

# Typography

## HYPERLYNX

### LOGO

**Press Start 2p**

Always use the png files for the logo.

### HEADINGS

**Poppins Bold 700**

**a b c d e f g h i j k l m n o  
p q r s t u v w x y z**

**A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z**

**Headings should always  
be all caps.**

**The font you choose should be  
Poppins Bold 700.**

### BODY TEXT

Poppins Regular 400

a b c d e f g h i j k l m n o  
p q r s t u v w x y z

A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z

Body text should always  
be lowercase apart from the  
opening letter of the sentence.

The font you choose should be  
Poppins Regular 400.

**To embed your selected fonts into a webpage, copy this code into the  
<head> of your HTML document.**

```
<link href="https://fonts.googleapis.com/css?family=Pop-  
pins:400,700|Press+Start+2P" rel="stylesheet">
```

**Use the following CSS rules to specify these families:**

```
font-family: 'Poppins', sans-serif;  
font-family: 'Press Start 2P', cursive;
```