

A subscriber is a fan that watches, shares, and comments about the videos that are uploaded on a channel

Building a strong and loyal subscriber base is very important when it comes to creating a strong online community

YouTube channel has many subscribers, its likely to get more targeted traffic, exposure and views



YouTube subscribers

YouTube views are the number of times that a YouTube video has been played or watched

YouTube views are a crucial measure of the overall popularity of a video

YouTube wants to ensure that only actual humans view a video and not a computer program

The ability to subscribe to users was introduced in October 2005

YouTube began publishing a list of its most subscribed channels in April 2006

An early archive of the list dates to May 2006

A subscriber to a channel on the video sharing YouTube is a user who has chosen to receive the channel's content by clicking on that channel's subscribe button

Each user's subscription feed consists of videos published by channel to which the user is subscribed

YouTube subscribers is social proof that's because it reflects the channel's popularity this can convince more people to subscribe to the channel