GoodVibes – UX Project

* Project Name:
  + Goodvibes.com
* Project Description:
  + GoodVibes wishes to develop a new social media platform to enable users to host their own content through posts, blogs, or groups. The platform will enable users to connect all of their content creation sites and have a one-stop spot for their audience to experience everything.
* Who is this for?
  + **Content Creators, Influencers, Media Creators –** This product will be for content creators and bloggers to create communities surrounding their brands. This product will give them and easy space to design and create their platform, connect all of the apps that they use to reach their audience and expand their reach through integrating with existing marketing channels (YouTube, Facebook, Twitch) and marketplaces (Patreon).
* Feature list (Product Requirements).
  + Easy onboarding/registration
  + Example | Login | Sign up
  + Creator Dashboard
  + Personalization Screen
  + Sharing life data
  + Ability to view Analytics
  + Ability to cross post from many different platforms (?)
* Deliverables
  + Wireframes
  + High Fidelity prototype of the Content Creator focused product.
  + User testing: Before and after programming.
    - Testing with friends, maybe classmates?
  + Usability Report. (Feedback from user testing).
  + Put together UI Assets for Development side.
  + Build Back-End Development
  + Build Front-End Development for Web and Mobile
  + Testing and Launching
* Timeline/Deadlines
  + 6 October- High Fidelity Prototype delivered for Midterm Presentations, user Testing should be completed shortly after. Relevant Feedback is considered and adapted.
  + 27 October – Back End should be completed
  + 17 November – Front End should be completed
  + 25 November- Final testing and launching. Project should be completed.