

## PERSONAL INFORMATION

### Anastasiya Virkovska



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Sex Female | Nationality Ukrainian

## WORK EXPERIENCE

2021 – Currently

Associate Professor of the Economics Department at West Ukrainian National University (*WUNU*)

2019 – 2021

Senior University Lecturer at West Ukrainian National University (*WUNU*)

2015 – 2019

Lecturer at Ternopil National Economic University (*TNEU*)

## EDUCATION

16 May 2016

**PhD (Economics). World Economy and International Economic Relations**

Topic: Asymmetry of Foreign Trade Interests of European Countries

Place of Defence: West Ukrainian National University, Ternopil (Ukraine)

This degree involves defending the PhD thesis; publishing peer-reviewed articles and conference proceedings; and implementing theoretical findings in business, governmental bodies, and education.

2007 – 2008

**Master of International Economics**

Ternopil National Economic University, Ternopil (Ukraine)

This degree involves defending the Master's thesis.

2003 – 2007

**Bachelor of Economics**

Ternopil National Economic University, Ternopil (Ukraine)

## PROJECTS, GRANTS, TRAINING

2024 – 2027

Member of SUSTED project "Education for sustainable development: synergy of competencies for the recovery of Ukraine" ERASMUS-EDU-2024-CBHE-STRAND-1

October 2024 –  
December 2024

Member of project KA220-HED - B6120588 "Joint International Online Learning for Promoting Sustainability, Empowerment, and Resilience of Energy Networks and Digitalization of Higher Education" / COIL-SERENADE project (Erasmus+ program, Capacity Building in Higher Education).

2022 – 2025

Member of project "Ukraine Digital I: Ensuring Academic Success in Times of Crisis, TU Dresden builds bridges: Application and further development of digital teaching in times of war; Measure 10: Digitalization of the DSG 'International Business' at WUNU"

November 2021

Participant of Autumn school "Transfer of Technologies and Innovations: European and Ukrainian Experiences" in the context of Jean Monnet 611679-EPP-1-2019-1-UA-EPPJMO-MODULE "European Experience in Technology Transfer for Ukrainian Universities"/ EXTECH

July 2021-  
August 2021

Participant of an International internship in Bulgaria at Varna Free University Chernorizets Hrabar.

## LEADERSHIP & VOLUNTEERING

2019 – Currently

### Member, Expert

### NGO “Civic Synergy”

- Organized multiple educational trainings to help students and encourage them to prioritize studying in university.
- Contributed to the establishment and advancement of strategic partnerships between NGO and academic institutions.
- Wrote a report on the results of the study on the priority of competencies in the field of sustainable development management of WUNU within the framework of the ERASMUS+ project CBHE 101178414–SUSTED.

## PERSONAL SKILLS

Mother tongue(s) Ukrainian

Other language(s)

English	B2
German	B1
Italian	A2
Spanish	A2

## ADDITIONAL INFORMATION

Scientific indicators

<https://orcid.org/0000-0002-0723-5772>  
[Anastasiya Virkovska - Web of Science Researcher Profile](#)  
[Anastasiya Virkovska | Facebook](#)

## LIST OF MAIN PUBLICATIONS

### Articles:

1. Virkovska A., Dluhopolskyi O., Koziuk V., Ivashuk Y., Panukhnyk O. (2019). Empirical evaluation of preferences by ecological factors of individual welfare of Ukrainians, *Journal of Geology, Geography and Geoecology*. Dnipro. №1. Vol. 28. P. 39-50. DOI:10.15421/111905
2. Virkovska A., Karp I. (2019). Environmentalism and economic development: the interconnection problems. *Visnyk TNEU*. Vol 4(94). P.19-28. <https://doi.org/10.35774/visnyk2019.04.019>
3. Virkovska A., Karp I. (2020). Divergence of foreign trade interests in international cooperation. *Regional Economics and Management*. 4 (30). P.70-75.
4. Virkovska A., Karp I. (2020). Variability of Ukrainian food security indicators in the context of global challenges. *Visnyk TNEU*. Vol. 4 (98). P.35-51. <https://doi.org/10.35774/visnyk2020.04.197>
5. Virkovska A. (2021). Current trends of global trade. *Regional Economics and Management*. 4 (34). P.19-23.
6. Virkovska A., Karp I. (2021). Trends in food security in the post-pandemic period. *Socio-Economic Problems and the State*. Vol. 2 (25). P. 65-72. <http://sepd.tntu.edu.ua/images/stories/pdf/2021/21kimppp.pdf>  
<https://doi.org/10.33108/sepd.2022.02.065>
7. Virkovska A. Imperfections of global trade (2022). *Socio-Economic Problems and the State*. Vol. 2 (27). P.107-114. <http://sepd.tntu.edu.ua/images/stories/pdf/2022/22vadiht.pdf> <https://doi.org/10.33108/sepd.2022.02.107>
8. Virkovska A. (2022). Investment strategies in terms of global competitiveness. *Galician Economic Journal*. Vol. 5-6 (78-79). P. 43-50. <https://galicianvisnyk.tntu.edu.ua/index.php?vol=yes&voll=78-79>  
[https://doi.org/10.33108/galicianvisnyk\\_tntu2022.05\\_06.043](https://doi.org/10.33108/galicianvisnyk_tntu2022.05_06.043)
9. Virkovska A., Zaklekta O., Lavrenchuk V. (2023). Assessment of the export potential of national agricultural companies under the conditions of a full-scale invasion of the RF. *Innovation & Sustainability*. №4. P. 48-57. <https://ins.vntu.edu.ua/index.php/ins/article/view/219>  
<https://doi.org/10.31649/ins.2023.4.48.57>
10. Virkovska A., Chyrak I., Koziuk V., Kiziloglu M. (2023). Social media: impact on business activity. *Socio-Economic Relations in the Digital Society*. Vol 4. №50. P.124-142.

<https://ser.net.ua/index.php/SER/article/view/533/521> DOI:10.55643/ser.4.50.2023.533

11. Virkovska A., Koshil V. (2024). Corporate image based on "Xiaomi". *Innovation & Sustainability*. 2024. no. 4, pp. 112-125. <https://ins.vntu.edu.ua/index.php/ins/article/view/308/282>

12. Virkovska A., Lotysh O., Liakhovych L., Kostetska N. (2025). Development strategy for sunflower oil enterprises in Ukraine. *Socio-Economic Relations in the Digital Society*, 2(56), pp. 75-89. <https://doi.org/10.55643/ser.2.56.2025.603>

#### ***Monograph and monograph chapters:***

1. Virkovska A., Zayats O. (2024). Market dynamics of the global car industry. Transformation of Business for a Sustainable Future: Research, Digitalization, and Innovation: Monograph / edited by Doctor of Economic Sciences, Professor O. A. Sorokivska. Ternopil. 593 pages. <https://elartu.tntu.edu.ua/handle/lib/46506>

2. Virkovska A., Ivashchuk I., Voznyy K. (2018). Foreign Trade Interests of European Countries: Monograph. Kyiv: Center of Educational Literature, 280 p.

#### ***Books and book chapters:***

1. Dluhopolskyi, O., Virkovska, A. (2020). Economics and I: a guide to the "School Library" series for the 7<sup>th</sup> grade of general secondary education. Ternopil: Aston, 144 p.

2. Kryhovets-Homyak, L., Dluhopolskyi, O., Virkovska, A. (2019). Economics (professional level): a textbook for the 11<sup>th</sup> grade of general secondary education institutions. Ternopil: Aston, 296 p.