

CLARA QUEIRÓS

Designer

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Work

Svrf, Inc. (acquired by Poplar) Junior Designer

07/2019 - 03/2020, Remote

- Led design from conception to implementation, working with stakeholders to establish timelines, product requirements, user flows, technology limitations, and goals.
- Created a design system by working closely with the engineering team, that scaled across web and mobile, increasing the development speed in design and engineering.
- Designed the UI and UX for web and mobile apps, creating solutions from research, wireframes, and user flows to high fidelity mockups.
- Led the rebranding of the company: typography, color palette and iconography.
- Participated in user interviews to test users' responses to MVPs and prototypes.

We Are Interactive UI Designer

04/2019 - 07/2019, Lisbon

- Designed the UI of interactive interfaces, to display in a museum, with a tight deadline.
- Worked collaboratively with an engineer to provide the better solutions under tight time constraints since conception to hand-off.
- Redesign the studio brand presentations for marketing use.

Turnpike Group Web Designer Intern

10/2018 - 02/2019, Stockholm

- Worked alongside a senior designer and engineering team to deliver a redesign of FANTOM iOS mobile app.
- Designed and delivered the press page, iconography for the FANTOM wearable device from concept to high-fidelity.
- Designed marketing assets for social media which helped grow the user base.

Education

ETIC Web Design

2017 - 2018, Lisbon

Skills

Sketch, Photoshop, Illustrator, Invision, Zeplin, Bootstrap, HTML/CSS, Javascript, Microsoft Office, Keynote.

Languages

Portuguese (native), English (fluent), French (basic), Swedish (learning).

Interests

Family, Travel, Cook, Nutrition, Pizza, Coffee, Music, Series.