



Design in Public Service Journalism

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WNYC





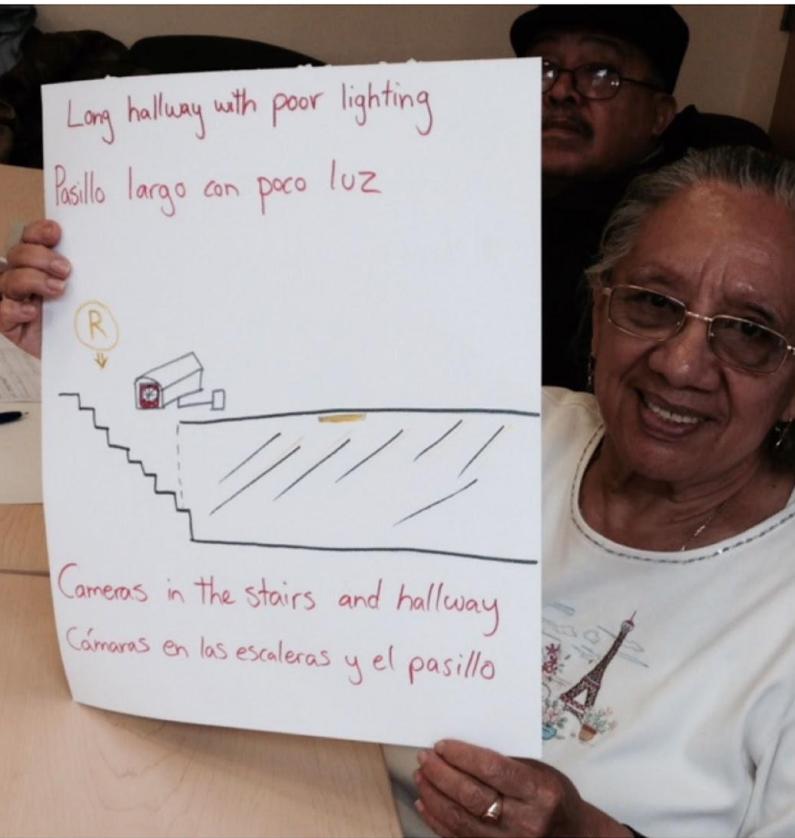
WNYC



4th Ave Subway Station, Brooklyn



What could it be?



“So a handful of days before our demonstration, we get a call from the MTA that ‘the scaffolding is coming down (again remember, this is something that had been years and years overdue) on the day of the demonstration and for any extra people to be at the station would be a serious threat to public safety. And if we were there, we should expect the authorities.’ So we had to decide what we were going to do. We had to decide, ‘Are we going to show up and get arrested with our cardboard props or what?’”

-Grace Freedman, community organizer



“Persistence is a huge part of it. Sometimes in terms of organizing today, there's a sense ‘Well, if I put it out on Facebook, a thousand people will come’ and you know for the Women's March, certainly social media was absolutely terrific. But what happened behind that, the reason so many people came out, is that people created their own affinity groups and started talking about it with other people. When you're working on a smaller level, that hands-on, person-to-person organizing I don't think can be understated.”

