

Matthew Cottrell

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About

My name is Matt and I'm a UI/UX designer. I've been in the software industry for 5 years. When I'm not at work, I'm either involved in film production, drawing weird cartoon characters, or reminiscing about my printing days, when I had access to a vinyl plotter, huge screens and endless rolls of paper.

Experience

- 5 years in a start-up environment
- Experienced in agile development
- Positive personality & dedicated learner
- Adapts easily to new situations & people
- I work well independently, however, I love working in a team environment & brainstorming with my colleagues.

Work History

Tagga - Creative Lead

UI/UX Lead 2016 - present

- User stories, site mapping, conception of new platform tools
- Creation of low fidelity to high fidelity designs through wireframes, sketches, design, mockups, prototyping (pencil paper, adobe XD)
- Software theme & branding, element styles (color exploration, fonts, icons)

Lead Design UI/UX 2011 - 2016

- User experience flow creation
- User Interface front-end development
- Cross channel campaign strategy
- Design & creation of media for campaigns (in-store print design, facebook/ Instagram/twitter social posts, & responsive websites)
- Front end development and QA for site deployments
- Social community creation
- Social posting and storytelling

Intern 2011

- Video production

C2 Imaging 2000 - 2010

- Sign maker
- Large format digital print operator
- Lün cutter press operator
- Saturn 5 colour printing press assistant

Education and Training

BCIT - New Media Design & Web Development Certificate

2010 - 2011

Vancouver Film School - Foundation in Film & Design

2006 - 2007

Langley Fine Arts School - Fine Arts Major

2001 - 2004

Skills

EXPERIENCE OUT OF 5

UI/UX Design

- HTML, CSS
- Foundation, Bootstrap, SASS, LESS
- Adobe Experience design
- User testing & platform maintenance
- Content First & responsive design
- Email template creation
- Campaign Monitor & MailChimp
- Facebook Ad Manager
- Google Adwords



Art & Design

- Adobe Creative suite
 - Photoshop
 - Illustrator
 - InDesign
- Final Cut & After Effects
- Lighting & Set design
- Classical 2D animation
- Stop motion & Cinemagraphs GIF's



Print & Layout

- Sign maker (layout and quality control)
- 5 color printing process
- T-shirt printing process
- Store Front vinyl sign application
- Zün (digital die-cutting)
- Prepress knowledge & understanding

