Personal Care and Dermatological Formulation for Children

Description

A company is seeking technology partners to develop a new range of organic and hypoallergenic personal care products suitable for children and teens. These products includes anti-acne and anti-white spot formulas. There is a wide range of skincare products available in the market which can help to promote healthy skin for adults and may not be suitable for young children. The company is keen to work with researchers who have experience with skincare and dermatology formulation, efficacy studies and pediatric dermatology. The main market/distribution of the new products will be focused in the United States.

Desired technical features

The formulation should have the following properties:

- Made from ingredients derived from organic sources
- · Dermatologically tested preferably
- Formulated specially for children and teens
- Suitable for sensitive skin

The company is also interested in developing the following for children:

- Hairstyling gel/spray organic formulation, prevents hair fall/loss
- Hair shampoo organic formulation, easy rinse-off

Business model

- R&D Collaboration
- Licensing