

# ONLINE CUSTOMER SALES DATA

Select date range



## OVERALL PERFORMANCE

Our Top 5 Active Customers

	Customer_id	Revenue_Total ▾
1.	505130	59.9
2.	507674	59.9
3.	505839	59.9
4.	505830	59.9
5.	505585	59.9

Total Revenue

1,824,716.2

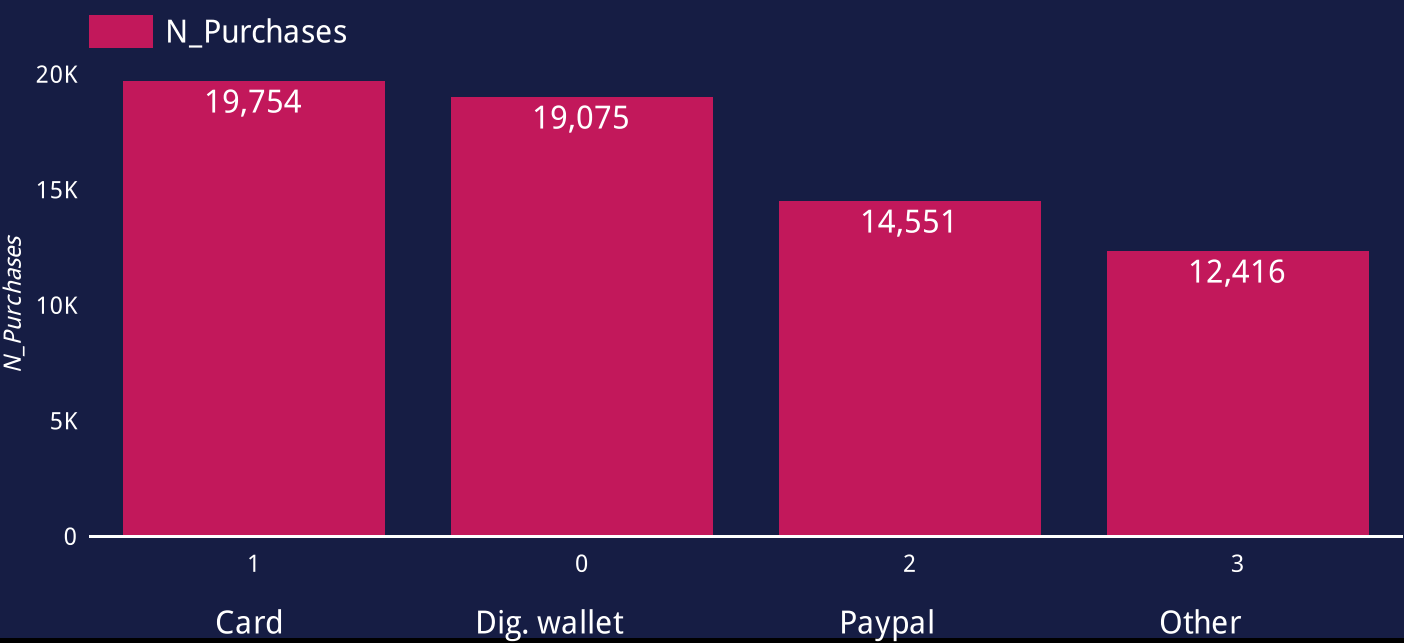
Avg. Purchase Value

