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Subject: Over 80% of Democrats and Republicans Agree That Campaign Finance Reform is Major Priority

Date: September 25, 2015

In a rare showing of bipartisan consensus, a new Public Policy Polling survey finds that overwhelming majorities of Democrats and Republicans nationwide agree that the system for funding elections needs fundamental reform. 85% of Democrats who plan to vote in next year's presidential primary election and 81% of Republican primary voters support an overhaul of the country's broken campaign finance system.

Other key findings from the survey include:

- A near-unanimous 94% of Republican primary voters and 92% of Democratic primary voters agree that special interest money has too much influence in American political campaigns. Among those who agree, 80% of Republicans and 82% of Democrats say they agree "strongly" with that sentiment.
- Every policy reform proposed in this poll is enthusiastically embraced by voters from both parties. Voters were most receptive to the idea that Super PACs and special interest groups should be required to disclose where their funding comes from. 91% of both Democrats and Republicans are on board with greater transparency for the most active campaign donors.
- Also popular is the proposal to move toward the citizen-funding of campaigns, which would allow individuals to make small contributions that are then matched by public funds. 72% of Democrats and 62% of Republicans back a more voter-centric campaign finance model, and 86% of Democrats and 85% of Republicans say that elections would be less corrupt if politicians focused more on small donations from individuals instead of big money from special interests.
- Large coalitions of voters from both parties are in favor of immediate action on campaign finance reform. 78% of Democratic primary voters and 66% of Republican primary voters are calling on President Obama to issue an executive order requiring government contractors to disclose the amount of money they spend on political campaigns.

PPP surveyed 1,516 Republican primary voters and 1,264 Democratic primary voters from September 22nd to 23rd. The margin of error for the Republican survey is +/-2.5%, and it is +/-2.8% for the Democratic survey. This poll was conducted by automated telephone interviews.