



The most user-friendly platform  
for music lovers



VINYLA

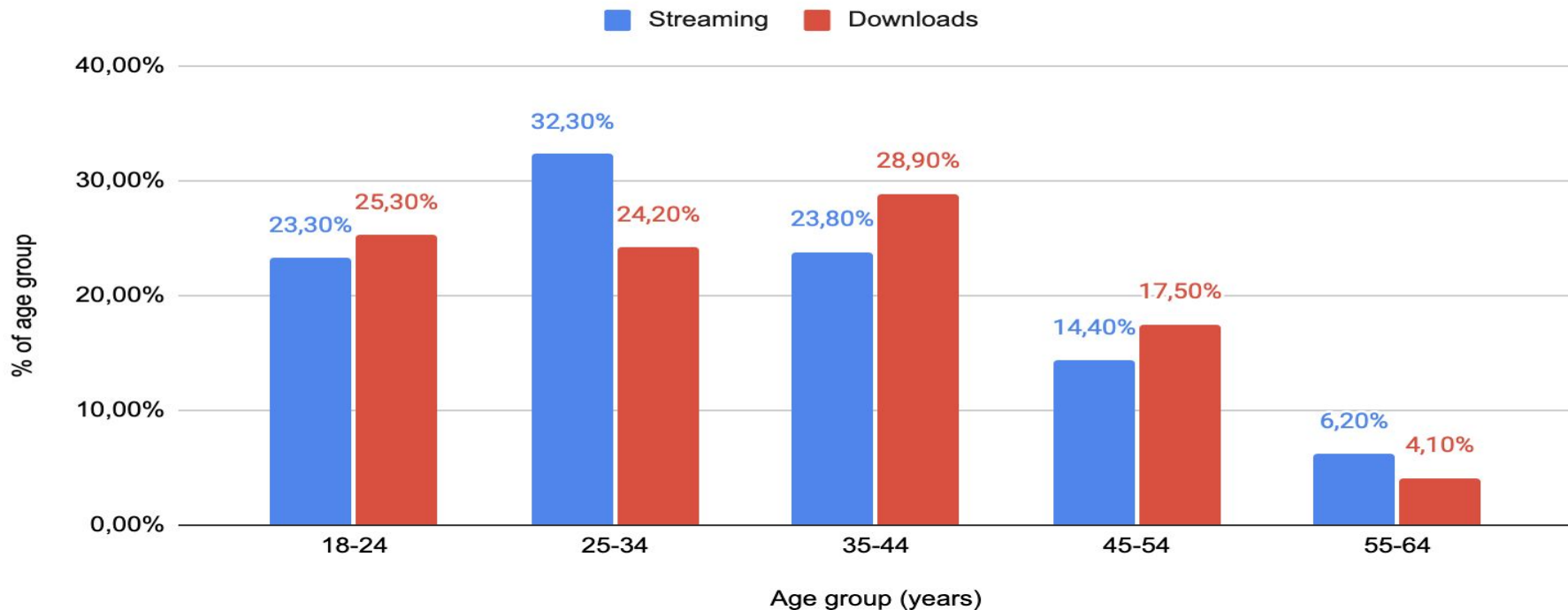
Some users are not comfortable with listening to music online





# Nowadays, people aged 55-64 do not take advantage of streaming platforms

## Streaming and download habits by age group





VINYLA

# While using a streaming app has many drawbacks for some users, Vinyla appears as the most user friendly platform

## Streaming apps pain points

- Requires to download an app
- Requires to create an account
- Requires to pay to listen music or have adds

They need a simple and user-friendly interface at first glance.



## VINYLA user experience

- No app : a simple web page
- No account creation
- Completely free service

the most easy to use music recommendation algorithm



# Search for a song, Vinyla handles the rest

🎵 Music

🔍 Search by genre, mood, instrument, keyword...

ENTER

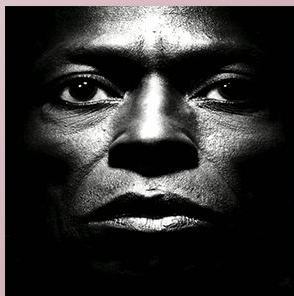


**MILES DAVIS**

SHAM encore!

