

# BUTTERFLY EFFECT

Small variations lead to big changes



What do we have? EUR/BGP DATA

What do we observe? TRENDS

What are we looking for? POLYTIC & FINANCIAL CAUSES

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# What did british people think about the euro before it ?



2000

“ Will Euro be launched? ”

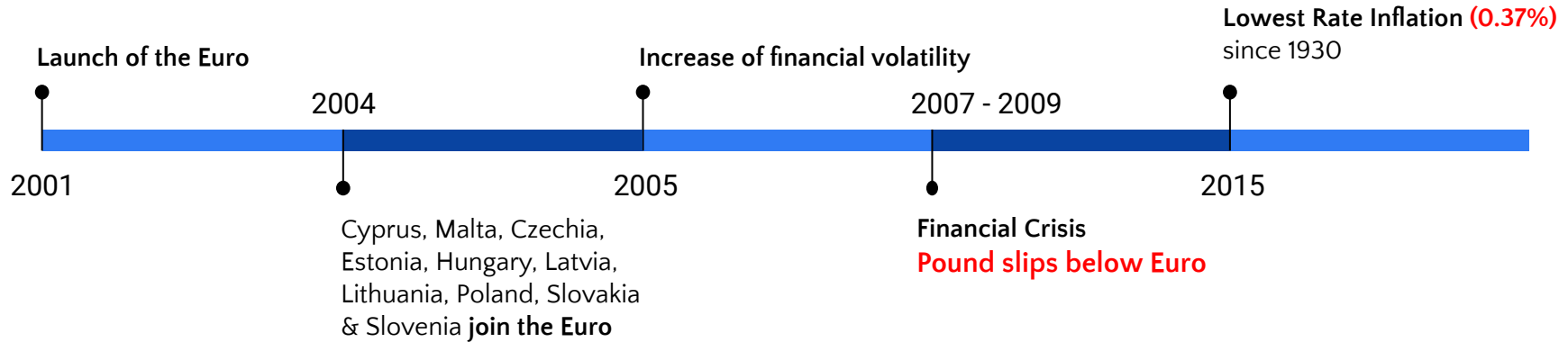
2001

“ Will it survive? ”

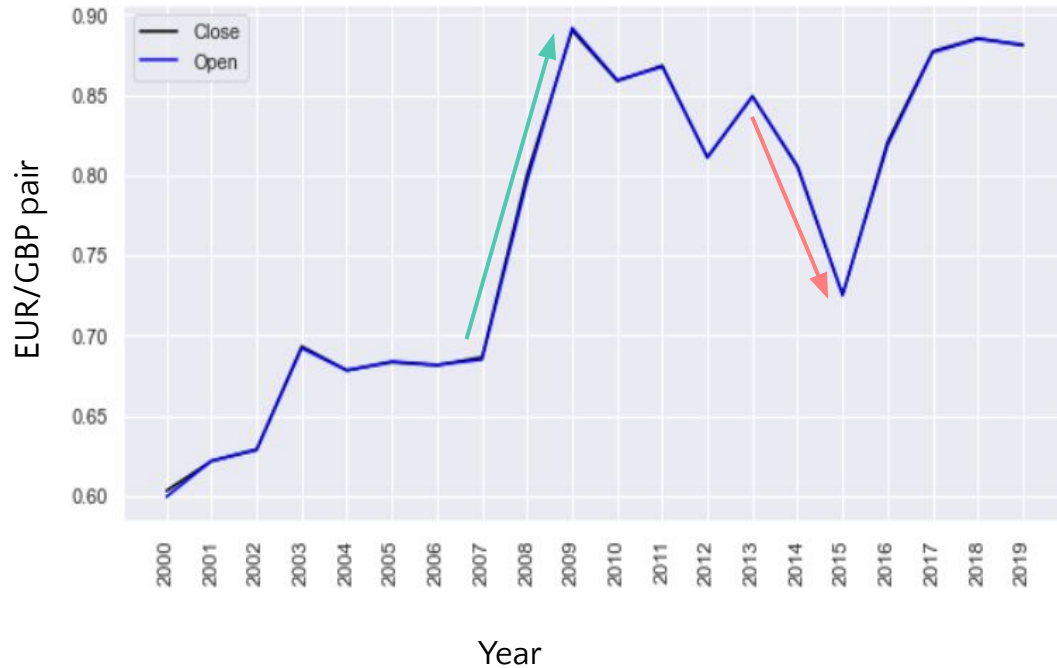
2002

“ It is a serious currency? ”

