

# Applied Microeconometrics in the Tree of Statistics

# Fundamentals

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## Motivation

Research questions related to the goal of sustainable development bring together social and natural systems, and are therefore particularly conducive to interdisciplinary work. The social system part demands some training in the social sciences, and in effect interdisciplinary researchers may have an economics background.

Applied microeconomics work in recent years has largely concerned the identification of causal relationships between variables, such that the current dominant methods and terminology are largely fitted to that goal. In applied work from other disciplines, one is likely to encounter alternative types of models, estimation methods, terminology, and even ultimate goals of the statistical analysis (e.g., prediction vs inference). If nothing else, an applied interdisciplinary researcher should be able to communicate with these different academic disciplines. This means notably understanding what a given method does in statistical terms, in other words: where it fits in the 'family tree' of statistical approaches. This will enable them to both: choose the most appropriate method given the problem at hand (when understanding what the method is doing, the empowered researcher need not resort only to the most common method in a given discipline), and justify that choice in front of the different disciplinary communities.

The purpose of this document is therefore twofold:

- 1. To detail the methods of applied (micro)economists, which are our reference base. This includes defining and distinguishing common notions that may be conflated (a model, an equation, a regression, a specification, an estimation method...);
- 2. To put them into context, i.e., place them in the greater 'family tree' or space of statistical methods, and delineate a few other branches of that tree that may be relevant for empirical interdisciplinary research.

Let us start by defining microeconometrics:

**Econometrics** = (originally) the application of statistical methods to economic data, in order to measure the relationships of economic theory, i.e., obtain estimates that can be given a structural interpretation.

**Microeconometrics** = the use of these statistical methods to study microdata pertaining to individuals, households, and firms.

Ultimately, applied economics is a specific area of applied statistics. A distinguishing feature is the emphasis placed on causal modeling.

## 1 Models

A model is a formal representation of a theory about a system; to ultimately describe that system.

### A statistical model

- = a mathematical model that specifies relationships between random and non-random variables.  $(\rightarrow$  It is non-deterministic: some variables are stochastic, they have probability distributions.)
- = a mathematical model of the data generating process  $(DGP)^a$ . (Statistical modeling = considering that each observation in a sample  $\{y_i, X_i\}_1^n$  is generated by an underlying process described by the model.)

The goal is to explain the **variation** of random variables.

## 1.1 ⊃ Microeconometrics models

All empirical investigations in *microeconometrics* aim to uncover important relationships to understand microeconomic behavior. They can broadly be separated into two types of approaches, depending on the extent to which they rely on microeconomic theory:

• Structural analysis: heavily depends on economic theory. Model specifications are derived from specifications of the economic behavior. The goal is to analyze structural relationships for interdependent microeconomic variables; e.g., to estimate structural parameters that characterize individual preferences or technological relationships.

$$g(y, X, e|\theta) = 0$$
,  $\theta = \text{structural parameters}$ 

• Reduced form analysis: makes much less use of economic theory. The goal is to uncover associations among variables, by using regression models.

The **reduced form** of a system of equations is the result of solving the system for the endogenous variables. This **gives the endogenous variables** as **functions of the exogenous variables**.

$$y = h(X, e|\pi), \quad \pi = \text{reduced form parameters that are functions of } \theta$$

### 1.2 $\supset$ Regression models

A regression model is a statistical model which models a dependent variable y as a function of independent variables X.

The variables  $\{y, x_1, ..., x_k\}$  have an unknown joint distribution and complicated covariance structure. Instead of looking at the full joint distribution, regression models simplify the problem by focusing on the conditional distribution<sup>1</sup> of y, given X.

<sup>&</sup>lt;sup>a</sup> Formally, it combines the set of possible observations or "sample space" S and a collection of joint probability distributions on S (which ideally would include the "true" probability distribution induced by the DGP; but it doesn't need to, we accept that are models are false).

<sup>&</sup>lt;sup>1</sup> Different regression models will look at different parts of the distribution, and specify them differently. Ex: classical linear regression model:  $\mathbb{E}[y|X] = f(X) = X\beta$ ; quantile regression model:  $\mathbb{Q}[y|X] = f(X)$ ...

Writing a regression model means that we consider that a sample  $\{y_i, X_i\}_1^n$  is generated by the process described by that model. We can write the model interchangeably:

- as a system of n equations:  $y_i = f(X_i, e_i | \beta), \forall i = 1, ..., n$
- using matrix notation<sup>2</sup>:  $y = f(X, e|\beta)$ , where the error term e is a vector of n random variables, with an  $n \times n$  symmetric covariance matrix.

Ex: the classical linear regression model:

$$y_{i} = \beta_{0} + \sum_{j=1}^{k} \beta_{j} x_{ij} + e_{i}, \quad e_{i} \stackrel{\text{iid}}{\sim} (0, \sigma^{2}), \ i = 1, ..., n$$

$$y = X\beta + e, \quad e \sim (0, \sigma^{2} \mathbf{I}_{n})$$

$$\begin{bmatrix} y_{1} \\ y_{2} \\ \vdots \\ y_{n} \end{bmatrix} = \begin{bmatrix} 1 & x_{11} & x_{12} & \cdots & x_{1k} \\ 1 & x_{21} & x_{22} & \cdots & x_{2k} \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ 1 & x_{n1} & x_{n2} & \cdots & x_{nk} \end{bmatrix} \begin{bmatrix} \beta_{0} \\ \beta_{1} \\ \vdots \\ \beta_{k} \end{bmatrix} + \begin{bmatrix} e_{1} \\ e_{2} \\ \vdots \\ e_{n} \end{bmatrix}$$

Choosing a model specification Choosing a general regression model comes with model specification: selecting which independent variables to include and an appropriate functional form.

Specification error occurs when the functional form or the choice of independent variables poorly represent relevant aspects of the true DGP. "Correct specification" is, in practice, unrealistic, as we do not observe the true DGP. In practice we try to avoid the three basic types of misspecification:

- using an inappropriate functional form;
- including an x that is theoretically irrelevant (has no partial effect on y)  $\rightarrow$  overspecified model;
- excluding an x that is theoretically relevant (may cause y)  $\rightarrow$  underspecified model.

 $\triangle$  It can get tricky. In causal inference studies, adjusting for a relevant x that is unrelated with  $D_i$  is desirable, as it increases the precision of our estimate (it reduces the residual variation, therefore the standard error  $SE(\hat{\beta})$ ). Yet, adjusting for an additional variable  $x_3$  without adjusting for another  $x_4$  that should also be included, can actually take us further away from the effect  $\beta_2$ ! On the contrary, one should never adjust for an x that is highly correlated with D, as it might change the value of  $\hat{\beta}$  itself; in particular, controlling for an intermediate outcome introduces selection bias.

# 1.3 ⊃ Non-/Semi-/Parametric models

The specification of a statistical model can be:

- parametric or "finite-dimensional": the model is a family of distributions that has a *finite* number of parameters<sup>3</sup>. We assume that the data come from a population that can be adequately modeled by a probability distribution with a *fixed* set of parameters.
  - For regression models, it means that the distribution of the error term is fully characterized.

<sup>&</sup>lt;sup>2</sup> The inclusion of  $\beta$  is suited to Bayesian inference, in which the parameters are random variables. In frequentist inference, the functions won't be presented as "conditional" upon  $\beta$  since the parameters aren't random variables.

<sup>&</sup>lt;sup>3</sup> Recall that a statistical model is a collection  $\mathcal{P}$  of probability distributions on some sample space  $\mathcal{S}$ . We can write it as  $\mathcal{P} = \{P_{\theta} | \theta \in \Theta\}$ , where  $\Theta$  is the parameter space. Hence we can write a parametric model as  $\mathcal{P} = \{P_{\theta} | \theta \in \Theta \subseteq \mathbb{R}^k\}$ .

- When the parameters uniquely specify the distribution<sup>4</sup>, we say that they are "identifiable".
- Ex: the Poisson family of distributions is parametrized by a single number  $\lambda > 0$ ; the normal family is parametrized by  $\{\mu, \sigma\}$ .
- non-parametric: the model makes no assumptions about a parametric distribution, it determines it from data<sup>5</sup>. The model has parameters, but their number and nature aren't fixed in advance.
  - For regression models, it means that no parametric form is assumed for the relationship between the dependent and the independent variables. Ex: Kriging: LOESS.
- semi-parametric: the model combines parametric and nonparametric models. Ex: only a few moments are specified:  $\mathbb{E}[e] = 0$  and  $\mathbb{V}[e] = \mathbb{E}[ee'] = \Omega$ .

Why care about parametrization? Because what we are really interested in is the class of probability distributions (as this will be our postulated model for observed data), and the parameter describes an integral feature of the probability distribution, so that knowledge about the parameter translates easily to knowledge about the distribution.

