



claire marie kolze

connect@clairekolze.com | 224.330.0155 | clairekolze.com

Psst, go here
to see my
self-coded portfolio!

education

BA - CREATIVE ADVERTISING | MICHIGAN STATE UNIVERSITY, GPA 3.66

DECEMBER 2015 | Early Graduation

MICHIGAN STATE UNIVERSITY ADVERTISING ASSOCIATION | Creative Director, 2015

ETHICS CERTIFICATION FROM INSTITUTE OF ADVERTISING ETHICS by Wally Snyder | 2015

awards

AMERICAN ADVERTISING AWARD | Mid-Michigan Creative Alliance, 2015

HEART & SOUL AWARD | Michigan State University, 2013

3D FINALIST | Life Is Simply Art Competition, 2012

GOLD KEY AND 2 SILVER KEYS | Alliance for Young Artists & Writers, 2012

software

ADOBE CC/CS FOR MAC & PC | INDESIGN, ILLUSTRATOR, PHOTOSHOP, MUSE, AND ADOBE ACROBAT DC

– MS Word, PowerPoint, Publisher, & Outlook

Other: Wordpress, FileZilla, HTML/CSS, MailChimp, Salesforce, & Squarespace

experience

IMPRESSIONS DESIGN | WEB & GRAPHIC DESIGNER | KLAMATH FALLS, OR | AUG 2016 - PRESENT

- Client facing role - receive repeat business from consistently positive feedback
- Integral part of fast-paced agency bringing fresh energy, creativity, & efficiency
- Concept to reality branding (logo, style guide) for diverse clients (medical, retail, fitness, etc)
- Design graphics, write copy for print - ads, posters, banners, booklets, signs, & a board game
- Create & maintain websites - copy, graphics, Wordpress, HTML/CSS - for array of industries

URBAN GIS | MARKETING & BUSINESS DEV. ASSOCIATE | CHICAGO, IL | APR - AUG 2016

- Assisted in rewriting mission/vision to more concisely define company's goals/position
- Brand refresh design - company Statement of Qualifications, ID badges, UX & web design

COMMUNICATIONS & RESEARCH | WEB & GRAPHIC DESIGNER | EAST LANSING, MI | MAY 2015 - FEB 2016

- Handled concurrent projects with short deadlines in a close-knit environment
- Met with clients (gov, medical, propane, & technology industries) to customize a solution

MSU IT SERVICES | GRAPHIC DESIGN & TRAINING INTERN | EAST LANSING, MI | SEP 2014 - AUG 2015

- Implemented feedback from internal teams on print projects, adhered to brand guidelines
- Wrote copy & designed for student body, parents, & faculty: direct mail, fliers, brochures

HUMAN RELATIONS COMMISSION | CAMPAIGN CONSULTANT | EAST LANSING, MI | APR 2014 - OCT 2015

- Created campaign to raise public awareness of city resources
- Solution implemented feedback, stayed under budget, & met group's diverse requirements

SWISS RE | JUNIOR FACILITATOR | ZÜRICH, SWITZERLAND & MUNICH, GERMANY | APR 2015 & AUG 2015

- Assisted in facilitating Leadership Program for 80+ participants
- Culturally diverse environment, formed friendships with people from all over the world

INTENSIVE PORTFOLIO WORKSHOP | COPYWRITER & ART DIRECTOR | EAST LANSING, MI | SUMMER 2014

- Collaborated daily with different personalities, generated multiple diverse prompt solutions
- Overseen by ComArts veterans Henry Brimmer & Larry Steinberg

BEST BUY | SALES ASSOCIATE | KILDEER, IL | AUG 2011 - OCT 2012

- Promoted from cashier for consultative selling techniques & praise from customers
- 100% Club Award - based on feedback from customers to management

interests

World Travel, Yoga, Reddit, Basketball, Snowboarding, Electric Bass, Hiking, Painting & My Cat Lana

[Client, Workplace, & Personal References Available Upon Request]