

# RICHARD ALMEIDA

D A T A   A N A L Y S T

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 Hollywood, FL.

English & Spanish

## PROFILE

Highly motivated, team-oriented, and committed individual with several years of IT & web content creation. looking for a full-time position in Data Analytics in which I can grow my Analytical and Data visualization skills to work. serve, produce quality work, and excel.

 **PORTFOLIO:** [CLASHOFALLSTYLES.GITHUB.IO](https://clashofallstyles.github.io)

## SKILLS

- Excel . PowerPoint . Word
- SQL
- Power BI . Tableau
- Python & R (novice)
- Data Visualization
- Analytical Skill (Facebook Ad Metrics)
- HTML . CSS . JAVA(novice)
- Adobe Suite Tools
- Computer Literacy
- Strong Communication

## EXPERIENCE

### WEB CONTENT MANAGER

Shopify . Digital marketer . Sales

2016 - Present

- Complete projects from conception to development including logo design, web design, branding, & social media management.
- Integrate integral SEO technique & Meta keywords
- Utilize multiple software applications including; Photoshop, Illustrator, and Davinci resolve media editor.
- Managed Facebook Ads marketing strategies & analyzing Facebook Ads sales data metrics.

## EDUCATION

### GOOGLE DATA ANALYTICS PROFFESIONAL CERTIFICATE

2022

### KEISER UNIVERSITY

2007-2009

### BROWARD COLLEGE

2004 - 2007

### LAWERS OFFICE OF STEPHAN PLANT

Office Specialist . Head of IT

2010 - 2014

- Provide Office technical support for Desktops PC, Printers, Networking, Servers, & Software updates/drivers
- Website design including logo design, web design, branding, & social media management.
- Integrate integral SEO technique & Meta keywords
- Utilize multiple software applications including; Adobe Photoshop, Illustrator, & Dreamweaver.