### Identification in parametric models

**Identification of a parameter** = its determination, given sufficient observations. Assuming we had enough observations, could we determine the parameter?

The model being "well-identified", i.e., the identification of all its parameters, is required for consistent estimation – and thus for meaningful statistical inference. It can be obtained through the functional form (by the parameterization of the error distribution) or from exclusion, inequality and covariance restrictions.

Ex of nonidentification: in the linear regression  $y = X\beta + e$ , perfect colinearity between regressors means we can't identify  $\beta$ .

<sup>4</sup> I.e., the correspondence of each distribution in  $\mathcal{P}$  with a  $\theta$  is 1-1, s.t.  $P_{\theta_1} = P_{\theta_2} \Rightarrow \theta_1 = \theta_2$ .

<sup>&</sup>lt;sup>5</sup> Nonparametric regression requires larger sample sizes than regression based on parametric models, because the data must supply the model structure in addition to the model estimates. Nonparametric models also usually contain strong assumptions about independencies.

# 2 Data

We can separate empirical studies into two classes, based on the type of data collected:

Study	Data collection
Experimental	The researcher records data about subjects while applying treatments and controlling conditions (active participation).
Observational	The researcher records data about subjects without applying a treatment (passive participation). If the goal is to uncover characteristics of a population, they may:  • inspect the entire population: perform a <b>census</b> ;  • inspect a subset: take <b>sample data</b> $S_t$ from the population probability distribution $F(W_t \mid \theta_t)$ .

### 2.1 Types of observational data

We can group observational data into 3 categories, based on the dimensions: units (N) and time (T):

- Cross-sectional [N]: observations for several units, at one point in time;
- **Time series** [T]: observations for a single unit, at repeated points in time;
- Longitudinal [N × T]: observations for several units, at repeated points in time.

When the same units are observed over time, we have **panel data**<sup>6</sup>. The panel can be:

- balanced: all observed units i have data across all periods t;
- unbalanced: some units have more observations than others.

Variation between units at one point in time is called between-variation, while variation within one unit across time is called within-variation. The total variance of observed variables can be split into within- and between-variation.

One of the strengths of longitudinal data is its potential for supporting causal relationships because of its ability to deal with observable and unobservable effects.

# 2.2 Sampling procedures

**Random sampling** ensures the *data* probability distribution is the same as the *population* distribution. If sampling isn't random, it is **biased**: the data distribution differs from the population distribution.

Common random sampling procedures include:

- Simple random sampling the assumption on which statistical inference theory is based.
- Stratified random sampling: the population is divided into L subgroups or "strata", of  $N_1 \neq N_2, ..., N_L$  units. Simple random samples of sizes  $n_1, n_2, ..., n_L$  are drawn independently.
  - Proportionate stratified random sampling
     Ex: in a "10% sample, stratified across subgroups", the same fraction is applied on each subgroup.

<sup>&</sup>lt;sup>6</sup> "Panel data" and "longitudinal data" are often used interchangeably, as most often it is the same units that are observed over time. However keeping the distinction, as delineated in Mertens et al. (2017), can be useful.

# 3 Statistical inference [under a frequentist approach]

**Inferential statistics** or **statistical inference** consists in *infering* properties of a population<sup>a</sup>, by calculating statistics from a sample drawn from the population.

It contrasts with descriptive statistics, which is solely concerned with properties of the observed data, not a larger population.

Statistical inference combines data and (explicit or implicit) prior assumptions<sup>7</sup>, and can involve:

- estimation 1. estimating the value (point estimation) or potential range of values (confidence interval estimation) of an unknown parameter  $\theta$  that characterizes the probability distribution of some feature of interest in the population, and 2. assessing the uncertainty around that estimate.
- hypothesis testing testing for a specific value of the unknown parameter  $\theta$ .

# 3.1 Frequentist vs Bayesian inference

There are two main paradigms for inference, whose difference is rooted in their definition of probability. Consider a parameter  $\theta$ , its unknown true value  $\theta_0$ , and an event  $\theta = \tilde{\theta}$  (i.e.,  $\theta$  taking this specific value).

Frequentist approach	Bayesian approach			
Definition of $probability \mathcal{P}$				
$\mathcal{P} \equiv$ the frequency of occurrence of an event;	$\mathcal{P} \equiv$ one's belief in an event;			
hence only repeatable events have $\mathcal{P}s$ (ex: coin flips).	hence any event, incl. non-repeatable, can have a $\mathcal{P}$ .			
Implication regarding $\theta$				
$\Longrightarrow$ the parameter $\theta$ is fixed. We can't assign $\mathcal{P}s$ to events such as $\theta \leq \tilde{\theta}$ . We handle our uncertainty in the value of $\theta$ by limiting LT error rates.	$\implies$ the parameter $\theta$ is a random variable. We can assign a $\mathcal{P}$ distribution over possible values of $\theta$ , to represent our uncertainty/belief in the value of $\theta$ .			
Estimating $\theta$ using data				
1. Collect sample data, estimate the value (point $\hat{\theta}$ ) or potential range of values (confidence interval $\widehat{CI_{\theta}}$ ) of $\theta$ that is most consistent with the data.	<ol> <li>Define a P distribution over possible values of θ</li> <li>Collect sample data and update this distribution, by applying Bayes' theorem to each possible value:</li> </ol>			
Result: a conclusion, in the form of:  - a "true/false" statement from a significance test, expected to be correct% of the time; or	$P(\tilde{\theta} \text{data}) = \frac{P(\text{data} \tilde{\theta}) \times P(\tilde{\theta})}{P(\text{data})}$			
- a confidence interval, expected to cover the true value% of the time.  ("time" = number of possible samples from the pop)	Result: a posterior $\mathcal{P}$ distribution for $\theta$			
Prediction				
Use the point estimate (as the most likely value) of $\theta$ , and its CI.	Use the full posterior $\mathcal{P}$ distribution of $\theta$ , which allows us to take into account the uncertainty in $\theta$ .			

<sup>&</sup>lt;sup>7</sup> E.g., in Bayesian inference, an accurate prior (prior = our assumption) will pull our estimates toward the true value. In frequentist inference, assuming a particular error distribution (i.e., parametric inference techniques) lends us power.

<sup>&</sup>lt;sup>a</sup> Population, DGP, and probability distribution could be used interchangeably. The data observed are of random variables, and we want to estimate parameters  $\theta$  of their joint probability distribution. Making statistical inferences = deducing properties of (conditional) probability distributions.

The sections below describe the ABC of statistical inference in the context of regression, and under a frequentist approach, which is the classical approach in econometrics.

### 3.2 Estimation

### 3.2.1 Regression analysis

Regression analysis = a set of statistical processes for estimating the relationship between a dependent variable y and independent variables  $X^a$ :  $y = f(X, e|\beta)$ .

It is a way to summarize and draw inferences from data. It can have 2 purposes:

- prediction (interest is in  $\hat{y}$ ): the **prediction** of the conditional distribution of y, given X;
- comparison (interest is in  $\beta$ ): comparing groups (which differ in X) or estimating causal effects<sup>b</sup>.

 $\triangle$  Regressions calculate the distribution of values of the relation between y and X. The output is a conditional distribution f. We can then choose to focus on its conditional mean  $\mathbb{E}[y|X]$ , its conditional quantile  $\mathbb{Q}[y|X]$ ...

#### 3.2.2 Estimators

We have a set of observations  $x_1, ..., x_n$ , i.e., a realization of the sample of random variables  $X_1, ..., X_n$ .

An estimation method or estimator  $T_n$  of the population parameter  $\theta$  is a sample statistic, i.e., a function of the random sample (and therefore a random variable):  $T_n = t(X_1, ..., X_n)$ . Its values will vary sample to sample.

Ex: the sample mean  $\bar{X}_n$  is an estimator for the population mean  $\mu_X$ .

**An estimate** is a realization of that r.v., calculated on our specific sample:  $t_n = t(x_1, ..., x_n)$ .

The most common estimators in microeconometrics are extremum estimators: they solve a min/max problem.

### • Maximum Likelihood Estimator (MLE)<sup>8</sup>

We want to find the value of  $\theta$  that makes the observed data most likely. The likelihood function in a regression model is the probability density of the data given the parameters and predictors:

$$L(y \mid X, \theta) = f(X_1, ..., X_n, \theta)$$

$$= f(X_1, \theta) ... f(X_n, \theta)$$

$$= \prod_{i=1}^n f(X_i, \theta)$$

$$\log L(y \mid X, \theta) = \sum_{i=1}^n \log f(X_i = x_i, \theta)$$

 $<sup>^</sup>a$  Recall the definition of a regression model.

