

## CONTACT

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- Malad, Mumbai
- Portfolio Link

## **EDUCATION**

2013 - 2020

## **B.E. Computer Engineering**

Bharati Vidyapeeth College of Engineering, Navi Mumbai

• 2011 - 2013

H.S.C

Vidya Vikas Universal College

• 2010 - 2011

S.S.C

Children's Academy

## **SKILLS**

- HTML
- CSS
- JavaScript
- React.js
- Next.Js
- Angular
- MySQL
- Tailwind
- Bootstrap
- Basic SEO
- Git / GitHub

# **SWAPNIL MARKAL**

## FRONT END DEVELOPER



## **PROFILE**

Skilled in JavaScript, React.js, and Next.js, I have a solid foundation in building dynamic, user-friendly web applications. With a keen interest in expanding my skills, I am actively working towards becoming a full-stack developer. Passionate about creating efficient, high-quality code, I am eager to contribute to innovative projects and grow in a collaborative environment.



### **WORK EXPERIENCE**

#### **Vistaar Digital**

Software Developer Intern

DEC 2024 - MARCH 2025

- Worked on a Next.js-based project focused on improving website performance and SEO.
- Collaborated directly with the client to gather requirements and ensure timely delivery of features.
- Enhanced SEO strategies to improve search engine ranking and visibility.

#### Freelancer

OCT 2023 - DEC 2024

Freelance Web Developer

- Developed and maintained WordPress, React.js, and HTML/CSS/JS websites
- Collaborated with clients to understand requirements and deliver tailored solutions.
- Ensured timely project delivery with a focus on quality and user experience.

#### **BeMasterly**

JUL 2022 - SEP 2023

**UI Developer** 

- Worked on JavaScript and React.js-based projects for the company's LMS system.
- Fixed client-reported issues and built UI components for new feature requirements.
- Collaborated with backend developers to ensure seamless integration of front-end and back-end systems.

#### **Zeus Learning**

MAR 2021 - MAY 2022

Content Integrator

- · Generating HTML based documents/views.
- Integrating content and code using predefined XML tags into JSON files.
- Verifying and solving issues encountered during the integration process.

#### LANGUAGES

- English
- Hindi
- Marathi
- Kannada



#### **PROJECTS**

#### Airlitz

- Improved website performance using Next.js App Router, enhancing load times and user experience.
- Optimized SEO strategies to improve search engine rankings and site visibility.
- Collaborated with the team to implement best practices for web performance and SEO.

#### • Deztal - The House of Fashion

- Developed and customized Deztal.com using WordPress and Elementor Page Builder, incorporating robust e-commerce functionality to facilitate online sales of innovative products. Designed a responsive and visually appealing interface to optimize user experience across desktop and mobile platforms.
- Implemented WooCommerce plugin for seamless shopping cart and checkout processes.
- Integrated payment gateways and shipping options to provide a streamlined purchasing experience.
- Collaborated closely with client to understand business requirements and deliver as per their need.

#### Arkose Labs

Contributed to the development of a WordPress website by building multiple webpages using Elementor Page Builder. Collaborated with the team to ensure consistent design and functionality across the site.

- Created visually appealing webpages using Elementor Page Builder.
- Implemented responsive design principles to optimize user experience on various devices.