



# Zhuk Marta

## Contact

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Ternopil City

## Language

**Ukrainian** Native

**English** Elementary

## Skills

- Basic knowledge of economics and business processes
- Analytical thinking
- Research and data analysis
- Presentation preparation (PowerPoint, Canva)
- Google Docs, Google Sheets, MS Excel
- Time management and task planning
- Strong responsibility and attention to detail
- Teamwork and communication skills

## About me

Responsible and motivated 3rd-year student of Economics and Business Management with strong academic engagement and interest in international business and finance. I actively participate in research activities and academic conferences, developing analytical thinking and writing skills.

Although I do not yet have formal work experience, I continuously improve my professional competencies through university projects, research papers, and self-education. I am eager to gain international experience, strengthen my English communication skills, and contribute positively during an internship abroad.

## Education

### **West Ukrainian National University (WUNU)**

Economics and Business Management  
3rd year student | 2023–2027

## ACADEMIC ACTIVITIES & CONFERENCES

### • AUTHOR OF SCIENTIFIC ARTICLE:

**“Ethical Aspects of Artificial Intelligence in Business: Challenges and Risks”** (Ukrainian)

### • AUTHOR OF SCIENTIFIC ARTICLE:

Participant in faculty competition:  
**“Reflections of a Future Financier”** (English)

### • PARTICIPANT IN FACULTY COMPETITION:

**“Reflections of a Future Financier”** (Ukrainian)

### • SOCIAL MEDIA STRATEGY DEVELOPMENT PROJECT

Developed a social media strategy for a real business (Vanil Bakery) as part of the course *Economics of Social Media*, including market analysis, audience research, and strategic planning.