

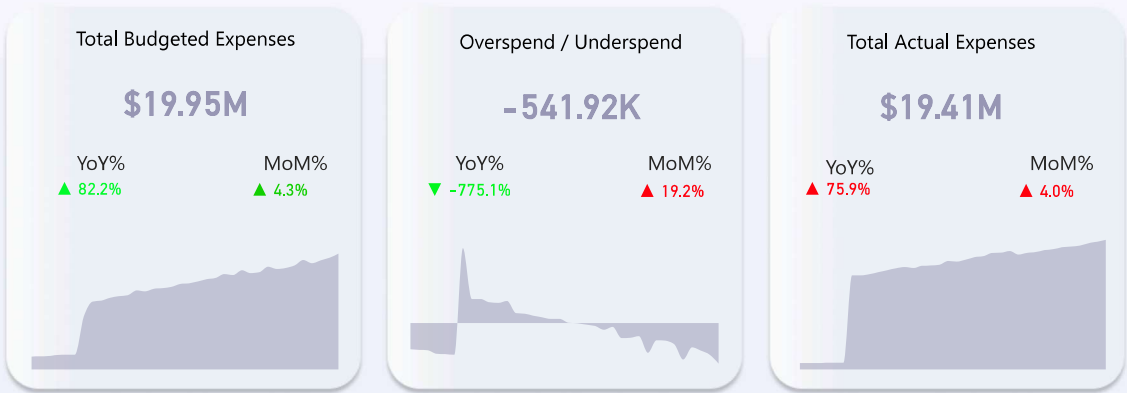
powered by ZoomCharts

SaaS Financial Performance Power BI Dashboard



Analysis done By Bidemi saka Tuunji

Financial Overview & Performance



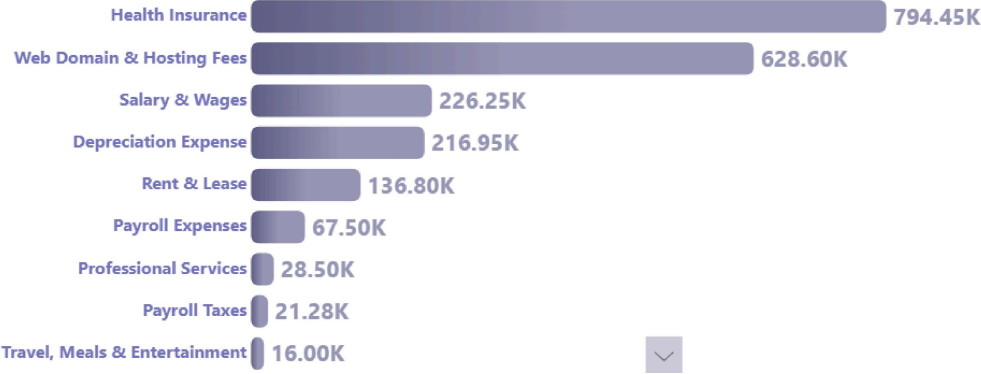
Where We Overspent or Underspent the Most

Click The bars to filter by Account

Drilldown Account > class

Back Zoom-out

Lin ?



Click to View Transaction Types

Month

All

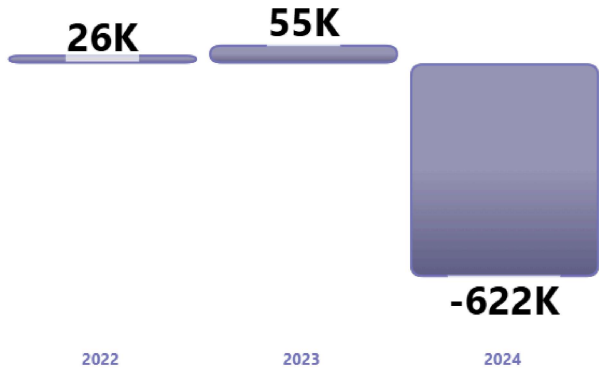
2022

2023

2024

Tracking the Spend: Were We on Budget Each Year?

