Overview										
Overview										
'Let's go hiking" is a s	social community	website where groups ca	n come toget	her or individuals	can sign up to co	mplete hiking cha	allenges.			
(For prototype only the	e Lake District in	the UK will be featured a	s a location.)							
Features										
Challenges APP		Database Feature		Future features	searchable/orgar	nised by location	when other locat	ions are introduced	 	
3										
Challenges List Page										
Hero area with feature	ed challenge - sh	owing more info and a sig	n up now bu	tton						
This page will feature	the current challe	enges available to the use	er, with a find	l out more button						
	_									
Individual Challenge F										
	-	challenge overview and			-					
it will also show an ov	erview if any mer	mbers are planning a gro	up hike Dat	e/Start time/Lead	member/number	of Members atte	nding			
Sign up to Challenge	Page									
		s to login or new users to	eian in							
This will be the portal	to allow members	s to logill of flew users to	sigit iii							
Paid for Challenge Pa	age									
This page will display	to the user the ro	oute and all the additional	information r	needed to comple	te challenge. This	will be visable o	nly once paymen	t has been taken.		
This will allow membe	ers to sign up to jo	oin a group hike or create	own hiking s	ession.						
Join group hike page										
This page will show a	summary once s	igned up								
Create Own group hik										
rorm feature page to	allow a member f	to create a group gatherir	ng to complet	e a challenge.						
Disclaimer Model Pop	э ир									
		aining safety and legal w	hat nots to be	confirmed before	e payment taken					
Membership APP	login/access feat	ure								
Sign in feature										
Jigii iii icatuic										
Sign up feature										

Payment	Payment featur	re								
Three tiered member	ership one free, or	ne pay as you go for a	in upfront fee, one	monthly member	ership					
Free membership o	ives user access	to the full website with	the choice to sign	n up to a challen	ge with no obligation	ons - pavment de	tails not taken unt	il paving for a cha	llenge, although c	an be stored.
Too mornboromp g	1100 4001 400000	The rail Website Will	i tiro orioloo to olgi	r up to a orianori	go marrio obligati	paymont do	lane from taken and	in paying for a one	mongo, annough o	an bo otorou.
Pay as you Go Mer	mbership - offers s	same as free, with a w	elcome magnet ar	nd sticker and 10	0% discount on any	challenges choc	sen by the user.			
Monthly Membersh	ip - offers all the a	bove, with additional	features as social	occasions, addit	ional gift on birthda	NV.				
					J					
Disclaimer Model P	Рор ир									
Before payment is t	aken a pop up ex	plaining safety and leg	gal what nots to be	confirmed befo	re payment taken					
My account										
•	to their account de	etails with a chance to	edit, and delete/c	ancel membersh	nip					
My Challenges										
Shows future and p	ast challenges		Future Feature -	chance to rating	the challenges an	d leads into the b	log and photo up	load area.		
Community APP -	Possible Feature	e (Maybe future featu	ıre)	Database Feat	ure, maps API					
Access only once lo	ogged in									
Blogg/Photo sharing										
Members can uploa	ad photos and writ	e a small blog about t	he challenge they	completed.						
Submit a challenge										
Members can subm	nit a challenge - fo	rm with the challenge	details, using a ro	ute mapping AP	I to mark the route					
Shop APP	Shop feature	Database Feature	Payment feature							
•										
All users can acces	s the the shop to	buy items for sale.								
Categories Page	WaterBottles	Hats	Patches, Badges	and Stickers	Books					
Shop All Page										
Individual items pag	ge									
		ion and price. Option	for quantity. Add to	bag feature.						
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Shopping bag										
A shopping bag page	featuring the ch	ance to edit quantity,	remove and conti	nue shopping and	d payment options.					
Payment options										
Payment area - first as	sks members to	sign in or continue a	s guest unless alre	eady signed in						
Payment area to featu	re a summary ir	ncluding shipping and	then confirm mer	mbers details or p	page for guests to e	enter information				
Proceed to secure pay	ment area.									
Confirmation page										
To confirm purchase is	s successful and	d redirect to home pa	ge.							
Info APP										
Home Page										
Landing page giving the	ne first visual im	pact of the site with a	hero image and	clear navigation to	o other features. Fi	nd out more link	leading to about	page. (Potentially	with rolling review	comment section
About Page										
A discription of purpos	e and additiona	l contact area.								
Review Us										
A area for members to	leave their revi	ews								
Instagram Live link										
Showing the features	of the Lets go H	iking instagram page	submit in instagra	am using the #Let	tsGoHikingUK					
Lets go Hiking APP										
URLS to other apps										
Base.html										
Additional features										
Email										
A welcome email on s		onfirmation of email a	ddress							
Email confirmation of a										
Email information pack		-								
Email two weekly ema										
Email a week before u	isers birthday to	say happy birthday (and gift is on its w	ay if monthly mer	mber)					

Side Nav Feature						
Sponsorship by outdoor	brand and links to their v	website i.e. Cotswoldoutdo	oor.com			
Bottom Nav						
About link						
Contact Link						
Disclaimer Link						
Review Us Link						
Copyright information						
Registered company na	me etc					
Top Nav						
Challenges						
Shop						
Login/signup						
Home						
Community						