

CLARA TOLOBA



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@Claratj

TECHNOLOGIES

WEB DEVELOPMENT



DESIGN



EDUCATION

Full Stack Developer Bootcamp

Upgrade Hub
November 2020 - March 2021

Web Development with HTML5, CSS3, JS, AJAX, PHP, MySQL.

Udemy
September - October 2020

Web Development E-Commerce

Grupo Femxa
May - August 2020

Master in Design and Art Direction

EsDesign-Universidad Int. de Valencia
May 2018 - April 2019

Adobe Illustrator - InDesign

Cálamo&Cran
January - June 2017

Editorial illustration

Escuela Superior de Dibujo Profesional.
October 2015 - June 2016

Degree in History of Art

Universidad Complutense de Madrid.
October 2011 - September 2015

English C1

International House.
2008 - 2016

WORK METHODOLOGIES

Agile, Scrum and Trello.

EXPERIENCE

Marketing and Design Manager | Artecristal. March 2019 - October 2020.

Management of suppliers and department budgets. Improvement, layout and implementation of corporate material. Optimization and preparation of graphic and audiovisual material for different publications. Preparation of final artwork. Newsletter generation and web development. Organization of the department through Trello.

Photographer - Graphic Designer | Artesolar. August 2018 - February 2019.

Support in development and layout of graphic and audiovisual material for different publications. Support in the creation of corporate material. Support for content generation for the website.

Graphic Designer - Illustrator - Store Assistant | Wonder Photo Shop Fujifilm. January 2018 - August 2018.

Development of advertising campaigns. Product design. Preparation and digital printing - final arts. Branding. Stock control, orders and daily accounting.

Photographer | AtomRiders. Summer 2017 campaign and Fall 2017 campaign.

Conceptualization, elaboration and postproduction of photographic material.

Graphic Designer - Illustrator | PPH - Photographic Studio. October - December 2016.

Creation of merchandising's designs.

Graphic Designer | Kareca 3D September - October 2016.

Corporate identity update design.