<sup>&</sup>lt;sup>b</sup> Regression coefficient estimates  $\hat{\beta}$  should be interpreted as "effects" only in causal inference. Otherwise, the safest interpretation is as a comparison, using "differences" rather than "effects" or "changes", e.g., "the average difference in y, comparing two individuals that differ in x by one unit, is  $\hat{\beta} = 0.29$ " or "adding 1 unit to x corresponds to an increase of 0.29 in an individual's predicted y".

<sup>&</sup>lt;sup>8</sup> MLE is just a type of statistic, so it is conceptualized under either inference approach: from the vantage point of Bayesian inference, MLE is a special case of maximum a posteriori estimation (MAP) that assumes a uniform prior distribution of the parameters. In frequentist inference, MLE is a special case of an extremum estimator, with the objective function being the likelihood.

We compute  $\hat{\theta}_{\text{MLE}} \equiv \underset{\theta}{\operatorname{argmax}} L(y \mid X, \theta) = \underset{\theta}{\operatorname{argmax}} \log L(y \mid X, \theta)$ 

### • Least Squares (LS)

The fit of a model y = g(X, e) to each data point is measured by its residual  $r_i \equiv y_i - g(x_i, \beta)$ . We compute the values of the parameters that minimize the sum of the squares of (eventually a function k() of) the residuals; they are those that best fit the data.

$$\hat{\theta}_{\mathrm{LS}} \equiv \underset{\theta}{\operatorname{argmin}} \sum_{i=1}^{n} k(r_i)^2$$

When the model is linear, i.e., a linear combination of the parameters  $g(X,\beta) = \sum_j \beta_j h_j(X)$ , Least Squares is a **Linear Least Squares (LLS)**.

### \* Ordinary Least Squares (OLS)

The OLS estimator has an exact closed-form solution:

$$\hat{\beta}_{\text{OLS}} \equiv \underset{\beta}{\operatorname{argmin}} \sum_{i=1}^{n} r_i^2 = (X'X)^{-1}X'y$$

In the special case of the univariate or "simple" regression model  $(y = \alpha + \beta x + e)$ ,  $\hat{\beta}_{\text{OLS}} = \frac{\text{cov}[x,y]}{\mathbb{V}[x]} = \frac{\frac{1}{n} \sum_{i} (x_i - \bar{x})(y_i - \bar{y})}{\frac{1}{n} \sum_{i} (x_i - \bar{x})^2}$ .

### \* Weighted Least Squares (WLS)

When errors are heteroscedastic, i.e., each has variance  $\sigma_i$ , OLS won't be efficient among linear unbiased estimators. For least squares to give us the most efficient linear unbiased estimator, we minimize a weighted sum of squared residuals, using weights  $w_i \propto \frac{1}{\sigma_i}$ .

$$\hat{\beta}_{\text{WLS}} \equiv \underset{\beta}{\operatorname{argmin}} \sum_{i=1}^{n} w_i r_i^2$$

### \* Generalized Least Squares (GLS)

When errors are heteroscedastic or correlated, i.e. when  $x_1,...,x_n \stackrel{iid}{\sim} f(x|\theta)$  doesn't hold (the covariance matrix  $\Omega \equiv \text{Cov}[e|X]$  is not diagonal with values  $\sigma^2$ ), OLS will again be inefficient. We minimize instead the squared *Mahalanobis length*<sup>10</sup> of the residuals:

$$\hat{\beta}_{\text{GLS}} \equiv \underset{\beta}{\operatorname{argmin}} \sum_{i=1}^{n} \overrightarrow{d_{M}}^{2}(r_{i})$$

When the model is a linear combination of the parameters, the GLS estimator has an exact closed-form solution:  $\hat{\beta}_{\text{GLS}} = \underset{\beta}{\operatorname{argmin}} (y - X\beta)'\Omega^{-1}(y - X\beta) = \dots = (X'\Omega^{-1}X)^{-1}X'\Omega^{-1}y$ 

### \* Two-Stage Least Squares (2SLS)

When regressors are correlated with the errors, we need a matrix of instruments Z s.t.  $\mathbb{E}[z_i e_i] = 0$ .  $\hat{\beta}_{2SLS} = (X'Z(Z'Z)^{-1}Z'X)^{-1}X'Z(Z'Z)^{-1}Z'y$ 

<sup>&</sup>lt;sup>9</sup> Indeed, let  $e \equiv y - \hat{y}$  be the unobserved error, L(e) the loss. We want to minimize the expected loss  $\mathbb{E}\left[L(e)|X\right]$ . So we look for the fit  $g(X,\hat{\beta})$  that minimizes the mean of that function L() of the residuals. For a squared error loss function  $L(e) = e^2$ , it means minimizing the sum of squared residuals  $\sum_i r_i^2$ . That fit is the **conditional mean**:  $g(X,\hat{\beta}_{\mathrm{LS}}) \equiv \arg\min_{i} \mathbb{E}\left[(y-g(X,\beta))^2\right] = \mathbb{E}[y|X]$ .

g()
The Mahalanobis distance is a measure of the distance between a point P and a distribution D. It is a multi-dimensional generalization of the idea of measuring how many standard deviations away P is from the mean of D. It is thus unitless and scale-invariant, and takes into account the correlations of the data set.

### • Least (symmetric) absolute error

We are interested in minimizing a different loss function: the absolute error loss, L(e) = |e|. The corresponding estimator will be more robust to outliers. The optimal fit, i.e., the least absolute deviations fit, is the **conditional median**:  $g(X, \hat{\beta}_{LSA}) \equiv \underset{g(X, \beta)}{\operatorname{argmin}} \mathbb{E}[|y - g(X, \beta)|] = \dots = \operatorname{med}[y|X]$ .

### Least asymmetric absolute error

We can generalize the loss function to be asymmetric, s.t.  $L(e) = \left\{ \begin{array}{c} (1-\alpha)|e| \quad \text{if} \quad e < 0 \\ \alpha|e| \quad \text{if} \quad e \geq 0 \end{array} \right.$  The optimal fit is the **conditional quantile**:  $g(X,\hat{\beta}_{\text{LAA}}) = \mathop{\mathrm{argmin}}_{g()} \mathbb{E}\left[L(y-g(X,\beta))\right] = \ldots = \mathbb{Q}[y|X].$ 

### 3.2.3 Estimator properties

See section 2 in https://clairepalandri.github.io/docs/CLRM&estimators.pdf. Much shorter version to be added here eventually.

### 3.2.4 Uncertainty in the estimate: computing SEs & CIs

# i. The uncertainty in any sample statistic can be captured by its SE & $\widehat{\rm CI}_{0.95}$

Samples are not unique. Many different samples could have been taken from the population. Any sample statistic (sample mean, slope parameter estimates...) will vary from sample to sample, hence it is a random variable, with a *sampling* probability distribution.

We are interested in the population parameter  $\theta$ , and have computed an estimate  $\hat{\theta}$  from our sample. As different samples would have lead to different  $\hat{\theta}s$ ,  $\hat{\theta}$  has a sampling distribution. If the distribution is rather condensed, i.e., the standard deviation is low *relative to the estimate*, it means we have high certainty about our estimate. We could quantify this certainty by computing  $SD[\hat{\theta}]$  – and then use it to construct confidence intervals and test statistics. As we do not observe the sampling distribution (we haven't taken all the possible samples), we cannot observe  $SD[\hat{\theta}]$ . However, we can estimate it, and we'll call that estimate a "standard error"  $SE[\hat{\theta}]$ .

For any sample statistic  $\hat{\theta}$ , estimated with n-k degrees of freedom:

- Standard Error  $SE[\hat{\theta}]$  = an estimate of the standard deviation of its sampling distribution.
- The 95% Confidence Interval  $\widehat{CI}_{0.95}(\hat{\theta})$  = the range of values s.t. "I have a 95% confidence level that the true  $\theta$  is in that range."

Correctly interpreting the CI This confidence interval is based on the sampling distribution; the confidence refers to our uncertainty about the sampling method. The CI is therefore correctly interpreted in terms of repeated samples: "Imagine we drew all possible random samples of size n. This interval would contain the true  $\theta$  in 95% of the samples." Another — maybe more adequate — name suggested for such intervals is "compatibility intervals", as they give a range of parameter values that are most compatible with

<sup>&</sup>lt;sup>11</sup> This is a probability statement about the interval, not the population parameter. It says  $P[\beta \in CI \mid \beta] = 95\%$ . This is different from saying "there is a 95% probability that the true  $\beta$  lies within this range", i.e.,  $P[\beta \in CI \mid CI] = 95\%$ . CIs are a frequentists concept, and this second erroneous interpretation contradicts the frequentist interpretation of probability. In the strict frequentist paradigm, the parameter is unobserved but it is set, so a probability statement on its value does not make sense. The probability applies to the interval, not to the true parameter value.

the observed data (Gelman and Greenland, 2019).