# What happened in Europe after the Euro was launched ?



## EUR/GBP pair rate from 2000 to 2019



2007 - 2009

There is the Financial Crisis

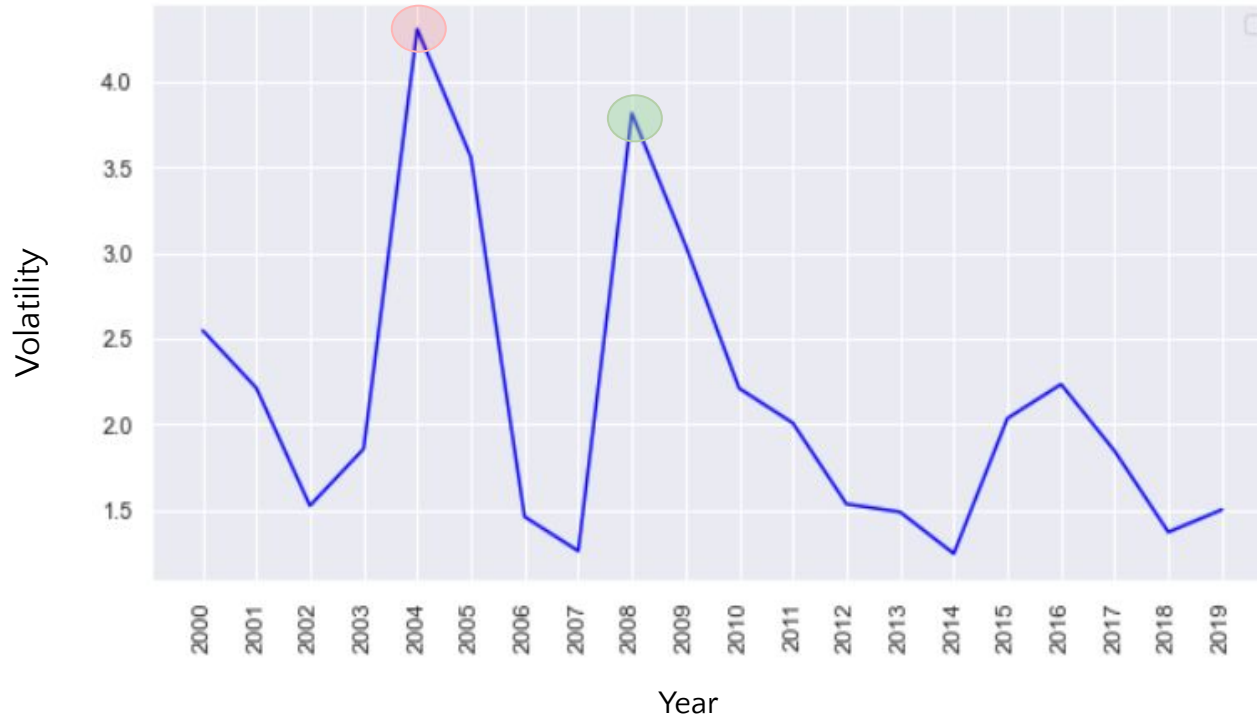


**Pound slips below Euro**

2015

There is the lowest rate inflation (0.37%) since 1930

## Financial Volatility Shakes EUR/GBP



**2004**

Cyprus, Malta, Czechia,  
Estonia, Hungary, Latvia,  
Lithuania, Poland,  
Slovakia & Slovenia **join**  
**the Euro**

**2008**

Pound slips below  
Euro