SIMPLE-LANGUAGE INSIGHTS [TALKATIVE | LENGTHIMBALANCE]



Talkative - Length of Emails

Aggregate

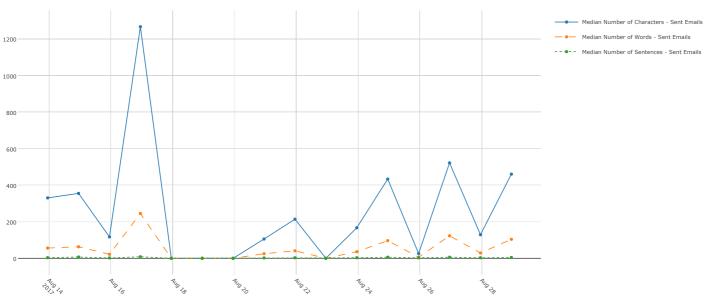
Median number of characters - sent emails	129.0
Median number of words – sent emails	29.0
Median number of sentences – sent emails	3.0
Median number of characters - received emails	234.0
Median number of words - received emails	35.0
Median number of sentences – received emails	2.0

By Contact Group [Group A / Group B / No Group]

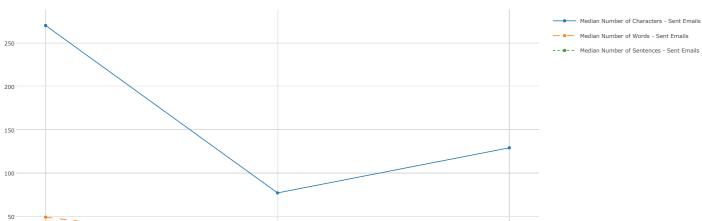
Median number of characters - sent emails	130.0 / 134.0
Median number of words – sent emails	30.0 / 31.5
Median number of sentences – sent emails	3.0 / 3.0
Median number of characters – received emails	218.0 / 234.0
Median number of words – received emails	35.0 / 42.0
Median number of sentences – received emails	2.0 / 3.0

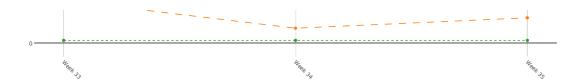
By Time

>> Median Email Length - Sent Emails (Day)

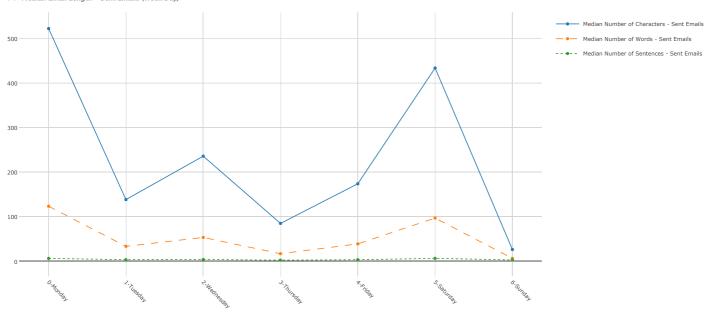


>> Median Email Length - Sent Emails (Week)

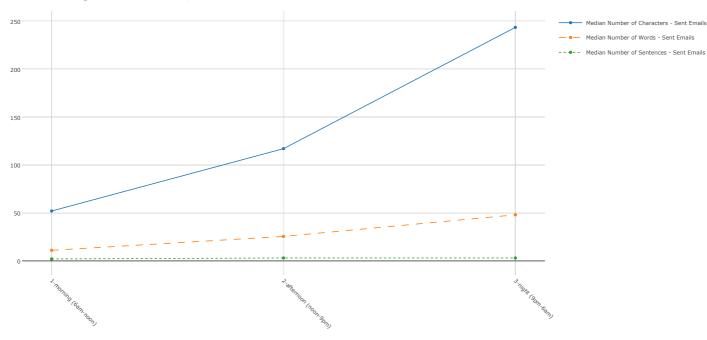




>> Median Email Length - Sent Emails (Week Day)



>> Median Email Length - Sent Emails (Time Period)





Lengthimbalance - Relative Length of Sent/Received Emails

Aggregate

Average length imbalance - characters (sent length / received length) 1.54 Average length imbalance – words (sent length / received length) 1.84 Average length imbalance – sentences (sent length / received length) 1.55

By Contact Group [Group A / Group B / No Group]

Average length imbalance – characters (sent length / received length) 1.2 / 1.88

Average length imbalance - words (sent length / received length)

1.84 / 1.83

Average length imbalance – sentences (sent length / received length) $-1.8 \ / \ 1.31$