

User Experience Designer

Xinyi (Claire) Shen

Solution-driven UX designer adept at fast-paced, collaborative work environments and ensuring user satisfaction. Expertise in interaction design and user research, supported by training in HCI. Proven track record of building products for customer and enterprise users, meeting the highest standards for web design. Continuously updating knowledge of the latest industry trends and technologies and contribute these skills to organizations.

Project Experience

Product Designer – User Experience Designer

Oct 2022 – Jan 2023 | Hong Kong University, HKSAR

- Promotes mutual benefits between academia and the market, in turn, helps to foster growth within the Fintech industry.
- Facilitating academic teams in discovering product breakthroughs within the decentralized financial industry, helping users adapt to economic changes.
- Identified user needs and develop innovative solutions with cutting-edge technology based on market trends.

Work Experience

User Experience Designer

Mar 2021 – Apr 2022 | WASU, Hangzhou, China

- Conducted user analysis to identify implicit requirements and made data-driven strategies for the market and product iterations.
- Led a medium group to create an intelligent digital media ecosystem for kids and adolescents with immersive interactions and increase membership payment by 20% within a quarter.
- Successfully maintained a core-user community of 800 and adapted products to users through A/B tests.
- Translated users' requirements into commercial value and designed innovative solutions that delighted users.

Education

MSc in Human-computer Interaction

Sep 2019 – Sep 2020 | University of Birmingham, Birmingham, UK

- Focus on how technology enables people to understand and communicate better.
- Build a solid foundation of academic theory, research methodology, and computing and programming skills.

BSc in Applied Psychology

Sep 2015 – Jun 2019 | Ningbo University, Ningbo, China

- Published a paper investigating the effects of facial traits and group membership on interpersonal trust.
- Be awarded the provincial outstanding graduates.

Contact

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[Portfolio](#)

Related Skills

Design Knowledge

Concept visualization, Prototyping, Information architecture, Visual design, Service design, Critical thinking, Product optimisation

Research Expertise

Preliminary test, Design validating, Design evaluating, Data analysis, Accessibility, Cultural awareness.

Management

Goals-design alignment, Agile workflow, Planning/coordination, Conflict resolution, Verbal and written communication

IT skills/Tools

Sketch, Figma, Axure, Principle, Blender, Adobe creative suite, Java, HTML/CSS, JavaScript, GitHub.

Language

Mandarin-Native

English-Advanced (IELTS 7)