-SJ Avery, community organizer



Local art murals

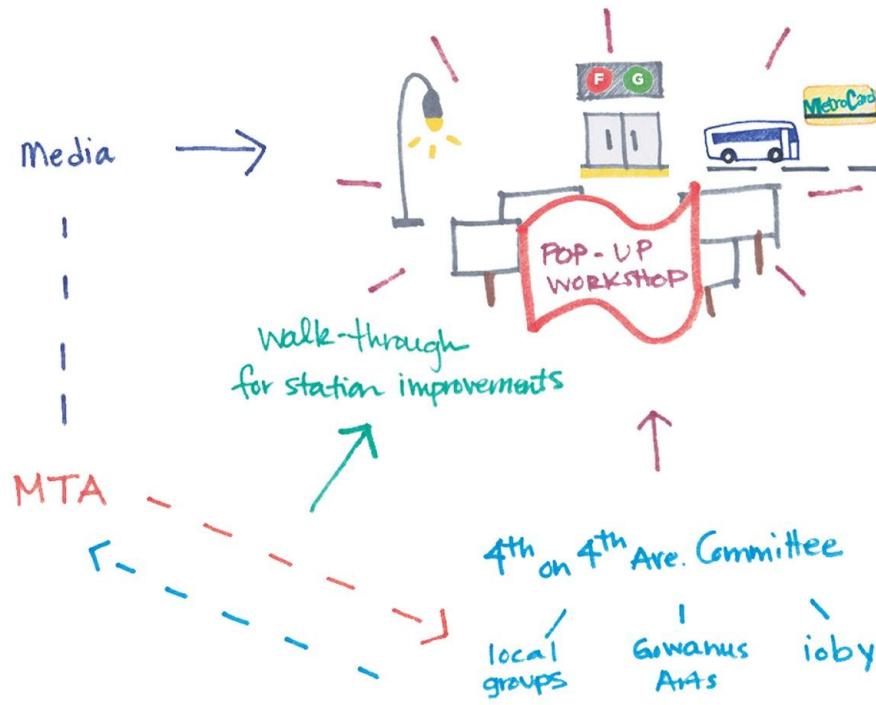
New lighting

New signage

Storefront
for rent

New doors

Painted step



4th Ave Subway Station



Caracol Interpreters Cooperative

“The issue with language services or language access is that it is formulated from a position of power, right? So you have the city for example implementing guidelines and policy around language access, but they come from top down. Or you have people talking about why language access is important. Well it's accessible to you, but that doesn't allow you to be empowered necessarily, it doesn't put you on equal playing field. So the way that we practice this work is around justice.”

-Patri González Ramírez, a member of Caracol Interpreters Cooperative





“Language justice puts all people in the position where they can fully participate and bring their whole selves. We need to make an effort to have folks that usually wouldn’t be in that room together to actually be in that room and when you get past the language part that’s when you actually start building. The discomfort, the misunderstanding, once you get folks in that room, that is where the actual possibility of deep transformation can happen.”

-Patri González Ramírez, a member of Caracol Interpreters Cooperative

volunteer interpreters



-ioby
crowdfunding \$ \$



Co-op Academy



Caracol Interpreters
Co-op

Language Access
Needs



Translation
&
Interpretation

More Inclusive Community

Caracol Interpreters Co-op

Design by Community - Case Studies of Resiliency



4th Av/9th St Subway Station



1st Community Garden



Caracol Interpreters



Participatory Budgeting



Allergic to Salad Cooking School



Your Submissions



Your Project

Submit Your Project.

Please Pick Project

From: Suzanne Barish

Location: Nyack, NY is our hometown. The project has spread to other towns in Rockland County and Northern NJ.

Project Link: [Please Pick Project](#)

Mullaly Bikepark/BMX

From: Brendan Vall

Location: The Bronx

Project Link: [Mullaly Bikepark/BMX](#)

Kids for a Better Future

From: Satya Viswanath Shaw

Location: Brooklyn and Citywide

Project Link: [Kids for a Better Future \(KBF\)](#)

The Art Explorers Club

From: Molly O'Brien

Location: Brooklyn

Project Link: [NURTUREart](#)

Art In FLUX

From: Leanne Stella

Location: Harlem

Project Link: [Art In FLUX](#)wnyc.org/communitydesign

The Idea

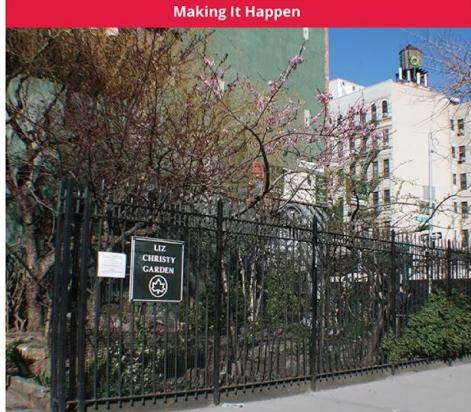
"We took some space that the city thought was derelict...We planted it and we made it a place...people can use."

-Don Loggins, Liz Christy Community Garden founding member



Don Loggins is an original member of the garden. Liz Christy was his neighbor in the community in the 1970s.
(Carissa Diaz/WHYY)

Making It Happen



The garden in April 2017. This lot cannot be used for building development because of the subway underneath.
(Carissa Diaz/WHYY)

Lessons Learned

"The law could change and all of a sudden this could not be here. And so people have to take an interest in it and stand up when it's under threat."

-Dan Adkison, Liz Christy Community Garden member

The lesson learned from four decades of garden activism is that communities still must stay vigilant to actively protect their green space.

