KnowingMe

Return To Overview

NON-LANGUAGE INSIGHTS [$\underline{\text{VOLUME}}$ | $\underline{\text{FIRSTLAST}}$ | $\underline{\text{RESPONSIVENESS}}$]

UDD Volume - Number of Sent/Received Emails

Aggregate

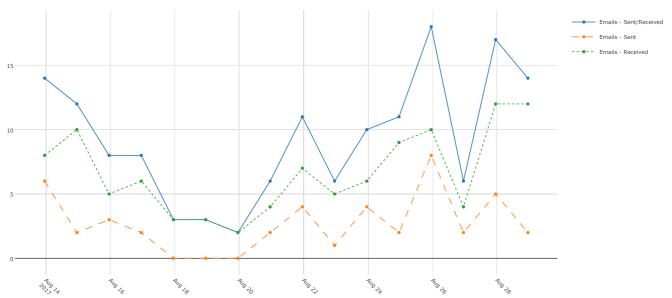
Number of emails - sent/received	149.0
Number of emails – sent	43.0
Number of emails - received	106.0
Average number of emails/day - sent/received	5.14
Average number of emails/day - sent	1.48
Average number of emails/day - received	3.66

By Contact Group [Group A / Group B / No Group]

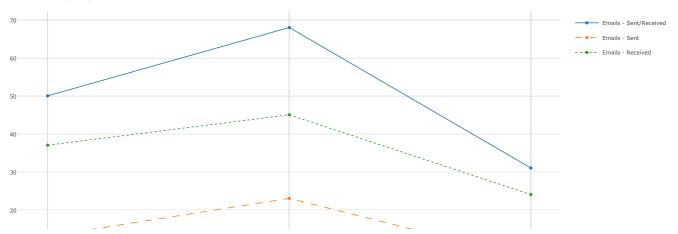
Number of emails - sent/received	92.0 / 65.0
Number of emails – sent	25.0 / 26.0
Number of emails - received	67.0 / 39.0
Average number of emails/day - sent/received	3.17 / 2.24
Average number of emails/day - sent	0.86 / 0.9
Average number of emails/day - received	2.31 / 1.34

By Time

>> Email Volume (Day)

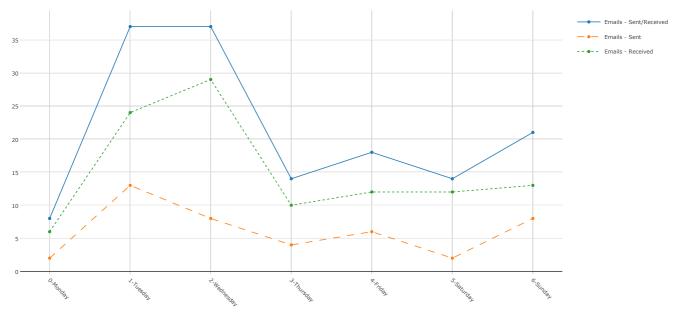


>> Email Volume (Week)

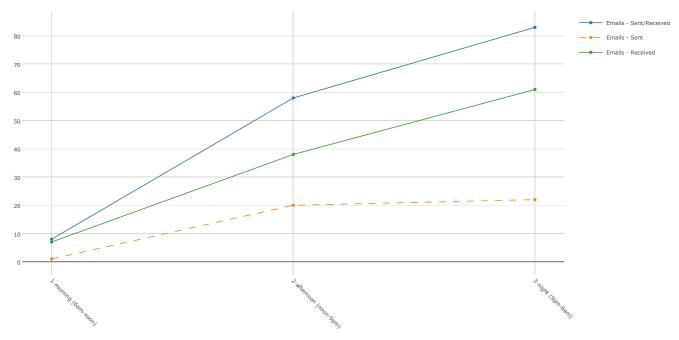




>> Email Volume (Week Day)



>> Email Volume (Time Period)





FirstLast - First/Last Emails in Email Conversations

Aggregate

Percent of conversations > Sent 1st email (%) 34.62

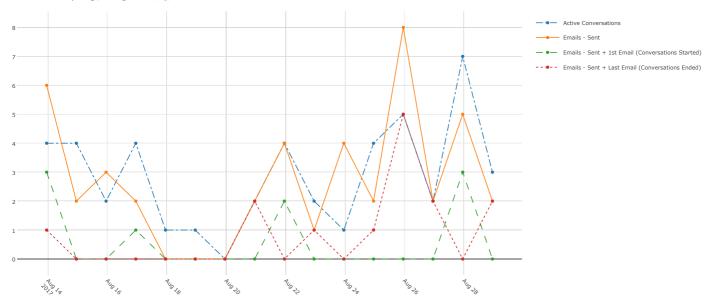
Percent of conversations > Sent last email (%) 53.85

