| | Budget | Expected Clip Views | Expected Video Views | |
|----------------------|---------|------------------------|-------------------------|--|
| facebook. | \$8,000 | 2,345,678 | 34,567 | |
| twitter | \$4,000 | 3,456,789 | 23,676 | |
| Mobile Ad Network | \$4,000 | 900,873 | 6,784 | |
| ClaspTV Remote | \$6,000 | 10,567 | 5,678 | |