Matthew Cottrell

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About

My name is Matt and I'm a UI/UX designer. I've been in the software industry for 5 years. When I'm not at work, I'm either involved in film production, drawing weird cartoon characters, or reminiscing about my printing days, when I had access to a vinyl plotter, huge screens and endless rolls of paper.

Experience

- 5 years in a start-up environment
- Outgoing & positive personality
- Enthusiastic & dedicated learner
- Adapts easily to new situations & people
- I work well independently, however, I love working in a team environment & brainstorming with my colleagues.

Work History

Tagga - Creative Lead

UI/UX Lead   2016 - present
- User stories, Site mapping, Conception of new platform tools
- Creation of Low Fidelity to High Fidelity designs through wireframes, sketches, design, mockups, prototyping (pencil paper, adobe XD)
- Software theme & branding, element styles (color exploration, fonts, icons)

Lead Design UI/UX   2011 - 2016
- User Experience flow creation
- User Interface front-end development
- Cross Channel Campaign Strategy
- Design & creation of media for campaigns (in-store print design, facebook/ Instagram/twitter social posts, & responsive websites)
- Front End Development and QA for site deployments
- Social Community Creation
- Social posting and storytelling

Intern   2011
- Video production

C2 Imaging   2000 - 2010
- Sign Maker
- Large Format Digital Print Operator
- Lün Cutter Press Operator
- Saturn 5 Colour Printing Press Assistant

Education and Training

BCIT – New Media Design & Web Development Certificate	**2010 – 2011**
Vancouver Film School - Foundation in Film & Design	**2006 – 2007**
Langley Fine Arts School - Fine Arts Major	**2001 – 2004**

Skills   EXPERIANCE OUT OF 5

UI/UX Design & Coding

Skill	Rating (out of 5)
- HTML, CSS	●●●●○
- Foundation, Bootstrap, SASS, LESS	●●●●○
- Adobe Experience design	●●●●●
- Responsive design	●●●●○
- Email template creation	●●●○○
- Campaign Monitor & MailChimp	●●●●○
- Facebook Ad Manager	●●●○○
- Google Adwords	●●○○○

Art & Design

Skill	Rating (out of 5)
- Adobe Creative suite	●●●○○
- Photoshop	●●●●○
- Illustrator	●●●●○
- InDesign	●●●○○
- Video Final Cut & After Effects	●●●○○
- Lighting & Set Design	●●○○○
- Classical 2D Animation	●●○○○
- Stop Motion & Cinemagraphs GIF's	●●●●○

Print & Layout

Skill	Rating (out of 5)
- Sign maker (layout and quality control)	●●●●○
- 5 color printing process	●●●○○
- T-shirt printing process	●●●○○
- Store Front vinyl sign application	●●●●○
- Zün (digital die-cutting)	●●●○○
- Prepress knowledge & understanding	●●●○○