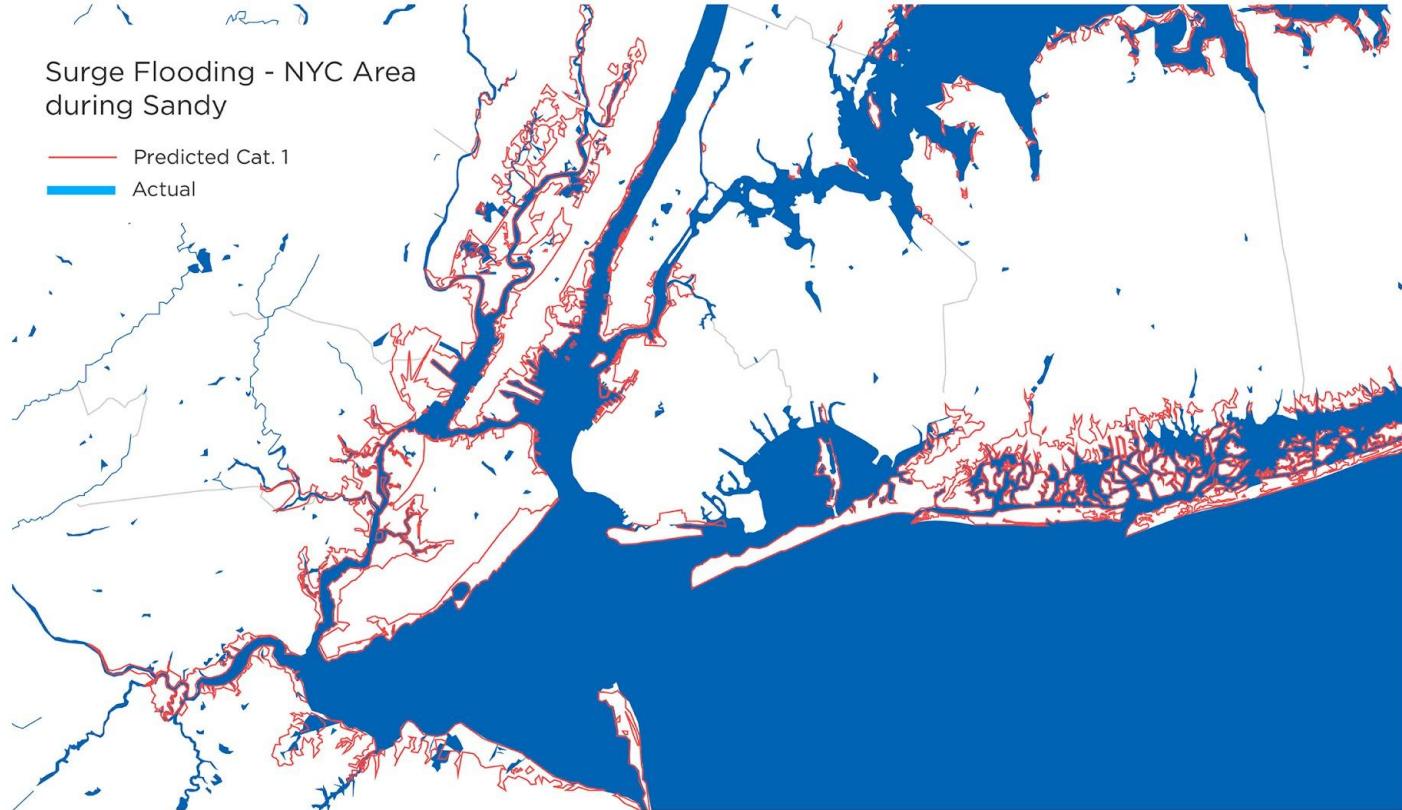




Midland Beach, Staten Island

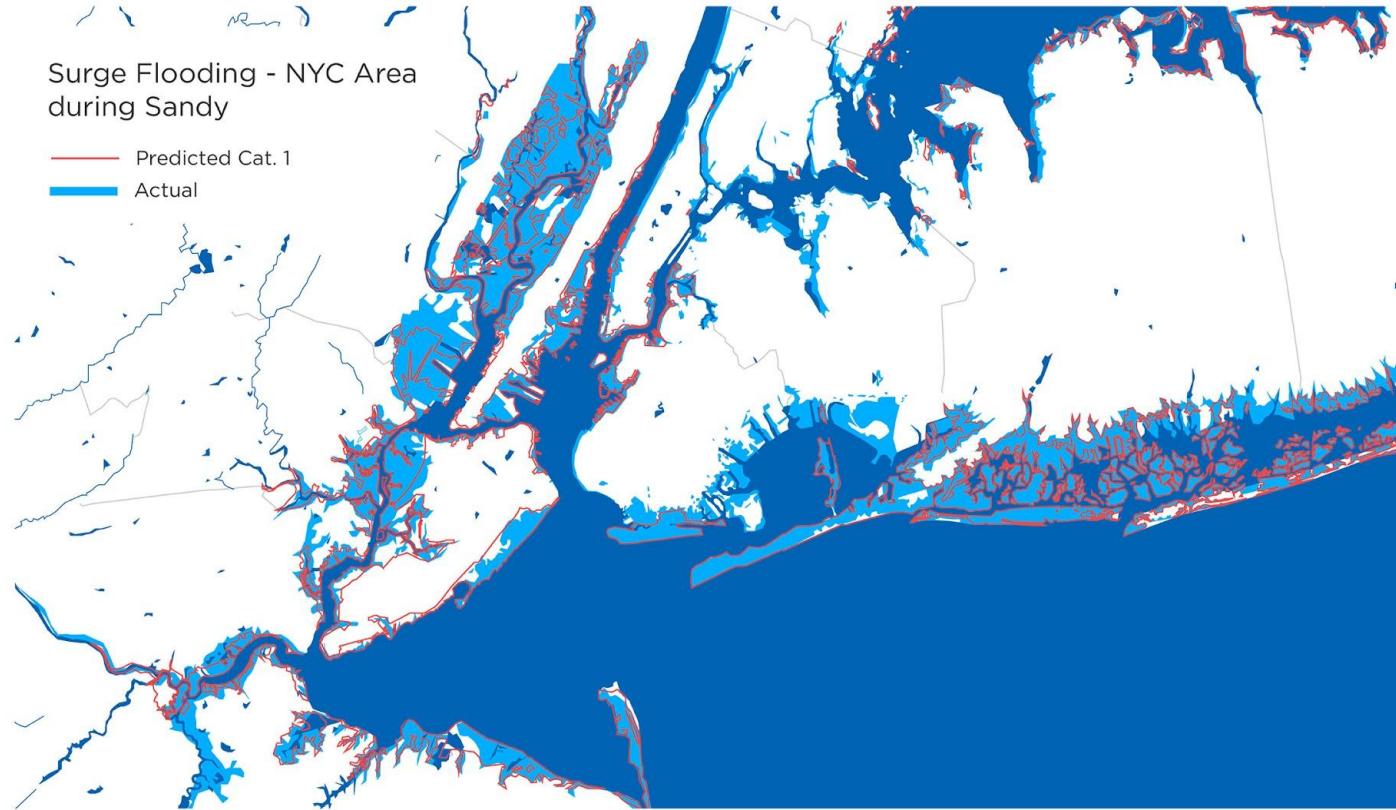
Surge Flooding - NYC Area
during Sandy

— Predicted Cat. 1
— Actual

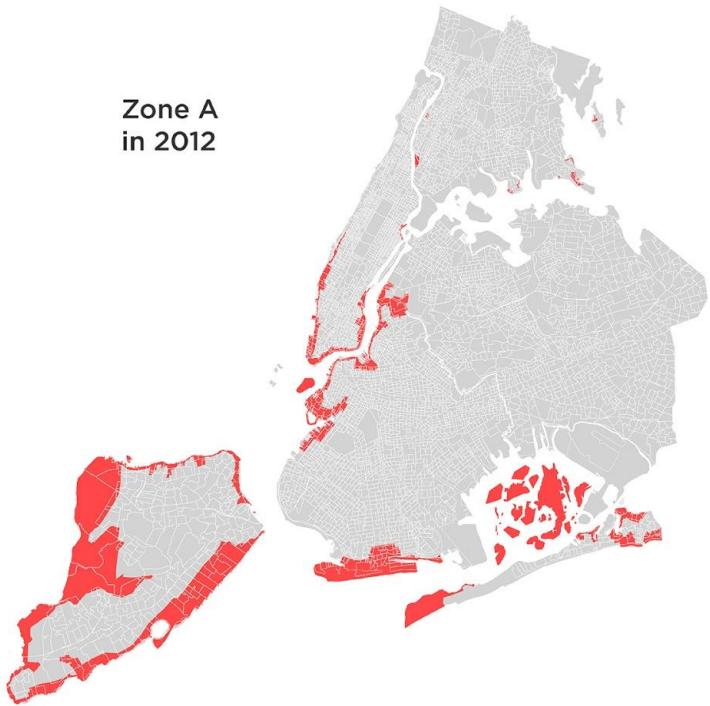


Surge Flooding - NYC Area
during Sandy

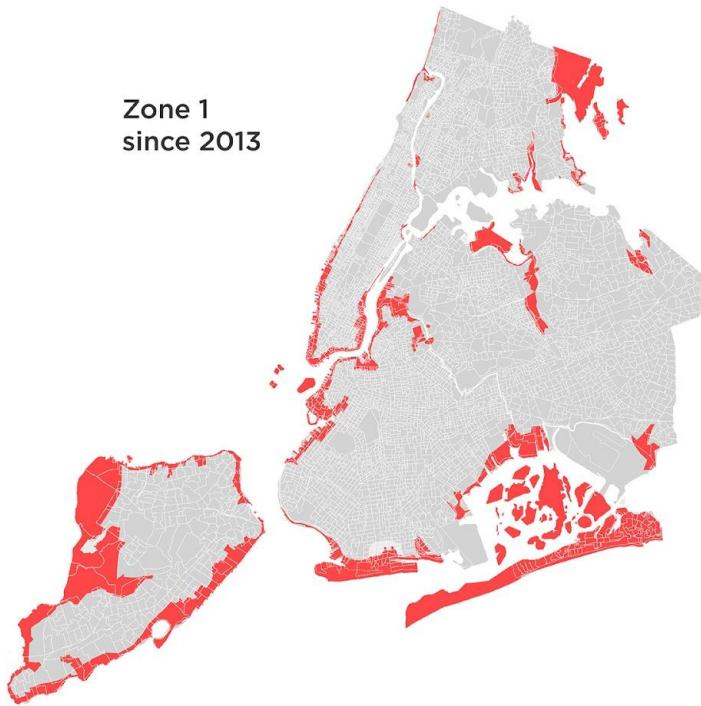
Predicted Cat. 1
Actual



Zone A