Drilldown Year > Month



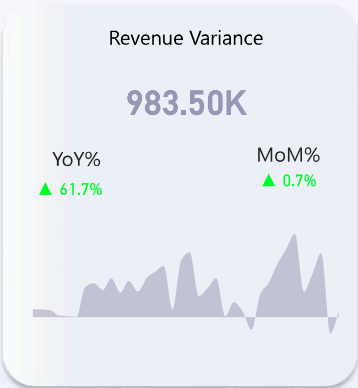
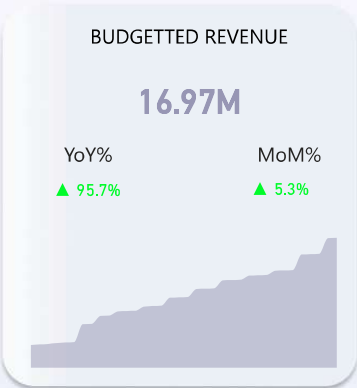
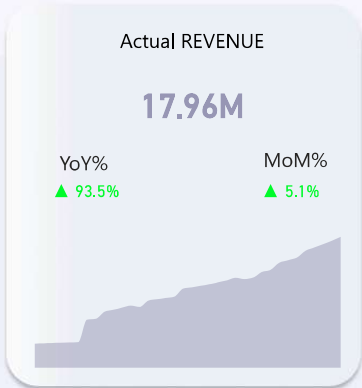
A Month-by-Month Look at Financial Health

Only May and June brought in profits — June leading the way.

Month	Actual Revenue	Actual Expenses	Monthly Profit
January	1,145,850.00	\$1,303,300.00	-157,450.00
February	1,199,200.00	\$1,277,420.00	-78,220.00
March	1,245,750.00	\$1,302,170.00	-56,420.00
April	1,271,370.00	\$1,308,720.00	-37,350.00
May	1,328,840.00	\$1,324,870.00	3,970.00
June	1,399,860.00	\$1,351,520.00	48,340.00
July	1,574,700.00	\$1,860,450.00	-285,750.00
August	1,635,800.00	\$1,875,880.00	-240,080.00
September	1,713,550.00	\$1,902,380.00	-188,830.00
October	1,761,700.00	\$1,933,070.00	-171,370.00
November	1,813,250.00	\$1,972,420.00	-159,170.00
December	1,868,600.00	\$1,994,770.00	-126,170.00

Clear all slicers

Revenue Insights



Tracking Revenue Performance Month by Month

See how our actual earnings stacked up against the plan, November showing the best Alignment between our budget and actual figure

Month	Actual Revenue	Budgeted Revenue	Revenue Variance	Performance Label
December	1,868,600.00	1,811,100.00	57,500.00	Exceeded Budget ▲
November	1,813,250.00	1,803,550.00	9,700.00	Exceeded Budget ▲
October	1,761,700.00	1,621,000.00	140,700.00	Exceeded Budget ▲
September	1,713,550.00	1,613,450.00	100,100.00	Exceeded Budget ▲
August	1,635,800.00	1,555,900.00	79,900.00	Exceeded Budget ▲
July	1,574,700.00	1,398,400.00	176,300.00	Exceeded Budget ▲
June	1,399,860.00	1,274,960.00	124,900.00	Exceeded Budget ▲
May	1,328,840.00	1,267,440.00	61,400.00	Exceeded Budget ▲
April	1,271,370.00	1,184,870.00	86,500.00	Exceeded Budget ▲
March	1,245,750.00	1,172,350.00	73,400.00	Exceeded Budget ▲
February	1,199,200.00	1,164,750.00	34,450.00	Exceeded Budget ▲
Total	17,958,470.00	16,974,970.00	983,500.00	Exceeded Budget ▲

Month

All

2022

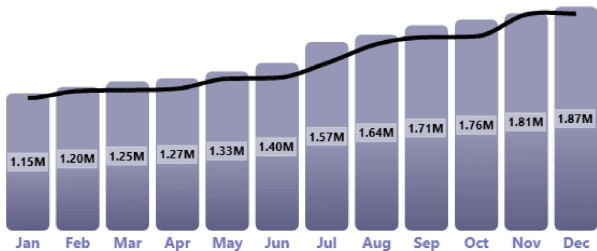
2023

2024

Revenue Trends Over Time

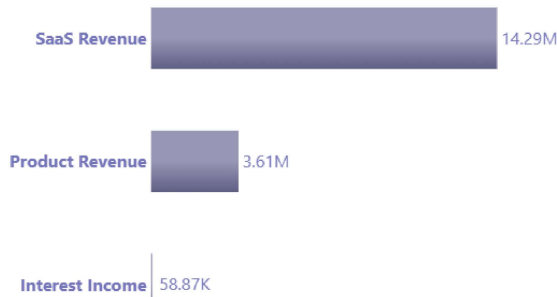
Identifying Seasonal Peaks and Deviations from Forecasted Performance