As always, recall that all these statements are based on the assumption that the model is correct.

### ii. Traditional approach: asymptotic theory

Considering a parameter of interest  $\theta$  and its estimation with n-k degrees of freedom  $\hat{\theta}$ . The sampling distribution of the standardized estimate  $\frac{\hat{\theta}-\theta}{\mathrm{SD}[\hat{\theta}]}$  is a Student's t distribution with n-k degrees of freedom. Hence, we could describe our uncertainty in  $\hat{\theta}$  by the interval that covers 95% of the distribution mass:

$$CI_{95\%}(\hat{\theta}) = \left[\hat{\theta} + q_{t,n-k}(0.025) \times SD[\hat{\theta}] ; \hat{\theta} + q_{t,n-k}(0.975) \times SD[\hat{\theta}]\right]$$

We do not know  $SD[\hat{\theta}]$ , but we can estimate it by  $SE[\hat{\theta}]$ , thus we compute the interval estimate:

$$\widehat{\mathrm{CI}}_{95\%}(\hat{\theta}) = \left[\hat{\theta} + q_{t,n-k}(0.025) \times \mathrm{SE}[\hat{\theta}] ; \; \hat{\theta} + q_{t,n-k}(0.975) \times \mathrm{SE}[\hat{\theta}]\right]$$

Finally, the larger the degrees of freedom n-k, the closer a t distribution gets to the standard normal distribution. Therefore, when n-k is sufficiently large, we can simply use the t normal distribution:

$$\widehat{\mathrm{CI}}_{95\%} \left( \hat{\theta} \right) = \left[ \hat{\theta} + q_{\mathcal{N}}(0.025) \times \mathrm{SE}[\hat{\theta}] \; ; \; \hat{\theta} + q_{\mathcal{N}}(0.975) \times \mathrm{SE}[\hat{\theta}] \right] = \left[ \hat{\theta} \pm 1.96 \times \mathrm{SE}[\hat{\theta}] \right]$$

### Example 1: sample statistic is the sample mean $\bar{x}$

- Population: mean  $\mu_x$  and standard deviation  $\sigma_x$  are unobserved.
- Samples: suppose we take many random samples of size n, for each sample s we compute its mean  $\bar{x}_s$ , and we plot the distribution of the  $\{\bar{x}_s\}_s$ , i.e., the sampling distribution of  $\bar{x}$ . This distribution is a t distribution with n-1 degrees of freedom, centered around  $\mu_x$  and with standard deviation  $\frac{\sigma_x}{\sqrt{n}}$ . The larger n, the closer this  $t_{n-1}$  distribution will be to a normal distribution.  $\sigma_x$  is unobserved; a reasonable estimate for it is the sample standard deviation  $s_x$ , which we observe. Therefore we compute  $SE[\bar{x}] = \frac{s_x}{\sqrt{n}}$ .

**Example 2: sample statistic is a regression slope**  $\hat{\beta}$  Let us consider the multivariate linear regression model, and assume homoscedastic errors s.t.  $\mathbb{E}[ee'] = \sigma^2 I$ .

- Population: parameter  $\beta$ , and variance  $\sigma^2$  are unobserved
- Sample: parameter estimate  $\hat{\beta} \sim (\beta, \mathrm{SD}[\hat{\beta}])$  is observed. Its variance  $\mathbb{V}[\hat{\beta}] = \sigma^2(X'X)^{-1}$  and hence standard deviation  $\mathrm{SD}[\hat{\beta}]$  are not observed, as  $\sigma$  isn't. We can consistently estimate the population variance  $\sigma^2$  by the sample variance  $s^2 = \frac{1}{n-k} \sum_i r_i^2$ . We therefore estimate  $\mathbb{V}[\hat{\beta}]$  by  $\widehat{\mathbb{V}}[\hat{\beta}] = \hat{\sigma}^2(X'X)^{-1} = s^2(X'X)^{-1} = \frac{1}{n-k} \sum_i r_i^2 \ (X'X)^{-1}$ , and  $\mathrm{SD}[\hat{\beta}]$  by  $\mathrm{SE}[\hat{\beta}] = \frac{1}{\sqrt{n-k}} \sqrt{\sum_i r_i^2} (X'X)^{-\frac{1}{2}}$

### iii. Simulation approach: Bootstrap

The traditional approach relies on the assumed asymptotic sampling distribution of the statistic. This distribution rests on asymptotic theory (that usually leads to limit normal and  $\chi_2$  sampling distributions). When our sample size is small (making this approximation incorrect), or when analytical expressions for the

<sup>&</sup>lt;sup>12</sup>  $\triangle$  The standard deviation of the sample s has nothing to do with the standard error of the estimate  $SE[\hat{\beta}]$ . The first converges to the standard deviation of the population  $\sigma$  as  $n \to \infty$ , the second to 0.

uncertainty of the particular statistic are complicated, i.e., when conventional analytic approximations fail, we can create an alternative sampling approximation by "Bootstrap".

The Bootstrap procedure is a way to estimate the sampling distribution of the sample statistic, by resampling with replacement from the current sample to generate multiple "resamples" <sup>13</sup>. Supposing 100 bootstrap resamples, we can obtain 100 estimates and estimate  $SE[\hat{\theta}]$  by their standard deviation.

Advantages and limits:

- + It does not assume any underlying distribution of the data.
- + It can be applied to any sample statistic.
- + Bootstrap CIs are asymptotically consistent (though we can't know the true CI) and more accurate than the traditional intervals.
- Inference still relies on an appropriately drawn sample; and assumes independent resamples. Therefore with structured models, one must think carefully about the design of the resampling procedure (e.g. with clusters: should we sample within or across clusters?).
- Simple but time-consuming.

# 3.3 Hypothesis testing

### 3.3.1 Statistical tests

A statistical test is a method of verifying a statistical hypothesis.

A statistical hypothesis is a hypothesis on the probability distribution of T, where T is a test-statistic computed from the data, whose probability distribution is connected to our research question.

The general approach to conducting a statistical test consists of the following steps:

- 1. write H0
- 2. design a test statistic T that summarizes the deviation of the data from what would be expected under H0, and has a specific distribution under H0

```
Ex: – a t-test is a test in which the test statistic has a Student's \mathcal{T}-distribution under H0 – an F-test is a test in which the test statistic has an \mathcal{F}-distribution under H0
```

- 3. compute the realized value of T for our data
- 4. look whether it falls in the tails of the distribution. That would mean it is very unlikely given H0. Therefore we can reasonably reject H0.

### 3.3.2 Null Hypothesis Significance Testing (NHST) paradigm

Our goal is to statistically test the **hypothesis of a relationship between y and x\_j**, i.e., that  $\beta_j \neq 0$ . Null hypothesis testing proceeds by *reductio ad absurdum*: a hypothesis is assumed valid if its counterclaim is highly implausible. We'll test whether  $\beta_j = 0$  is highly implausible.

<sup>&</sup>lt;sup>13</sup> Of course, we sample with replacement, to get samples of the same size n.

- 1. write H0 we define the null hypothesis the hypothesis to nullify H0:  $\beta_j = 0$
- 2. design T we define the t-statistic  $t_{\beta} = \frac{\beta h_0}{\mathrm{SD}(\beta)} = \frac{\beta 0}{\mathrm{SD}(\beta)} \approx \mathcal{T}_{n-2}$
- 3. compute T  $t_{\hat{\beta}} = t_{\beta}$  (observed data) =  $\frac{\hat{\beta} 0}{\text{SE}(\hat{\beta})}$
- 4. interpret we define the 2-sided<sup>14</sup> p-value =  $\Pr\left[\text{observing a }T > |t_{\hat{\beta}}|\right]$  under H0, i.e., the probability of observing data as extreme as that actually observed, assuming H0.<sup>15</sup>

```
p-value small \iff t_{\hat{\beta}} falls in the tail of the Student's \mathcal{T}-distribution \implies observing our t_{\hat{\beta}} is highly unlikely under H0 \implies reject H0 \implies there is a relationship between y and x.
```

In econometrics, the standard approach is to dichotomize the evidence using a p-value threshold, usually the *significance level*  $\alpha = 5\%$ . If p < 0.05 then  $\hat{\beta}$  is "statistically significant", if p > 0.05 it is not.