in 2012



Zone 1
since 2013



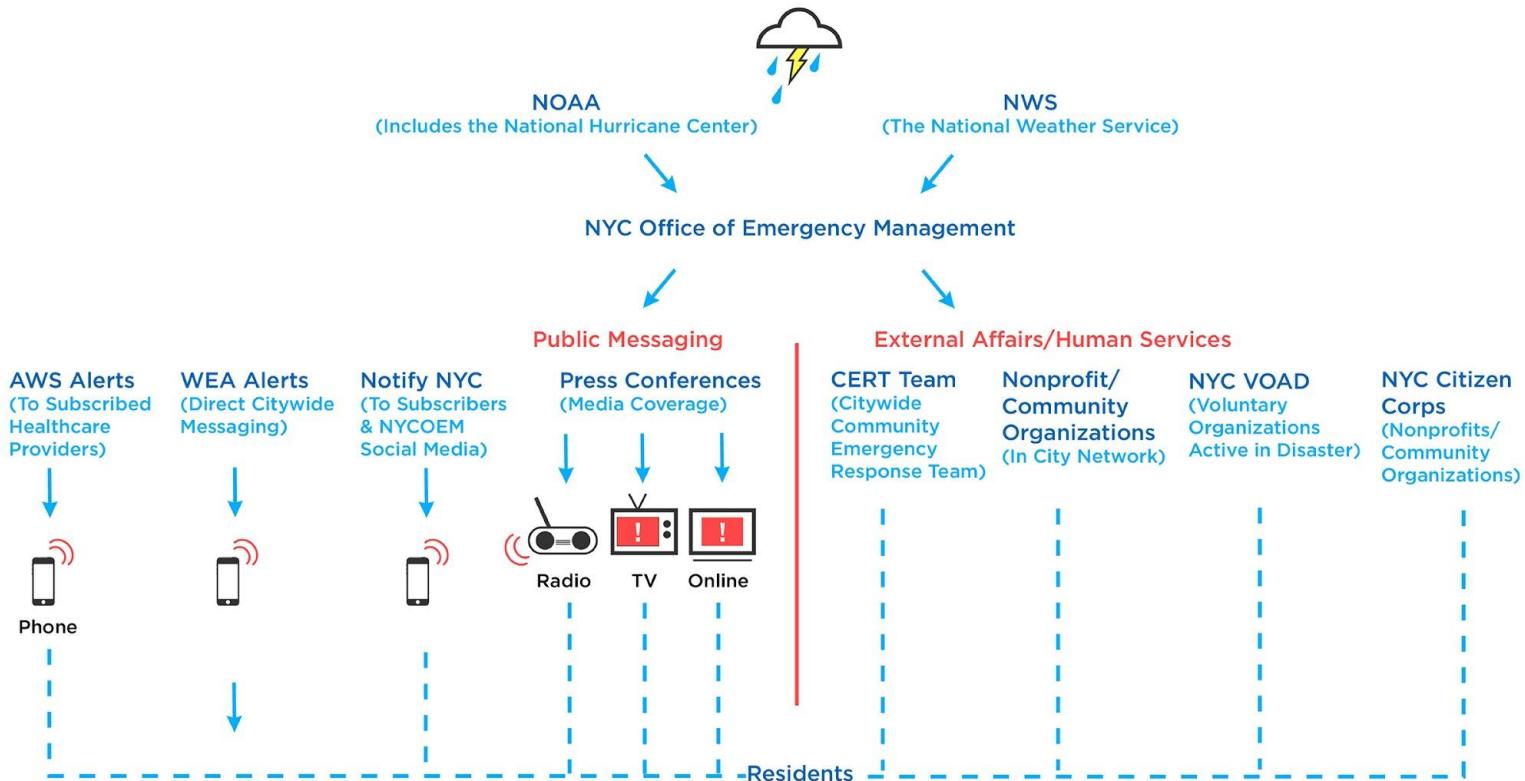


Severe alert

2012-06-29, 10:17 pm



Flash Flood Warning this area til 1:15 AM
EDT. Avoid flood areas. Check local media.
-NWS





“The more you watch the news, the more panic you feel they create. You don’t know whether to heed the warnings, not heed the warnings, is it too late to heed the warnings? We thought at most there would be a foot or two of water. We’ve lived in this house for 40 years. We had only gotten a little bit of water in the basement. So we didn’t evacuate like we probably should have. Until we saw the water rushing down the street from the beach, we didn’t realize how much trouble we were in.”

