Matthew Cottrell

🏠 ClassicCottrell.ca
✉ ClassicCottrell@gmail.com
📞 778-232-4629

About

My name is Matt and I'm a UI/UX designer. I've been in the software industry for 5 years. When I'm not at work, I'm either involved in film production, drawing weird cartoon characters, or reminiscing about my printing days, when I had access to a vinyl plotter, huge screens and endless rolls of paper.

Experience

- 5 years in a start-up environment
- Experienced in agile development
- Positive personality & dedicated learner
- Adapts easily to new situations & people
- I work well independently, however, I love working in a team environment & brainstorming with my colleagues.

Work History

Tagga - Creative Lead

UI/UX Lead 2016 - 2017
- User stories, site mapping, conception of new platform tools
- Creation of low fidelity to high fidelity designs through wireframes, sketches, design, mockups, prototyping (pencil paper, adobe XD)
- Software theme & branding, element styles (color exploration, fonts, icons)
- User experience flow creation
- Cross channel campaign strategy

Lead Design 2011 - 2016
- User Interface front-end development
- Design & creation of media for campaigns (in-store print design, facebook/ Instagram/twitter social posts, & responsive websites)
- Front end development and QA for site deployments
- Social community creation
- Social posting and storytelling

Intern 2011
- Video production

C2 Imaging 2000 - 2010
- Sign maker
- Large format digital print operator
- Lün cutter press operator
- Saturn 5 colour printing press assistant

Education and Training

BCIT – New Media Design & Web Development Certificate		**2010 – 2011**
Vancouver Film School - Foundation in Film & Design		**2006 – 2007**
Langley Fine Arts School - Fine Arts Major		**2001 – 2004**

Skills

EXPERIANCE OUT OF 5

UI/UX Design

Skill	Rating
- HTML, CSS	●●●●○
- Foundation, Bootstrap, SASS, LESS	●●●●○
- Adobe Experience design	●●●●●
- User testing & platform maintenance	●●●○○
- Content First & responsive design	●●●●●
- Email template creation	●●●○○
- Campaign Monitor & MailChimp	●●●●○
- Facebook Ad Manager	●●●○○
- Google Adwords	●●○○○

Art & Design

Skill	Rating
- Adobe Creative suite	●●●○○
- Photoshop	●●●●○
- Illustrator	●●●●○
- InDesign	●●●○○
- Final Cut & After Effects	●●●○○
- Lighting & Set design	●●○○○
- Classical 2D animation	●●○○○
- Stop motion & Cinemagraphs GIF's	●●●●○

Print & Layout

Skill	Rating
- Sign maker (layout and quality control)	●●●●○
- 5 color printing process	●●●○○
- T-shirt printing process	●●●○○
- Store Front vinyl sign application	●●●○○
- Zün (digital die-cutting)	●●●○○
- Prepress knowledge & understanding	●●●○○