# 3.3.3 Type I/II errors, size and power

A test can lead to two types of mistakes:

- $\bullet$  a **type 1 error** or "false positive":  $\{-\mid H0\}$  reject H0 when we shouldn't (it is actually true)
- ullet a **type 2 error** or "false negative":  $\{+ \mid H1\}$  don't reject H0 when we could (it is actually false)

We define a test's:

- size = probability of erroneously rejecting H0  $\equiv P[\text{type I error}] = P[-|h_0]$
- **power** = probability of correctly rejecting H0  $\equiv 1 P[\text{type II error}] = P[-|h_1]$

Intuitively, we would like to minimize the size and maximize the power of our test. To guarantee a test size inferior to 0.05, we simply need to set the significance level  $\alpha$  to 0.05. To guarantee a power superior to 0.80, we need a sufficiently large sample zize N, or the "Minimum Detectable Effect" will be very high.

**Power calculations** Having adequate power means that if there really is an effect, the empirical strategy and data will enable the test to detect it. Low powered studies will instead "miss" the effect <sup>16</sup>. Post-

 $<sup>^{14}\</sup>mathrm{We}$  can actually use the test-statistic T to carry out two different tests:

<sup>-</sup> a two-sided test: if we want to test for the possibility of the relationship in both directions. Ho:  $\beta_j = 0$ , H1:  $\beta_j \neq 0$ . Both tails of the test-statistic's distribution constitute therefore the "critical region", each containing  $\frac{\alpha}{2}$  of the values. By default, statistical packages report the two-sided p-values.

<sup>-</sup> a one-sided test: to test for the possibility of the relationship only in one direction. E.g.: H0:  $\beta_j = 0$ , H1:  $\beta_j > 0$ . Only the right tail of T's distribution makes the critical region, containing  $\alpha$  of the values. Only z- and t-tests can accommodate one-sided tests. F-tests,  $\chi_2$ -tests... cannot as their distributions are not symmetric.

<sup>&</sup>lt;sup>15</sup>  $\triangle$  The p-value is often misinterpreted to be the probability that H0 is true, when it is the probability of observing data as extreme or more extreme than that actually observed, assuming H0. p-value =  $P(\text{obs} \mid \text{hyp}) \neq P(\text{hyp} \mid \text{obs})$ .

<sup>&</sup>lt;sup>16</sup> Lacasse et al. (2020) is a good—and published!—example of this. Rephrasing their specific independent and dependent variables as generic x and y: "Because enrollment in the trial was stopped before we had reached our proposed sample size, the trial was underpowered, with the consequence of a wide confidence interval around the point estimate. [...] The data that

estimation, it is useful to perform a retrospective design analysis and ask: "Was my study sufficiently powered?", especially if we found a statistically significant non-null effect. But it must be done correctly: 

To estimate the power one must first postulate a 'true' effect size, which can be thought of as that observed in an infinitely large sample. That effect size should be determined from a literature review, not the effect size observed in one's study! The latter is noisy, and generally overestimated (publication bias), and would therefore lead to overestimates of power.

### 3.3.4 Criticisms of the NHST and 'statistical significance'

The NHST paradigm and the binary concept of 'statistical significance' based on p-value thresholds are heavily criticized. It is argued that 1. the sharp point null hypothesis of zero effect is generally implausible and thus uninteresting, and 2. interpreting p-values dichotomously loses a lot of information. In addition, as for any statistical estimate to be 'significant', it has to be at least 2 SE from 0, the larger the SE, the higher the estimate must be, to be publishable. This induces selection bias, statistically significant estimates tend to be overestimates.

A. Gelman recommends that researchers interpret p-values continuously, viewing the strength of evidence for H0 as a continuous function of the magnitude of the p-value. He notes that using statistical power as a measure of the strength of a study is also flawed, as the narrow emphasis of statistical significance is placed as the primary focus of study design.

were accrued could not rule out benefit or harm from x." As summarized in the abstract: "Our underpowered trial provides no indication that x has a positive or negative effect on y".

# 4 Statistical inference [under a Bayesian approach]

Core idea:  $\theta$  is an r.v., and we use Bayes' Theorem to update probability statements (which represent states of beliefs) about  $\theta$  as more evidence (data D) becomes available.

prior density 
$$f(\theta|D) = \frac{f(\theta) \quad f(D|\theta)}{f(D)}$$
 likelihood scaling factor or "evidence"

We consider

- y the observed value of Y, an outcome variable of interest. This calculation rst requires that we x a data point from the sample  $X = \{x_1, ... x_n\}$
- $\theta$  a parameter of the data point's distribution,  $x \sim f(x \mid \theta)$
- $\alpha$  a hyperparameter of  $\theta$  's distribution,  $\theta \sim g(\theta \mid \alpha)$

The model and data are combined using Bayes' rule to compute a posterior distribution of  $\theta$ :

$$f(\theta \mid X, \alpha) = \frac{f(\theta, X \mid \alpha)}{f(X \mid \alpha)} = \frac{f(X \mid \theta, \alpha)f(\theta, \alpha)}{f(X \mid \alpha)} \propto f(X \mid \theta, \alpha) \quad f(\theta \mid \alpha) \leftarrow \text{prior}$$

posterior

distribution

The computation is simulation-based, not optimization-based. Whereas optimizing produces a single point estimate (the best fit  $\hat{\theta}$ ), since we have uncertainty about the parameters, we describe the entire posterior distribution by producing posterior simulation draws  $s = 1, ..., S(\mu_s, \sigma_s)$ .

If the ultimate objective of our doing inference is:

- the **estimation** of parameters: we can summarize this posterior distribution using a measurement of central tendency (the mean or median), and credible or "uncertainty" intervals (the Bayesian equivalent of frequentist confidence interval).
- the **prediction** of a new data point  $\tilde{x}$ : we compute predictive uncertainty by producing posterior simulations, describing the *posterior predictive distribution*  $f(\tilde{x} \mid X, \alpha) = \int f(\tilde{x} \mid \theta) f(\theta \mid X, \alpha) d\theta$ . We can then summarize it numerically or graphically (median, MAD, hist).

### Include additional information using a prior distribution

- Using an uninformative or "flat" prior (the uniform distribution) results in the posterior distribution being equal to the product of the likelihood and a mere constant, s.t. the mode of the posterior distribution is the MLE.
- A weakly informative family of prior distributions is the normal with mean 0 and scale 2.5 times that of the predictor <sup>17</sup>.
- "Conjugate" prior probability distributions (for the ... distribution): the posterior distributions  $f(\theta|x)$  are in the same family as the prior probability distribution  $f(\theta)$ .
- Bayesian inference is a compromise between prior and data, where each has a weight proportional to the inverse square of its s.e.  $\rightarrow SE_{\text{Bayes}} < \text{both } SE_{\text{prior}}$  and  $SE_{\text{data}}$

 $<sup>^{17}</sup>$  This distribution provides moderate regularization and stabilizes computation. It is the default used in the R function rstanarm::stan\_glm().

In practice The data are used to update the prior belief by examining the likelihood of the data given a certain value of  $\theta$ . When the likelihood has an analytical expression, we can combine it with the prior to derive the posterior analytically. Most of the time, there is no such analytical expression. We derive the posterior via Markov Chain Monte-Carlo (MCMC) sampling.

# 5 Prediction

Prediction isn't part of statistical inference, but it can be the ultimate research goal, motivating the initial statistical inference step. Whether the ultimate goal is inference or prediction, both first require finding a model that describes the relationship between the independent variables and the outcome in our data. The use of the resulting model then differs:

- Inference: Use the model to learn about the data generation process.
- Prediction: Use the model to predict the outcomes for new data points.

# 6 Workflows for inference and prediction

#### Basic workflow for inference

- 1. Modeling: reason about the DGP and choose the stochastic model that approximates it best.
  - Consider variable transformations
  - Think about what correlation or structure could be in the errors
    - a group-error structure  $\rightarrow$  consider clustering SEs, bootstrapping SEs, multilevel modeling
    - autocorrelation. Ex: spatial correlation  $\rightarrow$  adjust using Conley s.e.
    - heteroskedasticity. Should always assume it, and thus use "White-corrected" or "robust" SEs
  - Consider doing "Simulated-data experimentation": simulate several fake datasets (under different underlying models), apply your statistical procedure to each, and see what happens. This will clearly show what your method is doing.
- 2. Estimation & Model validation: check that the underlying assumptions of the model are satisfied; and assess uncertainty in the fit
  - Formal tests. Ex: for Heteroskedasticity: the White Test (tests for heteroskedasticity of an unknown form)
  - Residual plots
    - Normal Q-Q plot = are residuals approximately normally distributed?
    - Residuals against fitted values
- 3. Application: Use the model to explain the DGP.

### Basic workflow for prediction

- 1. Modeling: Consider several different models and different parameter settings.
- 2. Model selection: Identify the model with the greatest predictive performance using validation/test sets; select the model with the highest performance on the test set.
- 3. Application: Predict the outcome for new data, with the expectation that the selected model also generalizes to the unobserved data.