-Roseanne Dempsey, Midland Beach resident

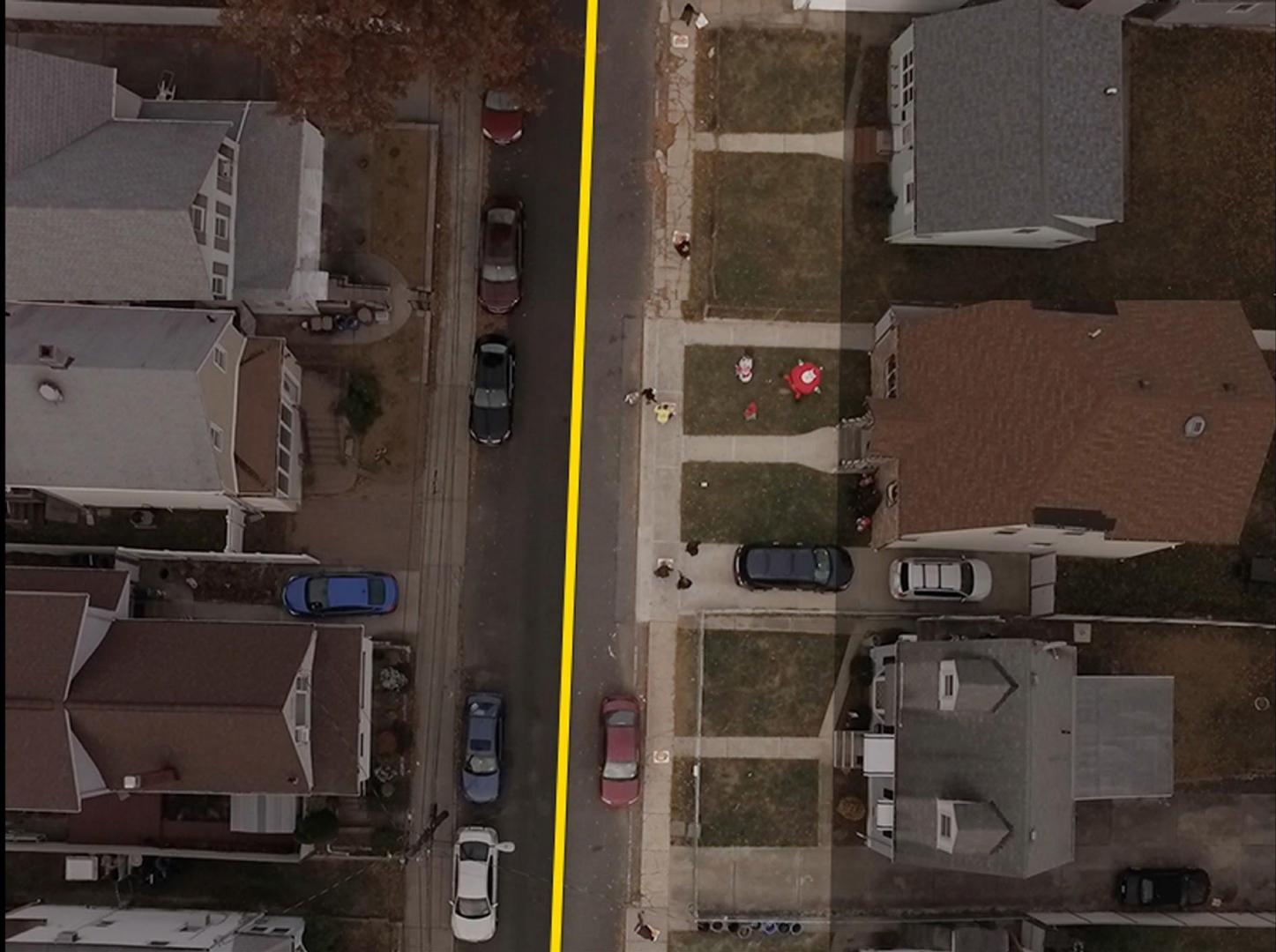




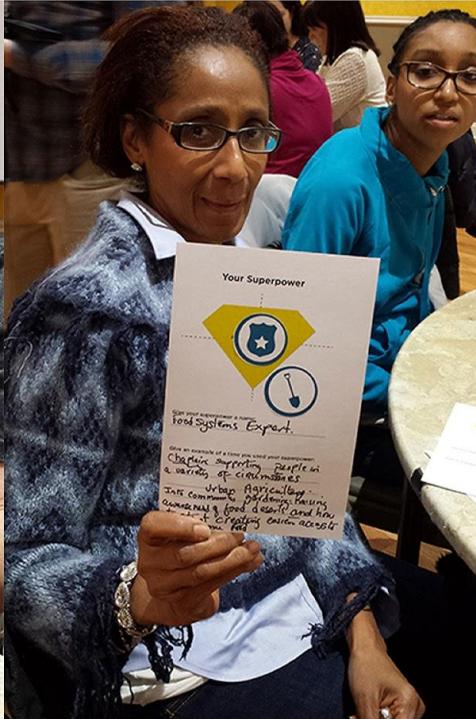
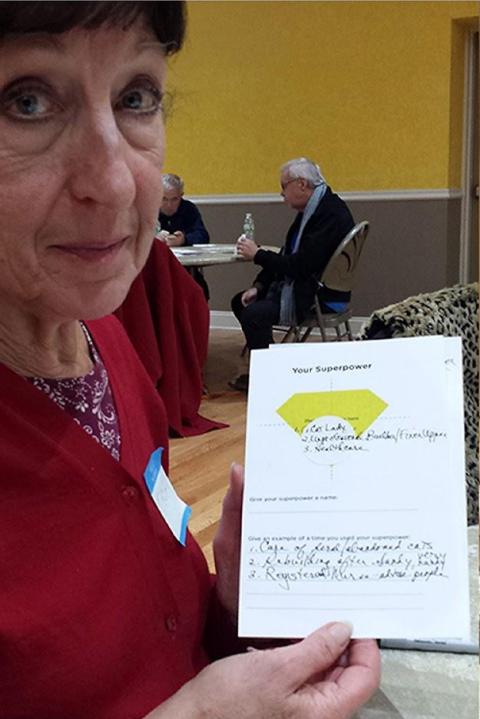