15.97

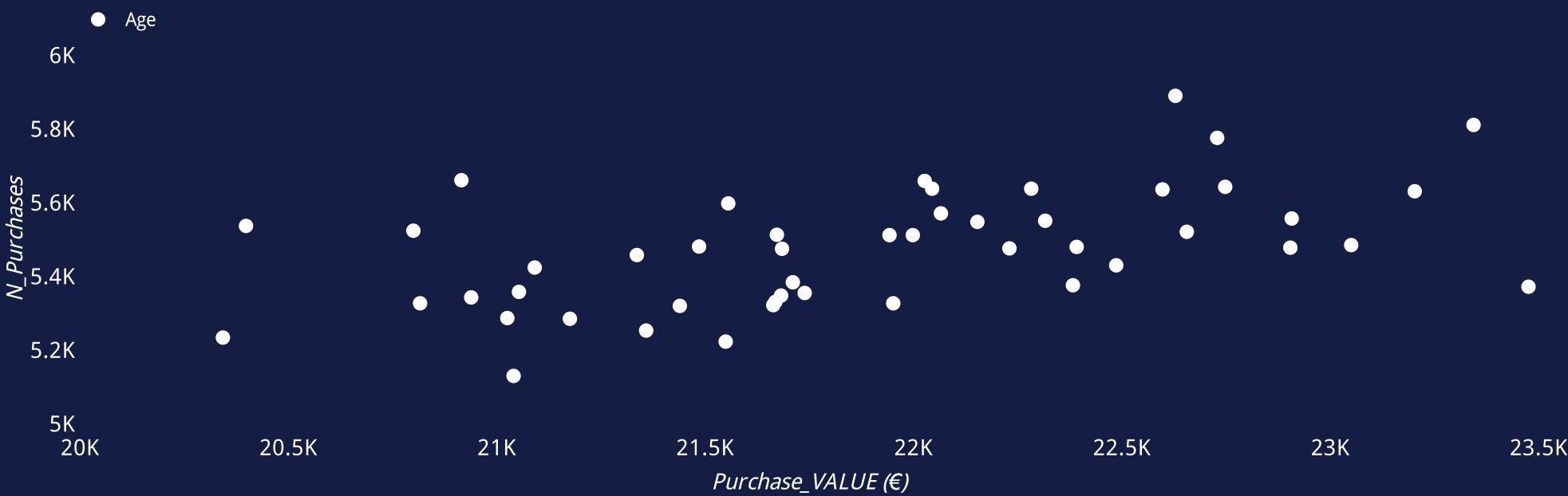
No. of Purchases

65,796

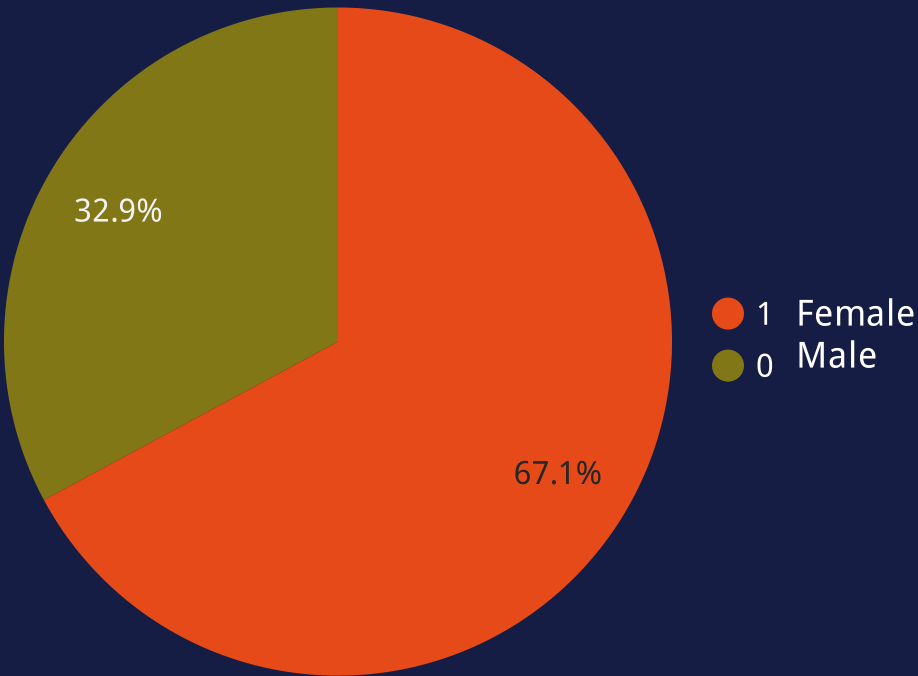
No. of Purchases per Payment Method



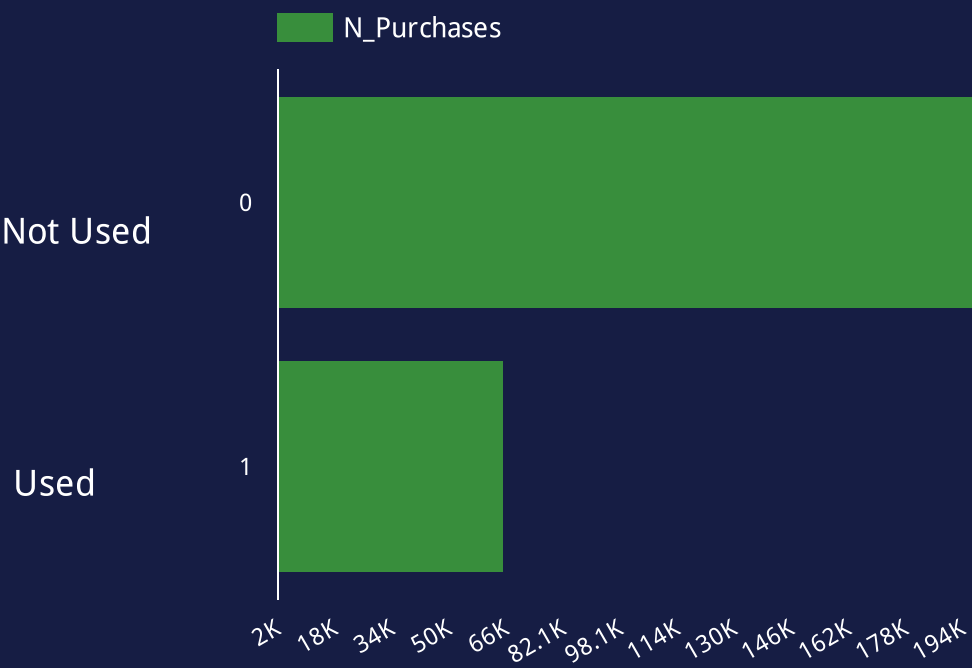
Age vs. Purchase value



Customer Gender Distribution



Voucher Usage



Revenue over Time

