

PERSONAL INFORMATION



Anastasiya Virkovska

📍 West Ukrainian National University, Ternopil, Ukraine

📞 +380-97-909-48-27

✉️ aassyia10@gmail.com

<https://www.wunu.edu.ua/feu/department-eet-feu>

WhatsApp, Viber +38 (097)-909-48-27

Sex Female | Nationality Ukrainian

WORK EXPERIENCE

2021 – Currently

Associate Professor of the Economics Department at West Ukrainian National University (*WUNU*)

2019 – 2021

Senior University Lecturer at West Ukrainian National University (*WUNU*)

2015 – 2019

Lecturer at Ternopil National Economic University (*TNEU*)

EDUCATION

16 May 2016

PhD (Economics). World Economy and International Economic Relations

Topic: Asymmetry of Foreign Trade Interests of European Countries

Place of Defence: West Ukrainian National University, Ternopil (Ukraine)

This degree involves defending the PhD thesis; publishing peer-reviewed articles and conference proceedings; and implementing theoretical findings in business, governmental bodies, and education.

Master of International Economics

Ternopil National Economic University, Ternopil (Ukraine)

This degree involves defending the Master's thesis.

Bachelor of Economics

Ternopil National Economic University, Ternopil (Ukraine)

PROJECTS, GRANTS, TRAINING

2024 – 2027

Member of SUSTED project "Education for sustainable development: synergy of competencies for the recovery of Ukraine" ERASMUS-EDU-2024-CBHE-STRAND-1

Member of project KA220-HED - B6120588 "Joint International Online Learning for Promoting Sustainability, Empowerment, and Resilience of Energy Networks and Digitalization of Higher Education" / COIL-SERENADE project (Erasmus+ program, Capacity Building in Higher Education).

Member of project "Ukraine Digital I: Ensuring Academic Success in Times of Crisis, TU Dresden builds bridges: Application and further development of digital teaching in times of war; Measure 10: Digitalization of the DSG 'International Business' at WUNU"

Participant of Autumn school "Transfer of Technologies and Innovations: European and Ukrainian Experiences" in the context of Jean Monnet 611679-EPP-1-2019-1-UA-EPPJMO-MODULE "European Experience in Technology Transfer for Ukrainian Universities"/ EXTECH

November 2021

Participant of an International internship in Bulgaria at Varna Free University Chernorizets Hrabar.

July 2021-
August 2021

LEADERSHIP & VOLUNTEERING

2019 – Currently

Member, Expert

NGO “Civic Synergy”

- Organized multiple educational trainings to help students and encourage them to prioritize studying in university.
- Contributed to the establishment and advancement of strategic partnerships between NGO and academic institutions.
- Wrote a report on the results of the study on the priority of competencies in the field of sustainable development management of WUNU within the framework of the ERASMUS+ project CBHE 101178414–SUSTED.

PERSONAL SKILLS

Mother tongue(s) Ukrainian

Other language(s)

English B2

German B1

Italian A2

Spanish A2

ADDITIONAL INFORMATION

Scient metric indicators

<https://orcid.org/0000-0002-0723-5772>
[Anastasiya Virkovska - Web of Science Researcher Profile](#)
[Anastasiya Virkovska | Facebook](#)

LIST OF MAIN PUBLICATIONS

Articles:

1. Virkovska A., Dluhopolskyi O., Koziuk V., Ivashuk Y., Panukhnyk O. (2019). Empirical evaluation of preferences by ecological factors of individual welfare of Ukrainians, *Journal of Geology, Geography and Geoecology*. Dnipro. №1. Vol. 28. P. 39-50. DOI:10.15421/111905
2. Virkovska A., Karp I. (2019). Environmentalism and economic development: the interconnection problems. *Visnyk TNEU*. Vol 4(94). P.19-28. <https://doi.org/10/35774/visnyk2019.04.019>
3. Virkovska A., Karp I. (2020). Divergence of foreign trade interests in international cooperation. *Regional Economics and Management*. 4 (30). P.70-75.
4. Virkovska A., Karp I. (2020). Variability of Ukrainian food security indicators in the context of global challenges. *Visnyk TNEU*. Vol. 4 (98). P.35-51. <https://doi.org/10/35774/visnyk2020.04.197>
5. Virkovska A. (2021). Current trends of global trade. *Regional Economics and Management*. 4 (34). P.19-23.
6. Virkovska A., Karp I. (2021). Trends in food security in the post-pandemic period. *Socio-Economic Problems and the State*. Vol. 2 (25). P. 65-72. <http://sepd.tntu.edu.ua/images/stories/pdf/2021/21kimpp.pdf>
<https://doi.org/10.33108/sepd 2022.02.065>
7. Virkovska A. Imperfections of global trade (2022). *Socio-Economic Problems and the State*. Vol. 2 (27). P.107-114. <http://sepd.tntu.edu.ua/images/stories/pdf/2022/22vadiht.pdf> <https://doi.org/10.33108/sepd 2022.nom2.107>
8. Virkovska A. (2022). Investment strategies in terms of global competitiveness. *Galician Economic Journal*. Vol. 5-6 (78-79). P. 43-50. <https://galicianvisnyk.tntu.edu.ua/index.php?vol=yes&volI=78-79>
https://doi.org/10.33108/galicianvisnyk_tntu2022.05_06.043
9. Virkovska A., Zaklekta O., Lavrenchuk V. (2023). Assessment of the export potential of national agricultural companies under the conditions of a full-scale invasion of the RF. *Innovation & Sustainability*. №4. P. 48-57.<https://ins.vntu.edu.ua/index.php/ins/article/view/219>
<https://doi.org/10.31649/ins.2023.4.48.57>
10. Virkovska A., Chyrak I., Koziuk V., Kiziloglu M. (2023). Social media: impact on business activity. *Socio-Economic Relations in the Digital Society*. Vol 4. №50. P.124-142.

<https://ser.net.ua/index.php/SER/article/view/533/521> DOI:10.55643/ser.4.50.2023.533

11. Virkovska A., Koshil V. (2024). Corporate image based on "Xiaomi". *Innovation & Sustainability*. 2024. no. 4, pp. 112-125. <https://ins.vntu.edu.ua/index.php/ins/article/view/308/282>
12. Virkovska A., Lotysh O., Liakhovych L., Kostetska N. (2025). Development strategy for sunflower oil enterprises in Ukraine. *Socio-Economic Relations in the Digital Society*, 2(56), pp. 75-89. <https://doi.org/10.55643/ser.2.56.2025.603>

Monograph and monograph chapters:

1. Virkovska A., Zayats O. (2024). Market dynamics of the global car industry. Transformation of Business for a Sustainable Future: Research, Digitalization, and Innovation: Monograph / edited by Doctor of Economic Sciences, Professor O. A. Sorokivska. Ternopil. 593 pages. <https://elartu.tntu.edu.ua/handle/lib/46506>
2. Virkovska A., Ivashchuk I., Voznyy K. (2018). Foreign Trade Interests of European Countries: Monograph. Kyiv: Center of Educational Literature, 280 p.

Books and book chapters:

1. Dluhopolskyi, O., Virkovska, A. (2020). Economics and I: a guide to the "School Library" series for the 7th grade of general secondary education. Ternopil: Aston, 144 p.
2. Kryhovets-Homyak, L., Dluhopolskyi, O., Virkovska, A. (2019). Economics (professional level): a textbook for the 11th grade of general secondary education institutions. Ternopil: Aston, 296 p.