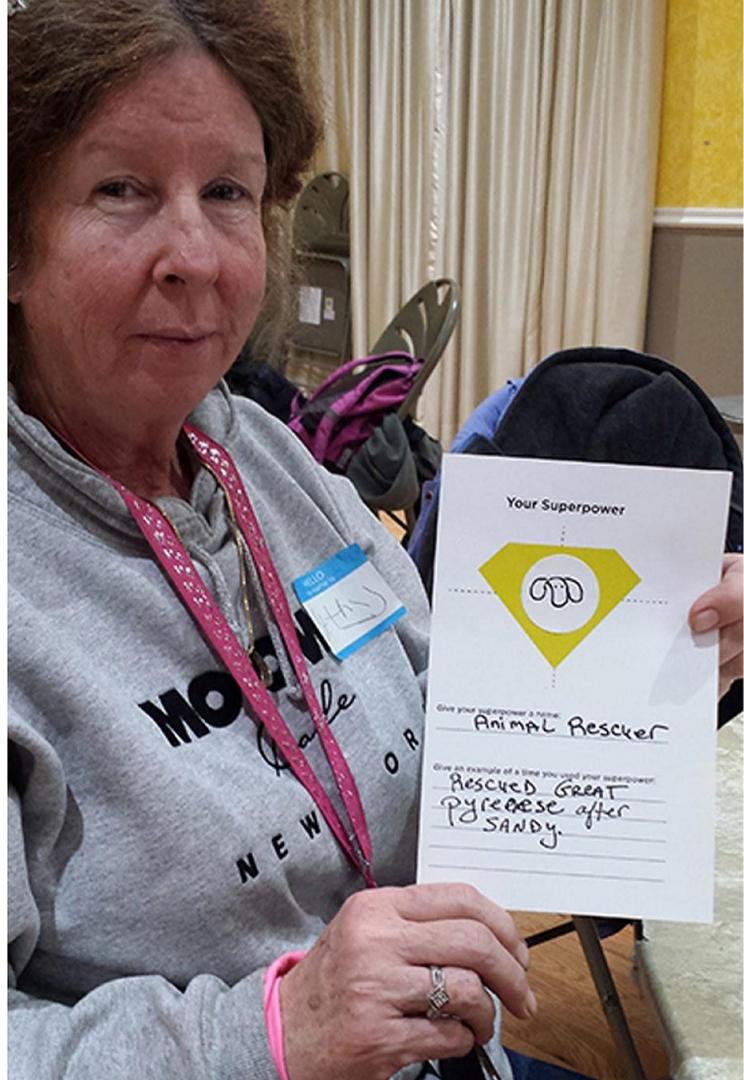




Your Superpower

Give your superpower a name:
Animal Rescuer

Give an example of a time you used your superpower:
Rescued GREAT PYRENESE after SANDY.



