Clara Queirós

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Experience

Freelancer • Product Designer

March 2020 – Present, Remote

→ Working side by side with interactive agencies and clients worldwide to solve their problems and creating desirable solutions from end-to-end user experience strategies to interactive prototypes.

Svrf, Inc. *(acquired by Poplar)* • Junior Designer

July 2019 – March 2020, Remote

→ Led design from conception to implementation, working with stakeholders to establish timelines, product requirements, user flows technology limitations, and goals.
→ Created a design system by working closely with the engineering team, that scaled across web and mobile, increasing the development speed in design and engineering.
→ Designed the UI and UX for web and mobile apps, creating solutions from research, wireframes, and user flows to high fidelity mockups.
→ Led the rebranding of the company: typography, color palette, and iconography.
→ Participated in user interviews to test users' responses to MVPs and prototypes.

We Are Interactive • UI Designer

April 2019 – July 2019, Lisbon

→ Created the UI for interactive museum displays, which allows visitors to interact and have an immersive experience.
→ Collaborated with the engineering team to provide better solutions under tight time constraints, from conception to hand-off.
→ Led the redesign of the studio's brand presentations for marketing use.

Turnpike Group • Web Designer Intern

October 2018 – February 2019, Stockholm

→ Worked alongside a senior designer and engineering team to deliver a redesign of FANTOM iOS mobile app.
→ Designed and delivered the press page, iconography for the FANTOM wearable device from concept to high-fidelity.
→ Developed social media marketing assets that helped to increase the user base.

Education

ETIC • Web Design

2017 – 2018, Lisbon

Skills

UX Research • UI Design • Agile Development • Journey Mapping • Information Architecture • Wireframing • Prototyping • Design Systems • Email Marketing • HTML & CSS

Tools

Figma • Sketch • InVision • Miro • Adobe CC • Adobe Suite • Zeplin • Principle • GitHub • Notion • Keynote • Webflow