### 6.1 Model comparison and selection

Learning from data has generally one of two ultimate objectives: inference or prediction. Model comparison should proceed in line with the objective. After a brief paragraph on *nested* model discrimination, this section focuses on model comparison for prediction, our objective will therefore be predictive performance<sup>18</sup>. Much of this section is taken from Gelman et al. (2013).

<sup>&</sup>lt;sup>18</sup> In classical econometrics focused on inference, especially when the goal is causal inference, the research design drives the model specification such that there isn't so much need for model comparison and selection.

### 6.1.1 Comparing nested models – F tests

If two models are *nested*, i.e., one represents a special case of the other, we can easily discriminate between them using a standard hypothesis test of the parametric restrictions on the nested one.

The key questions are: (1) is the improvement in fit large enough to justify the additional difficulty in fitting, and in a Bayesian context (2) is the prior distribution on the additional parameters reasonable?

### 6.1.2 Comparing non-nested models – IC, CV

We want to know which model gives the best predictions of new data generated from the true DGP. Ideally, we would measure the model's out-of-sample predictive accuracy or error, for such new data produced from the true DGP. After describing exactly what the quantity we would like to measure is, we will describe methods for estimating an *approximation* of it, given the data we have.

There are different ways of defining a model's predictive accuracy or error:

• If one is predicting a *point*, predictive accuracy can be defined using an error measure, such as the absolute error or the squared error. Individual errors are aggregated and averaged to obtain a summary measure of predictive accuracy, such as the Root Mean Squared Error (RMSE)<sup>19</sup>:

$$RMSE = \sqrt{MSE} = \sqrt{\frac{1}{N} \sum_{i} (\hat{y}_i - y_i)^2}$$

These measures are easy to compute and interpret, but aren't appropriate for models that are far from the normal distribution...

• A more general<sup>20</sup> summary is the log likelihood or log predictive density (LPD). For any data  $y=y_1,...,y_m$  produced from the true DGP, i.e., taken from the unknown data distribution f, LPD $(y) \equiv \ln p(y|\theta) = \ln \prod_i p(y_i|\theta)$ .

Therefore for *out-of-sample* data:

If inference for $\theta$ is summarized by a point estimate $\hat{\theta}(y)$	If inference for $\theta$ is summarized by a posterior distribution $p_{post,\theta}()$	
$\triangleright$ For a new data point $\tilde{y_i} \sim f$ :		
$LPD(\tilde{y_i}) = \ln p(\tilde{y_i} \hat{\theta})$	LPD $(\tilde{y}_i) = \ln p_{post,y}(\tilde{y}_i) \equiv \int p(\tilde{y}_i \theta) p_{post,\theta}(\theta) d\theta$	
▷ As new data points are themselves unknown, the expectation:		
$\mathbb{E} \operatorname{LPD} \equiv \mathbb{E}_f \big[ \operatorname{LPD}(\tilde{y_i}) \big] = \mathbb{E}_f \big[ \ln p \big( \tilde{y_i}   \hat{\theta} \big) \big]$	$ = \mathbb{E}_f \left[ \text{LPD}(\tilde{y_i}) \right] = \mathbb{E}_f \left[ \ln p_{post,y} \left( \tilde{y_i} \right) \right] $	

In practice, f and  $\theta$  are unknown, so we cannot compute ELPD. We will try to approximate it, using existing data (hence knowing that any method will be correct at best only in expectation...)

Adjusted within-sample predictive accuracy: a natural estimate of the expected log predictive density for new data is the log predictive density for existing data. Information criteria such as AIC and WAIC give approximately unbiased estimates of ELPD by correcting for how

<sup>&</sup>lt;sup>19</sup> The RMSE is the square root of the variance of the residuals, it can be interpreted as the standard deviation of the unexplained variation. It is an absolute measure of fit of the model to the data. (Whereas  $R^2$  is a relative measure of fit. Note that one should absolutely not select a model based on R2, and this would favor overfitting.)

 $<sup>\</sup>triangle$  It is scale-dependent (it has the same unit as y), therefore it can only be compared across models in the same units.

<sup>△</sup> It is sensitive to outliers (as each error is squared, giving larger errors a disproportionately large effect).

<sup>&</sup>lt;sup>20</sup> It is proportional to the MSE if the model is normal.

much the fitting of k parameters increases predictive accuracy, by chance alone. These are scoring methods from information theory.

- Cross-validation: the model is fit to a training set, then the fit evaluated on a holdout set.

Both methods are based on adjusting the log predictive density of the observed data by subtracting an approximate bias correction. The measures differ in their starting points (how they measure the log predictive density) and their adjustments.

And asymptotically, AIC is equal to LOO-CV computed using the MLE, and Bayesian LOO-CV is equal to WAIC.

### Information Criteria (IC)

Goal: we want the best model fit (maximized likelihood), but we penalize model complexity (to not overfit the data). Most IC are expressed on the deviance scale; the model with smallest IC is preferred.

Let k be the number of parameters, n the sample size.

### • Akaike information criterion (AIC)

- starting point: the log predictive density, conditional on a point estimate:  $\ln \hat{L} \equiv \ln p(y|\hat{\theta}_{\text{MLE}});$
- adjustment for overfitting: uses the simplest bias correction, based on the asymptotic normal posterior distribution, for which<sup>21</sup> simply subtracting k corrects for the number of parameters:

$$AIC \equiv -2 \left(\widehat{\text{ELPD}}_{AIC}\right) = -2 \left(\ln \hat{L} - k\right) = -2 \ln \hat{L} + 2k$$

 $AIC_c$  is the AIC corrected for small samples:  $AIC_c = -2 \ln \hat{L} + 2k \frac{n}{n-k-1} \xrightarrow[n \to +\infty]{} AIC$ Limit: when we go beyond linear models with flat priors, e.g., models with hierarchical structures or informative priors, the number of effective parameters isn't k so we can't simply substract k.

### • Watanabe-Akaike information criterion (WAIC)

- starting point: the log predictive density, averaging over the posterior distribution  $p_{\text{post}}(\theta) = p(\theta|y)$  (i.e., a fully Bayesian approach);
- adjustment for overfitting: corrects for the *effective* number of parameters.

### Cross-validation (CV)

Cross-validation consists in partitioning the data into a training set  $y_t$  and a validation set  $y_v$ , fitting the model to the training set, and evaluating this predictive accuracy (fit) using the validation set. It is based on the log predictive density, but can use any starting point (i.e., either averaging over the posterior distribution  $p_{\text{post}}(\theta)$  or conditioning on a point estimate  $\hat{\theta}$ ).

In Bayesian CV, fitting the model to  $y_t$  yields a posterior distribution for  $\theta$ :  $p_{\text{post}}(\theta) \equiv p(\theta|y_t)$ . We assume we can summarize it by S simulation draws  $\theta^1, ..., \theta^S$ . We can then compute the log predictive density for  $y_v$  as:  $\text{LPD}(y_v) \equiv \ln p(y_v|\theta^{\text{"post"}}) \equiv \frac{1}{S} \sum_{s=1}^{S} p(y_v|\theta^s)$ 

The CV process is repeated using different partitions, and the resulting log predictive densities are averaged into a single estimate of out-of-sample predictive accuracy.

<sup>&</sup>lt;sup>21</sup> This is also true in the special case of a normal linear model with a uniform prior distribution.

### • K-fold CV

The data are randomly partitioned into K equal-sized sets. The CV process is repeated K times, each time using one subsample for validation, and the K results are averaged into one estimate:

$$LPD_{K-CV} = \sum_{k=1}^{K} \ln \left( \frac{1}{S} \sum_{s=1}^{S} p(y_k | \theta^s) \right)$$

### • 'Leave-one-out' CV = n-fold CV

In the extreme case of n partitions, each validation set represents a single data point:

$$LPD_{LOO-CV} = \sum_{i=1}^{n} \ln \left( \frac{1}{S} \sum_{s=1}^{S} p(y_i | \theta^s) \right)$$

In any CV process, each prediction is conditioned on n-v data points instead of n, which causes underestimation of the predictive fit. We can correct for this bias by estimating how much better predictions would be obtained if conditioning on n data points (Gelman et al., 2013).

Conclusion Neither cross-validation nor information criteria are perfect. AIC does not work in settings with strong prior information, WAIC relies on a data partition unamenable to structured models such as for spatial or network data, cross-validation is computationally expensive as getting a stable estimate requires many data partitions and fits. Gelman et al. (2013)'s preferred choice is "cross-validation, with WAIC as a fast and computationally convenient alternative. WAIC is fully Bayesian (using the posterior distribution rather than a point estimate) [...]. A useful goal of future research would be a bridge between WAIC and cross-validation with much of the speed of the former and robustness of the latter."

