CLAIRE LI

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WORK EXPERIENCE

Nortera.io, Los Angeles, CA
Product Manager Intern — Oct 2024 - Current
- Leading a team of 7 to build a B2B software MVP for HR compliance, reducing employment litigation risk by 30% with automated tracking and AI-driven diversity and inclusion recommendations; product funded by Google for Startups
- Conducting data analysis using **Tableau** to convert employee DEI data into quantitative insights, driving a 25% increase in stakeholder engagement for companies addressing historically underrepresented groups and women

Artifactual, Los Angeles, CA
Artificial Intelligence Product Manager Intern — June 2024 -Aug 2024
- Researched and led discovery calls on SMB and private equity market to identify gap for AI-driven financial due diligence, achieving a 21% ad conversion rate (industry median 4.3%)
- Integrated **computer vision** data extraction, **generative AI** document summarizing, and chatbot for document interaction using **Python**, **Claude**, and an **AI rag model** to cut analysis time by 50%
- Presented findings to interview clients, investors, and partners, including the former Head of Goldman Sachs Asia, incorporating feedback to improve stakeholder engagement, business strategy, and user retention by 12%

SoundMind App, Los Angeles, CA
Software Engineer Intern — June 2023 - Jan 2024
- Updated front-end using feedback from client calls, boosting engagement by 600% and doubling average session duration
- Conceptualized, built, and pitched mental health blog, learning **HTML** on the job, attracting 100k+ viewers in 3 months

mAIrobotics Inc., Irvine, CA
Artificial Intelligence Marketing Intern — June 2022 - Sep 2022
- Architected **GTM** strategy for multi-modal AI Gatekeeper assistant, increasing product visibility by 17%
- Created marketing collateral for HIMSS Global Conference, boosting client leads by 25% from 17.5k attendees

LEADERSHIP AND ACTIVITIES

Bruin AI, Director of Design — Jan 2024 - Current
- Organized inaugural AI Responsibility Summit, largest student-run AI conference in the nation, centered on sustainability in AI
- Designed and presented case studies and Bruin AI's website with 5k monthly traffic to clients and stakeholders
- Selected as project manager for club's first paid project based on history of reliability and delivering results

Consult Your Community, Project Manager and Senior Management Consultant — Sep 2023 - Current
- Pro-bono consulting organization helping minority-owned businesses shape business strategy (2% acceptance)
- Project manager for a case team of 5 to problem-solve a blockchain app's customer acquisition challenges, presenting research on blockchain and social media strategies, resulting in 3+ implementations
- Consulted for a dog park rental company, executing analysis on competitor data and client behavior to provide strategic recommendations on market expansion, leading to 8% revenue increase

Association of Computing Machinery-W, Director of Mentorship — Oct 2023 - Current
- Advanced inclusion in technology through mentorship, sponsorship, and events serve over 1k students yearly
- Led and expanded mentorship program by 300%, enhancing diversity and support for underrepresented groups

PROJECTS

ReputaCheck, Soft Due Dilligence Tool
- Developed RESTful API using **Python**, Google API, and Yelp API; integrated **TextBlob**, machine learning, **NLTK** for sentiment and keyword analysis of business reviews, speeding due diligence decision-making by 2x

GoHelpMe, UCLA Volunteering Website
- Developed a full-stack dynamic web app using **Python**, **Django**, **React**, and **PostgreSQL** for volunteer system, problem-solving pain-points in manual hour tracking, leading to a 30% increase in tracking efficiency and adoption by a local high school
- Led a cross-functional team of 5, implementing features such as event CRUD/filtering and user authentication which resulted in a 25% reduction in administrative overhead and streamlined operations

EDUCATION

University of California, Los Angeles (UCLA), Los Angeles, CA — Graduating March 2024
Bachelor of Science, Computer Science and Engineering, Minor in Cognitive Science — GPA: 3.93
Activities and Societies: William F. Sharpe Fellowship, Association of Computing Machinery, Bruin AI, Consult Your Community, High Note Music Foundation, Dean's Honor List

SKILLS

Skills: Python, C, C++, Java, Data Structures and Algorithms, Microsoft Office, Artificial Intelligence, Figma, Mandarin
Interests: Crafting, Swimming, Piano, Notes App, Butterflies, Names, Traffic Light Timings