, MS Excel
- Time management and task planning
- Strong responsibility and attention to detail
- Teamwork and communication skills

About me

Responsible and motivated 3rd-year student of Economics and Business Management with strong academic engagement and interest in international business and finance. I actively participate in research activities and academic conferences, developing analytical thinking and writing skills.

Although I do not yet have formal work experience, I continuously improve my professional competencies through university projects, research papers, and self-education. I am eager to gain international experience, strengthen my English communication skills, and contribute positively during an internship abroad.

Education

West Ukrainian National University (WUNU)

Economics and Business Management
3rd year student | 2023–2027

ACADEMIC ACTIVITIES & CONFERENCES

- **AUTHOR OF SCIENTIFIC ARTICLE:**
“Ethical Aspects of Artificial Intelligence in Business: Challenges and Risks” (Ukrainian)
- **AUTHOR OF SCIENTIFIC ARTICLE:**
Participant in faculty competition:
“Reflections of a Future Financier” (English)
- **PARTICIPANT IN FACULTY COMPETITION:**
“Reflections of a Future Financier” (Ukrainian)
- **SOCIAL MEDIA STRATEGY DEVELOPMENT PROJECT**
Developed a social media strategy for a real business (Vanil Bakery) as part of the course *Economics of Social Media*, including market analysis, audience research, and strategic planning.