# TO ADD: Model Shrinkage Methods, and other methods to deal with highly correlated predictors

- LASSO (Least Absolute Shrinkage and Selection Operator)
- PCA

# 7 Other branches of statistical modelling

# 7.1 Statistical Inference Using Agent-based models (ABMs)

**Agent-Based Models** are computational models<sup>a</sup> that simulate the actions and interactions of autonomous agents within a system, to assess their effects on the system as a whole. The goal is to re-create and predict the emergence<sup>b</sup> of higher-level system properties from simple agent-level behaviors, taking a "bottom-up" approach.

ABMs are generally composed of 3 elements:

- 1. many agents with assigned attributes;
- 2. simple **rules** about: their individual decision-making process, how they interact, how they learn and adapt—these rules can be deterministic or probabilistic;
- 3. an **environment**.

Goal of ABMs ABMs allow us to observe how the behaviors of individual agents affect the system as a whole and if any emergent structure develops within the system. They show how small-scale changes can affect large-scale outcomes within the system.

#### Use in different fields

- In economics: ABMs can describe the microeconomic actions of adaptive agents, which give rise to emergent behavior in the form of macroeconomic structures; which, in turn, influence agent decisions. Ex: we can represent the economy as a complex system, with crashes and booms that emerge from non-linear responses to small changes.
- In ecology: ABMs are often called individual-based models (IBMs), and are used to study population dynamics, plant-animal interactions...
- In epidemiology: epidemiological ABMs now complement traditional compartmental models (such as the deterministic SIR Susceptible/Infectious/Recovered model) which they have tended to surpass in terms of prediction accuracy to model the spread of epidemics.

### Statistical inference

1. Model validation and selection, uncertainty quantification, and fitting ABMs to data: There does not seem to be (yet) formal guidelines and procedures from the statistical literature, for: fitting ABMs to data, for making quantified statements of uncertainty about the outputs, e.g., calculating confidence intervals on predictions, nor for testing whether a specific parameter (rule) is needed in an ABM. See Banks and Hooten (2021); Heard et al. (2015).

### 2. Statistical inference

Because of the variety of input rules and the complexity of outputs, the likelihood function of an ABM is generally intractable. One must hence perform likelihood-free inference. Heard et al. (2015) suggest that two main tools allow that: emulators and approximate Bayesian computation (ABC).

<sup>&</sup>lt;sup>a</sup> Computational models are mathematical models that study the behavior of a system by computer simulation. The system studied is often a complex nonlinear system for which simple analytical solutions are not available. Experimentation is therefore done by modifying the model's parameters, and comparing outcomes. Examples include weather forecasting models, flight simulator models, neural network models, and ABMs.

<sup>&</sup>lt;sup>b</sup> The process of *emergence* can be expressed as "the whole is greater than the sum of its parts".

# Key ideas

Inferential statistics is about uncertainty, and therefore **probability distributions**. It proceeds by learning from data, it asks: given sample data, what are we able to infer about the population?

In microeconometrics, inference is usually conducted under a frequentist approach:

Steps	Options
1. Choose & write a model, the one we think is closest to the true and unobserved DGP.	(linear regression model w. normal errors, logistic regression model, SEM)
$\star$ Bring in data $\star$	
2. Estimate the model, i.e., estimate the conditional distribution. When the specification is parametric, it means estimating parameters.	(OLS, 2SLS, MLE,)
a. estimation $\implies$ " $\hat{\beta} = \dots$ "	
b. hypothesis testing $\implies$ " $\hat{\beta}$ is/isn't statistically significant"	
3. Validate & compare the model.	

In frequentist statistics, we trust that the results given by these statistical tools (estimators, tests...) give us relevant indications about the population, because of the tools' asymptotic properties (which stem from laws of large numbers (LLNs) and central limit theorems (CLTs)).

# A A small library of regression models

### A.1 Common models

Recall that a statistical model is the combination of a sample space and a collection of *joint probability* distributions on that space; the goal being to represent the specific distribution induced by the DGP. Rather than look at the full joint distribution, regression models simplify the problem and focus on the *conditional* distribution of  $y|X^{22}$ .

All regression models are therefore first *conditional distributions*, and can be written as such. Based on the properties of each distribution, we can then also write them in a *conditional mean*  $+/\times$  *error* form.

• Classical Linear Regression Model

$$y|X \sim \mathcal{F}(X\beta, \sigma^{2}I)$$

$$\iff y = \beta_{0} + \beta_{1}X_{1} + \dots + \beta_{k}X_{k} + e, \quad e \stackrel{\text{iid}}{\sim} \mathcal{F}(0, \sigma^{2}I)$$

$$\iff y = \mathbb{E}[y|X] + e, \quad \mathbb{E}[y|X] = \beta_{0} + \beta_{1}X_{1} + \dots + \beta_{k}X_{k}, \quad e \stackrel{\text{iid}}{\sim} \mathcal{F}(0, \sigma^{2}I)$$

- Polynomial Regression
  - Ex: LOESS (locally estimated scatterplot smoothing) is a nonparametric regression algorithm, in which  $\mathbb{E}[y|X]$  at each data point  $X_i$  is estimated using a weighted low-degree polynomial regression model that gives higher weights to the neighboring points (in X).

$$\mathbb{E}[y|X] = \beta_0 + \beta_1 X_1 + \beta_2 X^2 + \dots + \beta_p X^p, \quad e \stackrel{\text{iid}}{\sim} \mathcal{F}(0, \sigma^2 I)$$

- Generalized linear model (GLM)
  - GLMs are usually used to predict outcomes of bounded or discrete form. An invertible link function g() relates  $\mathbb{E}[y|X]$  to the linear predictor vector  $X\beta$ , and we assume a data distribution  $F(y|g^{-1}(X\beta))$ .
  - Ex: the linear regression model is a GLM with normal data and 'identity' link.
  - Ex: the logistic regression model is a GLM with binomial data and logit link  $\ln \left(\frac{\cdot}{1-\cdot}\right)$ .
  - Ex: the Poisson regression model is a GLM with Poisson data and logistic link ln().

$$g(\mathbb{E}[y|X]) = \beta_0 + \beta_1 X_1 + \dots + \beta_k X_k, \quad e \stackrel{\text{iid}}{\sim} F(0,\dots)$$

• Generalized additive model (GAM)

GAMs generalize further to allow for  $g(\mathbb{E}[y|X])$  to be a *nonlinear* smooth function of each predictor. The space of functions of which h is an element is the "basis".

$$g\big(\mathbb{E}[y|X]\big) = \beta_0 + h_1(X_1) + \ldots + h_k(X_k), \quad e \overset{\text{iid}}{\sim} F_{\text{ExpFamily}}(0,\ldots)$$

GAMs penalize the complexity of the model to prevent overfitting the data, by adding a penalty for the size of the coefficients associated with the basis functions.

- Nonparametric models
  Use large numbers of parameters to allow essentially arbitrary curves for the predicted value of y|X.
- Multilevel or "hierarchical" models Coefficients can vary by group or by situation.
- Incomplete data models

<sup>&</sup>lt;sup>22</sup> For simplicity, we assume we adopt a frequentist approach, therefore we need not write distributions of y as conditional on  $\theta$ , as  $\theta$  is fixed. If we adopted a Bayesian approach, we'd make it explicit that distributions of y are conditional on  $\theta$ .

- Missing data. For some problems, we can set up a model specifically to handle the missingness mechanism. Ex censored data: extensions of ML / Bayesian regression include the censoring into the likelihood.
- Measurement error in the predictors x: we observe  $x^* = x + \eta$ . If we can estimate the variance of the measurement errors, we can either just apply a bias correction on the raw estimate from the regression of y on  $x^*$ , or directly fit the full "simultaneous-equation model" using a marginal likelihood or Bayesian approach. Same maths as in IV.

### A.2 Limited outcome models

A limited dependent variable y, i.e., a y that is categorical or constrained to fall in a certain range, often arises in econometrics. With such data, linear regression is not an appropriate estimation method, as it does not take into account the constraint on possible values of the dependent variable.