By Contact Group [Group A / Group B / No Group]

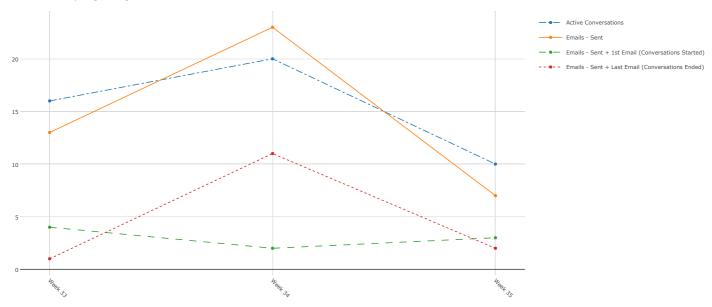
Percent of conversations > Sent 1st email (%) 29.41 / 44.44

Percent of conversations > Sent last email (%) 52.94 / 44.44

>> Conversation Opening / Ending Emails (Day)



>> Conversation Opening / Ending Emails (Week)





Responsiveness - Email Response Rates and Time

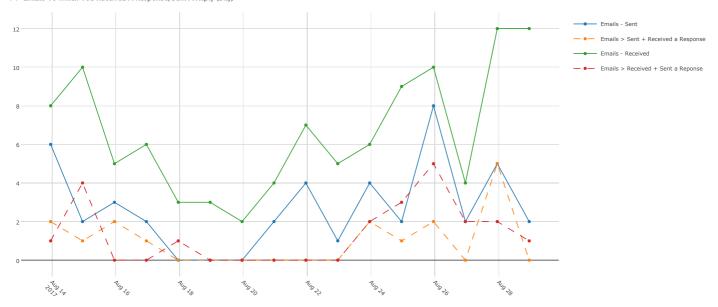
Aggregate

Percent of messages sent > Received a response (%)	37.21
> Median response time (minutes)	183.0
Percent of messages received > Sent a response (%)	19.81
> Median response time (minutes)	205.0

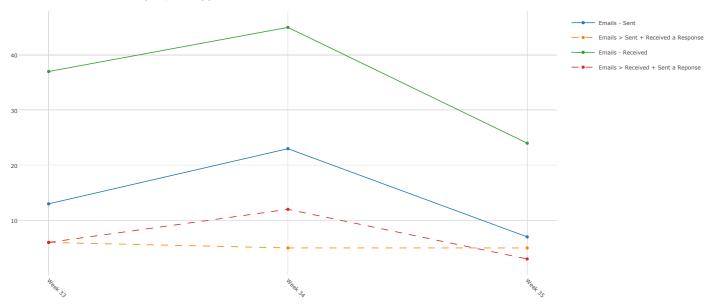
By Contact Group [Group A / Group B / No Group]

Percent of messages sent > Received a response (%)	28.0 / 42.31
> Median response time (minutes)	248.0 / 179.5
Percent of messages received > Sent a response (%)	17.91 / 23.08
> Median response time (minutes)	181.0 / 276.0

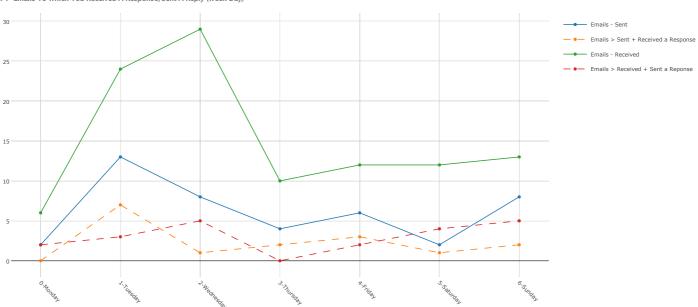
>> Emails To Which You Received A Response/Sent A Reply (Day)



>> Emails To Which You Received A Response/Sent A Reply (Week)



>> Emails To Which You Received A Response/Sent A Reply (Week Day)



>> Emails To Which You Received A Response/Sent A Reply (Time Period)