0:28

2:00



Genres



Vocals



Mood



BPM



Duration



Artists



Instruments



Advanced



Tracks

▶ Pophos  
by Mountainview

▶ Rise Of Liberty  
by Ugo Cort

▶ So Fresh  
by Nick Payne

▶ Funny Lifestyle  
by Jovan Kye

▶ With the Greatest Will  
by Tobi Austin

▶ All Charged Up  
by Theodor Christensen

▶ The Architect @  
by Jan Gorchheim

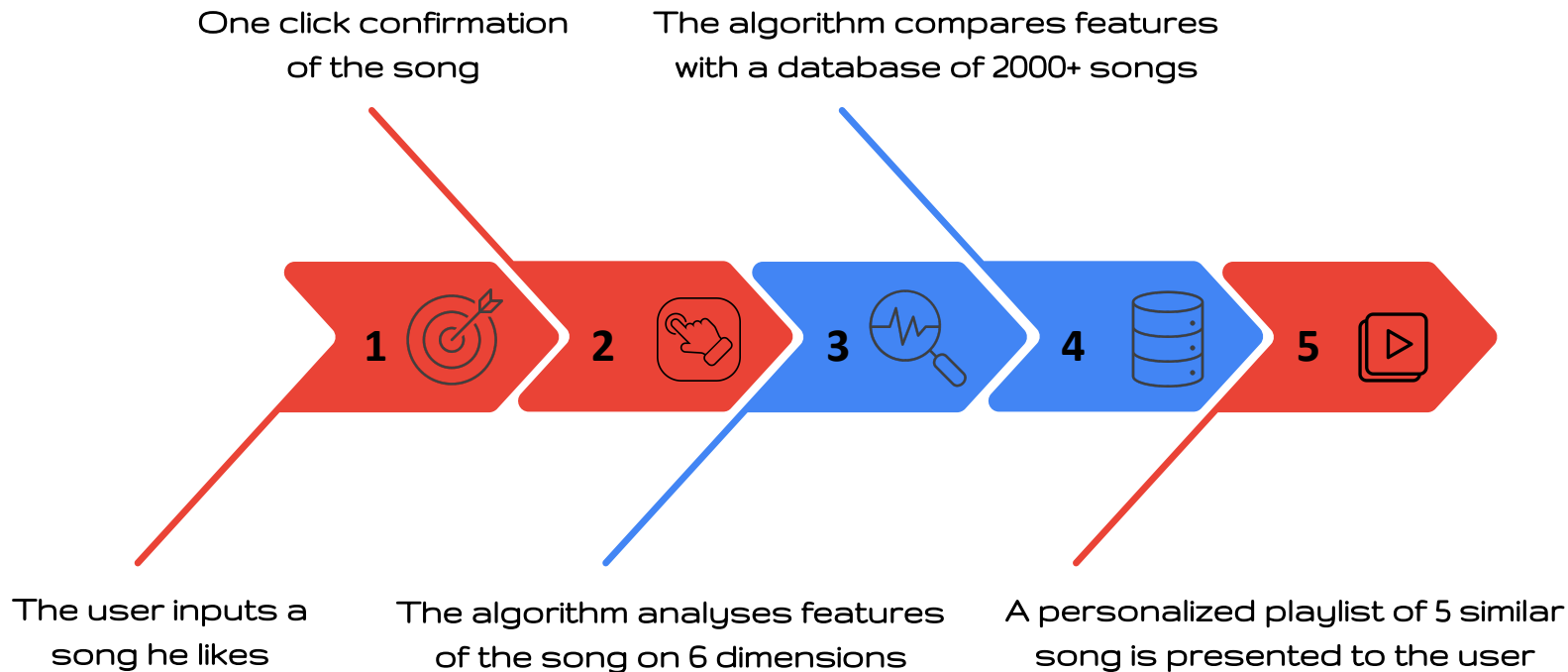
▶ Innovation for Comfort  
by Udo Pöschel

▶ Lock & Key @  
by Tobias Barthel

▶ Baile Funk Smooth @  
by Marly Müller



# A very simple process to create a personalized playlist and discover your future favorite songs



Legend:



Visible for the user



Background work