

1. Logo



Background: #FFFFFF

Font Family: Georgia

Font Color: #344A5F

Spades: #2A94D6

2. Color Palette

Primary Colors



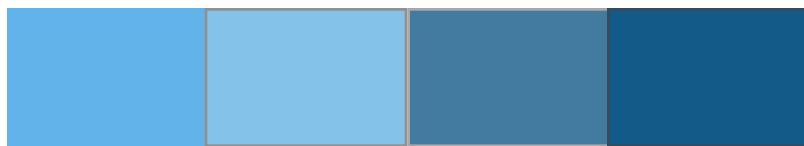
#344A5F

#2A94D6

#F0F1F2

#FFFFFF

Secondary Colors



#5DB3EB

#83C2EB

#3F7AA1

#0D5A8B

The color palette intends to be attractive for mature users and colorful enough to attract the attention of young clients; a perfect balance of sobriety and dynamism.

Examples:

1. Colors used in Footer



2. Footer, image with frame, subheading and text.

Our School Policy

Our personnel are meticulously screened and intensively trained to be able to provide excellent and informative instructions. They are all caring, polite, educated people with good moral characters and pleasant attitudes. We are all here for you not only to help you pass the road test but to make you confident and defensive drivers on the road.



It has always been our school policy to provide the highest standard of informative driving instructions to our students. Our school is committed in molding better, safer and law abiding drivers. We give emphasis on the importance of driver safety in order to make our roads and highways safer for all road users.



3. About us (Preview)

The screenshot shows a web browser window for 'Ace Driving School'. The address bar displays the URL <http://www.acedrivingschool.com.au>. The page content includes the school's logo ('Ace Driving School'), navigation links for 'About us', 'Prices', 'Bookings', 'Drops of Wisdom', and 'Contact us'. Below the navigation is a row of several small cars. The main section features the heading 'About us' followed by a paragraph of text about the driving school's reputation and services. To the right of the text is a video player showing two people in a car, with a play button and a timestamp of '0:00'.

Images and Frames

Pictures are framed in rectangles that have rounded corners by 6 pt. The selected colors for the frames are #0D5A8B, for normal frames, and #83C2EB, when the image is hovered.



Buttons

The stroke of the Submit button is 2pt with #2A94D6.



Forms

The strokes of forms are 2pt and use #2A94D6 color.

First Name

A rectangular input field with a thin blue stroke around its perimeter.

When a field is selected the color changes to #83C2EB with 20% opacity.

First Name

A rectangular input field with a thin blue stroke around its perimeter, appearing lighter in color due to the specified opacity.

Message boxes within the forms have a “Write your message” text in #83C2EB.

Message

Write your message

A large rectangular input field with a thin blue stroke around its perimeter, containing the placeholder text "Write your message".

Forms have a white background and show clear symmetry among input fields.

First Name <input type="text"/>	Email <input type="text"/>
Last Name <input type="text"/>	Learner Permit/license number <input type="text"/>
Street <input type="text"/>	Manual or Automatic <input type="text"/>
Suburb <input type="text"/>	Message <div style="border: 1px solid #ccc; height: 100px; padding: 5px; width: 100%;"></div>
Postcode <input type="text"/>	
Phone <input type="text"/>	

Submit

3. Text Treatment

The Font selected for the site is Georgia. This font style family is easily readable in computer and tablet devices. Furthermore, its style is compatible with young and mature people equally. The selection of the font Georgia is spread out in the logo, headings, paragraphs, and menu with the purpose of enhancing visual aesthetics.

Heading 1

Font Family: **Georgia**

Font size: **20pt**

Font Color: **#344A5F**

Style: **Bold**

Informative Tips

Heading 2

Font Family: **Georgia**

Font size: **15pt**

Meet our team

Font Color: **#344A5F**

Style: **Bold**

Heading 3

Font Family: **Georgia**

Font size: **12pt**

Contact us for discounts

Font Color: **#344A5F**

Style: **Bold**

Body Text

Font Family: **Georgia**

Font size: **12pt**

Font Color: **#344A5F**

Style: **Regular**

Ace Driving School has earned the reputation of being a reliable, trustworthy and affordable Brisbane Driving Schools with friendly patient driving instructors. Choosing a driving school and driving instructor is probably one of the most important decisions you need to make.

Top Menu Text

Font Family: **Georgia**

Font size: **18pt**

About us

Prices

Font Color: **#2A94D6**

Style: **Bold**

Bottom Menu Text

Font Family: **Georgia**

Font size: **15pt**

[About us](#)

[Prices](#)

Font Color: **#2A94D6**

Style: **Regular**

Mouse hover Top Menu Text

Font Family: **Georgia**

Font size: **15pt**

Prices

[**Bookings**](#)

Font Color: **#2A94D6**

Style: **Regular**

Text in Form and tables

Font Family: **Georgia**

Font size: **14pt**

First Name

Font Color: **#2A94D6**

Style: **Regular**

1. Mouse hover Top Menu Text

[Prices](#)

[**Bookings**](#)

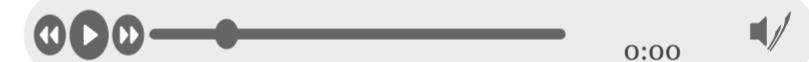
[Drops of Wisdom](#)

2. Colors, text treatment and style in the following page

[About us](#)[Prices](#)[Bookings](#)[Drops of Wisdom](#)[Contact us](#)

About us

Ace Driving School has earned the reputation of being a reliable, trustworthy and affordable Brisbane Driving Schools with friendly patient driving instructors. Choosing a driving school and driving instructor is probably one of the most important decisions you need to make. As a parent or student you want to know the tuition is cost effective, that the driver trainers are both caring and professional. Ace Driving School instructors incorporate defensive driving techniques during each of your lessons. The motor vehicle driving instruction we give ensures you have the necessary skills in road safety, driver awareness and confidence for your driving future.



0:00

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[About us](#)[Prices](#)[Bookings](#)[Drops of Wisdom](#)[FAQ's](#)[Careers](#)[Contact us](#)


[About us](#) [Prices](#) [Bookings](#) [Drops of Wisdom](#) [Contact us](#)


Bookings

If you book online or over the phone, you can pay with a Visa or MasterCard. You can pay with cash, cheque, money order, debit or credit cards at a customer service centre.

First Name

Email

Last Name

Learner Permit/license number

Street

Manual or Automatic

Suburb

Message

Write your message

Postcode

Phone

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