Actual Revenue Budgeted Revenue Drilldown month > year



Powering Profits: Identifying Our Strongest Revenue Streams

Click bars to filter by Stream



Click to see Revenue from Clients

Clear all slicers

Expense Insights

Avg Budgeted Expenses

17.61K

YoY% ▲ 1.1% MoM% ▲ 18.3%

Avg Actual Expenses

19.35K

YoY% ▲ 10.0% MoM% ▲ 0.8%

% of Budget Spent

97.28%

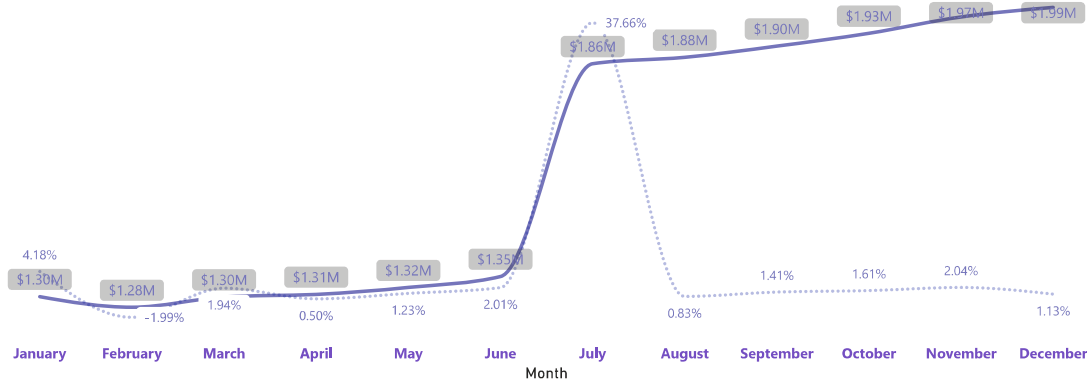
YoY% ▼ -3.4% MoM% ▼ -0.3%

Spending Spikes: When and Why Costs Surged

Analyzing the months with unusual increases in expenses.

[Click to View Table for deeper Insight](#)

● Total Actual Expenses ● Total Actual Expenses MoM%



[Click to see Areas Where Spending Surpassed Forecast](#)

Month

All

2022

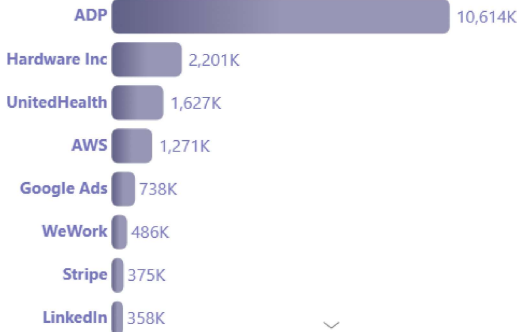
2023

2024

Our Biggest Business Relationships by Cost

Revealing which vendors commanded the highest financial outlay

Drilldown Account > class



[Click to see Spending by Categories](#)

How Closely Did We Follow the Expense Plan?

Month	Total Actual Expenses	Total Budgeted Expenses	Expense Variance %
January	\$1,303,300.00	\$1,371,002.50	-67702.50
February	\$1,277,420.00	\$1,346,665.00	-69245.00
March	\$1,302,170.00	\$1,373,080.00	-70910.00
April	\$1,308,720.00	\$1,426,430.00	-117710.00
May	\$1,324,870.00	\$1,420,105.00	-95235.00
June	\$1,351,520.00	\$1,448,730.00	-97210.00
July	\$1,860,450.00	\$1,744,190.00	116260.00
August	\$1,875,880.00	\$1,903,410.00	-27530.00
September	\$1,902,380.00	\$1,906,570.00	-4190.00

Clear all slicers