1. Name your concept. (You have to come back to this at the end after building out your idea)

2. What are your team's superpowers?

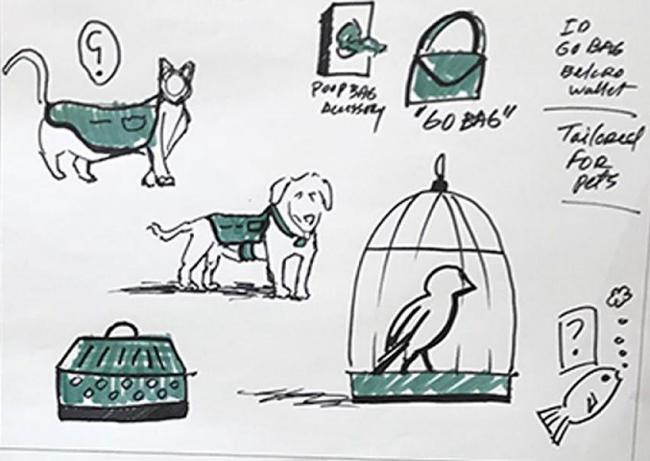
- Educator
- Storyteller
- Builder
- Health care
- Animal Rescue
- Dot-Connector

3. How might your team's superpowers be leveraged to build your concept?

- Survival Pack for Pets
- Community Test
- Universal Application
- Strength in #s

4. Visualize your concept.

Tell your idea and make it tangible. Sketch a quick visualization of your concept that can take whatever form you want, i.e., storyboard, system diagram, cartoon, etc.



IO
GO BAG
Before wallet
Tailored for pets

5. What are your concept's benefits? Is it a need? A problem or service? An idea or space? A new way to communicate?

- Glow in the dark
- Flotation
- Owner Info
 - 2nd, Name,
 - ~~parent's info~~
- Dietary info
- GOBAG → food

→ ~~parent's info~~

What might your partner write for another concept?

- Petshops
- Petco?

What might your partner write for another concept?

6. What are some challenges? Are there any unknowns or risks? Questions your concept raises?

- Parents of pets may not always be able to be contacted
- How do respond to pet owners that have Fish?
- Cats can live on their own

What might your partner write for another concept?

7. How will people use your concept...

...before a storm?

S	M	T	W	R	F	S

...during a storm?

</div

1. Name your concept: (Feel free to come back to this at the end after building out your idea):

"START" // TEAM: S.I.G.N.

S.I.G.N

Staten Island group
of (e)knowledge

2. What are your team's superpowers?

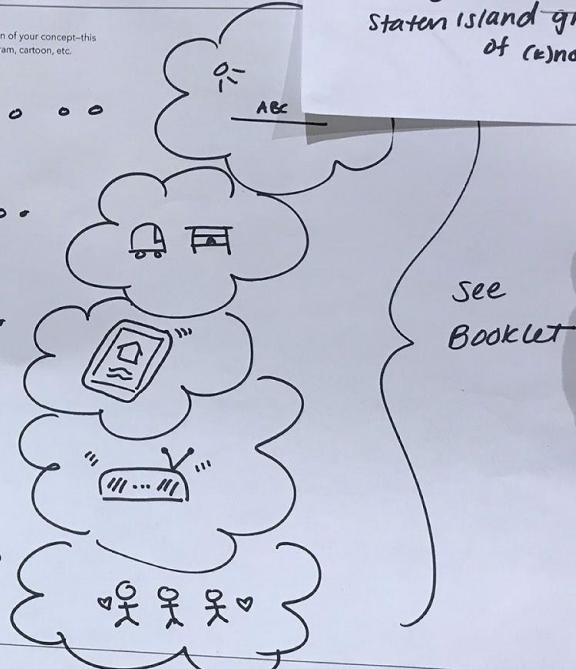
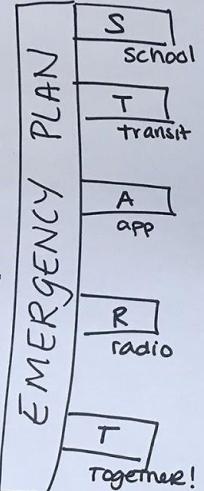
CPR
Knowledge
tech
languages
chemistry
engineering
acting
cultural xchange

3. How might your team's superpowers help your neighbors?

- play for understanding
- Open your home to neighbors
- helping older peers understand evac. zones
- zones @ bus stops w/directions

4. Visualize your concept.

Take your idea and make it tangible. Sketch a quick visualization of your concept--this can take whatever form you want, i.e., storyboard, system diagram, cartoon, etc.



See
Booklet

wnyc.org/beforethestorm



Some Takeaways

- 1. Trust is everything.**
- 2. One-on-one communication can be your greatest means of communication.**
- 3. Listening and observing are just as important as asking the right questions.**

Feel free to reach out:

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