SOUTH EAST PHP

August 16 - 17, 2018

SPONSORSHIP PROSPECTUS

www.southeastphp.com

Summary

Southeast PHP is a new PHP conference that will make its debut in 2018. We know that a successful conference requires the help of great sponsors. This prospectus will show you how your company can help make Southeast PHP happen. A sponsorship provides a platform to promote your company, its products, its culture, and a way to get in front of potential hires. Additionally, this will allow your company to support and participate the worldwide PHP community.

Overview

This conference will take place over 2 days, Thursday August 16th and Friday August 17th at Hotel Preston in Nashville, TN. Both days will be conference days that will feature multiple tracks and keynotes. Speakers will be selected from a Call For Papers that will open in early 2018.

Organizers

Southeast PHP is being planned by the Nashville PHP organizers in conjunction with TechFed Nashville. All resources given to Southeast PHP will be used exclusively for Southeast PHP.

Audience

Attendees of Southeast PHP will primarily consist of PHP and other Web development professionals. It is expected that the majority of attendees will be from the Southeast Region of the United States, however the conference will be marketed at the national level. Speakers will come from all over the United States and abroad.

SPONSORSHIP PACKAGES

SOUTH EAST PHP

We have several sponsorship packages to fit your needs. We're also happy to work with you to find the best solution possible.

If you have an idea that's not listed, please tell us and we can work to make it happen.

Fan Level: $50 (Unlimited)

- Tweets leading up to the event
- Swag featured on the Fan Table

Session Player Level: $1000 (Limit 10)

- Logo on event website
- Logo on event banner
- At least one(1) twitter mention

Touring Level: $2000 (Limit 6)

- Items in Session Level plus:
- One (1) event ticket
- Logo on event t-shirt
- Opportunity to supply swag for the shared Sponsor Table at event.

With the Band Level: $4000 (Limit 4)

- Includes items in Touring Level plus:
- Opportunity for Sponsor Staffed table at event
- Logo also displayed in premium location on websiteFeatured logo on website
- Additional one(1) ticket (two total)
- Opportunity to purchase up to two(2) additional tickets at 25% off current pricing
- At least one(1) additional mention on twitter

Star Level: $6000 (Limit 3)

- Includes items in With The Band plus:
- One (1) speaker slot (contingent on sign up date & talk content & speaker)
- Logo on event badge
- Opportunity to supply items and collateral in Event swag bag
- Additional one (1) ticket (three total)
- Opportunity to purchase up to four (4) additional tickets at 35% off current pricing
- At least one (1) additional twitter mention prior to June 2018
- One (1) twitter mention per week from June 2018 until the event. announcement (3

INDIVIDUAL SPONSORSHIP OPTIONS

To make it easier for companies to get involved with Southeast PHP, we have the following standalone offerings:

Logo on Website: $200

Social Media Announcement: $100

Logo on Badge: $200
(Requires at least Session Player Level, Limited Quantities.)

Logo on Lanyard: $300, 1 Available

Item in Swag Bag: $300
(Requires at least Session Player Level. You provide items & ship to use. We must approve.)

EVENT SPONSORSHIP OPTIONS

If you would rather provide an experience for Southeast PHP attendees, the following events are available. We would work with you to determine exactly how to plan this event to fit your needs.

After Party 1st Night (Open to All Attendees)

After Party 2nd Night (Open to All Attendees)

Speaker Dinner (Open to Speakers and Organizers)

T-Shirt Sponsor

CONTACT US

SOUTH EAST PHP PHP

For More Information Contact:

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The Southeast PHP Team

Matt Trask

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Matt Trask builds, consumes, and talks about APIs and unit testing. As a developer, he currently spends time at Bernard Health writing APIs for an internal application with hopes of open-sourcing things soon!

Matt mentors developers and maintains the Phergie bot, phpversions.info, elephpanttrade.com, and various other projects. He also contributes to other projects within the PHP community and javascript community. Matt volunteers for OSMI as well, writing code for their applications.

When he isn't writing code, he can be found in Nashville antagonizing cars on his bike, eating hot chicken, drinking beer, and overall being overly snarky.

Ben Ramsey

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Ben Ramsey is a web craftsman, API enthusiast, and open source software advocate living in Nashville, TN.

Passionate about the PHP community, Ben is actively working on the PHP Community Foundation, PHP TestFest, and Southeast PHP Conference. He is the founder of the Atlanta PHP user group and co-organizer of the Nashville PHP user group. He also organized the first PHP Appalachia retreat and PHP Community Conference.

A core contributor to the PHP programming language, Ben is the co-author of Zend PHP 5 Certification Study Guide and PHP 5 Unleashed, the author of numerous articles on APIs and web application security, and is a popular speaker at PHP conferences worldwide.

When not building the next-generation platform for professional photographers at ShootProof, Ben enjoys good beer and spending time with his family.

Ben blogs about web development at benramsey.com. His open-source contributions, including the popular ramsey/uuid library for PHP, may be found at github.com/ramsey.

Marcus Fulbright

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Marcus is Nashville-based Software Engineer who specializes in PHP. Professionally, he specializes in design patterns, application architecture, API design, and testing. Marcus also believes in building a friendly community through mentorship, teaching, and fostering continuous learning. When not writing code, you can find Marcus brewing his own beer, playing games with friends (analog or digital), talking about the Dresden Files, and rocking out to Iron Maiden.