Limited y	Appropriate regression models
binary: $y \in \{0, 1\}$	probit, logit
count: $y \in \{0, 1, 2, 3,\}$	Poisson regression model, negative binomial model
censored	censored regression models

### A.2.1 Binary outcome models

The data y|X is binary, i.e., it follows a Bernoulli distribution:

$$y|X \sim Ber(\pi) = \begin{cases} 1 & \text{with probability } \pi \\ 0 & \text{with probability } 1 - \pi \end{cases}$$

A regression model is therefore formed by expressing the conditional probability  $\pi \equiv P[y=1|X]$  as a function of X and  $\beta$ . I.e.<sup>23</sup>, a model for binary outcome is:

$$y_i|X_i \sim Ber(\pi_i)$$

$$\pi_i = g^{-1}(X_i'\beta)$$

$$\iff y_i|X_i \sim Ber(g^{-1}(X_i'\beta))$$

### Models

• Linear probability model

$$\pi_i = X_i'\beta + e_i$$

This model is probably the first one that comes to mind. However, it is not appropriate, as it will not constrain the predicted values to be in [0,1], since the predictor  $X'_i\beta$  can take any real value. It is still frequently preferred to Logit or Probit, on grounds that it is computationally simpler, the estimated marginal effects are easier to interpret, and are usually very similar anyway, especially with

a large sample size.

However, Horrace and Oaxaca (2006) show that in almost all circumstances, the LPM yields biased and, most importantly, *inconsistent* estimates. I.e., the LPM gives the wrong answer, with almost certainty, even with an infinitely large sample: "consistency seems to be an exceedingly rare occurrence as one

<sup>&</sup>lt;sup>23</sup> Where  $g^{-1}()$  is a cumulative distribution function (to ensure that  $0 \le p \le 1$ ).

would have to accept extraordinary restrictions on the joint distribution of the regressors. Therefore, OLS is frequently a biased estimator and almost always an inconsistent estimator of the LPM."

### • Logit model = Logistic regression model

$$\pi_i = \operatorname{logit}^{-1}(X_i'\beta) \equiv \frac{e^{X_i'\beta}}{1 + e^{X_i'\beta}} \iff \operatorname{logit}(\pi_i) = X_i'\beta$$

We transform the probability using the logit or "log-odds" transformation logit(.)  $\equiv \ln\left(\frac{\cdot}{1-\cdot}\right)$  which is the inverse of the logistic function, and maps [0,1] to  $[-\infty,\infty]$ . This outcome need not be in [0,1], so we can model it as a *linear* function of the covariates. I.e., we have chosen as  $g^{-1}()$  the CDF of the logistic distribution: logit<sup>-1</sup>().

Interpretation of the coefficients:

- logit scale  $[-\infty, \infty]$  "a 1-unit difference in x corresponds to a  $\hat{\beta}$ -unit difference in log-odds[y=1]"
- odds<sup>24</sup> scale  $[0,\infty]$  "a 1-unit difference in x corresponds to a  $e^{\hat{\beta}}$  multiplicative difference in odds[y=1]"
- probability scale [0,1] "a 1-unit difference in x corresponds to a  $\frac{\hat{\beta}}{4}$ -unit maximum<sup>25</sup> difference in P[y=1]"

**Estimation** by Maximum Likelihood, as the distribution of the data y|X must be the Bernouilli. The conditional density of each observation is:  $f(y_i|X_i) = \pi_i^{y_i}(1-\pi_i)^{(1-y_i)}$ . Given independence over i, the (log-)likelihood of the data is then the (log-)likelihood for n independent Bernoulli observations:

$$\hat{\theta}_{\text{MLE}} = \underset{\theta}{\operatorname{argmax}} \log \left( L(y|X,\theta) \right) = \underset{\theta}{\operatorname{argmax}} \log \left( \prod_{i=1}^{n} \pi_{i}^{y_{i}} (1-\pi_{i})^{1-y_{i}} \right)$$

$$= \underset{\theta}{\operatorname{argmax}} \sum_{i=1}^{n} y_{i} \ln(\pi_{i}) + (1-y_{i}) \ln(1-\pi_{i})$$

$$= \underset{\theta}{\operatorname{argmax}} \sum_{i=1}^{n} y_{i} \ln(F(X_{i}'\beta)) + (1-y_{i}) \ln(1-F(X_{i}'\beta))$$

### A.2.2 Count data models

 $y_i \in \{0, 1, 2, ...\}$ : number of occurrences of an event. Ex: number of children in a household, number of doctor visits per year.

## • Poisson regression model

We assume y|X follows a Poisson distribution. The Poisson distribution is characterized by a single parameter  $\lambda > 0$  (the mean rate of occurrence of the event), s.t.  $P[y_i = y|\lambda] = \frac{e^{-\lambda}\lambda^y}{y!}$ , which further implies  $\mathbb{E}[y_i] = \mathbb{V}[y_i] = \lambda$ . Thus only  $\lambda$  is to be explained by the predictors<sup>26</sup>. Therefore, the general Poisson regression model is:

$$y_i|X_i \sim Pois(\lambda_i)$$
  
 $\lambda_i = g^{-1}(X_i'\beta)$ 

 $<sup>^{24}</sup>$  The odds of success are defined as the ratio of the probability of success  $\pi$  over the probability of failure. Here, where "success" is  $y{=}1$ , the odds of  $y{=}1$  are  $\frac{\pi}{1-\pi}$  to 1.

<sup>25</sup>  $\triangle$  the logistic function  $\log \operatorname{it}^{-1}()$  is curved, so the expected difference in P[y=1] from a given difference in x is not a constant along x. The slope of the logistic regression curve is steepest at its halfway point ( $\log \operatorname{it}^{-1}() = 0.5$ ) and is  $\beta/4$ . I.e., the largest change in  $\pi$  from a 1-unit change in x is  $\beta/4$ .

<sup>&</sup>lt;sup>26</sup> Unlike the normal distribution, there is no  $\sigma$  parameter to be fit; the Poisson distribution has its own scale of variation.

$$\iff \mathbb{E}[y_i|X_i] = \mathbb{V}[y_i|X_i] = g^{-1}(X_i'\beta)$$

A common choice of link function g() is  $\ln()$ , s.t. we fit the regression model:

$$\mathbb{E}[y_i|X_i] = \mathbb{V}[y_i|X_i] = \exp(X_i'\beta)$$

Estimation by Maximum Likelihood:

$$\begin{split} \hat{\beta}_{\text{MLE}} &= \underset{\beta}{\operatorname{argmax}} \ \log L\big(y|X,\!\beta\big) = \underset{\beta}{\operatorname{argmax}} \ \log \prod_{i=1}^n P[y_i|X_i,\beta] \\ &= \underset{\beta}{\operatorname{argmax}} \ \sum_{i=1}^n \ln \frac{e^{-\exp(X_i'\beta)} \exp(X_i'\beta)^{y_i}}{y_i!} \\ &= \underset{\beta}{\operatorname{argmax}} \ \sum_{i=1}^n \left[ -e^{X_i'\beta} + y_i(X_i'\beta) - \ln(y_i!) \right] \end{split}$$

Interpretation of the coefficients:

- log scale  $[-\infty, \infty]$  "a 1-unit difference in x corresponds to a  $\hat{\beta}$ -unit difference in  $\log(\mu)$ ."
- relative risk<sup>27</sup> scale  $[0,\infty]$  "a 1-unit difference in x corresponds to a  $e^{\hat{\beta}}$  multiplicative difference in  $\mu$ ."

One big limitation of the Poisson model is that it implies equi-dispersion:  $\operatorname{Var}[y_i|x_i] = \mathbb{E}[y_i|x_i]$ , whereas we often see overdispersion in the data (ex: a few traders will do many trades, many traders will do a few). Some softwares (e.g., R) have packages that permit Poisson regression with an adjustment for overdispersion. Or we can also turn to the negative binomial distribution, which can accommodate overdispersion.

### • Negative binomial model

The negative binomial NB(p,r) distribution includes an additional parameter r>0 to capture overdispersion, s.t. that it does not impose mean = variance and makes for a generalization or robust alternative to the Poisson. It has larger variance than the Poisson for small r (overdispersion), and converges to Poisson as  $r\to\infty$ .

Using as transformation q() the usual logarithmic transformation  $\ln()$ , the NB regression model is:

$$y_i|X_i \sim NB(\mu_i, \phi)$$
  
 $\mu_i = g^{-1}(X_i'\beta)$ 

Estimation by Maximum Likelihood:

$$\hat{\theta}_{\text{MLE}} = \underset{\theta}{\operatorname{argmax}} \log L(y|X,\theta) = \underset{\theta}{\operatorname{argmax}} \log \prod_{i=1}^{n} P[y_i|X_i,\theta]$$
$$= \underset{\theta}{\operatorname{argmax}} \sum_{i=1}^{n} \ln \dots$$

Adding offsets to model rate data rather than count data:

https://stats.stackexchange.com/questions/11182/when-to-use-an-offset-in-a-poisson-regression https://www.cscu.cornell.edu/news/statnews/94\_offsets.pdf

<sup>&</sup>lt;sup>27</sup>Or "incidence rate ratio".

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